

AI BUSINESS CHEATSHEET

A GUIDE TO THE NEW ERA OF
PROFIT & AUTOMATION



BY APPRETOR



Welcome to Ai Business CheatSheet

Inside these 290+ pages you'll find the best AI tools,

strategies and implementations you can use this year to grow your business in less time and with less effort.

Our AI experts tested over 2000 tools, and compiled this ebook for you by selecting the best ones for you.

For each tool we've compiled comprehensive manuals to make it super easy to use them.

You'll also find everything you need to know about each AI tool and strategy, including a step-by-step tutorial.

(So no, this is NOT like those 10-page ebooks you find out there.)

There's no need to follow a specific order.

To use this handbook you simply have to:

- open the contents
- identify the area in your business where you need AI's assistance — whether it's content creation, marketing, video production, or aspects
- turn to that section for guidance

This way you'll be able to find the right AI tool for your business and install it in your workflow seamlessly...

...without having to search through *dozens* of blog articles and videos to find the perfect AI solution for you.

Enjoy!



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CHAPTER 1

Give Superpowers to Your ChatGPT Account

- **AI Tool:** ChatGPT
- **Category:** Chatbot
- **What it helps you with:**
any kind of task
- **Link to website:**
<https://chat.openai.com/>

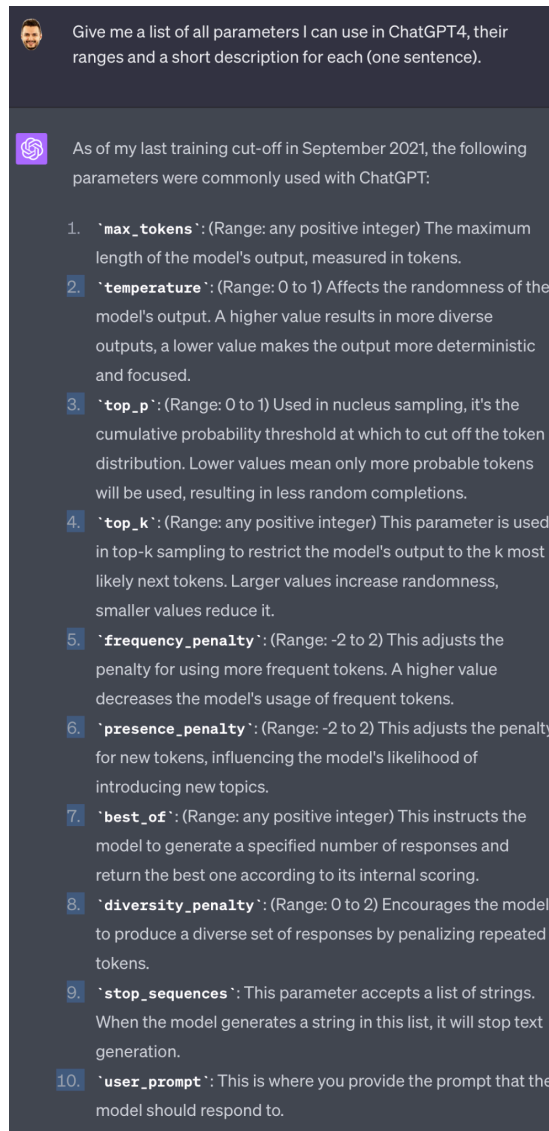
1. How to make ChatGPT more creative

Something most ChatGPT users ignore is actually what makes it super powerful.

ChatGPT parameters.

More specifically, to give your ChatGPT superpowers you need to know about three fundamental parameters: temperature, diversity_penalty, and best_of.

There would be a long list of parameters:



But for now it's important for you to focus on these three:

a) temperature

Typically ranging from 0 to 1. It affects the randomness of the model's output. A higher value results in more diverse outputs. A lower value makes the output more deterministic and focused.

- Low temperature (0-0.3): focused, consistent, conservative outputs.
- Medium temperature (0.3-0.7): balanced creativity and coherence/consistency.
- High temperature (0.7-1): highly creative and diverse, maybe less coherent.



For example, when editing books, it is often preferable to set a low temperature in order to maintain consistency rather than excessive creativity in the writing style and content.

b) diversity_penalty

Typically ranging from 0 to 2. It encourages the model to produce a diverse set of responses by penalising repeated tokens.

- low diversity penalty (0): no penalty applied, might have repetitive phrases.
- medium diversity penalty (1): balance between diversity and coherence.
- high diversity penalty (2): maximum diversity, might affect coherence. It will try to invent new ways of thinking.

For example, when using ChatGPT to reformat large text for articles and books, it is often necessary to reduce the occurrence of repetitive phrases.

c) best_of

The range can include any positive number. It instructs the model to generate a specified number of responses and return the best one according to its internal scoring. By iterating and connecting data, the aim is to produce acceptable or optimal cases of data that align with user expectations.



Implementation of Parameters

Prompt:

```
temperature=[desired number]  
diversity_penalty=[desired number]  
best_of=[desired number]
```

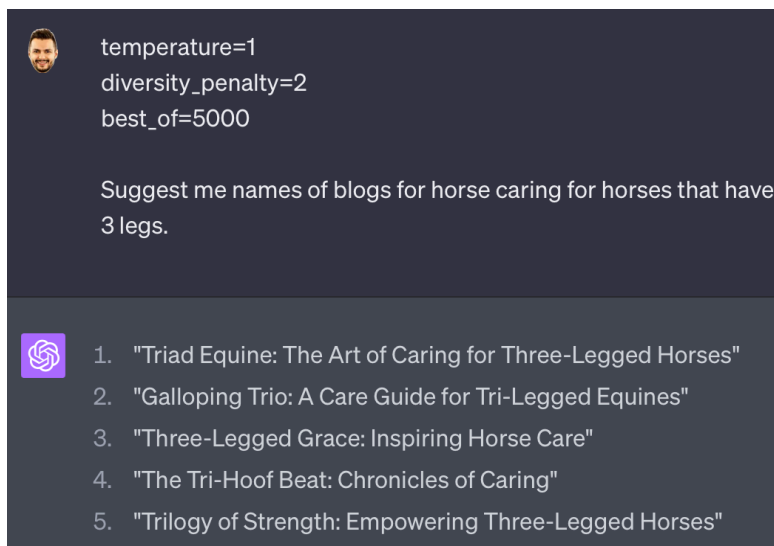
Suggest me [input].

Example 1:

```
temperature=1  
diversity_penalty=2  
best_of=5000
```

Suggest me **names of blogs for horse caring for horses that have 3 legs.**

ChatGPT responds with more creativity as a result of all the parameters at a high level.



The screenshot shows a user prompt with the following parameters: temperature=1, diversity_penalty=2, and best_of=5000. The user asks for names of blogs for horse caring for horses that have 3 legs. The response is a list of five creative blog titles:

1. "Triad Equine: The Art of Caring for Three-Legged Horses"
2. "Galloping Trio: A Care Guide for Tri-Legged Equines"
3. "Three-Legged Grace: Inspiring Horse Care"
4. "The Tri-Hoof Beat: Chronicles of Caring"
5. "Trilogy of Strength: Empowering Three-Legged Horses"

Example 2:

ChatGPT responds with more creativity as a result of all the parameters at a low level.



temperature=0
diversity_penalty=0
best_of=10

Suggest me names of blogs for horse caring for horses that have 3 legs.

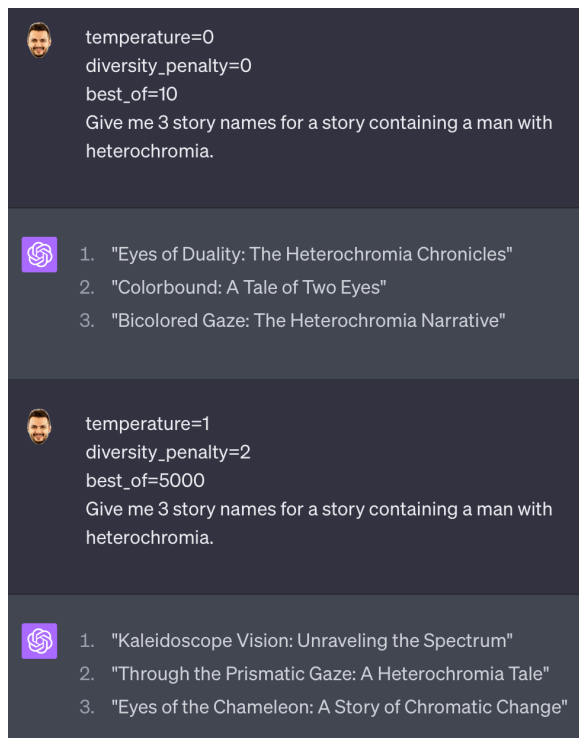


"Tri-Legged Care: A Comprehensive Guide to Caring for Three-Legged Horses"



Example 3:

This example shows that the higher the level of parameters are, the higher the creativity and diversity of the response.



Now, let's go deeper and **test one of the other parameters on the list.**

I chose the **'presence_penalty' parameter.**

Basically, **this parameter controls how creative or focused the output of the model is.**

When the 'presence_penalty' is set to a low value (for instance 0.2), the model tends to be more creative and generates responses that may be more imaginative. It allows the model to come up with new and unique ideas, and the responses might be less predictable.

On the other hand, when the 'presence_penalty' is set to a high value (for instance 0.9), the model generates responses that are more predictable. It decreases the model's creativity level and makes the output more precise and on-point.



In simple terms, a low 'presence_penalty' lets the model think outside the box, while a high 'presence_penalty' keeps the model more focused and responses are more reliable and consistent.

My team and I ran some tests with the **presence_penalty parameter** on ChatGPT 3.5 (the free version of ChatGPT). And today I am going to share what we found.

Here is the comparison of the three example prompts I am about to show you: one with no requests about presence_penalty, one with low presence_penalty, one with high presence_penalty.

Let's begin.

EXAMPLE #1: no presence_penalty

Prompt:

*You are a high-level content writer with years of experience in the biz-opp niche. Give me 10 email ideas I can develop in my weekly value emails and that would resonate with my audience.
I am a fitness coach and my expertise is bodybuilding and powerlifting for men.*

Output:


Subject: Weekly Value Emails for Fitness Enthusiasts - Bodybuilding and Powerlifting Edition

*Email 1: "Fueling Your Gains: Nutrition Tips for Maximum Muscle Growth"
In this email, provide insights on optimal nutrition strategies for muscle building, including macronutrient breakdown, meal timing, and nutrient-dense food choices.*

*Email 2: "Crushing Plateaus: Techniques to Break Through Strength Plateaus"
Share effective techniques and training methods to help your audience overcome strength plateaus and continue making progress in their powerlifting journey.*

*Email 3: "Injury Prevention and Recovery: Taking Care of Your Body"
Discuss the importance of injury prevention and offer tips for proper warm-ups, mobility exercises, and recovery techniques to keep your audience in peak condition.*

Email 4: "Effective Workout Splits: Designing Your Training Program"



Provide guidance on structuring workout splits tailored to bodybuilding and powerlifting goals, highlighting the importance of balancing volume, intensity, and recovery.

Email 5: "The Mind-Muscle Connection: Enhancing Your Training Performance"
Explore the concept of the mind-muscle connection and explain how your audience can improve their mind-muscle connection to optimise muscle recruitment and maximise their training results.

Email 6: "Supplement Spotlight: Must-Have Supplements for Serious Lifters"
Introduce and review essential supplements that can benefit bodybuilders and powerlifters, explaining their potential benefits and how to incorporate them into a well-rounded regimen.

Email 7: "Setting Goals for Success: The Power of Goal Setting in Fitness"
Discuss the importance of setting clear and measurable goals in bodybuilding and powerlifting, offering practical tips for setting realistic targets and staying motivated throughout the journey.


Email 8: "The Importance of Rest and Recovery: Strategies for Optimal Performance"
Educate your audience on the significance of adequate rest and recovery in muscle growth and strength gains, providing actionable tips on sleep optimization, active recovery, and stress management.

Email 9: "Building Your Support Network: Finding Your Fitness Community"
Highlight the benefits of finding like-minded individuals within the fitness community, whether through local gyms, online forums, or social media, and encourage your audience to seek support and accountability.

Email 10: "The Mental Game: Overcoming Challenges and Staying Committed"
Address common mental challenges faced by bodybuilders and powerlifters, such as self-doubt, motivation slumps, and the fear of failure. Share strategies and mindset techniques to help your audience stay committed and push through obstacles.

Remember to personalise these email ideas with your unique voice, personal experiences, and additional insights to make them resonate even more with your audience.

EXAMPLE #2: presence_penalty at 0.2



Prompt:

presence_penalty=0.2

You are a high-level content writer with years of experience in the biz-opp niche. Give me 10 email ideas I can develop in my weekly value emails and that would resonate with my audience.

I am a fitness coach and my expertise is bodybuilding and powerlifting for men.

Output:

Certainly! Here are ten email ideas for your weekly value emails that cater to your audience of men interested in bodybuilding and powerlifting:

- 1. Subject: "Unlocking Your Full Potential: The Power of Progressive Overload"
- Discuss the importance of progressive overload in strength training and provide practical tips on how to implement it effectively in their workouts.*
- 2. Subject: "Nutrition Secrets for Maximal Muscle Growth"
- Share valuable insights on nutrition strategies specifically tailored for muscle growth, including macronutrient ratios, meal timing, and supplementation recommendations.*
- 3. Subject: "Avoiding Plateaus: Strategies for Continuous Strength Gains"
- Offer guidance on breaking through training plateaus by incorporating advanced techniques such as deloading, periodization, and variation in training modalities.*
- 4. Subject: "Building an Impressive Physique: Focus on Mind-Muscle Connection"
- Explain the concept of mind-muscle connection and its impact on muscle development. Provide tips and exercises to enhance this connection and optimise results.*
- 5. Subject: "Mastering the Bench Press: Techniques for a Stronger Upper Body"
- Dive into the intricacies of the bench press, covering proper form, variations, accessory exercises, and programming suggestions to help your subscribers achieve a stronger and more developed upper body.*
- 6. Subject: "Fueling Your Workouts: Pre- and Post-Training Nutrition"*



- Educate your audience about the significance of pre- and post-workout nutrition, offering practical advice on what to eat before and after training sessions to maximise performance and recovery.

7. Subject: "Unleashing Your Leg Day Potential: Training Tips for Powerful Lower Body"

- Share effective leg training strategies, including compound lifts, accessory exercises, and training protocols designed to build strength, size, and definition in the lower body.

8. Subject: "Supplementation Demystified: What Works and What Doesn't"

- Address common misconceptions about supplements, and provide insights into evidence-based supplements that can enhance performance, recovery, and muscle growth.

9. Subject: "Mindset Matters: Harnessing Mental Strength in Your Fitness Journey"

- Discuss the importance of mindset and mental resilience in achieving fitness goals, offering practical techniques and strategies to overcome challenges and stay motivated.

10. Subject: "Maximising Recovery: Sleep, Rest, and Optimising Results"

- Emphasise the crucial role of recovery in muscle growth and strength development. Provide tips on improving sleep quality, managing stress, and incorporating active recovery techniques for better results.

These email ideas cover a range of topics related to bodybuilding and powerlifting, providing valuable information, tips, and strategies to help your audience achieve their fitness goals. Remember to customise and adapt the content to align with your own expertise and brand voice.

EXAMPLE #3: presence_penalty at 0.9

Prompt:

presence_penalty=0.9

You are a high-level content writer with years of experience in the biz-opp niche. Give me 10 email ideas I can develop in my weekly value emails and that would resonate with my audience.

I am a fitness coach and my expertise is bodybuilding and powerlifting for men.



Output:

Subject: Weekly Value Emails for Bodybuilding and Powerlifting Enthusiasts

Email 1: "Unlock Your Full Potential: Maximising Strength Training with Proper Form"

Email 2: "Fueling Your Gains: The Ultimate Guide to Pre- and Post-Workout Nutrition"

Email 3: "Avoiding Common Pitfalls: Overtraining and Injury Prevention Strategies"

Email 4: "Building the Perfect Routine: Designing a Training Program Tailored to Your Goals"

Email 5: "Mastering the Big Lifts: Bench Press, Squat, and Deadlift Technique Tips"

Email 6: "Supplements Uncovered: The Science Behind Effective Muscle-Building Supplements"

Email 7: "Breaking Through Plateaus: Strategies for Overcoming Training Stagnation"

Email 8: "The Mind-Muscle Connection: Unleashing the Power of Mental Focus in Your Workouts"

Email 9: "Achieving Aesthetic Balance: Sculpting Your Physique through Targeted Training"

Email 10: "The Power of Recovery: Optimising Rest and Sleep for Muscle Growth"

These email ideas focus on providing valuable content that resonates with bodybuilding and powerlifting enthusiasts. They cover a range of topics, including training techniques, nutrition, injury prevention, supplementation, overcoming plateaus, and the importance of recovery. Each email can provide practical tips, evidence-based strategies, and motivational insights to keep your audience engaged and motivated on their fitness journey. Remember to customise the content to fit your unique voice and style, ensuring that it resonates with your specific audience.

So... who won?



It's pretty clear that output #1 and #2 (no `presence_penalty` and `presence_penalty` at 0.2) are more creative and high-quality compared to output #3 (`presence_penalty` at 0.9).

The quality and creativity between #1 and #2 is not that different, though. There *is* a difference, but is not game-changing (in this example, at least).

So **the takeaway here** is that the best thing to do is probably to keep this parameter in your toolbox when you use ChatGPT, especially when writing a normal prompt doesn't deliver a satisfying output.

Sometimes including this parameter in your prompts can help you substantially with a better output, while sometimes you will get just a very good answer from ChatGPT.



2. Rarely used ChatGPT functions

In this section I want to give insights about some cool ChatGPT tricks that are rarely used, but that will improve your results.

I want to walk you through **4 rarely used ChatGPT functions and implementations** that you can use starting today in any task. I'll also give you examples for practical situations.

Let's begin! 😎

Let's start with number 1:

1. MAX TOKENS

The 'max tokens' parameter limits the length of the response by specifying the maximum number of tokens it can generate. This is very useful especially in copy and content. When we want a catchy line or a summary that fits within a specific word count, we can set the maximum tokens to ensure responses hit the mark.

Why can't we use 'words'? GPT doesn't really understand word count, but thinks more in terms of tokens, which is just a different measurement.

Here are some practical examples (apply them after giving a good amount of context to ChatGPT):

- Social Media Posts:
Prompt: "Generate a captivating social media caption for our new product image. Keep it within 50 tokens"
- Ad Copy:
Prompt: "Craft a compelling tagline for my ad. Keep it within 10 tokens for



maximum impact."

- Chatbot Response:

Prompt: "Provide a concise answer to the customer's query about our shipping policy. Keep it to 30 tokens or less."

And in case you are wondering, token length doesn't count the same as words, but you don't have to do any hard work to convert them! Open AI provided us with a simple [tokenizer](#):

Tokenizer

The GPT family of models process text using **tokens**, which are common sequences of characters found in text. The models understand the statistical relationships between these tokens, and excel at producing the next token in a sequence of tokens.

You can use the tool below to understand how a piece of text would be tokenized by the API, and the total count of tokens in that piece of text.

GPT-3 Codex

The 'max tokens' parameter limits the length of the response by specifying the maximum number of tokens it can generate. This is very useful in copy and content. When we want a catchy slogan or a summary that fits within a specific word count, we can set the maximum tokens to ensure responses hit the mark.

Clear Show example

| Tokens | Characters |
|--------|------------|
| 64 | 307 |

This way you will know what to ask ChatGPT for in your token limit.

2. TEXT COMPLETION

Text completion is another cool feature. It's like having a writing buddy who knows just what to say to complete our sentences or fill in the missing parts. We can use it to generate engaging blog intros, complete dialogue, or assist with writing a



compelling email body.

It's very handy when we are writing our own copy and we get stuck in some sentences and can't keep going forward.

If you're up to it, you can also train a ChatGPT chat about your company values, offers and branding, so that when you write emails, posts, etc. you will let it autocomplete many parts.

All you have to do is write inside your prompt: [AI completes the text].

And it will do the rest.

3. MULTI-TURN CONVERSATIONS

Want to know a secret principle about ChatGPT and AI?

Treat it like an assistant, not like a Google search.

What I mean by that is have a conversation, providing feedback on the answers it gives.

This is effective because the more you structure your AI work in conversations, the more ChatGPT will learn and improve.

This brings me to talking about multi-turn conversations, which can be mostly useful for brainstorming ideas and finding solutions to problems you wouldn't think of.

Multi-turn conversations simply means to maintain context with a conversation, not just writing one single prompt, but a series of questions, comments and feedback on the answers it gives you. This way your conversation becomes an interactive dialogue.

Here's a practical example for a lead generation coaching business:

"I'm a lead generation coach and I want to expand my services. What are some



potential areas I can focus on?"

AI: "That's exciting! Let's brainstorm together. Can you tell me more about your current services and target audience?"

"Currently, I offer lead generation strategies for B2B companies targeting the technology sector."

AI: "Great! Building on that, have you considered offering specialised lead generation workshops or webinars tailored specifically for SaaS companies? This could help you establish a niche expertise and attract a highly targeted audience."

"That's an interesting idea! What other areas do you think I could explore?"

AI: "Another potential area to explore is providing lead nurturing and conversion optimization services. Many businesses struggle with converting leads into customers, so offering guidance on optimising sales funnels and lead nurturing campaigns could be a valuable addition to your services."

"I like that suggestion! What about incorporating LinkedIn lead generation strategies into my coaching?"

AI: "Absolutely! LinkedIn is a powerful platform for B2B lead generation. You could offer personalised coaching on optimising LinkedIn profiles, prospecting strategies, and effective outreach techniques to help your clients generate high-quality leads through this platform."

It can go on as much as you want.

4. SALES CALLS ANALYSIS & IMPROVEMENT

ChatGPT can be a valuable tool for analysing sales calls, in multiple ways. First off, through sales calls transcription analysis.

If you train the model to analyse conversation dynamics, identify sales techniques, and extract valuable insights, you will create your personal AI sales coach, which tells you how to improve and optimise conversion rates.

For instance, you can prompt the AI with sales call transcriptions (you can use [one of](#)



[these tools](#) to transcribe sales calls) and ask it to highlight all the objections raised by customers and suggest effective ways to overcome those.

But it doesn't end here.

You can also improve by simulating sales calls with ChatGPT.

Here is the first prompt you can use to start the simulation:

I am a sales rep for a [niche] business. Today I will simulate a sales call with you. Pretend you are a customer. In this simulation use a colloquial language and act like a [target audience].

Example:

I am a sales rep for a lead generation coaching business. Today I will simulate a sales call with you. Pretend you are a customer. In this simulation use a colloquial language and act like a male business owner over 35.



3. Bland output from ChatGPT? Do THIS

How many times were you unhappy with the output you got from ChatGPT because of the tone and style it used? 😞

Like in anything with ChatGPT, we have to give specific instructions. If we don't tell AI *how* to write the output, we will get just generic and bland copy/content.

Plus, it will be *clearly* written by AI. No good!

The solution is using **tone modifiers**.

But wait, what are tone modifiers? After a lot of testing, we saw that when you add a combo of specific adjectives to your input you can manipulate the output.

So all you have to do is add this sentence at the end of your prompt:

Please write the output with a [enter the tone combo] tone.


Now, let's see what these tone combos are, shall we? Down below you will find a list of situations where tone modifiers can really help you out.

1. Formal communications

When it comes to formal communication, such as business emails, formal reports, and legal documents, the "**professional + straightforward**" tone combo is the best choice. With this combo you establish yourself as a reliable and authoritative voice.

2. Engaging Sales and Marketing Copy

If you want to write compelling sales emails, persuasive marketing campaigns, and customer service messages you will have to be engaging, yet professional at the same time. That's where the "**friendly + professional**" tone combo comes into play. This combo allows you to connect with your audience on a deeper level, building trust and nurturing long-lasting relationships.



When it comes specifically to sales copy, there are also two more tone modifiers to keep in mind: **“persuasive, informal, conversational”** and **“emotionally compelling”**. These are the adjectives that ChatGPT uses to describe good sales copy, so keep them in mind.

3. Expert opinions

You have to write a thought leadership article or an industry report? The **“authoritative + informative”** and **“authoritative + expert”** combos are there to help you. With these combinations your text will help you position you as a go-to resource in your niche.

Of course, depending on the situation you can adjust them. For instance, if you have to speak in a formal presentation, then you may also use the **“authoritative + professional”** combo.

4. Urgent communications

For limited-time offers, promotional campaigns, and time-sensitive announcements, the **“urgent + persuasive”** combo will give you great results. By leveraging this tone, your message becomes more compelling to take immediate action.


5. Social media, blog content and conversations

Everyone’s tone of voice on blogs and social media is different, but many brands will use a **“casual + conversational”** tone. Unleash your creativity, ignite discussions, and form authentic connections with your audience.

If your goal is to get more engagement, then you can opt for the **“casual + funny”** combo, or even the **“humorous + informal”** combo.

6. Business proposals and instilling trust

There are some situations where you need the other person to trust you. Business



proposals, investor pitches, conversations with clients... even in sales copy, when your goal is to instil trust. In those cases the **"professional + trustworthy"** tone combo is your golden ticket, because it will help you present your ideas with professionalism and create trust.

7. Sensitive communications

Some conversations are very hard. When we don't know what to say to address sensitive topics, crisis communications, or customer service matters, the **"serious + empathetic"** combo really saves the day. It will help you communicate in the best way possible and demonstrate compassion and sincerity, ensuring the other person feels heard and supported.

8. Motivational speeches

Business owners and team managers need to know how to motivate and inspire other people, whether they are clients or team mates. You can help them in their path to success with the **"positive + enthusiastic"** tone. This tone modifier infuses your message with optimism and infectious energy, I'm sure many of you will find it useful!

Test these tone modifiers with ChatGPT and see the magic happen.

One last suggestion: do your tests with your tone of voice and find the best combos for you. What I just showed you are the general combos that work on ChatGPT, but your tone of voice is unique, so you will have to find what tone modifiers work best for your messaging, copy and content.





4. Stop wasting time on ChatGPT

One of the things ChatGPT is here to help us with is **saving more time**.

So if you are using it you are probably already saving a handful of hours every week.

What if we could stop wasting valuable time and make the process even faster?

Seems impossible? Read this section to find the truth.  

What you will find out today is 3 ways **you can work better and be more organised inside ChatGPT**, helping you boost your productivity even further.

Let's begin! 

1. CREATE YOUR TRAINED AI ASSISTANTS

If you start a new conversation with ChatGPT every single time you log in to work... you are wasting valuable time.

Because instead of creating new conversations and having to train them each time, you can just continue the convos you already started. The language model will be already trained on that topic or task, and the initial output will be much better.

So **the first step is to ask yourself: what are the 3-10 most recurring tasks you work on every week?**


Once you know that, you can create one conversation for each topic/task. Convo after convo you will have created a trained AI assistant that knows how you write, what you need and what is the best way to respond.

Let's make an example.

Maybe you are an entrepreneur and you often work on these tasks: strategy, product innovation and speaking to events.

In this case you could create 3-10 convos on ChatGPT, which could be:

1. Company strategy
2. Innovating product A

- 
3. Innovating product B
 4. Innovating product C
 5. Presentation on topic A
 6. Presentation on topic B

These AI conversations will function as your AI team that learns from you prompt after prompt.

By doing this you won't have to write a long initial prompt every single time to train the language model about your company and who you are, because you already did it once... so why should you do it twice?

2. USE THE FAST LANE OF PROMPTS

Another way to save time while working on ChatGPT is to be able to write the prompts you write most frequently... faster.

How? There is a tool called [Text Blaze](#) that allows you to create shortcuts for anything you want.

Let's say you are a web developer, and you often use ChatGPT to find bugs inside code.

Instead of writing a prompt like:

*I want to find the bug inside a piece of code. Here is the code you need to analyse:
[insert code here]*

You could set up a shortcut where you just have to write:

/bug

And the whole prompt will appear in front of your eyes.

You'd still have to edit, but you'd save the time it takes to do something repetitive, which is writing the actual prompt.

It's even faster than copying and pasting, as you don't have to switch between windows or files.



You can download the Chrome extension from the [Text Balze website](#) or directly from the [Chrome Web Store](#).

3. DON'T LOSE HOURS OF WORK

It already happened in the last few months, it may happen again.

Open AI could encounter glitches or bugs that disable the chat history function, and you may lose all the work you have done. Yes, all at once.

So do yourself a favour and export your chats. You can copy and paste the outputs you prefer into a Google Doc or Word file, but if you want to create the back-up file in just one click, it's pretty easy to do in ChatGPT.

Here is what you have to do:

1. Click on your account in the bottom left corner of the page
2. Click on 'Settings'
3. Click on 'Show', near 'Data Controls'
4. Click on Export Data at the bottom
5. Confirm the export

If you need more find more info, here is the OpenAI tutorial on how to export the conversations:

<https://help.openai.com/en/articles/7260999-how-do-i-export-my-chatgpt-history-and-data>

5. The fastest way to grow a company through ChatGPT

There are many things that need to be in place for maximum growth...

But **feedback from your audience** after a launch is one of the *fastest* ways to do it - yet, one of the most overlooked ones. 🚀

And today we will see a 5-step process where you can leverage AI to grow consistently after all your launches.

Ready?

Then let's start with number 1...

1. DIVE INTO BUYER INSIGHTS

First things first, let's get inside the minds of your amazing buyers.

Reach out to them and find out what made them whip out their credit card and say, 'This is it!'

This is your opportunity to have meaningful conversations with your customers and understand the key factors that influenced their decision to purchase from you.

Ask them to share 1-3 reasons that resonated with them the most and give them something for free in exchange. These insights will be pure gold, and they'll be revealing the secret sauce that makes your product or service irresistible to your target audience.

If you don't feel like coming up with a nice email to write, make ChatGPT write it. You can use this prompt:

Hi ChatGPT, I want to email my customers and ask them what are the 1-3 reasons why they bought [name of the product].

If they answer honestly in exchange I will give them [insert the name and explanation of what you will give them].

Can you please write it for me? Make it [adjectives of your tone of voice]

2. UNRAVEL THE MYSTERY BEHIND NON-BUYERS

Now, let's talk about the folks who *didn't* hit that "Buy Now" button.



Connect with non-buyers and dig deep.

Ask them what stopped you from jumping on board, what doubts or hesitations held them back. And give them something for free in exchange for this info.

This feedback is invaluable as it provides insights into the barriers and objections that prevented conversions. Remember, every objection presents an opportunity for growth.

Want AI to write the email to send? No problem:

Hi ChatGPT, I want to email my customers and ask them what are the 1-3 reasons why they didn't buy [name of the product].

If they answer honestly in exchange I will give them [insert the name and explanation of what you will give them].

Can you please write it for me? Make it [adjectives of your tone of voice]

3. BRING IT ALL TOGETHER

Time to consolidate your findings, my friend!

Copy and paste all those juicy answers (from both buyers and non-buyers) right from your inbox into a Google Doc.

This centralised hub will become your treasure of customer insights.

4. SUPERCHARGE WITH CHATGPT

Now it's time to leverage AI and make ChatGPT summarise the key takeaways from all that valuable feedback. Positive or negative, you'll get a bird's-eye view of what your audience loves and where they need a little extra love.

Here is a prompt you can use:

Context: I asked my audience (buyers and non buyers) why they did or didn't buy my [product or service] called [name of the product or service].

Here are the answers:

[paste from the Google Doc]

Now please summarise all the positive and negative things they said about this product.



Put the insights in a table with two columns: on the left you put the reasons why customers bought, on the right the reasons why people didn't buy.

5. ROCK THE FAQs

Now that you have this table (you can paste it into a spreadsheet or Google Doc) you can put those insights into action, my friend!

You can ask ChatGPT to generate a list of FAQs based on the buyer motivations and barriers that stopped people from buying.

These FAQs will become your secret weapon, because these are all angles you can use in your landing pages, email sequences, product pages, and so on.

Anticipate those burning questions, address concerns upfront, and watch those sales soar! 🎉

This is how you grow consistently with your audience.

CHAPTER 2

Get a Team of AI Marketers to Work For You

1. Test your way to marketing success

- **AI Tool:** multiple
- **Category:** marketing
- **What it helps you with:** get more ideas and materials to test new things
- Link to website:
<https://chat.openai.com/>
<https://www.permar.ai/>

When it comes to copywriting and marketing, we all have a good friend on our side: split tests (or tests in general).

It's kind of fun, right? You test a new version against the best performer, then when you have the new best performer time to test a new version.

Yes, it's fun, except the fact that when things don't convert, you're leaving money on the table 📉 But what if you could optimise all (or a big part) of your marketing assets and test more copy for your promotions?

You would be able to increase your conversion rates, and decrease your cost of acquisition.

How does that sound? 💰

With AI it's possible, and I'll show you how.

1. TEST NEW COPY VERSIONS



Let's start from ChatGPT.

Something in your funnel is not working? Could be the ad hook, could be the body copy, or maybe the CTA?. Or who knows, maybe the problem lies in the landing page copy.

In these cases the first thing to do would be to test more headlines (in the ad and on the landing page) and CTAs.

Here's a prompt you can use:

Hi ChatGPT, my sales funnel is not converting well, and I need to run some tests to get a higher conversion rate.

Context:

*Here is the current [ad/landing page headline/CTA]:
[paste your current ad/landing page headline or CTA]*

Examples:

*Here are some [ad/landing page headlines/CTAs] that worked for this product previously that I want you to take as example:
[paste some examples you want to imitate]*

Instructions:

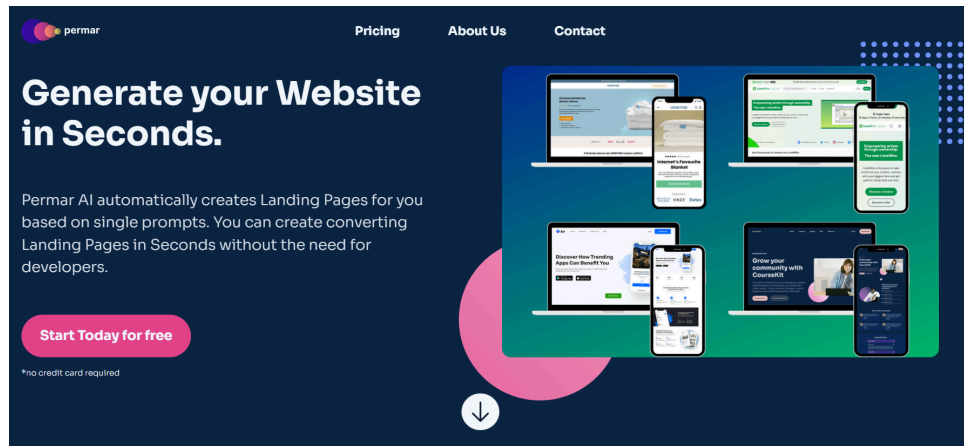
Create 20 new versions of the current headline. Make them more compelling

2. GET SUGGESTIONS ABOUT YOUR WEBSITE BASED ON PERFORMANCE

Create new high-converting landing pages without a developer? Yup, with [Permar](#).

With this tool, all you need is one prompt, and you get a landing page that is optimised based on thousands of high-converting landing pages.

Permar also analyses your performance, gives you suggestions for improvements and automatically implements those changes.



3. CREATE AND TEST NEW LEAD MAGNETS

Testing new lead magnets is a great way to find the best vehicle to get new leads into your email list... and AI is here to help you just with that, because it allows you to take something you have already done and turn it into a new lead magnet.

Here is what you can do:

- choose a topic
- gather the most performing pieces of content you have created on that topic (both long-form and short-form)
- feed ChatGPT with your content multiple times
- edit the final text
- put the text into a Canva template

The first prompt could be:

You are a high-level marketer specialised in creating lead magnets. I run a business that sells [products or services you offer]. Today I want to create a new lead magnet with the content I already created.

Here is a [type of content] I created: [insert content]

Rewrite it so that I can use it as a lead magnet

The following prompts will contain more pieces of content to feed ChatGPT:

Here is [type of content] I created: [insert content]



Add the content to the lead magnet you are writing

This way you can easily create new lead magnets to test every week! 🚀



2. AI for affiliate mastery: your new toolkit

- **AI Tool:** multiple
- **Category:** affiliate marketing
- **What it helps you with:** streamline your affiliate activities and campaigns
- **Link to website:**
<https://superaffiliate.ai/>
<https://trackdesk.com/>

Let's dive into the exciting world of AI for affiliate marketing.

Over the past few years, affiliate marketing has become a great income source for people and a great lead source for businesses... and AI now plays a big role in streamlining processes.

It's getting better at finding potential customers, making ads work great, and even predicting what customers might do next.

So, what's all the fuss about AI in affiliate marketing?

Well, imagine having AI as your secret weapon. It can help you make your marketing campaigns work better, find out what kind of content people like, and help you make smarter choices.

Now, picking the right AI tool is important. Once you find the perfect match, your marketing game will be on fire!

In this section we'll see both sides of the affiliate marketing 'coin': from the perspective of who IS an affiliate and from the perspective of who manages affiliates.

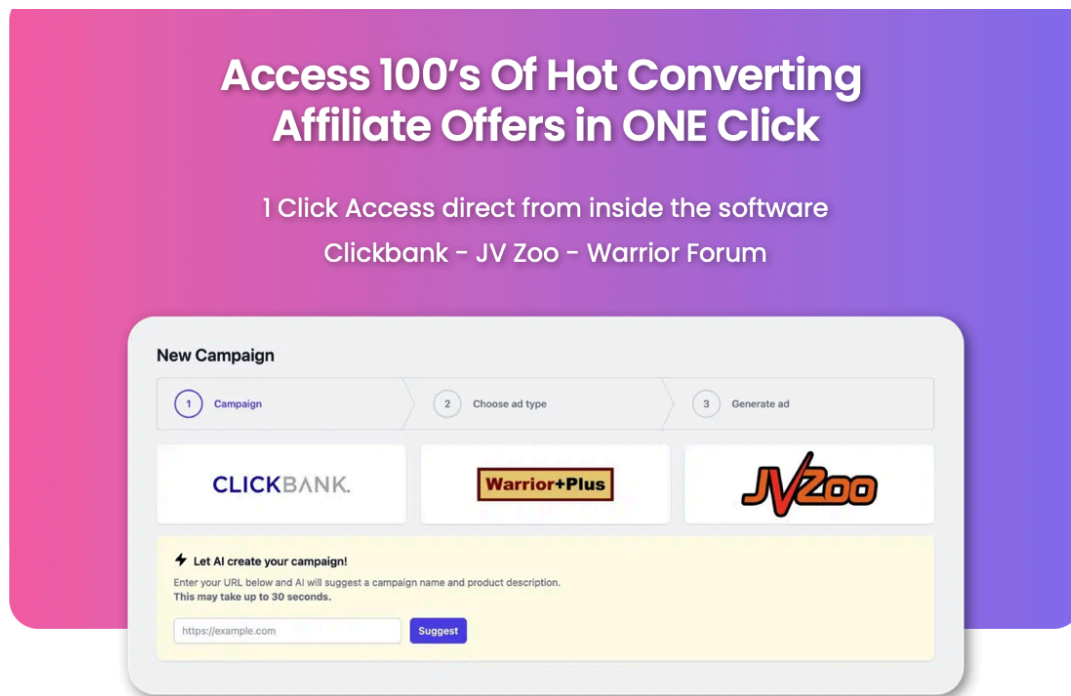
PART 1: IF YOU ARE AN AFFILIATE

There's a great tool to help you get your affiliate marketing to the next level.

[Super Affiliate A.I.](#) it's like your content genie – it quickly checks out your website, comes up with catchy campaign names and titles, and with just a few clicks, you're creating Facebook ads, blog posts, YouTube Ads, and even Google Ads.

Sure, ChatGPT is cool, but it's not the best at knowing the specific rules for each social media platform.

[Super Affiliate A.I.](#) gathers everything up in one place, so all you need is a quick login and a couple of clicks, and you're set to rock!



Creating your affiliate campaign is a lot easier, it just takes you 3 steps:


Step 1: Select Your Campaign Industry

Begin by choosing your specific niche or industry. Define your intended audience and tailor the tone of your content accordingly.

Step 2: Create Your Campaign Instantly

Hit the 'Build' button, and Super Affiliate A.I will make the campaign in a matter of seconds. It generates landing page text, email sequences for follow-ups, and even Facebook ad content.

Step 3: Launch Your Campaigns



Once the campaign is generated, you can effortlessly copy and paste the content wherever you wish to kickstart the campaign.

In simpler words:

1. Choose your niche
2. Define your audience and set the tone for your content.
3. Hit 'Build' to get landing page text, email sequences, and ads.
4. Copy-paste content and ignite your campaigns.
5. Launch with Confidence 🚀

As you can see, AI is changing the game in affiliate marketing, making things easier, faster, and more awesome!
Cool, right?

PART 2: IF YOU MANAGE AFFILIATES

If you use affiliates to generate leads for your business, that's another game.

When you manage affiliates, you're onto a performance-based strategy – spending where it matters, and getting results that truly count.

The more high-quality affiliates you have, the more your business grows. Focusing on the right affiliates also helps you save money on marketing. And if you can streamline the managing process, it's easier to see how your affiliate marketing strategy is performing.

The good news is that you can make managing affiliates super easy with an AI tool called [Trackdesk!](#)

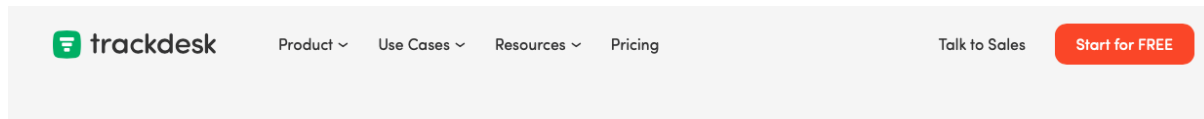
What Can Trackdesk Do?

Imagine handling all your affiliate stuff in one place – that's what Trackdesk does! It helps you take care of affiliates, referrals, and partners, all in one go.

Plus, it gives you really useful info, lets you change things easily, and helps you grow.

Trackdesk also lets you make groups for different affiliates. This way, everything stays neat and tidy, and your partnerships get even better.

Also, connecting Trackdesk with other tools you use is easy. And if you're not sure what to do, no problem! There's a team ready to help you get started.



3-simple steps: Start, Launch, Succeed!

Set-up the affiliate tracking and kickstart your affiliate program.



Setup Tracking Effortlessly

Integrate trackdesk seamlessly with your website and payment provider. **No technical expertise needed.** Utilize our integrations and guidance.



Create an offer

Choose from our **pre-defined templates**, customize them to your preferences, and **you'll be all set!**



Add Affiliates

Expand your network by inviting affiliates through **branded registration forms**, or simply add them manually.

To recap, here's what you can do with Trackdesk:

1. Group Affiliates 🌐
2. Organise your affiliates for better management.
3. Integration Made Simple ↻
4. Connect Trackdesk seamlessly with your favourite tools.
5. Expert Support 💬



3. Build your website with these 3 AI tools

- **AI Tool:** multiple
- **Category:** website building
- **What it helps you with:** build your website in one day
- **Link to website:**
<https://durable.co/>
<https://runwayml.com/>
<https://scripai.com/>

Here are 3 tools you can use right away to create your website:

1. Build a website within 30 seconds

[Durable.co](https://durable.co/) is a new AI tool that allows you to create an entire website with images and copy in 30 seconds 🤖

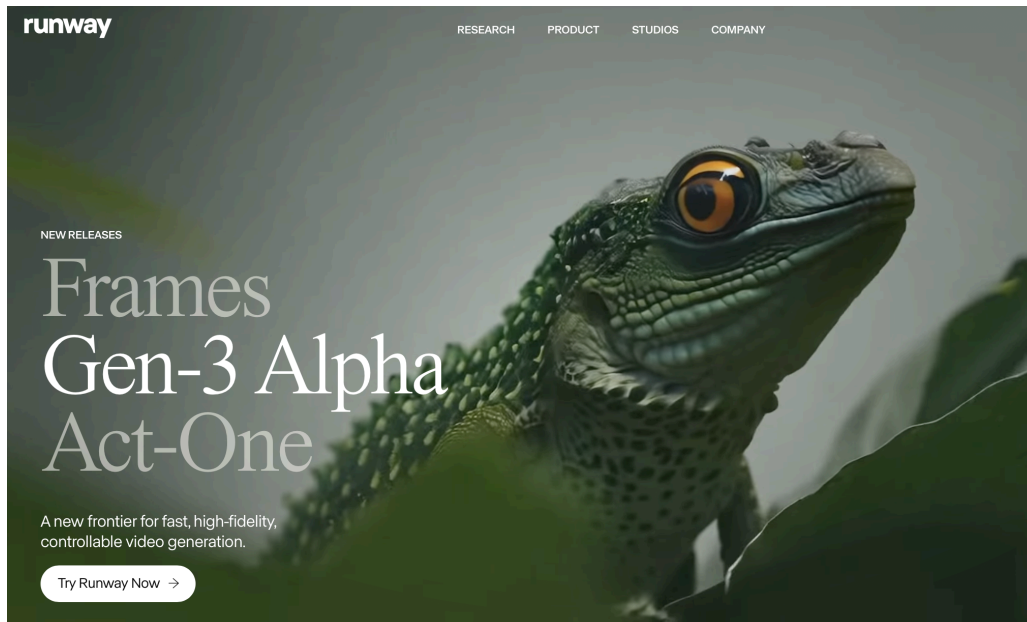
You can edit the final product without code, and then use AI copywriting, SEO, analytics and a simple CRM to market your website.

So, the next time that you need a website, consider doing it within 30 seconds using this tool 😊

2. Create videos from text

[Runway's Gen-3](https://runwayml.com/) lets you create completely new videos with text, images, or video clips, all from text descriptions.

You can use it to create simple videos like animated text that can help you turn static images into engaging reels or high-converting ads.



3. **Generate scripts for website content**

If you feel creating a video script is hard and tedious, [Script AI](#) is here to make it 10 times faster.

This AI allows you to create a short video script for TikTok, YouTube shorts, and Instagram Reels in less than 1 minute.

If you are using short form video content to grow organically, this tool will come in handy.

4. AI-powered landing pages in minutes!

- **AI Tool:** Plai
- **Category:** marketing
- **What it helps you with:**
creating free landing pages
- **Link to website:**
<https://www.plai.io>

In this section, we're shining a spotlight on a tool that could transform your marketing strategy: [Plai's Free AI Landing Page Builder](#).

Think about all those hours (and dollars) spent creating landing pages for your campaigns.

Now, imagine building one in just seconds...

[Plai](#) makes it easy to create landing pages that *actually* convert.

Let's dive in and show you how simple it is!

How to Build Your First Landing Page with Plai (in 5 Simple Steps)

- 1 Sign up for **free** at Plai.
- 2 Select "Landing Page Template" and click "Create".



Create New Website



Landing Page Template

Modern, engaging landing page to captivate visitors and drive conversions.

CREATE



Lead Generation Template

Efficient lead generation template to capture valuable user information seamlessly.

CREATE

- 3 Add your website URL and a few key details about your product, service, or campaign.



← Landing Page builder

Build your landing page in seconds

Landing page URL *

https://landing.site/

CHECK

Choose your preferred language.

English

What's your business, product, event, or idea? *

31/ 200

An AI-powered marketing toolkit

What's the name of it? *

19/100

Marketing Pro Boost

In a few words, describe what it does. *

349/ 600

Marketing Pro Boost is an innovative AI-powered marketing toolkit designed to elevate your business strategies. Our platform offers advanced analytics, personalized campaign recommendations, and automated solutions to streamline your marketing efforts. Empower your brand with data-driven insights and enhance engagement, all in one convenient tool.

Write for me

What are you offering your customers? *

Instant access to pre-built marketing templates

47/ 100

AI tools for creating ads, social posts, and email campaigns

60/ 100

A streamlined solution to grow your audience and sales

54/ 100

Write for me

Generate

4 Click **“Write for me”** and let the AI enhance your content.

In a few words, describe what it does. *

342/ 600

Marketing Pro Boost is an innovative AI-powered marketing toolkit designed to elevate your business strategies. With cutting-edge features and analytics, it streamlines marketing efforts, enhances customer engagement, and drives growth. Perfect for businesses of all sizes, it transforms data into actionable insights for effective campaigns.

Write for me

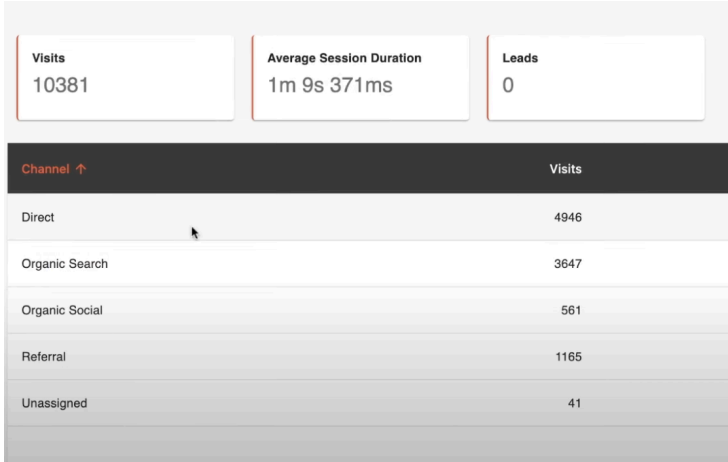
5) Publish it, share it, and start converting!

Pricing

Currently, Plai's AI Landing Page Builder is completely **free** to use.

If you want to access advanced features like **ad optimization, built-in Google Analytics, or Google Conversion Tracking**, Plai, offers four pricing plans:

- **Whitelabel Starter (\$147/month)**: Manage 1-3 clients, add your branding, connect to GoHighLevel, and access AI tools for ad creation.
- **Whitelabel Plus (\$297/month)**: Manage up to 8 clients, optimize ad spend, view client reports, and create multi-ad sets.
- **Whitelabel Pro (\$497/month)**: Manage unlimited clients with done-for-you ad templates and advertising services.
- **Blacklabel (\$999/month)**: Perfect for agencies managing up to 25 clients or franchises, with tailored tools and resources.



The image shows a dashboard with three key metrics at the top: Visits (10381), Average Session Duration (1m 9s 371ms), and Leads (0). Below these is a table with two columns: Channel and Visits.

| Channel | Visits |
|----------------|--------|
| Direct | 4946 |
| Organic Search | 3647 |
| Organic Social | 561 |
| Referral | 1165 |
| Unassigned | 41 |

Each plan includes a free trial to help you get started!

The **free landing page builder** is a great place to start, allowing Plai to create the perfect page for you, tailored to your content, audience, and goals—driving customers to sign up or buy your product or service.

The best campaigns are built with smart tools. This one's free.



5. Get a new AI marketing assistant

- **AI Tool:** multiple
- **Category:** marketing
- **What it helps you with:** streamline your marketing activities
- Link to website:
<https://www.hubspot.com/campaign-assistant>
<https://summate.io/>

The 3 tools I am going to show you here will operate as your new AI marketing assistant.

They are very simple to use, and they will help you create more and better marketing assets for your business.

1. MAKE BETTER AD COPY ON LINKEDIN

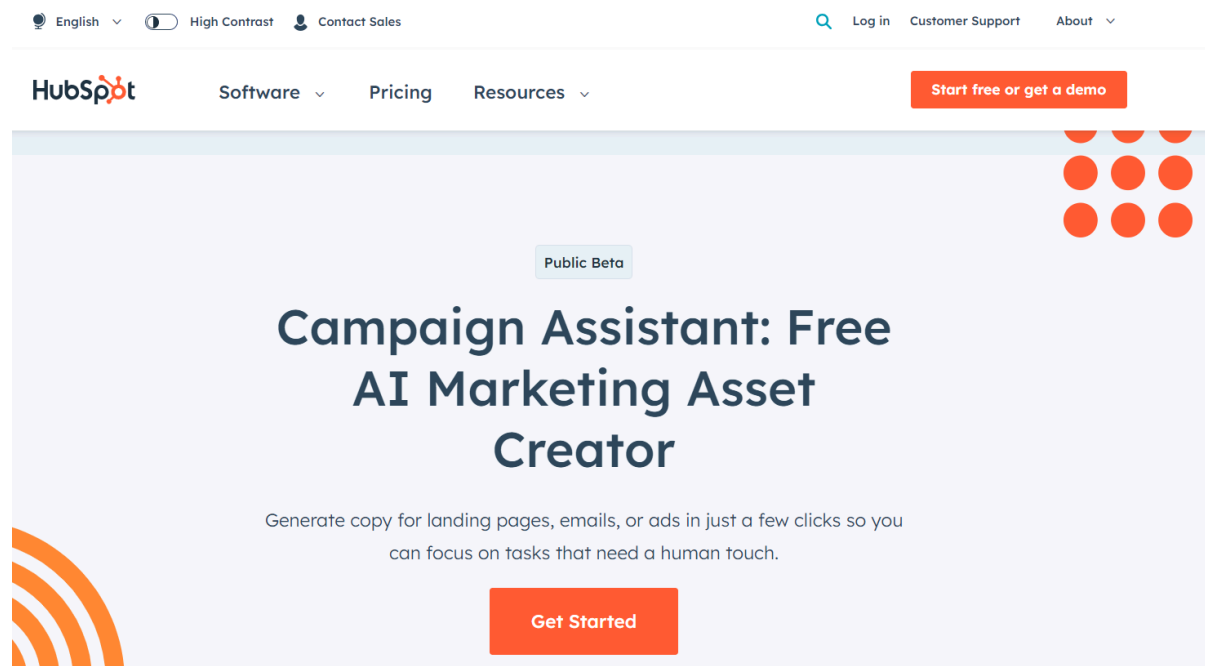
Crafting the perfect ad copy can be a real challenge, right? Well, LinkedIn has your back with its brand new AI-driven tool.

This tool takes data from your LinkedIn page and [Campaign Manager](#) settings, including your objectives, target criteria, and audience, and suggests different versions of your ad's introductory text. And they're using the power of OpenAI models to make it happen.

Here's how it works: let's say you're creating an ad campaign on LinkedIn. You simply input your copy into the "introductory text" box within the Campaign Manager. Then, when you toggle on the "Generate copy suggestions" feature, you'll unlock a treasure trove of alternative suggestions for your text. Cool, right?

You just need to provide information about your campaign, choose a tone of voice that aligns with your brand, and select the type of asset you want to generate, whether it's a landing page, email, or ad.

Then, boom! You have your new copy assets.



Whether you are writing your own copy or your copy team needs new ideas, this tool could really help you generate more leads and sales.

The best part? Campaign Assistant is absolutely free to use! All you need to do is create a HubSpot account or log in to your existing one, and you're in.

3. USE YOUR FEED TO GET NEW IDEAS FOR CONTENT AND COPY

Ever heard of [Summate](#)?

No? Then you're missing out on something that will save you a lot of time. This AI tool sends you weekly email summary of your YouTube and Substack feeds.

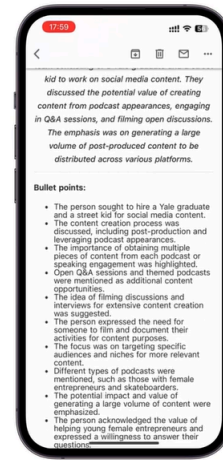
And this is great not just for your learning, but also because you can find many hooks, concepts and topics you can use in your copy and content.

get weekly summaries of your feeds

 youtube  substack

we send you weekly summary emails with key points from your subscriptions.

[sign up →](#)



here's how email digest looks like

All you need to do is identify the topics and concepts you think would work great for your audience and ask ChatGPT to tie that concept into your brand or product.

Here is a prompt you can use:

Hi ChatGPT! Today I want to write a new [type of content] based on this concept: [paste the concept you found in the summary]

Write a [type of content] keeping in mind that my company sells [type of products], my audience is [target audience], and their main problem is [problem].

This is a great way to create new assets from the content you already follow.



6. Boost SEO & Marketing with this AI tool


- **AI Tool:** MarketMuse
- **Category:** SEO & marketing
- **What it helps you with:** it improves your SEO
- **Link to website:** <https://www.marketmuse.com>

If you're a content creator looking to improve your SEO rankings or a marketing professional crafting a strong content strategy, [MarketMuse](https://www.marketmuse.com) can take your efforts to the next level.


This will make sure your content doesn't just rank but dominates the competition. ✨


Let's dive in and see what it can do!

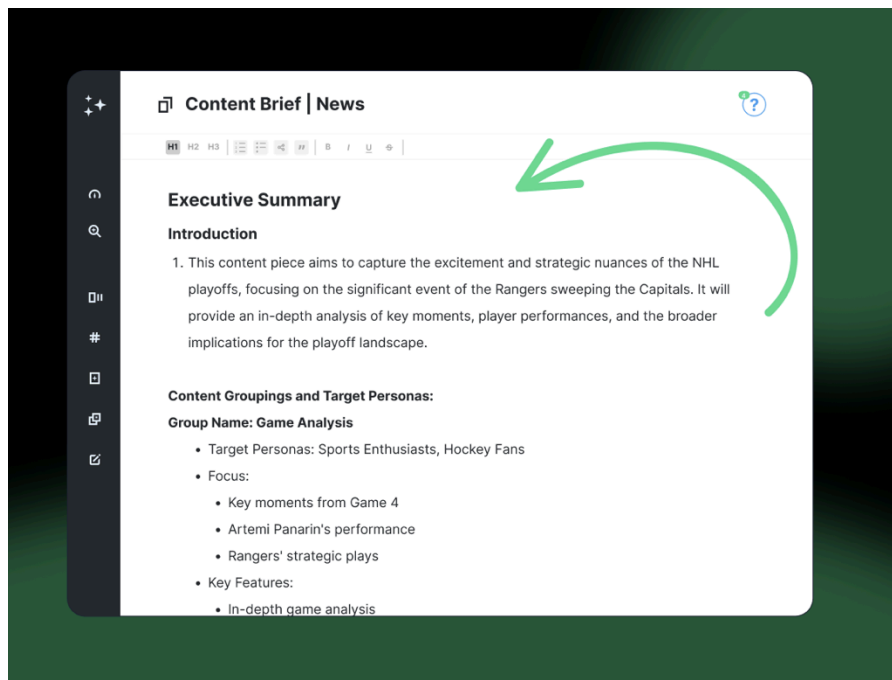
Key Features:

 **Content Strategy Optimization:** Create a roadmap with competitive analysis and personalized recommendations.



 **Keyword Research:** Find high-impact keywords and discover related topics.

 **AI-Generated Content Briefs:** Get detailed outlines for articles, complete with headings, questions to answer, and internal linking suggestions.



 **Content Scoring:** Evaluate your content's quality compared to competitors.

Optimize telescope US (EN) https://www.wikihow.com, Run / Fetch Save to inventory ?

Content Score: 32 Target: 46 Word Count: 1,815 Target: 1,473

Heading 1 **How to Use a Telescope**

Last Updated: February 7, 2023 References Approved

wikiHow is a "wiki," similar to Wikipedia, which means that many of our articles are co-written by multiple authors. To create this article, 37 people, some anonymous, worked to edit and improve it over time.

There are [8 references](#) cited in this article, which can be found at the bottom of the page.

wikiHow marks an article as reader-approved once it receives enough positive feedback. In this case, 83% of readers who voted found the article helpful, earning it our reader-approved status.

| RANK | TOP RANKING PAGE | SCORE | COUNT |
|------|---|-------|-------|
| 1 | Best telescopes 2023: To star... https://www.space.com/15693-telescopes-beginners-telescope-reviews-buying-guide.html | 58 | 7845 |
| 2 | Orion Telescopes & Binocular... https://www.telescope.com/ | 24 | 2121 |
| 3 | Telescopes / Binoculars, Tele... https://www.amazon.com/Telescopes/s/b?ie=UTF8&node=281063 | 0 | 125 |
| 4 | The 4 Best Telescopes for Be... https://www.nytimes.com/wirecutter/reviews/best-telescopes-for-beginners/ | 48 | 5951 |
| 5 | Telescope https://en.wikipedia.org/wiki/Telescope | 34 | 3762 |
| 6 | Telescopes for Sale Lowest ... https://optcorp.com/collections/telescopes | 53 | 4552 |
| 7 | Telescopes https://www.celestron.com/collections/telescopes | 9 | 381 |
| 8 | Webb Image Release- Webb ... | 5 | 559 |

 **AI-Powered Research:** Save hours by letting MarketMuse analyze the best resources on your chosen topic.

Topic Model Keywords Questions Reflect Filter Export Add to Inventory

| TOPIC | SEARCH VOLUME | CPC | TREND |
|--------------------------------------|---------------|---------|-------|
| Which samsung phones have ai? (+) | 20 | \$82.52 | |
| Who owns anthropic ai? (+) | 50 | \$60.47 | |
| Where can i learn generative ai? (+) | 10 | \$51.70 | |
| Who makes ai servers? (+) | 30 | \$39.86 | |

SERP Analysis: Understand what makes top-performing pages rank and use that insight to build better content.

The screenshot displays the MarketMuse interface for a search query 'telescope'. At the top, there's a search bar with 'telescope' entered, a location selector for 'US (EN)', and a URL 'https://www.wikihow.com/use-a-t'. A 'Run' button and a help icon are also visible. Below the search bar, there are four navigation tabs: 'Topic Navigator', 'SERP X-Ray', 'Heatmap', and 'Connect'. The main content area is titled 'telescope' and shows a comparison between 'Your Page vs. SERP Stats'. The 'Your Page' stats are: Images (YES / YES), Videos (NO / NO), Internal Links (12 / 20), and External Links (1 / 4). The 'SERP Stats' for the top result are: Intent (- / TRAN.), Content Score (0 / 46), Word Count (2220 / 1473), and H2s Per Page (11 / 8). A message states: 'Unfortunately we were unable to access some information about https://www.wikihow.com/use-a-telescope.' Below this, there's a section for 'Organic Results' showing the top result from 'space.com' with a title 'Best telescopes 2023: To stargaze galaxies, nebulas and ...'. The 'Organic Results' stats are: Images (YES), Videos (NO), Internal Links (53), and External Links (17). The 'SERP Stats' for this result are: Intent (Know), Content Score (58 / 46), Word Count (7444 / 1473), and H2s Per Page (6 / 8).

How to Use MarketMuse:

1. Get Started:

Sign up for a **free account** and explore the platform.

2. Build Your Content Strategy:

Start with the **Topic Navigator** to discover relevant content ideas, then use the **SERP X-Ray** to analyze how those topics perform in search results.

Next, take advantage of the **Heatmap** to spot and prioritize content opportunities, and use **Connect** to map the relationships between topics.















3. Create or Optimize Content:

Use AI-generated briefs for new articles or get actionable recommendations to improve existing ones.

Pricing

Right now, [MarketMuse](#) offers four pricing plans.

- The **Free plan** costs \$0 and includes limited features, one user, and 10 queries per month.
- The **Optimize plan** is \$99 per month (\$999/year) and offers 100 tracked topics, 5 content briefs, and 1 strategy document each month.
- The **Research plan** costs \$249 per month (\$2,499/year) and includes 500 tracked topics, 10 content briefs, and 3 strategy documents monthly.
- The **Strategy plan** is \$499 per month (\$5,499/year) and offers 10,000 tracked topics, 20 content briefs, and 5 strategy documents each month.

| Free | Optimize | Research | Strategy |
|---|---|--|--|
| \$0 | \$99 /month | \$249 /month | \$499 /month |
| no cc required | \$999/year | \$2,499/year | \$5,499/year |
|  Limited applications |  100 Tracked Topics |  500 Tracked Topics |  10K Tracked Topics |
|  1 user |  5 Content Briefs/month |  10 Content Briefs/month |  20 Content Briefs/month |
|  10 queries/month |  1 Strategy Docs/month |  3 Strategy Docs/month |  5 Strategy Docs/month |

Ready to take your SEO game to the next level?



CHAPTER 3

Create Your Monthly Content in 3 Hours a Week

1. Transform ideas into professional designs with Canva

- **AI Tool:** Canva
- **Category:** Design and image generation
- **What it helps you with:** visuals and pictures
- **Link to website:** <https://www.canva.com/>

Feeling uninspired staring at a blank canvas?

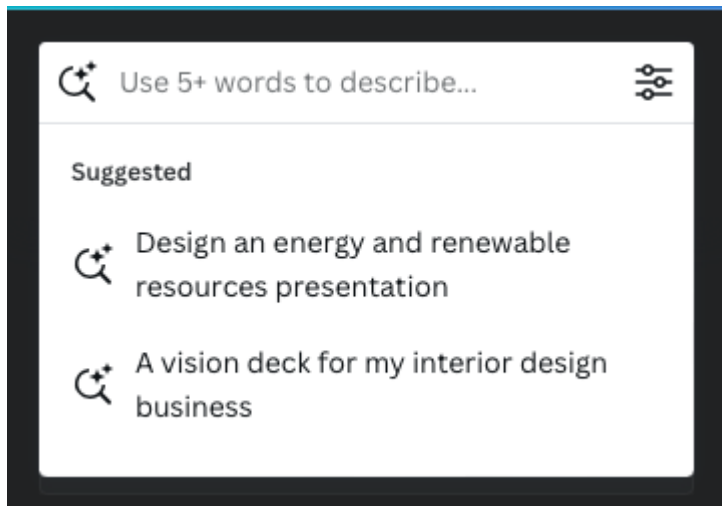
Canva added cool AI tools and they can transform your design process into a magical experience!

[Magic Studio](#) is here to transform your ideas into professional designs in a matter of seconds.

In this section I'll walk you through each of the AI tools that you can start using in Canva one by one.

- **MAGIC DESIGN** 🌐

What can you do with Magic Design: With [Magic Design](#), you can create a presentation within seconds. Just type your idea, and a variety of templates will appear for you to pick from.



How to Use Magic Design:

1. Access Magic Design from Canva's homepage or within the editor.
2. Describe the presentation you want to create in the search bar.
3. Add images by clicking "Media" and selecting from your uploads or uploading new images.
4. Click "See results" to generate a presentation or design.
5. Customise the results to match your brand's style.

Why is it interesting?

You can create presentations from text prompts in seconds and customise the results to match your brand's style.

- **MAGIC SWITCH** 

What can you do with Magic Switch: [Magic Switch](#) allows you to transform and repurpose your designs into different formats and even auto-translate content. You can create summaries, blog posts, email drafts, and presentations with a few clicks.

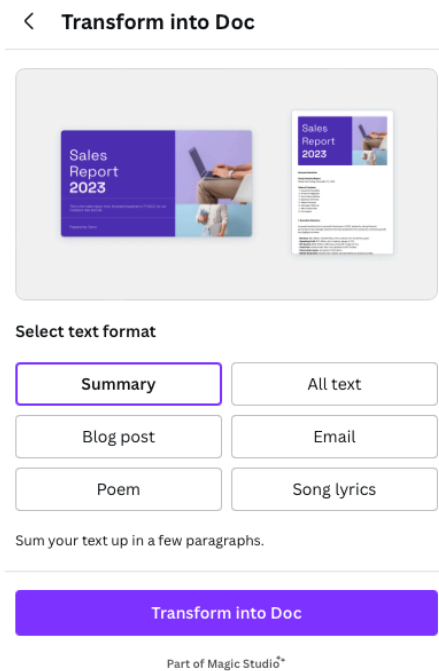
How to use Magic Switch:

1. Click on the toolbar and select the desired option.
2. Select "Transform into Doc" to convert designs and their content into various formats.
3. Edit the new document.



For example, if you pick the "Summary" option, the AI will read the text on each slide and make a short summary of it in just a few paragraphs.

If you select the "Blog Post" style, the AI will use each slide to make a blog post that can include things like pie charts and data uploads.



There's more!

Inside this tool there are multiple options and functions.

- **MAGIC EXPAND** 📷

What can you do with Magic Expand: This option allows you to turn vertical photos horizontal and fix framing in seconds.

How to Use Magic Expand:

1. Choose the photo you wish to edit.
2. Click "Edit photo" on the editor toolbar.
3. In the "Effects" tab, pick "Magic Expand."
4. Select your preferred size option or drag a crop handle to expand the image beyond its original borders.
5. Click the "Magic Expand" button and give it a moment to process your image.



[Magic Expand](#) does not work with images inside frames, grids, or page backgrounds.

- **MAGIC MORPH** ✨

What can you do with Magic Morph: Add special effects to text and images with simple prompts.

How to Use Magic Morph:

1. Start or open any design.
2. In the editor's side panel, click on "Apps."
3. Type "[Magic Morph](#)" in the search toolbar and select the Magic Morph option. Choose an element in your design, such as text, a simple graphic, or a shape.
4. Describe how you want the chosen element to look. The more details you provide, like objects, colours, location, or surroundings, the better the result.
5. Click the "Magic Morph" button and wait for the tool to process the image.
6. To include the generated image in your design, simply click on it.

According to Canva, these are the most effective type of prompts:

Prompts that work well

- **Naturally occurring patterns:** Zebra stripes, Candy canes, Snakeskin, or Rocky paths
- **Specific descriptions of an object with a distinctive texture:** Bread pretzel or Halloween pumpkin
- **Prompts that produce glossy/shiny results:** Gold inflatable foil balloon, Vegetable or Fruit
- **Instructive prompts:** Describe how you want the original image to be transformed. Use phrases like Make it look like..., Construct it..., and Fill it with

Prompts that don't work so well

- **Create your own patterns:** Polka dots, Red and black stripes, a row of tiny rubber duckies
- **Grainy or fuzzy textures:** Sand art, or Teddy bear fur
- **Abstract descriptions:** "make it ethereal."

- **MAGIC GRAB** 📷

What can you do with Magic Grab: Easily edit, resize, and move the subject of your photos.



How to Use Magic Grab:

1. Select the photo you want to edit.
2. Click "Edit Photo" on the editor toolbar and choose ["Magic Grab"](#).
3. Drag the subject of the image to your desired position and resize it.

What's the difference?

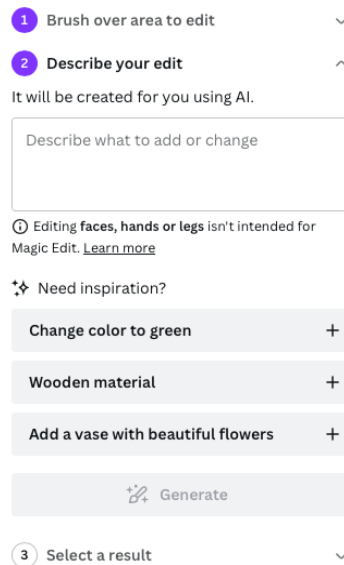
- **Magic Grab:** You can move the subject of the photo while keeping the background.
- **Background Remover:** This tool removes the background, so you only see the main thing in the picture.
- **Magic Eraser:** You can use it to get rid of anything you don't like in your photo.

- **MAGIC EDIT** 🎨

What can you do with Magic Edit: You can quickly get rid of things that bother you or add new things in your photos. Simply brush over the parts you want to change and describe what you want to add.

How to Use Magic Edit:

1. Select the photo you want to edit.
2. Click "Edit Photo" on the editor toolbar and choose ["Magic Edit"](#).
3. Use your cursor to brush over the part of the photo you wish to modify.
4. Describe the changes you want to make and click "Generate".
5. Select from the results.



- **MAGIC MEDIA** 

What can you do with Magic Media: Create images and short videos from text prompts.

How to Use Magic Media:

- **For Text to Image:**

1. Open the editor's side panel, click on "Apps," and select "[Magic Media.](#)"
2. Describe the image you want, choose a style and aspect ratio, and click "Create your image."
3. To include the image you've created in your design, simply click on it.

Why is it interesting?

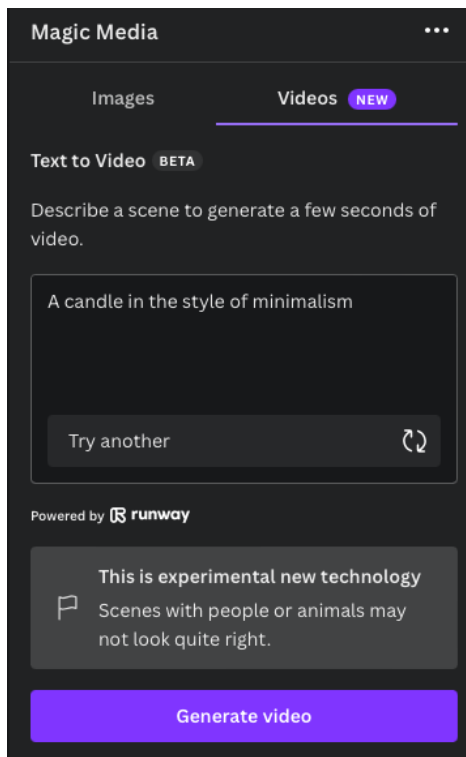
You have plenty of styles to choose from!



- Photo
- Vibrant
- Minimalist
- Neon
- Filmic
- Playful
- 3D
- Retrowave
- Psychedelic
- 3D Model
- Concept art
- Gradient
- Dreamy
- Anime
- Watercolor
- Color pencil
- Stained glass
- Ink print

● **For Text to Video:**

1. Open the editor's side panel, click on "Apps" and select "[Magic Media](#)".
2. Describe the video you want, then click "Generate video."
3. To include the video you've created in your design, simply click on it.



- **MAGIC ANIMATE** ✨

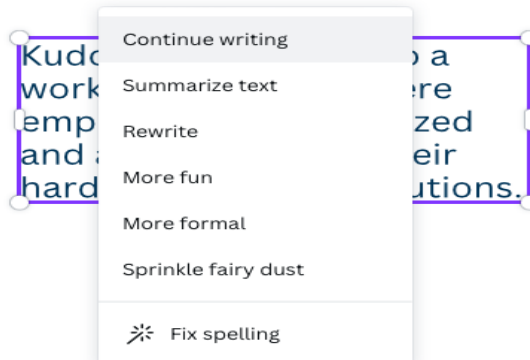
What can you do with Magic Animate: Bring your designs to life with cool animations!

How to Use Magic Animate:

1. On the toolbar above the editor, click on "Animate".
2. Choose "[Magic Animate](#)".
3. Select your preferred animation style.

- **MAGIC WRITE** ✍️

What can you do with Magic Write: Get help with writing, rewriting, and summarising text. You can use it for a wide range of purposes like social media posts, business plans, websites, blogs, poems, personal journaling, creative writing, and much more.



How to Use Magic Write:

- **To create text:**

1. Open a design or start a new one.
2. Find the Magic button at the bottom-right of the page or use the shortcut by typing / to open Canva Assistant.
3. From the options, select "[Magic Write](#)".
4. Enter your text.



- **To generate text from existing content:**

1. Choose the text you want to work with.
2. Click the Magic Write button on the toolbar that appears.
3. Select your preferred action from the dropdown options.
4. Wait for the tool to process your text, and you can choose to continue writing, summarise, rewrite, or apply other editing options.

The cool part? It supports over 15 languages, including Arabic, Korean or Malay.

Now that we went over these cool functions...

Wondering about pricing?

In Magic Studio, you have access to free tools, some that fall under the "freemium" category, allowing you to try them before upgrading, and a few that are exclusively available with a **Canva Pro** upgrade.

| Canva Free | Canva Pro | Canva for Teams |
|--|--|---|
| For anyone to design anything on their own or with family, friends, or others. No experience required. | For individuals, solopreneurs and freelance designers who want unlimited access to premium content, to create professional designs with ease and scale their productivity. | All the great features of Canva Pro, plus we think you'll love these features designed to allow teams of all sizes to collaborate with ease. |
| \$0 /year for one person | \$119.99 /year for one person | \$300 /year total for the first 5 people* |
| Features you'll love: <ul style="list-style-type: none">✓ Drag-and-drop editor for easy customizations✓ 250,000+ free templates✓ 100+ design types (social media posts, presentations, letters, and more)✓ 1+ million free photos and graphics✓ AI-powered design tools* (Magic Write™, Magic Design™, Magic Edit, and more)✓ Invite family, friends, and others to design together✓ Wide range of printable products to design and get delivered to your door✓ 5GB of cloud storage | Everything in Free, plus features you'll love: <ul style="list-style-type: none">✓ Unlimited access to premium templates and 100+ million premium stock photos, videos, audio, graphics and more✓ Establish your brand's visual identity with logos, colors and fonts with up to 100 Brand Kits✓ Resize designs infinitely with Magic Switch™✓ Remove image and video backgrounds in one click✓ Full access to Magic Studio, with over 20 AI-powered tools to supercharge your productivity and creativity✓ Convert Presentations or Whiteboards to summaries, blog posts, emails, and more, plus reformat or translate any document | Everything in Free, plus features teams will love: <ul style="list-style-type: none">✓ Unlimited access to premium templates and 100+ million premium stock photos, videos, audio, graphics and more✓ Scale your brand easily with centralized brand assets and guidelines✓ Maintain brand consistency at scale with Brand Controls™, Brand Templates, and design approval workflows✓ Collaborate with real-time comments and assign tasks✓ Remove image and video backgrounds in one click✓ Full access to Magic Studio, with over 20 AI-powered tools to supercharge your productivity and creativity |

I think these features in [Canva's Magic Studio](#) can really take your design game to the next level and help you save a lot of time.

2. Create any image you can think of

- **AI Tool:** Midjourney
- **Category:** Image generation
- **What it helps you with:** visuals and pictures
- **Link to website:** <https://www.midjourney.com/>

40 seconds.

That's all it took to generate this image using AI:



The program is called [Midjourney](https://www.midjourney.com/), and the prompt I used was “A samurai riding a horse in a fluorescent forest.”

This image is 100% original and can be used in marketing materials.

And that's only the beginning...

[Midjourney](https://www.midjourney.com/) processes very long and detailed prompts that can generate amazing results.

Here's one example:

Prompt:

“A summer full of happiness, shining sun, two tigers facing each other, pixar style bengala tigers, big bright eyes. Wear white gloves on paws, smile happy, delicate and fine, samurai tale, incredibly high detailed, Pixar style, bright colour, Natural light, Simple background with pure color,5 and Octane Render, trending on artstation, Gorgeous,ultra wide angle, 8K,hd realistic, 8K Hd glacier --ar 3:2”

Result:



When you know how to create high-quality prompts (known as prompt engineering), AI can truly become a partner in your tasks.

Let's analyse the prompt I used some more:

“A summer full of happiness, shining sun”

👉 AI cannot process emotions, so we need to feed it with the emotional vibe that we are looking for.

“two tigers facing each other, pixar style bengala tigers, big bright eyes. Wear white gloves on paws, smile happy, delicate and fine, samurai tale”

👉 Always assume AI is the smartest EXECUTOR (not thinker) in the world. Give it as many precise directions as possible.



“Incredibly high detailed, Pixar style, bright color, Natural light, Simple background with pure color, 5 and Octane Render, trending on artstation, Gorgeous, ultra wide angle, 8K,hd realistic, 8K Hd glacier”

👉 These are all prompts about the quality of the image and also the setting in which it is created. It is like putting every single detail that’s in your head into paper, so the AI can provide the exact result you’re looking for.

And while Midjourney is not the most user-friendly platform yet, we have already used it to generate creatives for our ads!

Give it a try here→ <https://www.midjourney.com/home>

3. The best alternative to Midjourney

- **AI Tool:** NightCafe Studio
- **Category:** Image generation
- **What it helps you with:** visuals and pictures
- **Link to website:** <https://creator.nightcafe.studio/>

If you're a digital artist, you might want to try this art generator. 🤖

With [NightCafe Studio](#) you can easily create stunning images from text prompts.

The platform offers various models and styles, including oil paintings, anime-like art, cinematic, and more.

It may not be as versatile as other popular text-to-image generators like [Midjourney](#) or [Leonardo.ai](#), but it's definitely worth exploring.

🤖 **How to use NightCafe Studio:**

1. Sign up and select "Create";
2. Choose a model (DALL -E 3, Stable Video Diffusion, DreamShaper XL, Lightning, or Creative Upscaler);
3. Pick a style (cinematic, dark fantasy, 3D game, artistic portrait, etc.);
4. Provide a text prompt;
5. Adjust settings if desired (select the number of images from 1 to 16);
6. Generate the image.

🎨 Here are the prompts that I've used:

PROMPT 1: smiling girl, pastel pink hair, selfie, portrait photography, trendy



PROMPT 2: cat looking up, Van Gogh's Starry Night background, color painting



PROMPT 3: surrealist photography, modern, young woman sitting on a giant abstract chair, hair blonde, she is wearing a golden dress, large collar, very detailed





You can duplicate any image, allowing you to regenerate it after tweaking the prompt or changing the settings.

Additionally, there's an option to animate your images.

While you can try this out for free, usually this feature is included with their paid PRO plan.

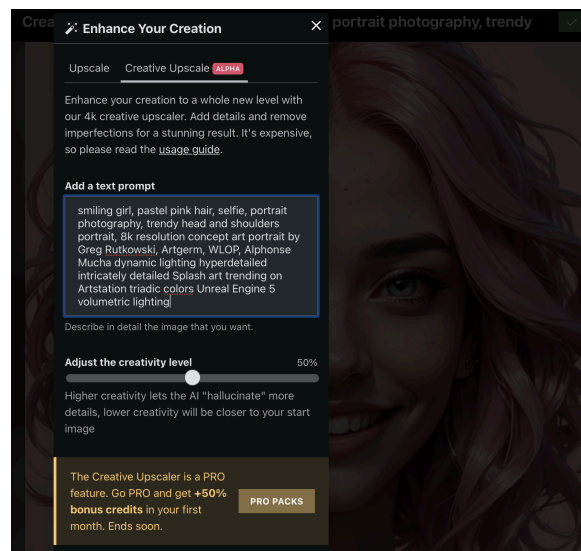
Therefore, it's important to choose the image carefully and consider whether you really want to animate it, as you might run out of credits.

You can also upscale the model and the size.

An upgrade to this feature is their paid "Creative Upscale" option where you can adjust the creativity level and generate more impressive images.

For example, they transformed a basic prompt that I gave (*smiling girl, pastel pink hair, selfie, portrait photography, trendy*) into this:

PROMPT 4: smiling girl, pastel pink hair, selfie, portrait photography, trendy head and shoulders portrait, 8k resolution concept art portrait by Greg Rutkowski, Artgerm, WLOP, Alphonse Mucha dynamic lighting hyperdetailed intricately detailed Splash art trending on Artstation triadic colors Unreal Engine 5 volumetric lighting



If you want to create a new image, just select **“RESET”**.



The platform also has an interactive community where users can share their artwork, participate in challenges, and earn credits.

Wondering about pricing? 💰

NightCafe offers up to **10 free Pro image generations (5 credits)**, allowing users to explore the platform's capabilities before committing to a subscription.

At the moment, you can choose between monthly and annual plans, with prices starting at **\$4.49/month for 100 credits**.

| AI BEGINNER | AI HOBBYIST | AI ENTHUSIAST | AI ARTIST |
|--|--|---|--|
| 100 Credits /month | 200 Credits /month | 500 Credits /month | 1400 Credits /month |
| 🎁 150 credits in your first month Limited time offer | 🎁 300 credits in your first month Limited time offer | 🎁 750 credits in your first month Limited time offer | 🎁 2100 credits in your first month Limited time offer |
| \$6 \$4.49 USD /month* SAVE 25% | \$10 \$7.49 USD /month* SAVE 25% | \$20 \$14.99 USD /month* SAVE 25% | \$50 \$37.49 USD /month* SAVE 25% |
| \$53.91 billed every 12 months Credits delivered annually in advance | \$89.91 billed every 12 months Credits delivered annually in advance | \$179.91 billed every 12 months Credits delivered annually in advance | \$449.91 billed every 12 months Credits delivered annually in advance |
| Upgrade Now → | Upgrade Now → | Upgrade Now → | Upgrade Now → |
| Cancel any time | Cancel any time | Cancel any time | Cancel any time |
| \$0.045 /credit | \$0.037 /credit | \$0.03 /credit | \$0.027 /credit |
| 610 Flux images/month [^] Access all AI models 1 fine-tuning credit/month Use community fine-tuned models Animate your creations | 710 Flux images/month [^] Access all AI models 1 fine-tuning credit/month Use community fine-tuned models Animate your creations | Unlimited FAST models [°] (Flux Schnell / SDXL Lightning, etc) 1,010 Flux images/month [^] Access all AI models 2 fine-tuning credits/month | Unlimited FAST models [°] (Flux Schnell / SDXL Lightning, etc) 1,910 Flux images/month [^] Access all AI models |

Users can also purchase additional credits as needed, and any credits left unused will roll over to the next month.

That's pretty cool, as many AI tools simply reset the number of credits at the beginning of the month, regardless of how many you have left.



4. Create presentations in seconds

- **AI Tool:** multiple
- **Category:** Presentations and design
- **What it helps you with:** visuals and presentations
- **Link to website:**
<https://www.decktopus.com/>
<https://www.presentations.ai/>
<https://tome.app/>

Let's talk about PowerPoint presentations... and conveying ideas in general.

There are already some AI tools that can help you optimise your time when creating presentations. Just to name the obvious ones: you can write the slide text with ChatGPT, and create the slide images with Midjourney.

In this section, I'd like to walk you through **three powerful AI tools** that people around the world are using to work smarter.

Let's get started!

1. DECKTOPUS

If you're a sales professional crafting proposals that win clients or a marketing manager designing campaigns and reports, [Decktopus](#) can transform the way you work.

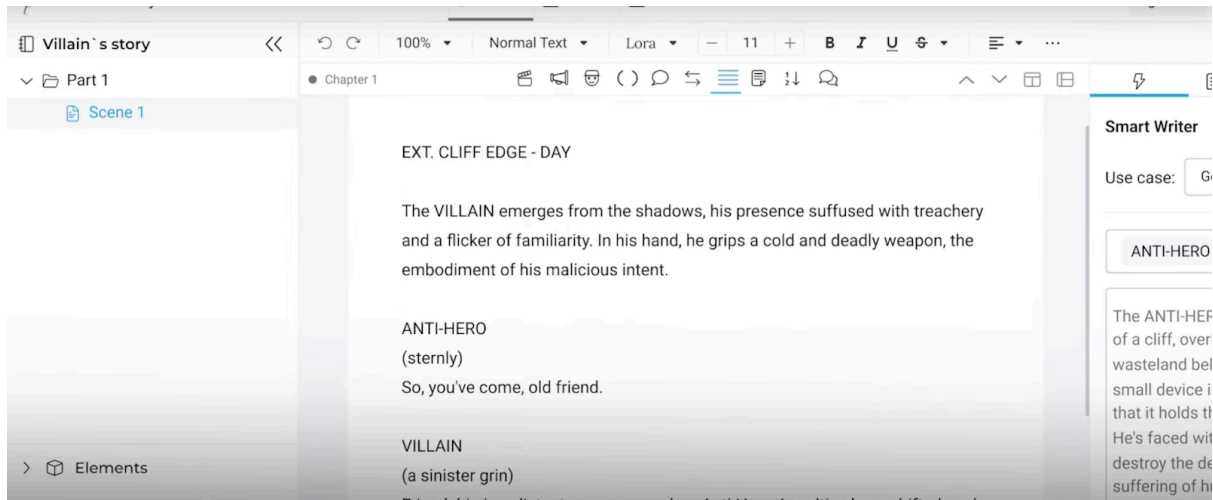
[Decktopus](#) is an AI tool that makes creating **professional presentations** easy, saving you time and delivering great results. 📊


It's perfect for business presentations, sales pitches, and marketing proposals.


Let's see how it works!


Key Features:


📖 **AI-Generated Content:** Use AI for scripting, research and copywriting.

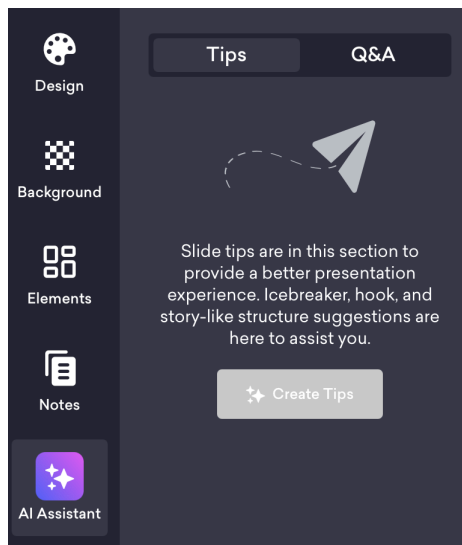


 **Customizable Templates:** Choose from a variety of pre-designed templates tailored for different industries and use cases.

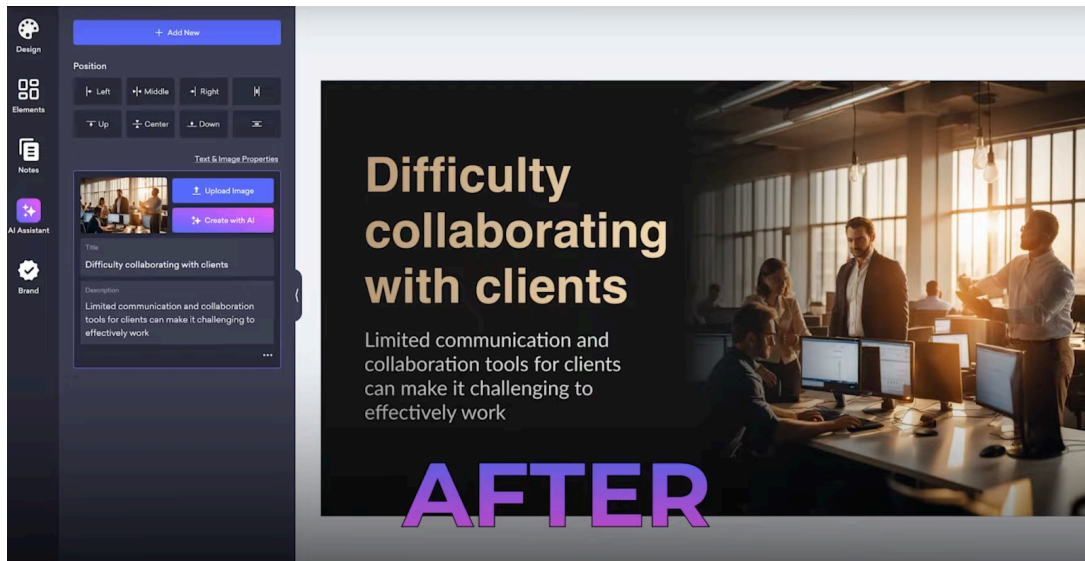
 **Drag-and-Drop Editor:** Easily add, edit, and rearrange elements in your presentation.


 **PDF to Presentation Conversion:** Transform PDF documents into dynamic, interactive slides in seconds.


 **AI Assistant:** Engage your audience with icebreakers and Q&A sessions created by the AI Assistant.



 **AI-Generated Images:** Generate visuals from scratch using simple prompts.

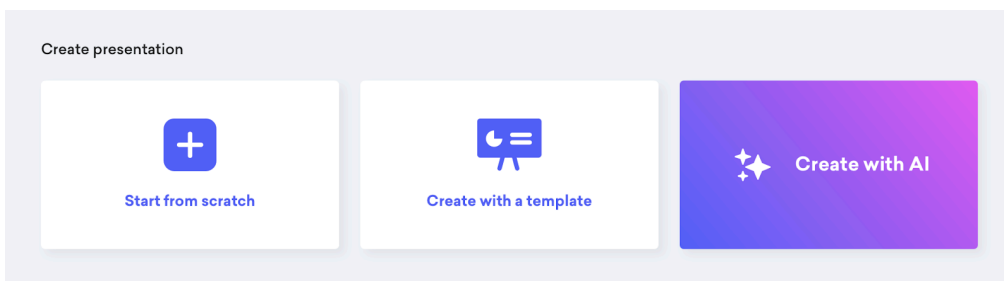


 **Team Collaboration:** Manage all your decks, assign roles, and organize presentations across teams.

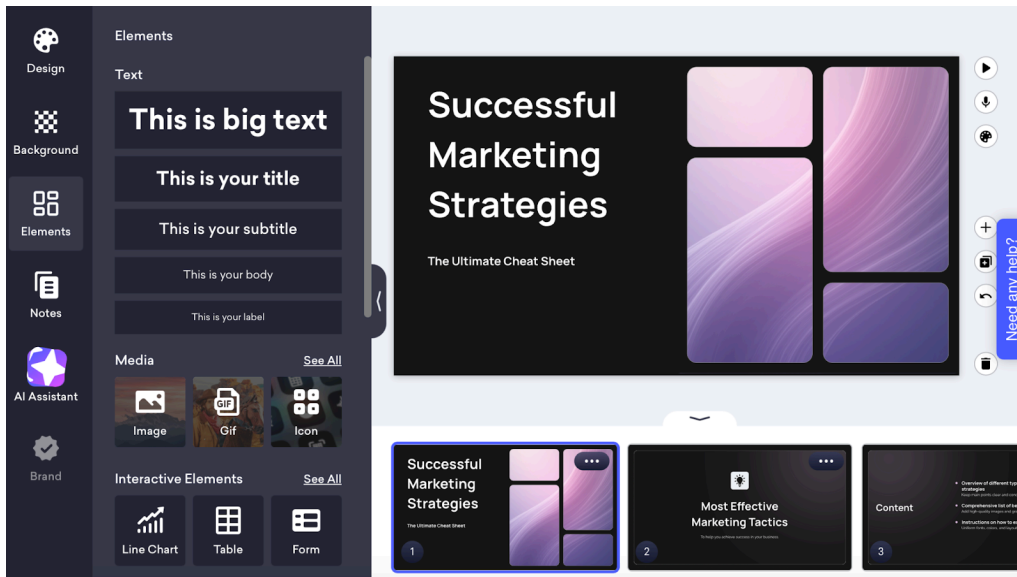
 **Analytics and Feedback:** Track viewer engagement and collect feedback to improve your presentations.

How to Use Decktopus:

1. **Sign Up and Log In:** Start for **FREE** and explore the platform.
2. **Create Your Presentation:**
 - **Start from Scratch:** Build your presentation from scratch.



- **Use a Template:** Pick a template that fits your needs.



- **Let AI Do the Work:** Have AI create your slides, content, and visuals for you.

What's your presentation about? ✕

Create a presentation about the benefits of affiliate marketing. Start with an intro explaining what affiliate marketing is and how it works. Then, highlight the benefits, such as the potential for passive income, low startup costs, flexible work hours, and the ability

Awesome! Feel free to add more if you'd like!

[See Examples](#)

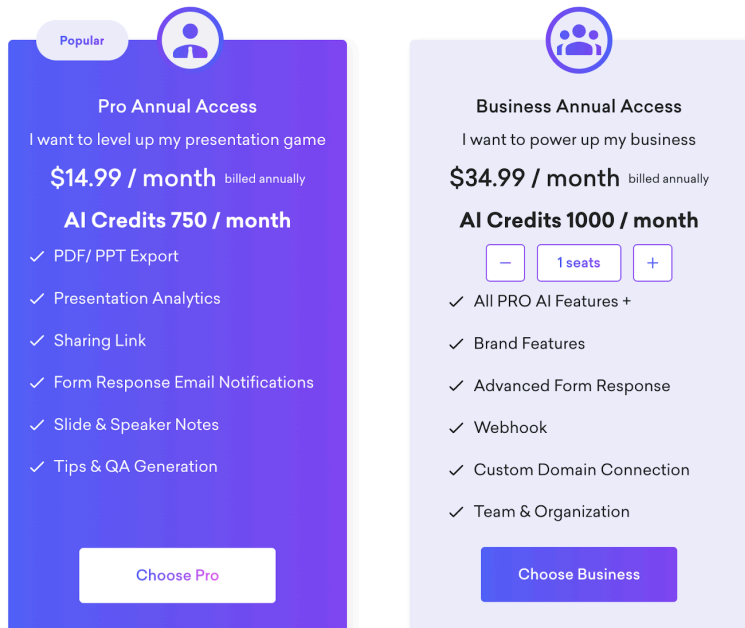
Pricing

Currently, Decktopus allows you to explore its features for **free**, but with limited templates and features.

For more advanced options, you can choose from two pricing plans:

- **Pro (\$14.99/month billed annually):** Access to premium templates, advanced customization, and collaboration tools.

- **Business (\$34.99/month billed annually):** Full access to all Pro features, plus branding options and custom domain connection.

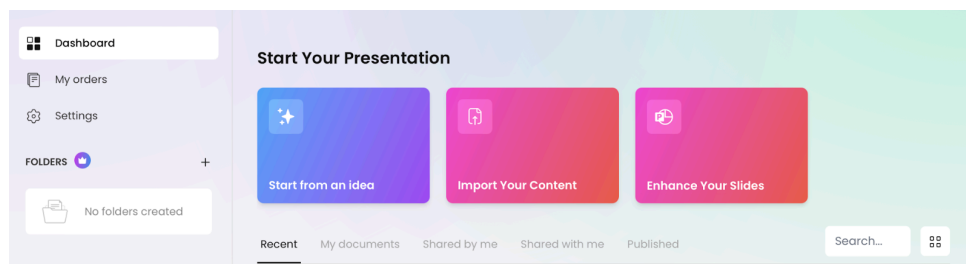


2. PRESENTATIONS.AI

Whether you're starting from scratch, importing existing content, or enhancing your slides, this AI tool simplifies every step for you.

How to Use It

When you log in, you'll see the **Dashboard**, where you can start your presentation in three ways:



- 1 **Start from an Idea** – Let AI generate a presentation based on a simple prompt. Just describe your topic, and the platform will create slides with relevant content and visuals.



Let's create your first deck with AI

You can also [Import a doc or web page](#) or [Re-design your existing PPT](#)

Prompt with a topic or idea ⓘ

Slide count : 10 Slides ▾ Language : Auto ▾

the future of AI

Website URL ⓘ [Click to add Website URL >](#)

Add a supporting document (Optional) ⓘ [Upload background content](#)

[Submit](#)

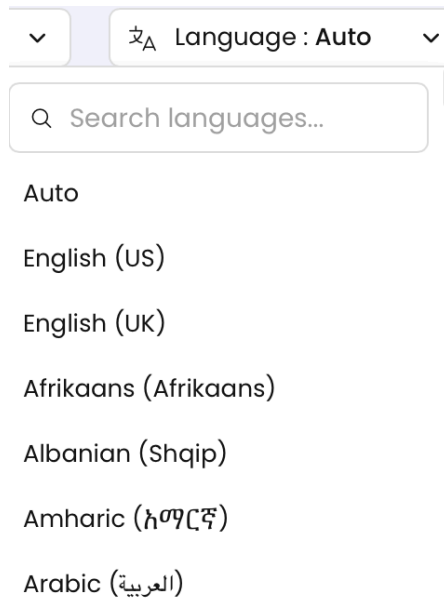
To make it even more **customized to your needs**, you can:

✓ **Choose the number of slides** (up to **30**);

Slide count : 10 Slides ▾

- 1 Slides
- 2 Slides
- 3 Slides
- 4 Slides
- 5 Slides
- 10 Slides
- 15 Slides
- 20 Slides
- 25 Slides
- 30 Slides

✓ **Select your preferred language;**

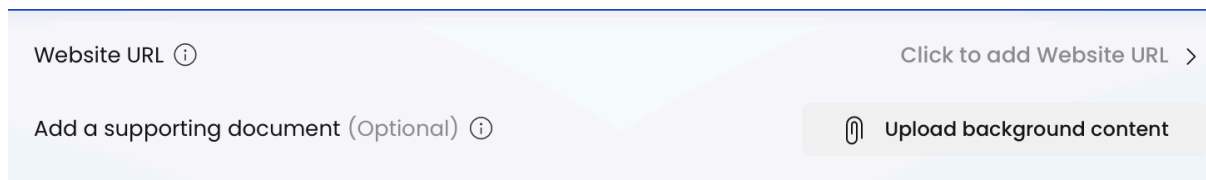


Language : Auto

Search languages...

- Auto
- English (US)
- English (UK)
- Afrikaans (Afrikaans)
- Albanian (Shqip)
- Amharic (አማርኛ)
- Arabic (العربية)

✓ **Add a website or upload a relevant document** for AI to pull content from.



Website URL ⓘ Click to add Website URL >

Add a supporting document (Optional) ⓘ 📎 Upload background content

Once you've entered your details, the AI will generate a **presentation outline** for you.

At this point, you can:

✎ **Edit the title** of your presentation;

↻ **Rearrange the order of your slides;**

Outline for your deck

Outline for your deck (Click on any item to edit, or drag them up/down to change order)

Presentation title ⓘ

The Future of Artificial Intelligence

Click titles to edit slides ⓘ

∨ 1 The Future of Artificial Intelligence

Description

The Future of Artificial Intelligence


- Exploring the transformative potential of AI
- Understanding the implications for society, businesses, and individuals
- Encouraging discussions on ethical AI development

> 2 Current State of AI: Overview and Historical Context

:: > 3 Key Drivers of AI Development 

> 4 Methodologies for Predicting AI Trends

Create Presentation

 **Personalize your design** by adding your **brand colors** and selecting a **custom font**.

Brand options

Website URL ⓘ

openai.com 

Colors

Theme

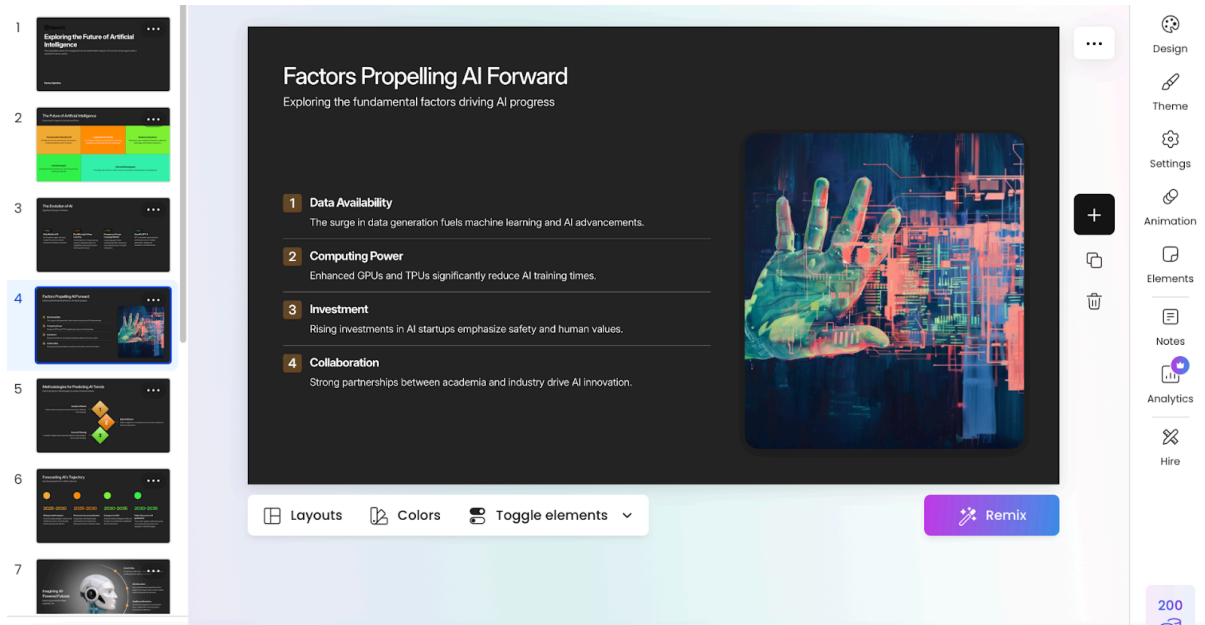


Fonts

Lato
Lato 

When everything looks good, just hit **“Create Presentation”**, and that’s it! **Your AI-powered presentation is ready.**

You can export it as a PPT or PDF or share it via a link.



② **Import Your Content** – If you already have an outline, text document, or existing materials, you can upload them, and AI will structure them into a **well-designed** presentation.

③ **Enhance Your Slides** – Already have slides but need a fresh look? Upload them, and AI will optimize the design, layout, and formatting to make them more engaging.

Pricing

Right now, presentations.ai offers three plans:

- Starter (free for a limited time),
- Pro (\$198/year),
- Enterprise (custom pricing for large teams).

| STARTER | PRO | ENTERPRISE |
|--|---|---|
| \$120 \$0 | \$600 \$198 | \$\$ Contact Us |
| EARLY BIRD PRICING | EARLY BIRD PRICING | EARLY BIRD PRICING |
| Save 100% for a limited time | Save 67% for a limited time | For enterprises and large teams |
| For any number of users | For one user per year | For any number of users |
| <ul style="list-style-type: none"> Limited AI credits Share and publish anywhere Brand themes Team collaboration | <ul style="list-style-type: none"> Additional AI credits Pro templates Custom fonts and colors Analytics Export to PDF | <ul style="list-style-type: none"> Unlimited AI credits Top-level compliance Company templates Admin capabilities |

3. TOME

[Tome](#) is a research and presentation platform for sales and marketing professionals.

You can either use templates or create presentations from scratch. Templates will help you with:

- sales pitches
- fundraising pitches
- portfolios
- photo albums
- a lot of other things

But most probably what you'll enjoy the most is creating a presentation from scratch. Once you log into the app, on the screen you'll have to click on the 'Create' button at the top right corner.

From there you have to tell Tome about your needs. You can ask [Tome](#) to create a presentation, just the presentation outline or even a story with images.

In just a few moments it will create a simple presentation of 7-10 slides, with text and images!

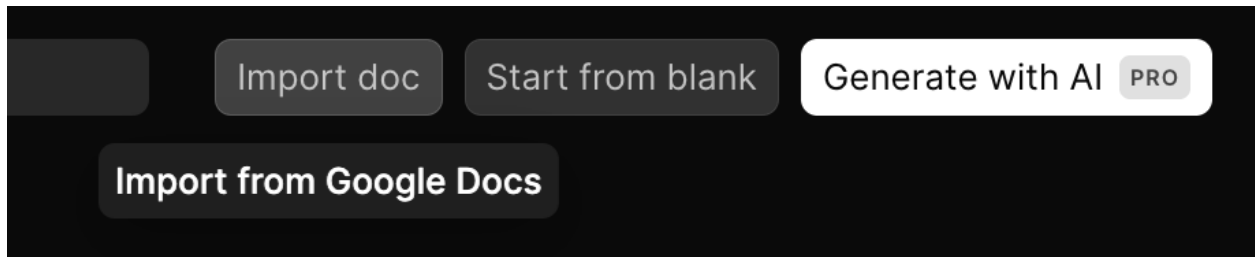
But wait, there's more...

You'll love this one.



If you don't want to create presentations from scratch and want to explain concepts that are already written on documents, you can ask Tome to convert them into presentations.

You just have to click on the icon "Import Doc".



- **LET'S TAKE A LOOK AT SOME EXAMPLES**

- 1. Presentations:**

PROMPT: *Create a presentation about the key principles and strategies for effective leadership in the modern business environment. Share examples of successful leaders.*





Key Principles of Effective Leadership

Effective leadership in the modern business environment is built on a foundation of key principles that guide decision-making and inspire action. These principles include a commitment to integrity, a focus on results, a willingness to take risks, and a dedication to continuous learning and improvement.

Leaders who embody these principles are able to motivate and inspire their teams, foster a culture of innovation and creativity, and drive sustainable growth and success for their organizations. By staying true to these principles and leading by example, effective leaders are able to build trust, earn respect, and achieve lasting impact.



Collaboration

Effective leadership involves collaboration, which is the ability to work effectively with others towards a common goal. Successful leaders understand that they cannot achieve their goals alone and must rely on the skills and expertise of their team members.

Collaboration requires strong communication skills and the ability to build trust among team members. Leaders who excel at collaboration are able to bring together individuals with diverse backgrounds and perspectives and create an environment where everyone feels valued and heard.

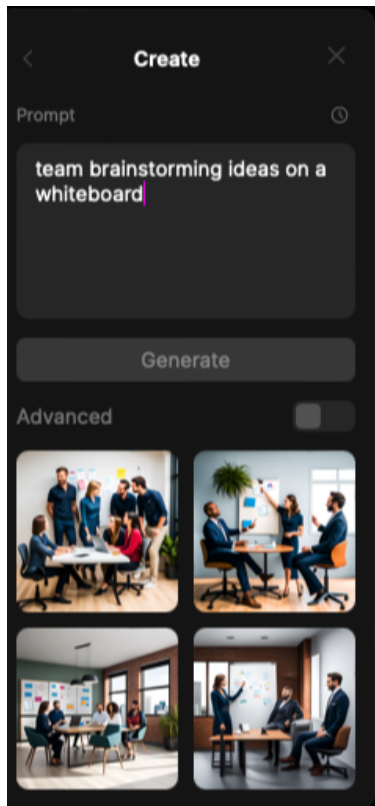
Examples of successful leaders who have demonstrated collaboration skills include Steve Jobs, who was known for his ability to bring together teams of talented individuals to create groundbreaking products, and Oprah Winfrey, who has built a media empire by collaborating with experts in various fields to produce high-quality content.

By fostering a collaborative culture, leaders can build strong teams that are able to tackle complex challenges and achieve their goals. Collaboration also leads to increased innovation and creativity, as team members are encouraged to share their ideas and build upon each other's strengths.



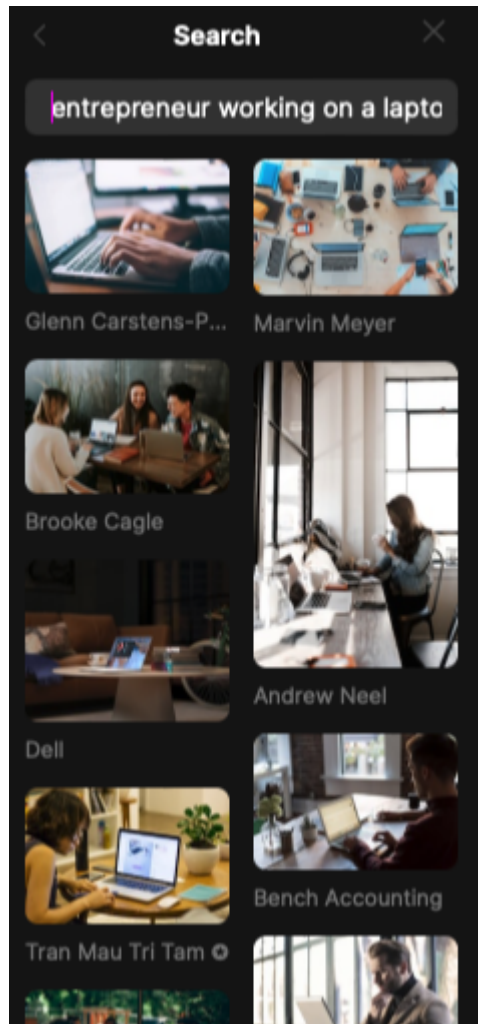
2. Images:

PROMPT: *Team brainstorming ideas on a whiteboard.*



3. Search images on the web (from platforms like Unsplash)

PROMPT: *Entrepreneur working on a laptop.*



4. Improve your content

You can refine your content with the **AI edit** option.

Simply highlight the text you wish to enhance, then right-click and choose AI edit. Explore options like *Rewrite*, *Adjust tone* and *Fix spelling & grammar*.

💰 Pricing


As of now, Tome offers three pricing plans: **Basic (\$0/month)** for users who need manual editing, template browsing, and unlimited sharing, but **without AI features**; **Professional (\$16/month)** which includes **AI generation & design tools**, engagement analytics, customized branding, access to 100+ templates, and PDF export; and **Enterprise (custom pricing)** which expands on Professional with AI



research & personalization, custom AI tuning, data integrations, company template imports, and white-glove setup & support.

BONUS: Create Presentations with ChatGPT!

Did you know you can use **ChatGPT** to generate presentations?


More than just searching the web for the latest trends and accurate information, you can ask the chatbot to create an entire presentation that you can **download and use instantly**.







ChatGPT 4o 

 Share 

with their audiences. These influencers offer cost-effective partnerships and the ability to target niche communities effectively. SIMPLILEARN.COM

Staying abreast of these trends is crucial for businesses and marketers aiming to leverage affiliate marketing effectively in 2025.

Sources 

can you turn this into a PPT?

I have created the PowerPoint presentation for you. You can download it using the link below:

[Download Affiliate Marketing Trends 2025 PPT \[-\]](#)

Plus, you can take it a step further by **customizing the background** and even **generating unique images for your slides using DALL·E**.



5. Repurpose your content with these AI tools

- **AI Tool:** multiple
- **Category:** content creation
- **What it helps you with:** creating short-form videos from long-form videos
- **Link to website:**
<https://www.lately.ai/>
<https://www.getmunch.com/>
<https://2short.ai/>
<https://pictory.ai/>
<https://vidyo.ai/>

Use THESE tools to repurpose your content and scale your content strategy 

With [Lately](#), you can easily create social media posts from your longer content, and even schedule them to go live at the best times for your audience.

Lately uses AI to analyse your content and determine the best quotes, hashtags, and visuals that your audience likes and uses them in your social media posts. This saves you time and allows you to reach a wider audience with your content.

Basically, it allows you to always be sure what to post on social media leveraging your long-form content.


[Munch](#), [2short](#), [Pictory](#) and [Vidyo](#) work in a similar way too.

Now, let's compare the most diverse ones, which are Pictory, Munch and 2short.

- **THE DIFFERENCES BETWEEN THESE CONTENT REPURPOSING AI TOOLS**

[2short](#):

- This tool is specific for YouTube shorts. Very similar to Clips AI, it finds the most engaging parts of your content and uses it for your shorts, so that you can extend your reach, get more subscribers and grow your YouTube channel faster.

- 
- **Advanced AI features:** the interesting part about this AI tool is that it offers advanced features such as facial tracking, one-click animated subtitles, unlimited high-quality exports, versatile aspect ratios, and more.

This tool is great for people who use a lot of YouTube and want to grow fast.

Munch:


- The main difference about this tool is that it's an **all-in-one platform**: Munch provides you with automatic editing, auto-caption generation, post-content creation, and publishing, all within a single, user-friendly tool.
- **Ride the Trends:** Marketers can leverage Munch's trend analysis, which helps identify clips with the highest potential to trend on social media platforms, thereby increasing content visibility. Munch leverages advanced AI capabilities such as GPT, OCR, and NLP to analyse content and align it with social and marketing trends.
- **AI-Driven Editing:** Munch uses AI to keep the most important content at the centre of each video. This ensures that marketers can create high-impact clips.
- **Distil The Context from your Long-form Content:** Munch seems very good at extracting nuggets from lengthy content, providing you with coherent, shareable clips to marketers.

If you're looking for a tool that helps you with all the aspects of content in only one place, Munch is the best choice.

Pictory:

- Besides the video editing features we already saw in other tools (cutting engaging parts, captions, titles and so on), Pictory can also turn text, like [scripts](#) and [blog articles](#), into videos. You just have to copy and paste your text, edit it and in minutes you'll get an insane output.
- Extract video snippets from sources like Zoom, Teams, and webinars.
- You can build your custom branding by giving a new look to your videos
- Everything runs in the cloud and runs on any computer

If you are a "writer" person, meaning you like writing scripts, blogs, etc., or you have a lot of written material that you want to use for your video content, Pictory is the perfect tool for you.



Of course, each of these tools has a specific price point, that's something you will have to consider in your choice. You can find everything you need to know on their websites.

I hope this little overview will help you in your lead generation journey!

BONUS SECTION 🎁

Do you have endless amount of audio content? Do THIS!

Many marketers use podcasting and interviews as vehicles for grabbing attention. Is there a way to leverage that? With [Flowjin](#) you can turn audio files into dynamic short videos.

6. Create stunning videos in seconds!

- **AI Tool:** VEED.io
- **Category:** video generation
- **What it helps you with:** create videos with avatars
- **Link to website:** <https://www.veed.io>

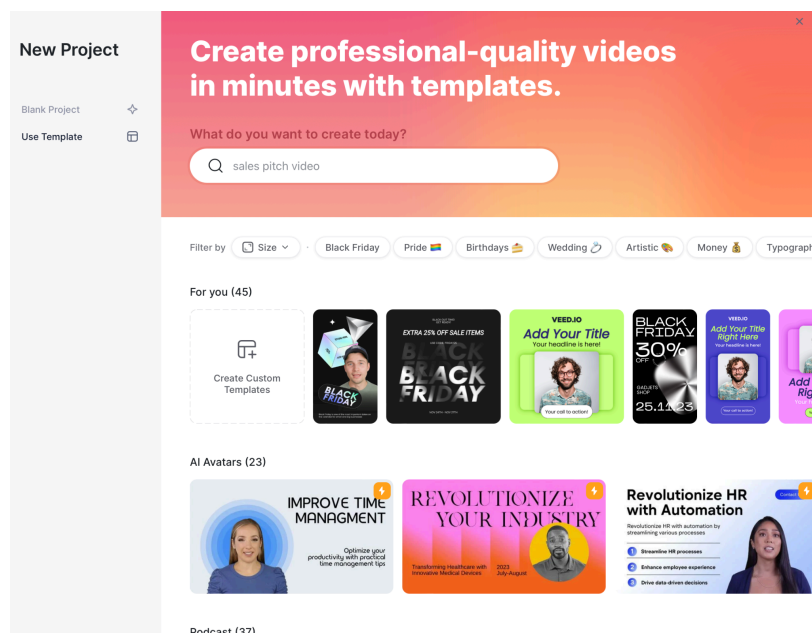
Question: can you create high- quality videos that get your community engaged, while editing them fast and easy? 🤔

Editing videos can be VERY time consuming and creativity-killing, especially when you don't know which one to choose.

[VEED.io](https://www.veed.io) combines all the necessary features on one platform, designed for easy navigation and high-quality video creation.

With [VEED.io](https://www.veed.io) you can efficiently create professional-looking videos for marketing, training, or education without spending a lot of time.

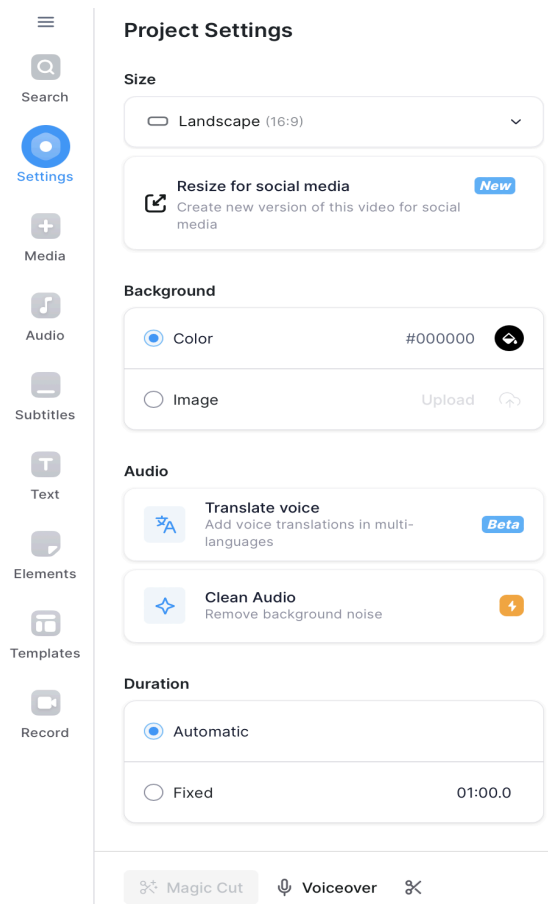
The platform offers a variety of templates for you to explore.





They have an easy-to-navigate interface, allowing you to experiment with *Settings*, *Media*, *Audio*, *Subtitles*, *Text* and *Elements*.

Plus, a huge library of stock videos and royalty-free audio, providing you with great resources for your video creations.



⚠ The next features are what set [VEED.io](https://veed.io) apart from other AI video editing tools:

#1. Voice Cloning

In veed.io you can use the **Text-to-Speech** feature to create a voice that sounds exactly like yours!

1. Open your project and go to **Audio**;
2. Choose **Voice Clone**;
3. **Add New**;
4. **Record**.



In order to create a clone from your voice, record yourself reading a paragraph of text out loud.

Alternatively, you can choose from their selection of over 30 voices with various tones and speeds:

1. Open your project and go to **Audio**;
2. Select **Text To Speech**;
3. Add your text;
4. Choose the **voice, tone** (normal, casual, shouting) and **speed** (0.75x, 1.25x, custom);
5. **Generate**.

Add Text-to-Speech

Your text...

Language
US English

Voice
Aria (female)
Normal

Speed
0.75x 1x 1.25x 1.5x Custom

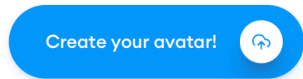
#2. Avatars 🗣️

Generate your animated talking avatar with realistic facial expressions in seconds!

After choosing your avatar, you can easily generate talking head videos for your business using their **Text To Speech** tool.

AI Avatar

Online avatar generator. Choose an avatar, select a voice, and animate!



#3. Eye Contact AI 👁️

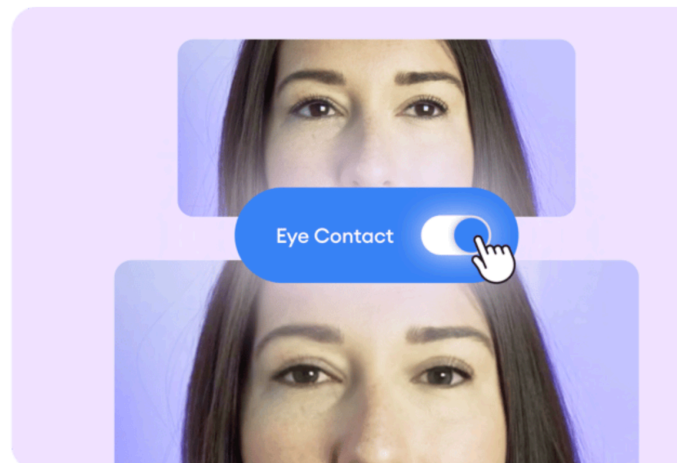
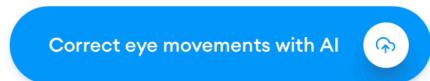
With this AI tool you can read your scripts unnoticeably!

VEED's eye-tracking software makes it seem like you're always looking at the camera, even when reading a script.

With this hack, you'll look more confident and professional in all your videos.

Eye Tracking Software

An instant eye tracker to help direct your eye movements to the camera using AI. Read scripts unnoticeably!



Beyond this, they offer other cool features such as removing background noise, AI Image generation and voice dubbing.



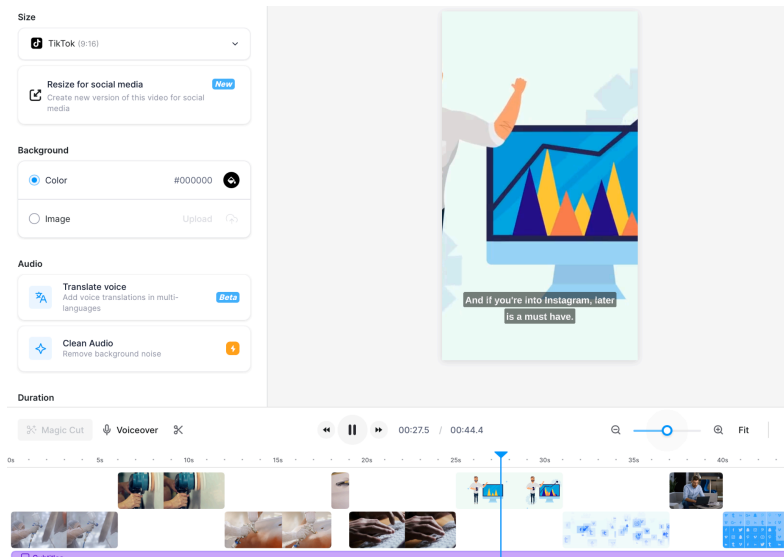
Tools

| Video Editor | Subtitles & Transcription | Toolkit | AI Tools | More |
|------------------------------------|---------------------------|---------------|--------------------------|----------------------|
| Add Image to Video | Add Subtitles to Video | Video Trimmer | AI Avatars | Audio Editor |
| Add Music to Video | Audio to Text | Video Merger | AI Image Generator | Instagram Downloader |
| Add Text to Video | Auto Subtitle Generator | Crop Video | AI Video | TikTok Downloader |
| Music Visualizer | Video Caption Generator | Loop Video | AI Voice Generator | Video Compressor |
| Remove Background Noise from Audio | Video to Text | Resize Video | Eye Contact AI | Video Converter |
| Remove Background Noise from Video | Video Transcription | Rotate Video | Video Background Remover | Teleprompter |
| Text to Speech Video | Video Translator | | Voice Dubber | Webcam Recorder |

From some testing, I found the following there are some very cool features that can be particularly useful:

#1. Text to Video

- You can create an entire video with a text prompt. For example: *“Share and review tools to help people schedule posts”*.
- In about 1-2 minutes, it creates a video that can be further edited and tweaked.



- Lastly, you can remove the watermark and export your video.

They also provide a cool article with [Text to Video prompts ideas](#).

#2. Subtitles

Adding subtitles is a must in 2023, and VEED.io offers two options:

- **Subtitle** → Automatically generate captions;
- **Translate** → Subtitle your video in a new language.

#3. Record and edit in one place

One of their recent updates includes the ability to edit directly on the canvas, which is a game-changer!

Instead of having to change some of the elements from the side panels, you can now click on them and edit them thanks to a contextual taskbar that appears just below it.

With this feature, you can spend more time on creativity and less on technical details.

They provide very useful [Resources](#) on their website, such as tutorials, guides and videos with tips and VEED basics.

Pricing

Currently, VEED offers a **free plan** and three paid tiers: **Lite (€10/month)** for basic video editing with no watermark and 1080p exports, **Pro (€26/month)** for AI tools, 4K exports, and full stock access, and **Enterprise (custom pricing)** for teams needing advanced features like custom templates, AI avatars, and priority support.

| Lite | Pro | Enterprise |
|--|--|---|
| Create scroll-stopping social videos | Produce studio-quality videos with AI | Scale your entire team's video creation |
| €10 <small>SAVE 52%</small> | €26 <small>SAVE 50%</small> | Let's Talk |
| <small>per Editor / month, billed yearly</small> | <small>per Editor / month, billed yearly</small> | <small>Custom Pricing</small> |
| Go Lite | Go Pro | Request a Demo |
| <ul style="list-style-type: none">✓ No watermark on your video✓ Auto-Subtitles (144 hr/yr)✓ Full HD 1080p Exports✓ Some Stock Audio & Video✓ Unlimited file upload size✓ Simple Brand Kit (fonts, colors, subtitles)✓ Auto-resize for social media✓ Up to 3 Editors (billed per Editor) | <p>Everything in Lite, plus:</p> <ul style="list-style-type: none">✓ Access to all AI tools✓ Translate videos to 50+ languages✓ 4K Ultra HD Exports✓ Full Stock Audio & Video Library✓ Download Subtitles✓ Full Brand Kit (images, video, audio)✓ AI Avatars (4 hr/yr)✓ Up to 3 Editors (billed per Editor)✓ Caption and share from iOS | <p>Everything in Pro, plus:</p> <ul style="list-style-type: none">✓ Custom Templates✓ Centrally manage teams and data✓ Review mode for videos✓ Custom AI Avatars✓ Custom Usage Limits✓ Multiple Brand Kits✓ Advanced security & SSO✓ Priority Customer Support✓ Dedicated Customer Success✓ Video Analytics |

7. Video, audio and image generation all in ONE tool!

- **AI Tool:** Runway
- **Category:** content creation
- **What it helps you with:** create video, audio and images
- **Link to website:** <https://runwayml.com>

It's time to talk about an incredible AI tool that helps you create and edit your content in just a few seconds! 🤖

It's called [Runway](#), and it generates videos, audio and images with one single prompt.

#1. Videos 📺

The first function is to generate videos, and with [Runway](#), you can generate videos using text, images or both. Let's break them down.

- Text

PROMPT: *a man in a cloak disappearing into a sandstorm on a desert-like planet at sunset in the style of cinematic*



- Image

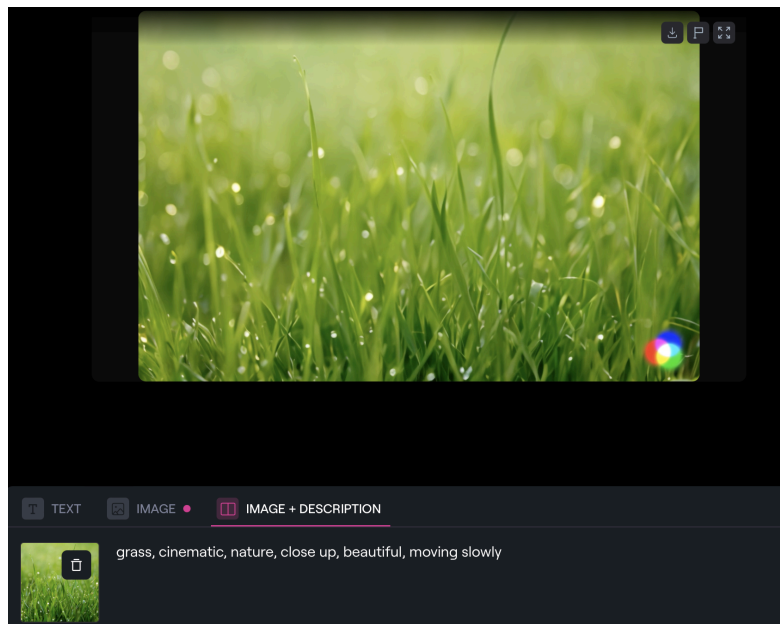
I uploaded this picture:



And it generated me a dynamic video with subtle motion.



- Image + Description



With Runway **you can also edit videos very easily.**

Runway not only offers essential functions like *Remove Background* and *Inpainting* but also advanced features like *Motion Tracking*.

- Remove Background
- Inpainting
- Color Grade
- **Super-Slow Motion**
- **Blur Faces**
- **Depth of Field**
- **Scene Detection**

- 
- Extract Depth
 - **Motion Tracking**

#2. Audio 🎧

🚀 This AI tool provides features like:

- Text to Speech
- Clean Audio
- Remove Silence
- Transcript
- Subtitles

So, it has everything you might need when it comes to audio!

#3. Images 🖼️

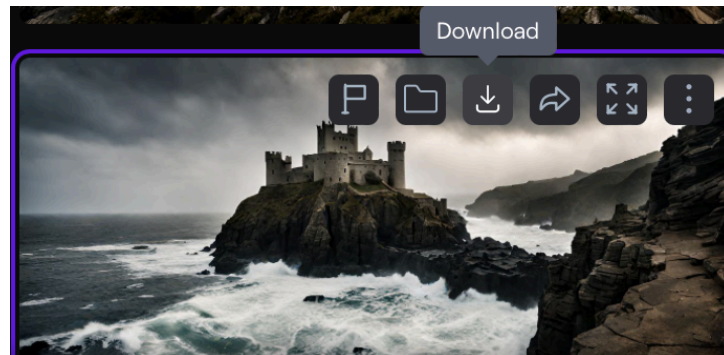
With Runway you can both create and edit images. If you want to generate a new image you can start from text or from another image.

- Text to Image

PROMPT: *a castle, ancient, towering, perched on a rugged cliff, with waves crashing, relentless and foamy, against the sheer, weather-beaten rocks below*

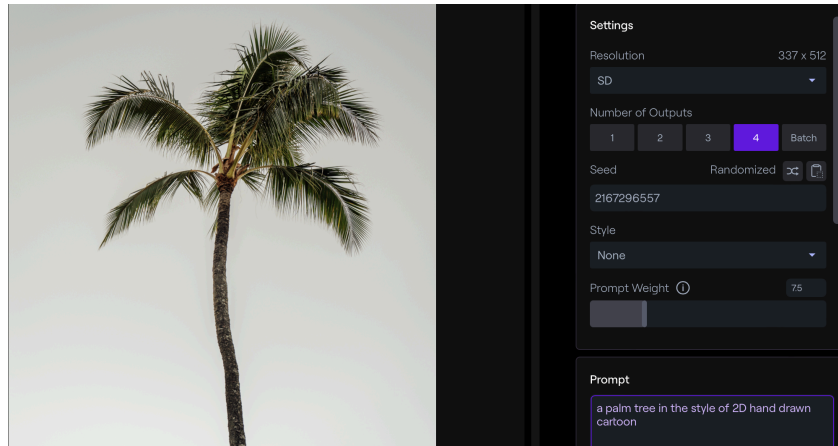


Choose from a grid of four images, then **Download**, **Save to Assets**, **Share** or **Expand**.



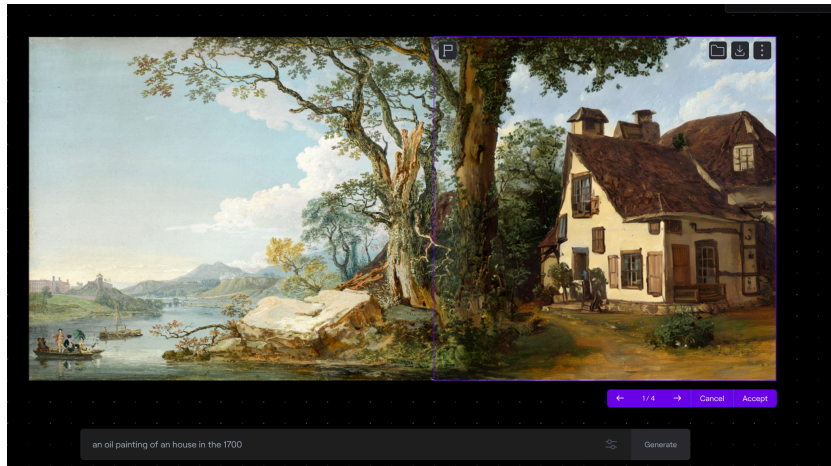
- Image to Image

PROMPT: *a palm tree in the style of 2D hand drawn cartoon*



- **Train your own Generator** → with this advanced feature, you can train your own custom AI model and turn it into anything you want!
- **Infinite Image** → you can expand an image with **Text to Image** generation.

I uploaded an oil painting and then added a “*house in the 1700s*” as a prompt, and it expanded the original picture, offering me 4 options to choose from.



- **Image Variation** -> with this function you can generate new variations of an image.



A. Edit images

When it comes to editing your images, you'll discover a set of basic tools, similar to what you would find in Canva's Magic Studio, including:

- Expand Image
- Frame Interpolation
- Erase and Replace
- Backdrop Remix
- Image Variation
- Add color
- Upscale Image

Now let's talk pricing 💰

Right now, Runway offers a **free Basic plan** with limited credits and watermarked videos, while paid plans include **Standard (\$12/month)** with 625 credits, watermark-free exports, and video upscaling, **Pro (\$28/month)** with 2250 credits, custom voice creation, and 500GB of assets, and **Unlimited (\$76/month)** which includes all Pro features plus unlimited video generations and full AI model access.

| | | | |
|---|--|---|---|
| <h3>Basic</h3> <p>For individuals looking to explore Runway's AI Tools and content creation features.</p> <p>\$0 per editor per month free forever</p> <p>125 one-time credits ⓘ</p> <p>Sign Up</p> <ul style="list-style-type: none">• Can't buy more credits• Can't remove watermarks or upscale resolution in Gen-1 and Gen-2• Gen-3 Alpha Turbo (Image to Video) up to 10 sec• Gen-1 (Video to Video) up to 4 sec• Gen-2 (Text and Image to Video) up to 16 sec via Extend Video• 3 video projects• 5GB assets | <p>POPULAR</p> <h3>Standard</h3> <p>For individuals and small teams looking for more access, more AI Tools and more export options. Max. 5 users per workspace.</p> <p>\$12 per user per month billed annually as \$144</p> <p>625 credits/month ⓘ</p> <p>Subscribe Now</p> <ul style="list-style-type: none">• Credits reset to 625 every month starting from your subscription date. Buy more as needed ⓘ• Generate without watermarks• Gen-3 Alpha Turbo (Image to Video) up to 10 sec• Gen-3 Alpha (Text, Image and Video to Video) up to 10 sec• Upscale resolution in Gen-1 and Gen-2• Gen-1 (Video to Video) up to 15 sec• Gen-2 (Text and Image to Video) up to 16 sec via Extend Video• Unlimited video editor projects | <h3>Pro</h3> <p>For individuals and teams looking to add all of Runway's features into their workflows. Max. 10 users per workspace.</p> <p>\$28 per user per month billed annually as \$336</p> <p>2250 credits/month ⓘ</p> <p>Subscribe Now</p> <ul style="list-style-type: none">• Credits reset to 2250 every month starting from your subscription date. Buy more as needed ⓘ <p>Includes all Standard Plan features, plus:</p> <ul style="list-style-type: none">• Create custom voices for Lip Sync and Text-to-Speech• 500GB assets | <h3>Unlimited</h3> <p>All the access of the pro plan with the flexibility of unlimited video generations. Max. 10 users per workspace.</p> <p>\$76 per user per month billed annually as \$912</p> <p>Unlimited video generations ⓘ</p> <p>Subscribe Now</p> <p>Includes all Pro Plan features, plus:</p> <ul style="list-style-type: none">• Unlimited access to Frames• Unlimited generations of Gen-1, Gen-2, Gen-3 Alpha, Gen-3 Alpha Turbo, and Act-One in Explore Mode at relaxed rate ⓘ• Credits (with no rate restrictions) reset to 2250 every month starting from your subscription date. Buy more as needed ⓘ |
|---|--|---|---|

8. Take your videos and podcasts to the next level

- **AI Tool:** Descript
- **Category:** content creation
- **What it helps you with:** write, record, transcribe, and edit your content
- **Link to website:** <https://www.descript.com>

Whether you're an entrepreneur, a freelancer or an influencer, podcasts are a great way to create a lot of content and engage with your audience.

So let's explore how to take your videos and podcasts to the next level!

If you're looking to save your precious time, you should consider using this all-in-one AI tool for writing, recording, transcribing and editing your content called [Descript](#) 😊

- ✓ Easily correct your mistakes and remove stuttering to improve your content.
- ✓ Integrate sound effects into your video for a more professional, high-quality video.
- ✓ Use templates to create videos with aspect ratios that suit various social media platforms.
- ✓ Add video-effects and green screen layers.
- ✓ Create AI voices and use text-to-speech to refine your content.

🔒 Key features:

1. Video editing 🖥️

- Recordings are automatically transcribed; easily edit them like a document.
- Arrange visuals like you would on a slide.



The Manatee is one of the ocean's great wonders. They wander vast mangrove forests like giant sea cows.



These creatures have evolved, very much, to fit with their environment. Saltwater estuaries and mangroves...



They are often referred to as the Cadillacs of the sea for their swift swimming ability and striking appearance.

2. Podcasting 🎧

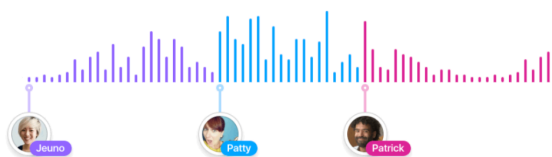
- Achieve studio quality sound, without an actual studio;
- Remove unwanted words with a single click;
- Create an AI clone of your voice, then modify or add audio just by typing what you need.

3. Transcription 🎤

- Fast and accurate transcriptions;
- Supports audio in 22 languages;
- **Cloud sync**, with full version history;
- Comes with automatic speaker detection.

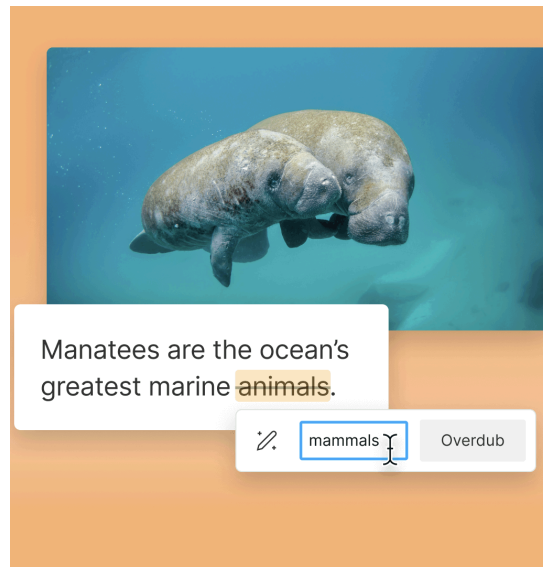
Automatic speaker labels

Add speaker labels in seconds with our AI-powered Speaker Detective.



4. AI voices 🗣️

- Clone your voice and fix mistakes by generating new audio;



- Choose from their AI voices with different tones, emotions and accents.

With an user-friendly interface, [Describe](#) allows you to export your work in different formats.

But wait, there's more!

AI tools inside the AI tool:

- **YouTube Shorts Maker** → Turn longer videos into YouTube Shorts.
- **Podcast Script Generator** → Generate outlines, interview questions and full scripts with the help of AI.
- **Video Volume Booster** → Boost the volume of a video or audio, without compromising the quality.
- **Video Background Changer** → Remove and change the background of a video without a green screen.
- **Instagram Video Editor** → Convert projects into Instagram reels.

To recap, create and edit content like a PRO with these features:

- ⚡ Studio-quality sound in one click;
- ⚡ Edit video by editing text;
- ⚡ Remove filler words;
- ⚡ AI voice cloning;
- ⚡ Green screen effect
- ⚡ Eye contact;



... and much more.

HOW MUCH DOES IT COST?

Right now, you can get started with [Descript](#) for **FREE**, no credit card required.

| | |
|---|--|
| <h3>Free</h3> <p>\$0</p> <p>Get started on your creative journey with text-based editing and give our AI tools a spin.</p> <p>Get started for free →</p> | <h3>Enterprise</h3> <p>Custom</p> <p>Tailored solutions and enterprise-grade security for large or growing teams.</p> <p>Contact us →</p> |
|---|--|

Paid plans start at \$12 per month.

| | Most Popular | |
|--|--|--|
| <h3>Hobbyist</h3> <p>\$12 per person / month</p> <p>Elevate your projects, watermark-free</p> <p>Get started →</p> <ul style="list-style-type: none">10 transcription hours / monthExport 1080p, watermark-free20 uses / month of Basic AI suite including Filler Word Removal, Studio Sound, Draft Show Notes, Create Clips, and more30 minutes / month of AI speech with stock AI speakers and custom voice clones | <h3>Creator</h3> <p>\$24 per person / month</p> <p>Unlock advanced AI-powered creativity</p> <p>Get started →</p> <ul style="list-style-type: none">30 transcription hours / monthExport 4k, watermark-freeUnlimited use of Basic and Advanced AI suite including Eye Contact, Translation, and 20+ more AI features2 hours / month of AI speech30 minutes / month of dubbing in 20+ languagesUnlimited access to royalty-free stock library | <h3>Business</h3> <p>\$40 per person / month</p> <p>Empower collaboration on your team</p> <p>Get started →</p> <ul style="list-style-type: none">40 transcription hours / monthAdd free Basic seats for collaborationUnlimited access to full Professional AI suite including Translation proofread5 hours / month of AI speech2 hours / month of dubbing in 20+ languagesPriority support (with SLA) |

9. All you need for an AI video is here!

- **AI Tool:** Fliki
- **Category:** video creation
- **What it helps you with:** create videos from text, voice and AI avatars
- **Link to website:** <https://fliki.ai/>

I'm going to walk you through an interesting AI tool that can help you take your video creation to the next level.

It's called [Fliki](#).

It's an AI video generator that can transform your ideas into stunning visuals, and it's perfect for marketing, social media, and ecommerce.

[Fliki](#) offers a rich library of royalty-free images, clips, and music.

This is a great way to add visuals and audio to your videos without having to worry about any copyright issues.

Best of all, everything you need is integrated into one platform: templates, a translator supporting 75+ languages, AI-generated voices, voice cloning, and more.

Let's take a closer look at its features!

Text to Video:

1. Enter your text.
2. Choose a personalised AI voice from a selection of 2000 voices in 75 languages.
3. Explore their library or let the AI select appropriate media to make your script shine.
4. Review and export the video once you're satisfied with the result.

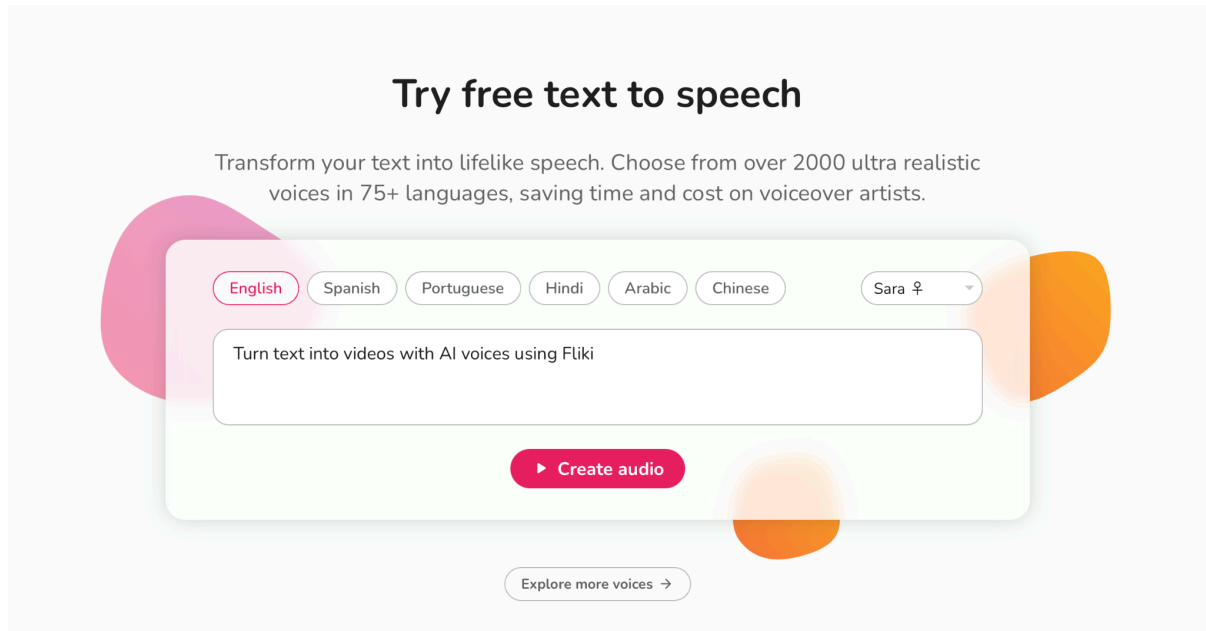
Text to Speech:

Create captivating videos without spending hours recording voiceovers. 



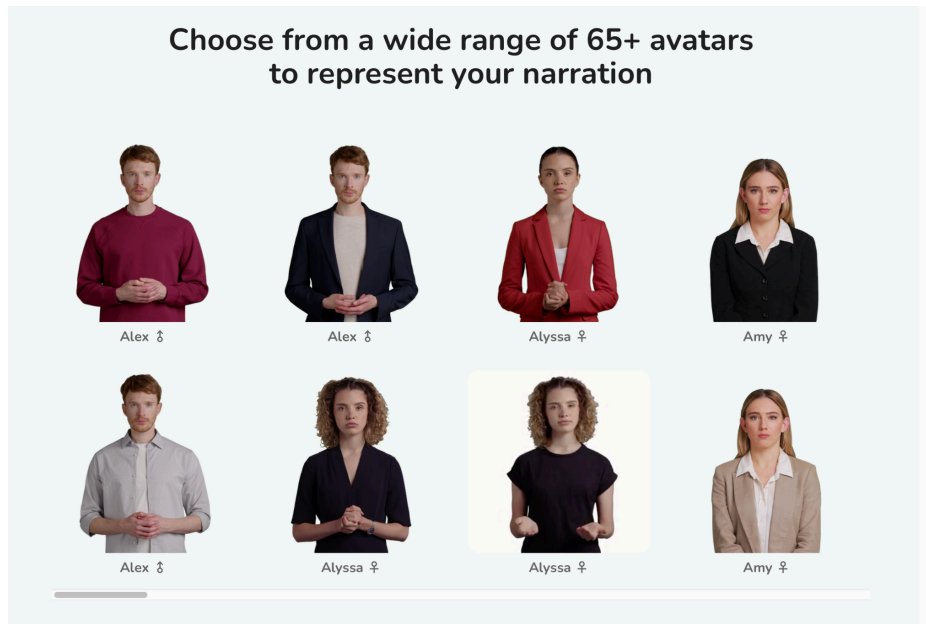
Simply input your text, choose your preferred AI voice and captivate your audience's attention with Fliki's realistic voices.

You also have the option to customise the audio by adding pauses in your speech, selecting from various styles ranging from cheerful to serious, and controlling the pitch.




AI Avatar:

Choose from over 65 avatars to make your videos more appealing! 😎



The process is just as simple:

Input your text, choose your AI voice, select your avatar, and you're ready to share your fantastic content on social media!


 **Voice Cloning** is another interesting feature that allows you to generate a realistic clone of your own voice.

How to clone your voice in 3 simple steps:

1. Record a 2 minute sample of your voice.
2. Add your script and select your voice from the list of AI voices.
3. Preview and export your audio.

Another interesting feature is that you have the option to convert your blog posts, presentations, tweets, or photos into video.

For example, simply provide a link to one of your blog articles, and Fliki will generate the audio for you. You can then personalise the video by adding various elements and experimenting with colours and fonts to make the video more engaging.

Alternatively, by pasting the link to your tweet, you can transform it into a captivating video with motion graphics and appealing visuals. 

That's pretty cool especially considering that many AI video generators don't provide anything similar!

🔄 Some alternatives to Fliki are:

- D-ID, which specialises in cost-effective talking head videos
- HeyGen, which offers a wide range of features for creating professional-looking videos with AI-generated avatars
- Descript, which excels at editing audio and video files.

💰 Currently, [Fliki](#) provides a Free option with 5 minutes of credits per month, which might seem limited, but it's enough if you just want to test out the tool.

The screenshot displays Fliki's pricing page with three subscription tiers. At the top, there are tabs for 'Monthly' and 'Yearly 25% off'. The 'Free' tier is for beginners, offering 5 minutes of credits per month and 300 limited voices. The 'Standard' tier is for creators venturing into AI video production, offering 2160 minutes of credits per year, 1000+ voices including 150 ultra-realistic, and full HD 1080p videos. The 'Premium' tier is for emerging and seasoned video creators, offering 7200 minutes of credits per year, 2000+ voices including 1000+ ultra-realistic, and videos of length up to 30 minutes. Each tier includes a 'Subscribe now' button.

| Tier | Target Audience | Price (Monthly) | Price (Yearly) | Key Features |
|----------|--|------------------|----------------|---|
| Free | For beginners trying out AI video creation. | \$0 | - | 5 minutes of credits per month, 300 (limited) voices, 75+ languages & 100+ dialects, Create videos with ideas, blog articles, PPTs and Tweets, Thousands of images, video clips, stickers and music assets, Generate AI Images, HD - 720p low-res videos, Contains Fliki Watermark. |
| Standard | For creators venturing into AI video production. | \$21 (from \$28) | \$252 | 2160 minutes of credits per year, 1000+ voices including 150 ultra-realistic (5 in each supported language), Full HD - 1080p videos, Videos of length up to 15 minutes, Millions of premium images, video clips, stickers and music assets, Generate AI video clips, Translate content to 75+ languages, No watermark, Commercial rights, Share previews. |
| Premium | For emerging and seasoned video creators. | \$66 (from \$88) | \$792 | 7200 minutes of credits per year, 2000+ voices including 1000+ ultra-realistic, Videos of length up to 30 minutes, Voice cloning, AI Avatar, Priority support. |

For those looking for more features, the Standard subscription starts at \$28 per month. With this plan, you'll get 180 minutes of credits monthly. Additionally, you'll gain access to 150 ultra-realistic AI voices, and there won't be any watermarks on your videos.

10. High-quality videos 10x times faster ⚡

- **AI Tool:** OpusClip
- **Category:** short video creation
- **What it helps you with:** create short videos from long videos
- **Link to website:** <https://www.opus.pro>

Whether you're a content creator or a marketer, this AI tool is designed to help you save time and effort.

[OpusClip](https://www.opus.pro) helps you repurpose your long videos into viral shorts, increasing reach and engagement on your social media platforms. 📈

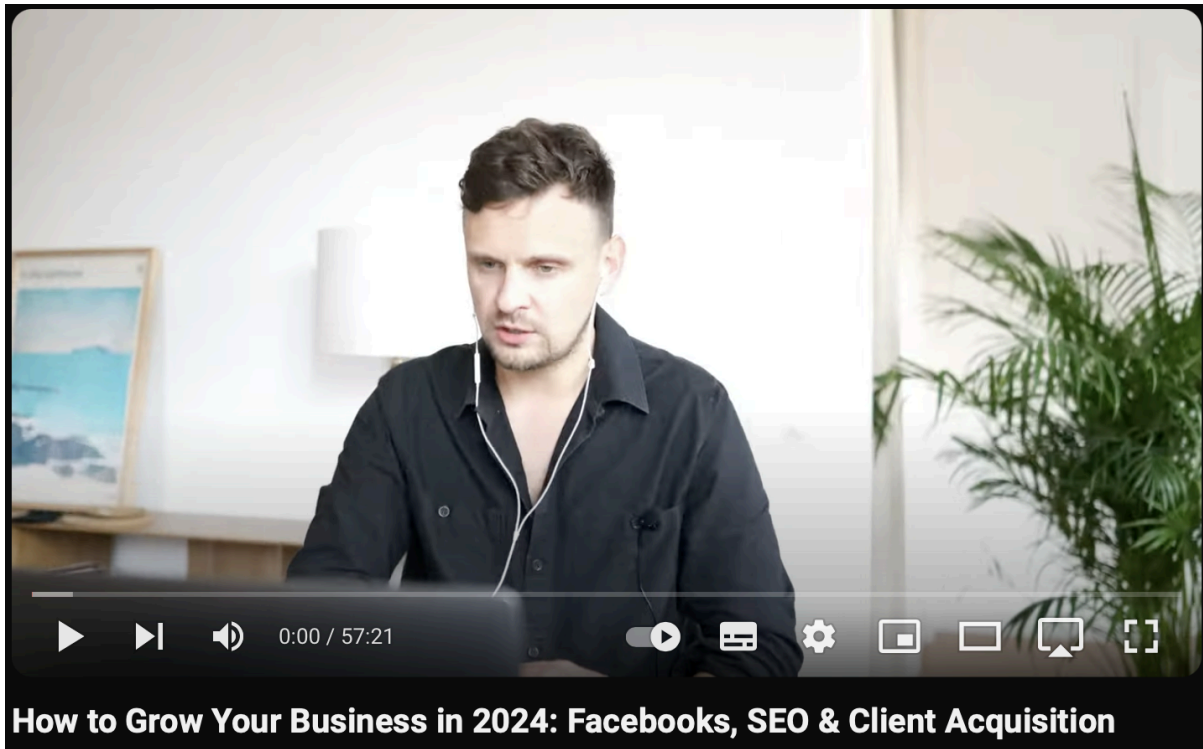
The AI picks the highlighting moments of your video, rearranges them into a viral short, adds dynamic captions, AI-relayout, smooth transitions and finishes with a call-to-action.

The process is simple: upload one long video, and get 10 engaging short clips. 🔥

Let's start from the beginning. **What types of videos can you upload?**

- Video podcasts
- Educational videos
- Commentary videos
- Product reviews
- Motivational speeches
- and more

For the sake of this ebook, I chose one of my recent YouTube videos, a 57-minute video, and opted to create short clips ranging from 30 to 60 seconds each. It took about 30 minutes for the entire process.



Key Features of OpusClip 🗝️

#1. AI Curation

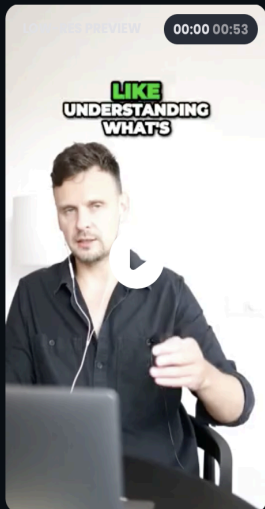
OpusClip analyses your video to identify compelling hooks, extracts relevant highlights, and rearranges them into short videos with a potential of going viral.

#2. AI Virality Score

This AI tool generates a score indicating the virality potential of each short clip based on AI analysis on thousands of viral videos.



#3 Unlocking Success: Finding Your Sweet Spot for a Winning Offer



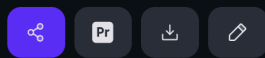
The video effectively hooks viewers by introducing the idea of understanding the market and one's capabilities. It maintains coherence by consistently discussing the Ikegai principle and its importance. The content is complete with a clear introduction, body, and conclusion. It offers valuable advice and connects with viewers seeking guidance on their career paths. Additionally, it addresses the popular trend topic of personal and professional development. Improvement could be made by including a call to action for viewers.

99

SCORE

Like understanding what's happening in the market currently was happening within you and what you're capable of and what you can put out into the world tha...

#18 The Secret to Monetizing Your Skills and Building a Successful Side Hustle



The video could benefit from a stronger hook sentence to immediately grab the viewer's attention. The topics discussed could be more organized and connected, but the speaker's personal experiences create a valuable and relatable connection. It would be helpful to offer a clear conclusion or takeaway for viewers. Additionally, the examples given may not be as trendy or relevant to a wide range of viewers.

80

SCORE

So then again I sort of like identify that particular service skill that I had and I then monetized that you know like you really want to for a side hustle you want to really pick something that you know something that you're good at Like I first looked at my skills and I thought okay well I'm very good at languages I'm just going to teach...



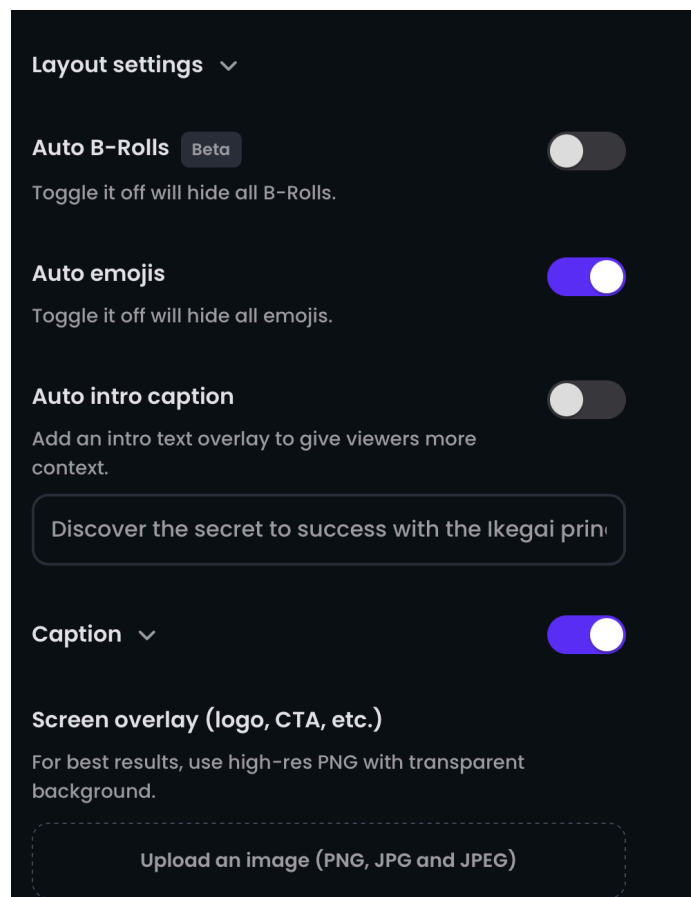
This function allows you to choose a specific timeframe for clipping and search for sections based on keywords.

#4. AI B-roll

You can add relevant B-rolls to enhance storytelling.

#5. AI Dynamic Layout

With this you can automatically transition between full-screen, two-person, three-person, and screenshare to enhance the visual impact.

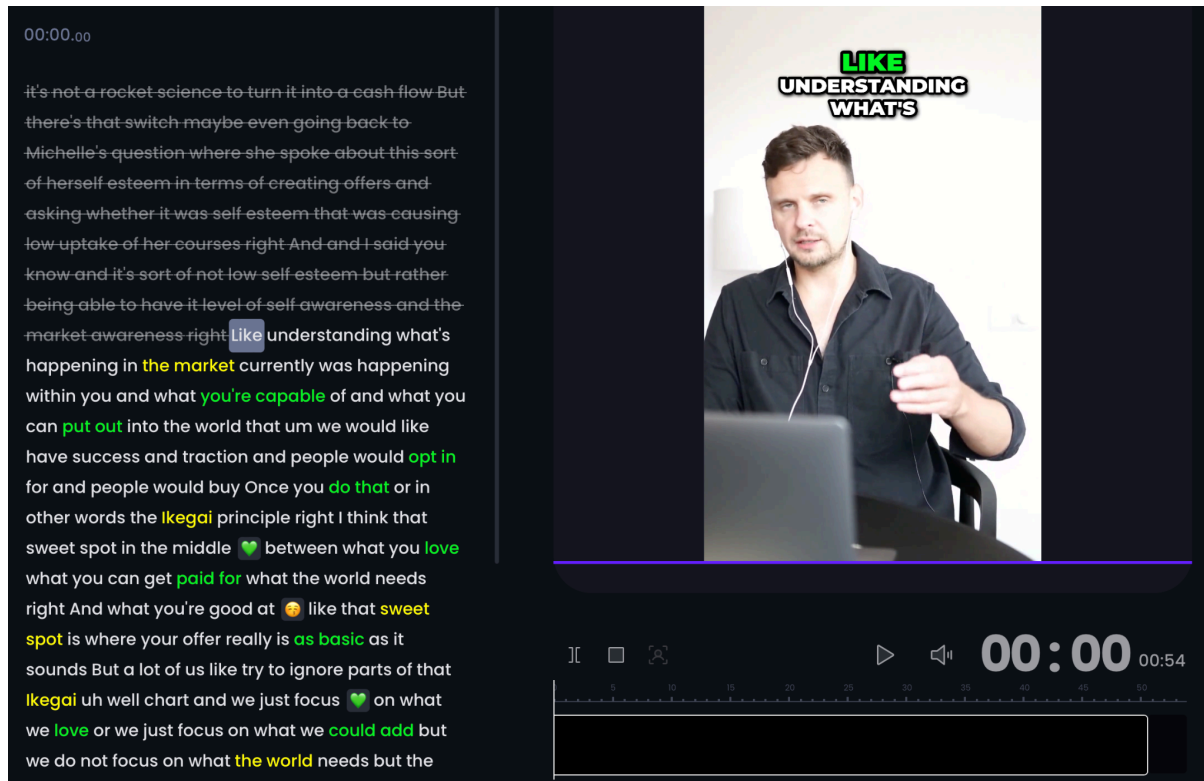


And if you don't like the emojis, you can toggle them off.

#6. Active Speaker Detection

Yes, OpusClip can analyse moving faces, and ensures your face remains centred within the video frame.

[OpusClip](#) has an easy-to-use interface, which allows you to effortlessly edit your clips for additional improvements.



🔑 Other features inside the tool:

- Caption animation;
- Trim & extend clips;
- Filler word removal;
- Zoom link;
- 1080p resolution;
- Multi-language;
- Trendy templates;
- Caption Translation.

🌟 And if you're up for it, the **Pro Plan** offers additional **features** like:

- Team Workspace;
- Social media scheduler;

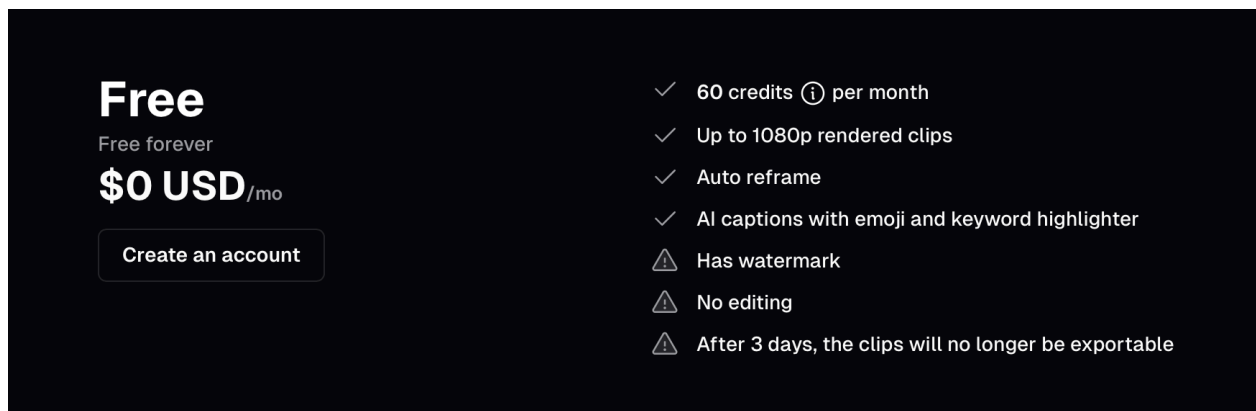
- Export to Adobe Premiere Pro;
- Various aspect ratios;
- Multiple brand templates;
- Custom fonts and music (Coming soon).

OpusClip supports a **wide range of languages**, including German, Portuguese, Dutch, Russian, Romanian, Slovak, Finnish and more to come.

The tool is intuitive and efficient, producing high-quality clips optimised for social media platforms like YouTube Shorts, TikTok and Reels. It works best with videos that have a clear structure and narrative.

Now let's talk pricing 💰

You can use [OpusClip](#) for **free**, enjoying 60 minutes of processing time refreshed monthly.



The screenshot shows the 'Free' pricing tier. On the left, it says 'Free' in large white text, with 'Free forever' underneath. Below that, it says '\$0 USD/mo' in large white text. A button labeled 'Create an account' is visible. On the right, there is a list of features and limitations. Features are marked with a checkmark (✓) and limitations with a warning triangle (⚠).

| Feature/Limitation | Status |
|--|--------|
| 60 credits ⓘ per month | ✓ |
| Up to 1080p rendered clips | ✓ |
| Auto reframe | ✓ |
| AI captions with emoji and keyword highlighter | ✓ |
| Has watermark | ⚠ |
| No editing | ⚠ |
| After 3 days, the clips will no longer be exportable | ⚠ |

As of now, Opus offers three pricing tiers: **Starter (\$15/month)** for individual creators with 150 monthly credits, AI clipping, animated captions, and auto-posting; **Pro (\$14.5/month billed annually, normally \$29/month)** with 3,600 yearly credits, team workspace, AI B-roll, and export to professional editors; and **Business (custom pricing)** for organizations needing priority processing, API access, custom integrations, and dedicated storage.



Starter

For individual creators

\$15 USD /mo

Starter plan only available in monthly

Start your free trial
No credit card required

\$15 billed monthly ⓘ

- ✓ 150 credits ⓘ per month
- ✓ AI clipping with Virality Score
- ✓ AI animated captions in 20+ languages
- ✓ Auto post to YouTube Shorts, TikTok, IG Reels, or download
- ✓ Powerful editor
- ✓ 1 brand template
- ✓ Filter & silence removal

Pro ⚡ LIMITED TIME: SAVE 50%

For professional creators, marketers, & teams

~~\$29 USD~~ **\$14.5 USD** /mo

1x

1 pack

Start your free trial
No credit card required

\$174 billed annually ⓘ

- ✓ 3,600 credits ⓘ per year, available instantly
 - ✓ Team workspace with 2 seats
 - ✓ 2 brand templates
 - ✓ 6 social account connections
- Everything in Starter plan, plus:
- ✓ AI B-roll
 - ✓ Input from 10+ sources
 - ✓ Export to Adobe Premiere Pro & DaVinci Resolve

Business

For organizations that need tailored solutions, API, and more

Custom pricing and packs

Contact us

Everything in the Pro plan, plus:

- ✓ Priority project processing
- ✓ Customized credits, team seats and social account connections
- ✓ Tailored business assets: brand templates, fonts, vocabulary & more
- ✓ Dedicated storage
- ✓ API & custom integrations

11. Convert articles into videos easily

- **AI Tool:** Lumen5
- **Category:** video creation
- **What it helps you with:** create videos from text
- **Link to website:** <https://lumen5.com/>

Today let's discover a tool that can transform your written content into professional-looking videos. 😊

[Lumen5](#) can convert written articles into captivating videos. So if you're a blogger or a content creator, it could be worth trying out.

Lumen5 offers an easy to navigate interface, making it simple for users to navigate and find the features they need.

The left-hand menu provides access to all the functionalities, such as uploading videos, managing projects, analytics, and more. Users can also create folders to organise their videos and projects.

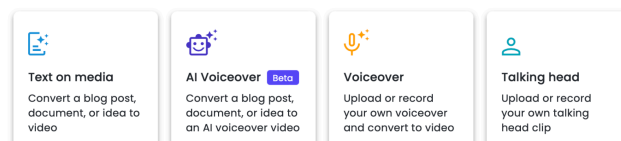
More than that, they offer a variety of ready to use templates you can choose from.

How to get started:

To begin, just click on "New video", from your dashboard.

Then, you'll see 4 options:

Choose how to get started



+ Or start from scratch



1. **Text on media:** Convert a blog post or a document into a video.
2. **AI Voiceover:** Convert a blog post or a document to an AI voiceover video.

For both **Text on media** and **AI Voiceover**, you'll have to provide some details, such as:

- *What will your video be about?*
- *What is your video for?*
- *Outline what to reference in your script*

Add content for your script

This content will be used for your video script.

[Outline an idea](#) [Paste text](#) [Import an article](#) [Upload a document](#)

Upload images (optional) ▾

What will your video be about?

e.g. "Recap of Acme's leadership conference"

What is your video for?

▾

Outline what to reference in your script (minimum 3 details required)

e.g. "Visionary summit was a huge success! Over 500 attendees from over 20 countries"

e.g. "we had 2 keystone talks and 12 expert sessions on diverse subjects in leadership"

e.g. "our interactive workshops were a hit, engaging attendees with hands-on learning"

[+ Add more details](#)

Then, paste or write the text you want to convert into a video script. Or simply paste the URL of your article.

Finally, select "Compose script".

 Now comes the most interesting part:

They have an **AI Script Composer** that generates multiple scripts based on your content.

You can choose the one that you prefer and aligns best with your video.

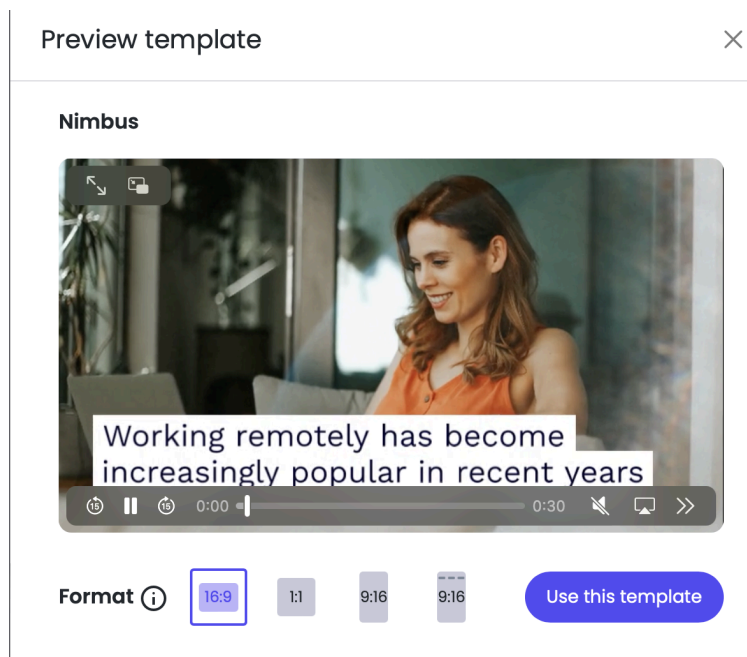
Afterwards, you can customise and edit your video by selecting a background image, adjusting text size and alignment, or adding music from Lumen5's library of royalty-free songs.

3. **Voiceover:** Upload or record your own voiceover and convert to video.
4. **Talking head:** Upload or record your own talking head clip.

For **Voiceover** and creating **Talking heads**, all you have to do is upload a voiceover file of someone speaking clearly or use your microphone to record your own voiceover clip.

A standout feature is [Lumen5's](#) **Caption Video** option, which automates the captioning process for your voiceovers. While the tool may lack advanced editing capabilities, the captioning accuracy is quite impressive!

Another key feature of Lumen5 is its ability to **personalise videos** with custom themes, watermarks, fonts, and brand colours.



Users can easily customise their videos to match their brand identity, maintaining consistency in all their content.

And if you're wondering about the price... 💰



Right now, Lumen5 offers four pricing tiers: **Basic (\$19/month)** for simple, unbranded video creation; **Starter (\$59/month)** for individual content creators with 1080p resolution and access to 50M+ stock assets; **Professional (\$149/month)** for video storytellers with 500M stock assets, custom watermarks, and multiple brand kits; and **Enterprise (custom pricing)** for teams needing tailored solutions, branded templates, collaboration tools, and enterprise security.

| Tier | Price | Target Audience | Additional Info |
|--------------|-----------|--------------------------------------|--|
| Basic | \$19 USD | For creating simple unbranded videos | per month, billed yearly |
| Starter | \$59 USD | For individual content creators | per month, billed yearly; Save 25% |
| Professional | \$149 USD | For professional video storytellers | per month, billed yearly; Save 25%; POPULAR CHOICE |
| Enterprise | Custom | For video marketing teams | |

So if you have a small business, the free plan could probably already do the job for you!

While there are some limitations, such as the lack of advanced editing tools and limited editing capabilities, Lumen5 is a good solution for businesses and content creators looking to create video content from text or voiceover and engage with their audience.

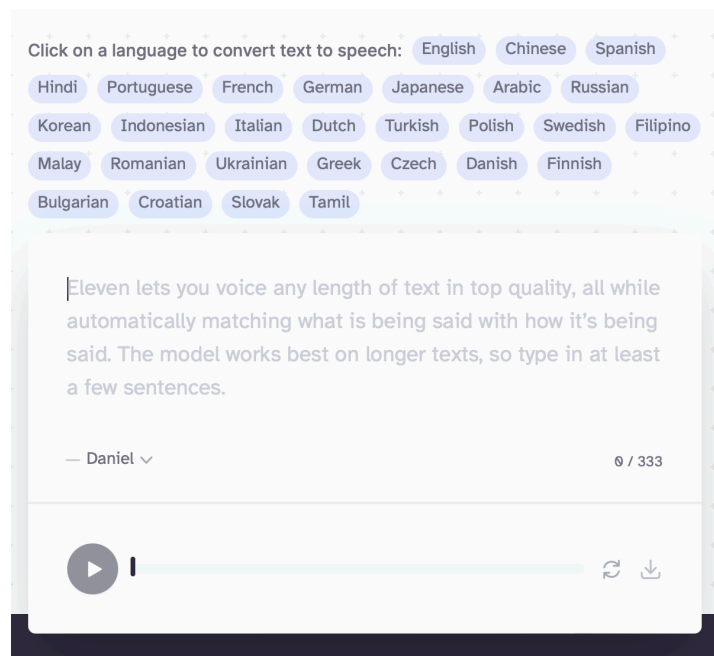
12. Convert text to speech for free

- **AI Tool:** ElevenLabs
- **Category:** text to speech
- **What it helps you with:** create realistic voices for your content
- **Link to website:** <https://elevenlabs.io>

In this section we're talking about creating unique synthetic voices to use in video, podcasts, and audiobooks!

This tool is a must have for video creators and businesses. 🤖

It's called [ElevenLabs](https://elevenlabs.io) and is an advanced text to speech AI tool, making it easy to create realistic voices in a wide range of languages.



What is text to speech?

Text to speech, also known as speech synthesis or TTS, is a **technology** that transforms written text into spoken audio.

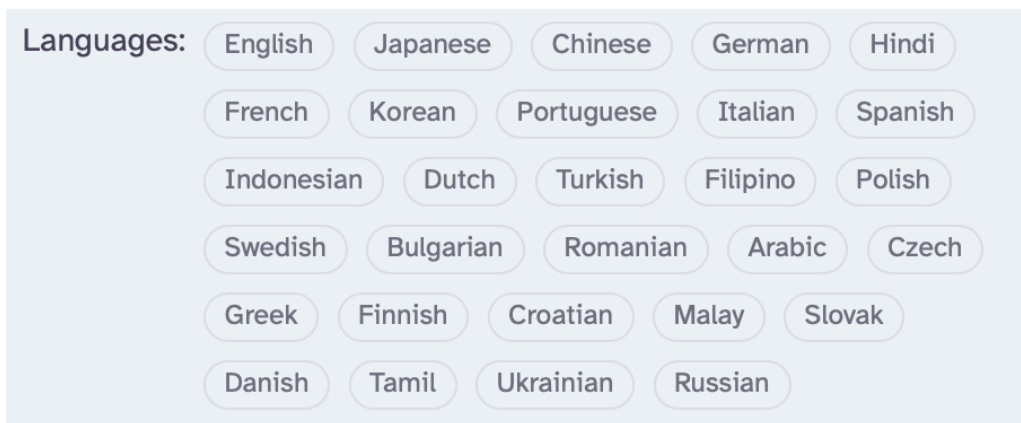


🤔 What is an AI voice generator?

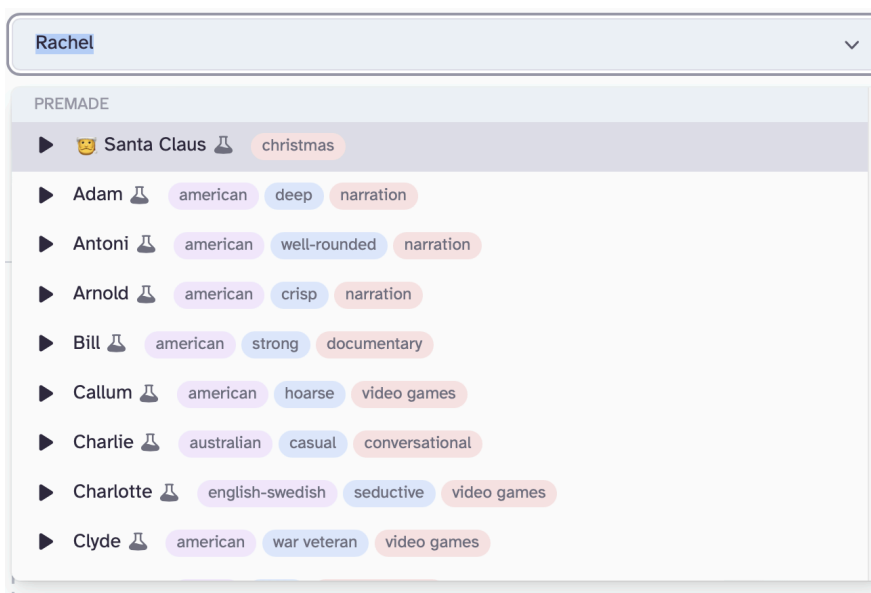
An AI voice generator is a tool that converts text into spoken audio, replicating a natural human voice with authentic intonation and accents.

🚀 Why choose [ElevenLabs](#)?


✅ It works in **29 Languages**, including Arabic, Filipino, Tamil, Malay, Indonesian, Slovak, Greek, and more.



✅ **120 Voices:** Realistic AI voices with emotive capabilities.



✅ **Intuitive Interface:** Easy to navigate platform.



✓ **Online Text Reader:** Save time with an AI tool that can read any text, such as emails or PDFs.

📁 **Use cases:**

- 🚀 Videos;
- 🚀 Audiobooks;
- 🚀 Gaming;
- 🚀 AI Chatbots.

With [ElevenLabs](#), you can easily create characters and stunning audio experiences in minutes.

Now, let's see how to generate Text to Speech.

🚀 **How to get started:**

Step 1: Select a voice and adjust “*Settings*”.

Step 2: Input your text.

Step 3: Click “*Generate*” to convert your text into audio.

Step 4: Make any necessary adjustments.

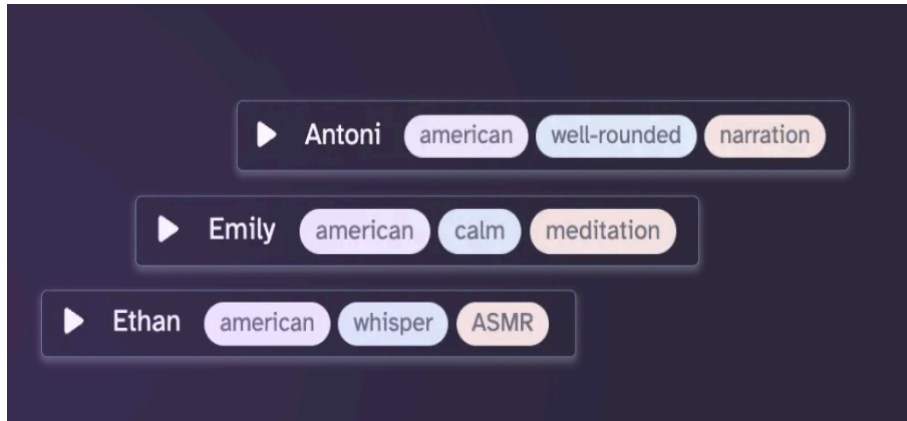
Step 5: Download the audio.

🧠 With ElevenLabs, you can also generate **Speech to Speech!**

Just upload an audio file, play around with “*Settings*”, and follow the same easy steps as when turning **Text into Speech**.

😊 You can also **generate tailored AI Voices!**

1. **Clone your voice:** Create a voice that sounds like a real human.
2. **Create New Voices:** Generate high-quality audio content, tailored to your needs.



3. **Find Voices:** Share and discover voices within the ElevenLabs community.

💰 HOW MUCH DOES IT COST?

As of now, ElevenLabs offers four pricing plans: **Free (\$0/month)** with 10 minutes of high-quality text-to-speech, content translation, and API access; **Starter (\$5/month)** with 30 minutes of text-to-speech, voice cloning, and commercial licensing; **Creator (\$11/month, first month 50% off, normally \$22)** with 100 minutes of text-to-speech, professional voice cloning, and higher-quality audio; and **Pro (\$99/month)** with 500 minutes of text-to-speech, 1100 minutes of Conversational AI, studio-quality audio, and usage analytics.

| <p>\$0 /mo</p> <p>GET STARTED</p> <p>10k credits limit</p> | <p>\$5 /mo</p> <p>GET STARTED</p> <p>30k credits limit</p> | <p>FIRST MONTH 50% OFF</p> <p>\$22</p> <p>\$11 /mo</p> <p>GET STARTED</p> <p>100k credits limit</p> | <p>\$99 /mo</p> <p>GET STARTED</p> <p>500k credits limit</p> |
|---|---|--|--|
| <p>What's included</p> <ul style="list-style-type: none"> 10 minutes of ultra-high quality text to speech per month 15 minutes of Conversational AI with up to 4 concurrent requests Generate speech in 32 languages using thousands of unique voices Translate content with automatic dubbing Create synthetic voices and sound effects Access to Studio to create long form content (1 project) API access | <p>Everything in free, plus</p> <ul style="list-style-type: none"> 30 minutes of ultra-high quality text to speech per month 50 minutes of Conversational AI with up to 6 concurrent requests Clone your voice with as little as 1 minute of audio Access to the Dubbing Studio for more control over translation & timing Up to 20 projects in Studio License to use ElevenLabs for commercial use | <p>Everything in Starter, plus</p> <ul style="list-style-type: none"> 100 minutes of ultra-high quality text to speech per month 250 minutes of Conversational AI with up to 10 concurrent requests Professional voice cloning to create the most realistic digital replica of your voice Audio Native to add narration to your website and blogs Higher quality audio - 192 kbps Usage based billing for additional credits | <p>Everything in Creator, plus</p> <ul style="list-style-type: none"> 500 minutes of ultra-high quality text to speech per month 1100 minutes of Conversational AI with up to 20 concurrent requests Higher quality audio via Studio - 192 kbps 44.1 kHz PCM audio output via API Usage analytics dashboard Usage based billing for additional credits |



Whether you're a podcaster, a content creator, or you have a business, [ElevenLabs](#) allows you to generate authentic AI voices in seconds, saving you time and effort.

13. Create high-quality audio content in minutes 🕒

- **AI Tool:** Lovo.ai
- **Category:** voice generator
- **What it helps you with:**
create audio content for your courses, videos, and voiceovers
- **Link to website:**
<http://Lovo.ai>

Whether you're a content creator, marketer, or educator, Lovo.ai can help you create high-quality and engaging audio content in minutes!

You can use it for video games, e-learning courses, podcasts, or films.

Lovo.ai simplifies the process of creating voiceovers by offering a user-friendly platform with extensive customisation options.

You can easily adjust parameters such as pitch, emphasis, pronunciation, and pauses to create the perfect voice! 🗨️

Lovo.ai offers various editing functions, including clipping, splicing, and adding background music.

You can export your audio files in different formats such as MP3, WAV, and AAC.

One advantage is that the platform provides tutorials and resources to help users get started.

How to get started:

1. Register on the lovo.ai website.
2. Select a voice from the library.
3. Type or paste your text into their text editor.
4. Click the "Generate" button to produce the audio content.
5. Edit and export your audio files.

Key features:

 **AI Voice generator:** Create realistic voiceover with Lovo's text-to-speech feature.


You can choose from 500+ voices and 100+ languages and accents.

1. Type or paste your text.
2. Hit "Generate".
3. Export and download your audio!

 **Auto Subtitle Generator:** Add engaging subtitles to your videos.

Generate dynamic subtitles that make your videos stand out in 3 simple steps:

1. Upload your video and select "Auto Subtitles".
2. Personalise and animate them! Change colour, font and background.
3. Export and download your video!

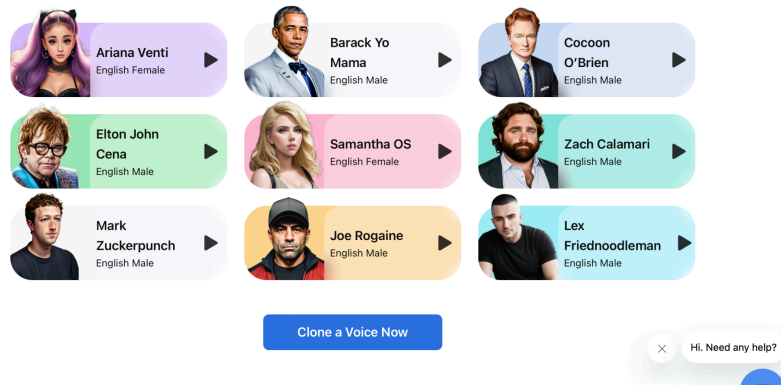
 **Voice Cloning:** Create custom voices and integrate them into your projects.

1. Open a project and click on "Voice Cloning", on the left side of the screen.
2. Record one minute or upload your voice.
3. Click on "Add voice" to complete the voice cloning process.

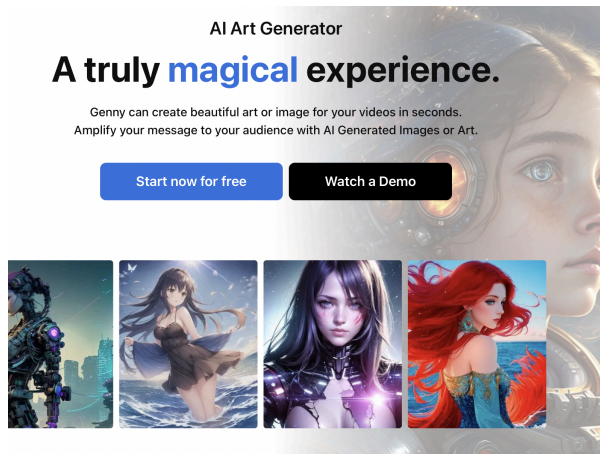
You can even create a library with your cloned voices and access them anytime!

Clone any voice and create high-quality custom voice content

Say no to poor quality voice clones and yes to premium sounding AI generated voice clones.
Create content through our voice cloning solution and stand out from the crowd.

 **AI Art Generator:** Create images for your videos.

1. Describe the image you want to generate.
2. Choose a style (painting, photorealistic, anime, etc).
3. Generate your image.
4. After generation, you will get 3 variations.
5. Download the images and add them to your video.



Turn your imagination into **reality**



👉 **AI Writer:** Turn your ideas into compelling scripts with their AI, **Genny Write**.

You can choose from different tones: friendly, funny, informative, etc.

And if you provide the length of the video you want to generate, Genny will write a script for you with the perfect word count.



🤔 Now let's take a look at Love.ai's **Pros** and **Cons**:

Pros:

- Simple interface;
- Highly realistic voices;
- Extensive customisation options;
- Wide range of AI voices and languages;
- Voice cloning feature.

Cons:

- Lack of integrations;
- May encounter occasional pronunciation or inflection challenges.

💰 **Pricing**

Currently, LOVO offers three pricing plans: **Basic (\$24/month per user, billed annually at \$288)** with 2 hours of voice generation, 5 voice clones, auto subtitles, 500+ AI voices in 100+ languages, and Full HD exports; **Pro (\$24.48/month per user, billed annually, first year 50% off)** with 5 hours of voice generation, multilingual voices, unlimited voice cloning, AI script and sound effects, and team collaboration; and **Pro+ (\$75/month per user, billed annually at \$900, first year 50% off)** with 20 hours of voice generation, voice enhancement, 400GB storage, and priority support.

| | | |
|--|---|--|
| | Most Popular | |
| <p>Basic</p> <p>\$24</p> <p>per user /month Billed US\$288 annually</p> <p>The essentials for creating high-quality content.</p> | <p>Pro</p> <p>\$24⁴⁸</p> <p>per user /month Billed US\$288 annually</p> <p>All features for professional-level content creation.</p> | <p>Pro +</p> <p>\$75¹⁴⁹</p> <p>per user /month Billed US\$900 annually</p> <p>For producing high volumes of content</p> |
| <ul style="list-style-type: none"> ✓ 500+ AI Voices in 100+ languages ✓ 2 Hr of Voice Generation / mo ✓ 5 Voice Clones ✓ Auto Subtitle Generator ✓ Full HD 1080p Export ✓ Unlimited Downloads ✓ Commercial Rights | <ul style="list-style-type: none"> ✓ Everything in Basic ✓ 5 Hr of Voice Generation / mo ✓ Multilingual Voices ✓ Voice Enhancer ✓ Unlimited Voice Cloning ✓ Auto Subtitle Generator ✓ AI Creation: Script, Images, Sound Effects ✓ Collaborate with Team Members ✓ Priority Queue | <ul style="list-style-type: none"> ✓ Everything in Pro ✓ 20 Hr of Voice Generation / mo ✓ Voice Enhancer ✓ 400GB Storage ✓ Collaborate with Team Members ✓ Priority Support |

And if you're curious... what are the alternatives? 🧠



Murf AI: Offers realistic AI voiceovers and **integrations with Canva and Google Slides**.

Synthesys: Provides a wide range of languages and **AI avatars** for voiceovers and **AI art** generation.

Speechify: User-friendly platform with text-to-speech capabilities and additional features like **video translation and transcription**.

14. All-in-one AI tool for your content

- **AI Tool:** Simplified
- **Category:** content marketing
- **What it helps you with:** create, design and plan your content
- **Link to website:** <https://simplified.com/>

'Create anything you can imagine with AI'.
This is the slogan of this AI tool.

With [Simplified](https://simplified.com/), you can write, design, create, plan, and publish all your content in one place.

This tool is ideal for bloggers or small businesses looking to efficiently create content without the need to switch between multiple apps or platforms... boosting your productivity to the next level.

Simplified can assist you with various tasks like social media posts, blog ideas, email writing... pretty much anything you need to write.

For creating a blog post, you can design images and graphics, and then utilise AI to assist with writing the content.

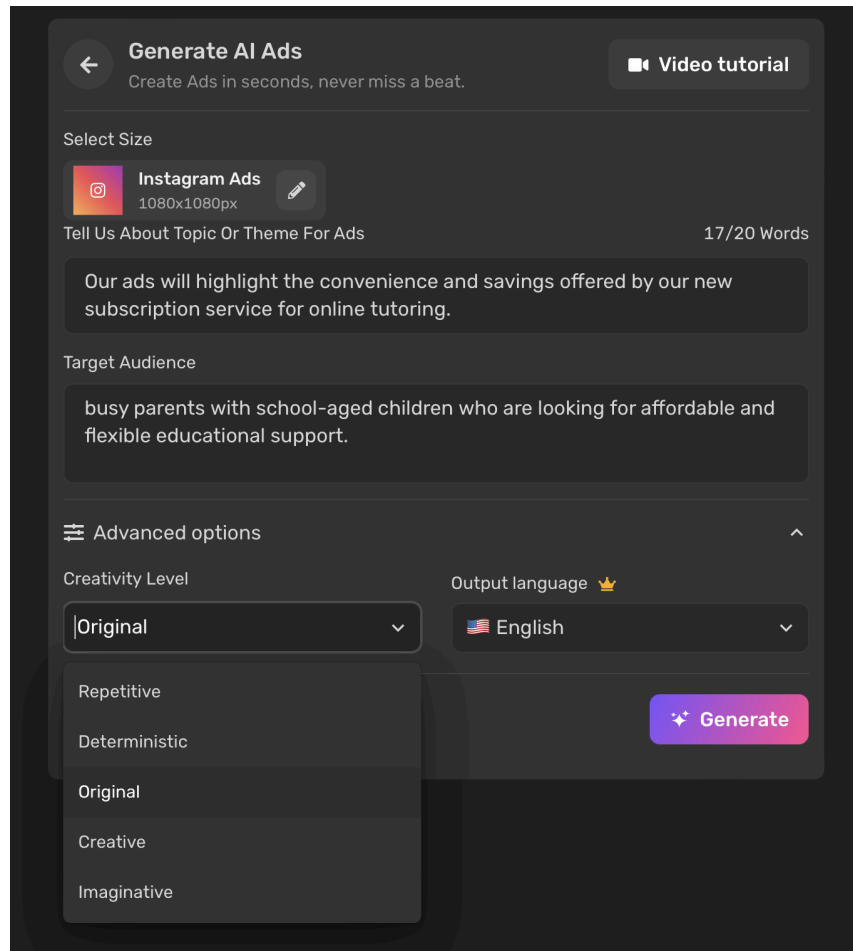
Their templates are well-crafted, easy to customise, and available in various sizes suitable for platforms like Instagram, LinkedIn, Facebook, Pinterest, YouTube, and more.

[Simplified](https://simplified.com/) offers AI features for both writing and design.

So let's have a look at what they have to offer!

I. **AI Writer** 🖋️

With their AI content generator, you can craft persuasive copy for Facebook ads, product descriptions, emails, landing pages, YouTube descriptions, and more.



How to use it:

1. Access the **AI Writer** from your *Dashboard*.
2. Choose between *Write with AI* or *Explore Templates*.
3. Select your language and creativity level, complete the prompt, click *Generate*, and choose your preferred content.

The AI Writer can be used for both creating content and optimising existing content.

You can generate content in over 30 languages!

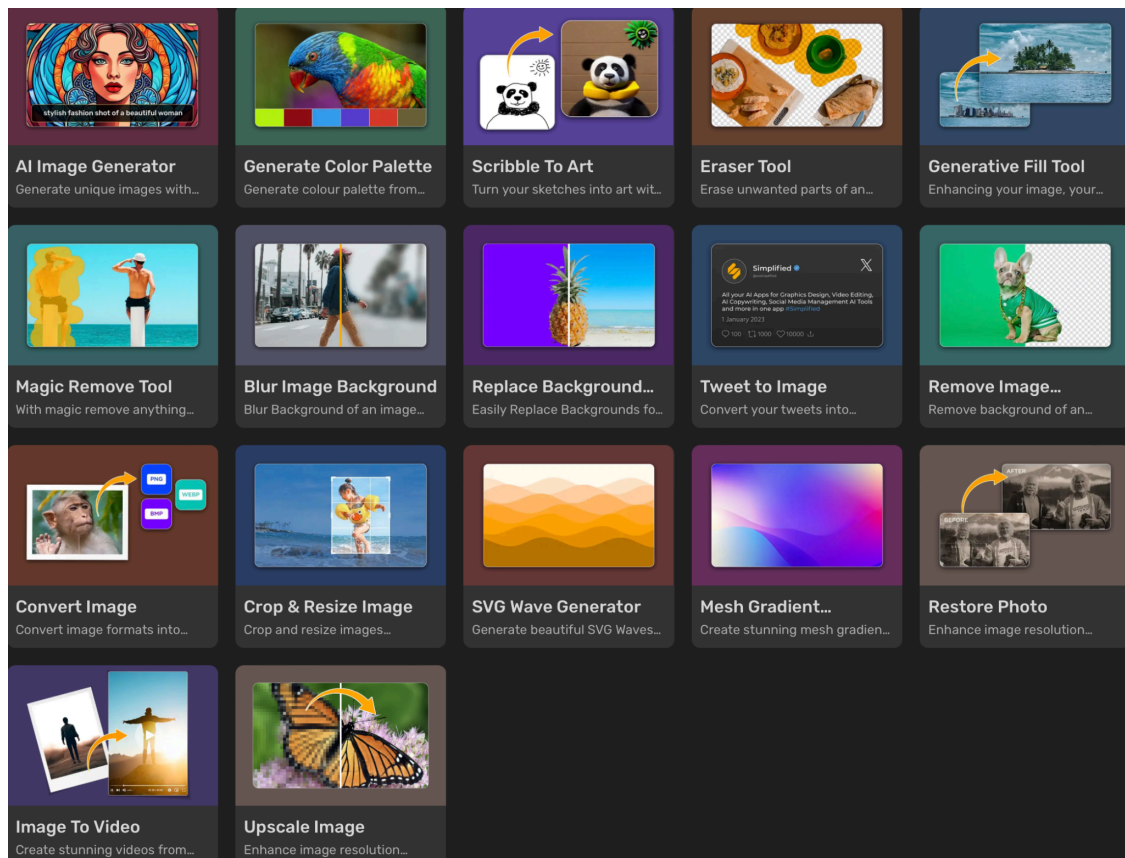
II. **AI Design** 🎨

Similar to Canva, you can personalise their templates to design posters, brochures, flyers, business cards, or create your own from scratch.



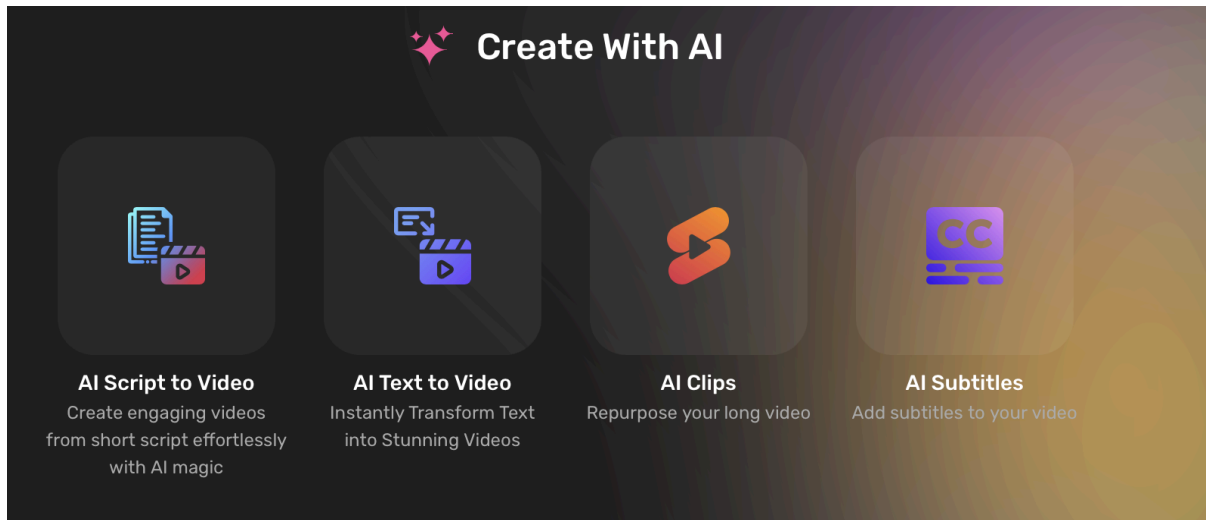
Use cases:

- Generate images;
- Resize designs for Facebook, Instagram and other social media platforms;
- Crop images with pre-determined ratios and clipping shapes;
- Animate elements;
- Remove background;
- Use their stock library for stunning visuals.

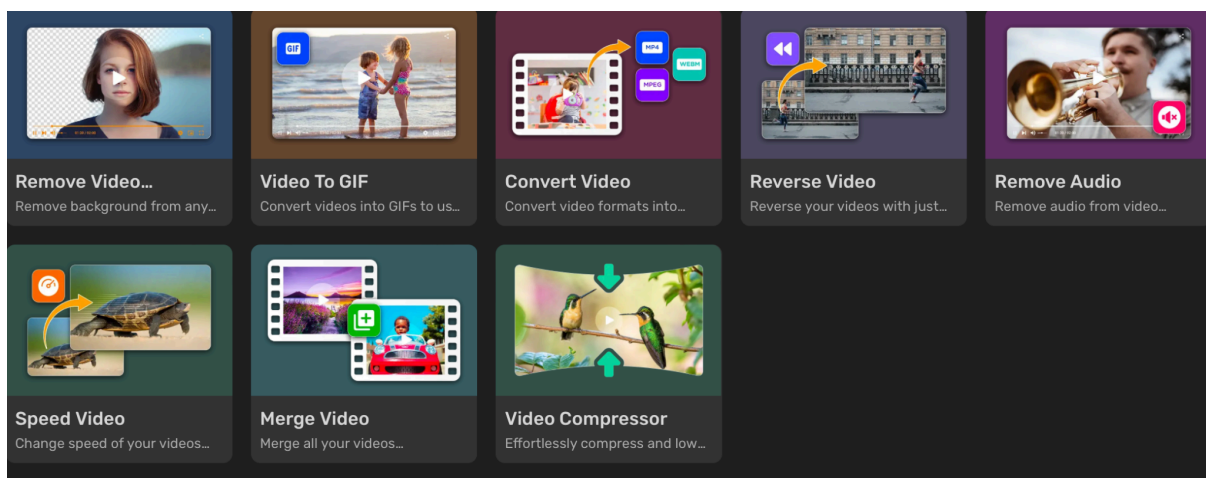


III. AI Video

Quickly create viral content with AI! 



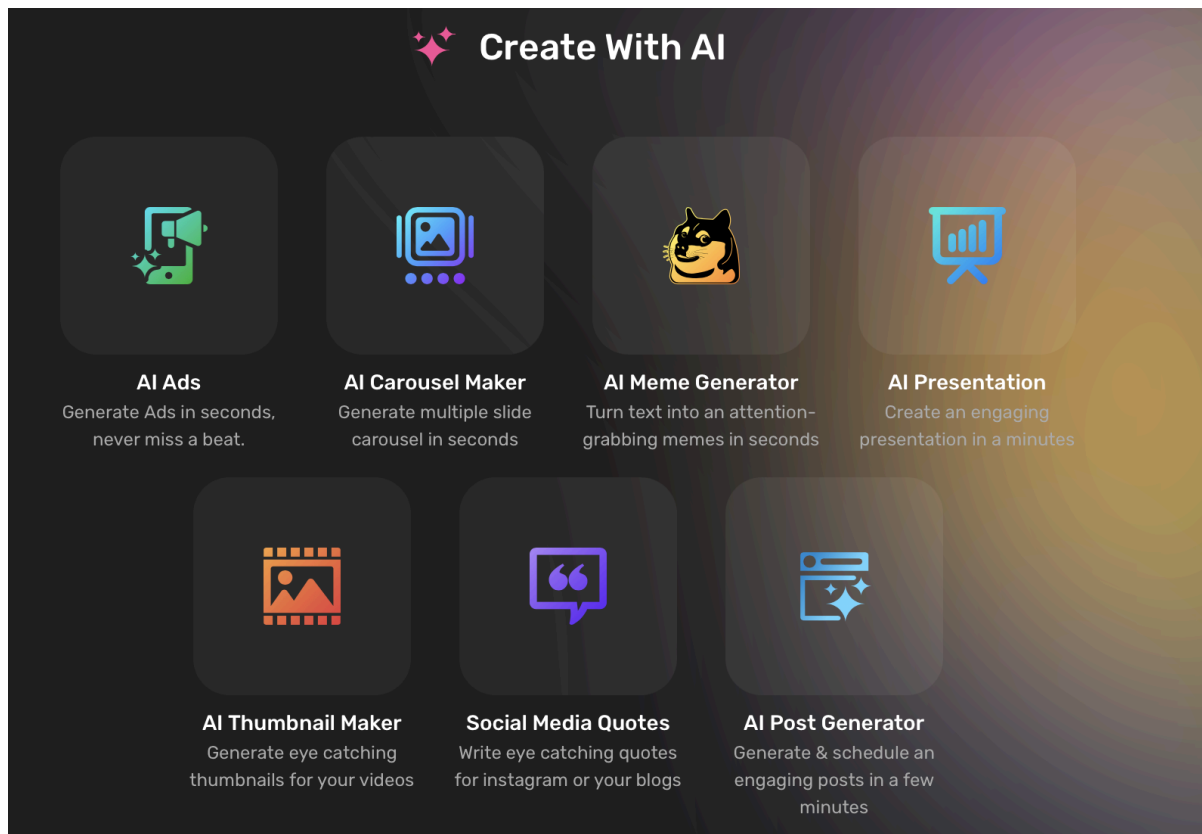
- ✓ Simplified offers **trendy captions** ready for use, or you can customise them to match your brand's colour, font, and style.
- ✓ You can easily repurpose your content with their **text-based clip creator**. Cut clips from a video and edit as you like to create new content.
- ✓ Create stunning videos for your audience with **PRO transition effects and animations** that make your videos pop.
- ✓ Add **background music, songs and sound effects** from their free stock library.
- ✓ Generate AI **text-to-speech** in 20+ languages.



IV. Social Media AI



Integrate your social media channels, create and customise your designs and schedule your posts for optimised productivity. 😊



- ✓ Connect and manage multiple social media accounts;
- ✓ Organise, plan and schedule your posts from one platform;
- ✓ Create and edit image, video and text posts;
- ✓ Collaborate with your team in real time: tag, comment and assign work.

Now let's talk pricing 💰

If you're a creator looking for essential AI features, this is the right tool for you. They offer a **FREE** plan that does an excellent job.

See why Simplified is the future of Modern Marketing

Join the founders, freelancers, and teams already building their brands on Simplified.

Get Started For Free



At this moment, Simplified offers three paid plans: **One (\$20/month, billed annually)** for individual users, including 100K AI words, 100 AI designs, 50 AI videos, 200 minutes of AI clips, and 7 social media connections; **Growth (\$83.30/month, billed annually)** for teams with 5 seats, 250K AI words, 500 AI designs, 150 AI videos, 900 minutes of AI clips, bulk social scheduling, and 30 social media connections; and **Enterprise (custom pricing)** for large teams needing unlimited AI content, API access, workflow automation, and priority support.

The image shows a pricing page for 'Simplified' with three main plans. The 'Simplified Growth' plan is highlighted as 'Most Popular'.

| Plan | Price /mo | Discount | Best For | Key Features |
|----------------------------------|-----------|------------|--------------------------------|--|
| Simplified One | \$20 | 33.33% Off | All apps in a single package! | 1 Seat, 1 Brandbook, 100K AI words, 100 AI designs, 50 AI videos, 200 mins AI clip, 90 mins AI subtitles, 5GB storage |
| Simplified Growth (Most Popular) | \$83.30 | 30% Off | Best for Growing Teams | 5 seats, 30 Social Media Accounts, 3 Brandbook, 250K AI words, 500 AI designs, 150 AI videos, 900 mins AI clip, 450 mins AI subtitles, 2TB storage, Bulk Social Scheduling |
| Simplified Enterprise | - | - | Best for large teams, agencies | 10 Seats, Unlimited AI Content Creation*, SSO / SAML support, Simplified API Access, Workflow Automations, Priority Support, Training and onboarding session |

🔄 Alternatives to [Simplified](#) include [HyperWrite](#), [Canva](#), and [Copy AI](#).

15. Automate your video content in 3 simple steps

- **AI Tool:** D-ID
- **Category:** video generation and AI avatars
- **What it helps you with:** automating your short form video content
- **Link to website:** <https://www.d-id.com>

If you're looking for ways to automate your short form video content, this AI tool is for you!

[D-ID](#) is a video generator that allows you to create and personalise your own talking avatar.

They offer a variety of presenters, providing a human-like experience for your audience.

Curious about how to bring your ideas to life, all while saving time and resources? 🕒

I'm going to show you how to automate this process in three simple steps:

1. Come up with ideas! 💡

We're going to use ChatGPT to brainstorm some ideas. For that, I'm going to use the following prompt:

PROMPT:

My primary goal with my content is to [describe your goal].

I talk about [topic].

My target audience is [target audience].

Make sure I can turn each idea into a short-form video, considering the following:

- 1. All content ideas need to be actionable or inspirational.*
- 2. They need to include at least 1 number.*

Come up with 10 ideas.

My primary goal with my content is to [EDUCATE]
I talk about [ARTIFICIAL INTELLIGENCE].
My target audience is [ENTREPRENEURS]



Make sure I can turn each idea into a short-form video, considering the following:

1. All content ideas need to be actionable or inspirational.
2. They need to include at least 1 number.

Come up with 10 ideas.

Certainly! Here are 10 short-form video content ideas for educating entrepreneurs about artificial intelligence, each with an actionable or inspirational focus and including at least one number:



1. **Idea: "5 Essential AI Tools Every Entrepreneur Should Use"**
 - Highlight five practical AI tools that entrepreneurs can integrate into their businesses for increased efficiency and productivity.
2. **Idea: "The 3 Key Benefits of Implementing AI in Your Startup"**
 - Break down the tangible advantages of incorporating artificial intelligence into entrepreneurial ventures, emphasizing real-world impact.
3. **Idea: "Inspirational AI Success Stories: 2 Entrepreneurs Transforming Their Businesses"**
 - Share the stories of two entrepreneurs who successfully implemented AI, showcasing the transformative power of the technology.
4. **Idea: "Quick Tips: How to Leverage AI for Rapid Business Growth"**
 - Provide rapid-fire tips for entrepreneurs on leveraging AI to accelerate the growth of their startups.

Regenerat

ChatGPT provided me with 10 ideas. Now, I just need to pick one and move on to the next step and create the script for the video.

2. Generate your script!

Now, let's create an engaging script!



PROMPT:

Write a script about [write the idea you selected] for an educational and informative 1-minute video.

Format the script as follows:

- Hook;*
- Peak interest by talking about the results they will get;*
- Discuss solution;*
- Discuss how to apply the solution;*
- Call to action.*

The hook should start with one of the following lines:

- Here's an [topic] secret nobody seems to know about*
- Ever wondered how [type of people] are able to generate [result]?*

Total script should be a maximum of 120 words with extremely conversational tone and casual word choice.

Hook: Ever wondered how top entrepreneurs are able to generate a 20% boost in productivity?

Peak Interest: Imagine having more time, better efficiency, and increased profits. That's the power of AI in your business!

Discuss Solution: There are three key ways AI can help: First, automated task management. Second, intelligent data analysis. And third, personalized customer interactions.

Apply the Solution: Start by implementing AI tools for daily tasks to save time. Use AI for analyzing big data to make informed decisions. Finally, utilize AI for customizing customer experiences, enhancing satisfaction and loyalty.

Call to Action: Start using AI today and see your business work smarter and faster!

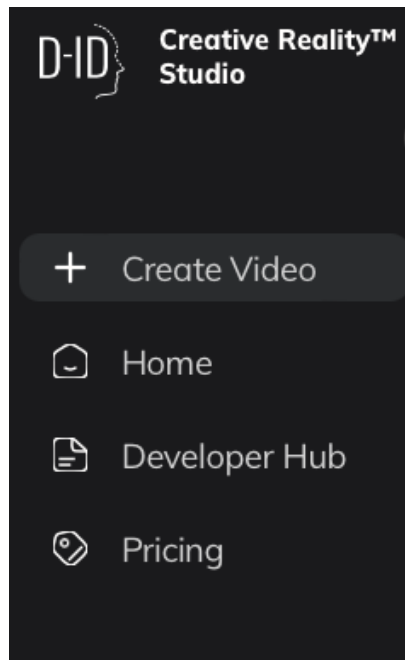
You can tweak and adjust the script to make it more actionable or informative, depending on the purpose of your video.

3. Create your avatar!

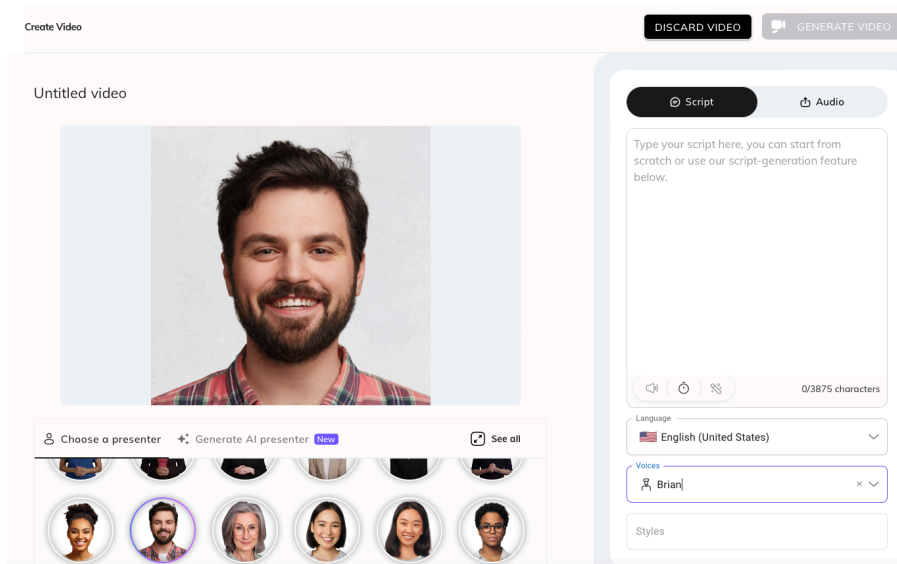
Next step is to go to [D-ID](#) and create your avatar.

Here's how to create your video:

1. In the **Creative Reality Studio**, click on the **+Create Video** button;

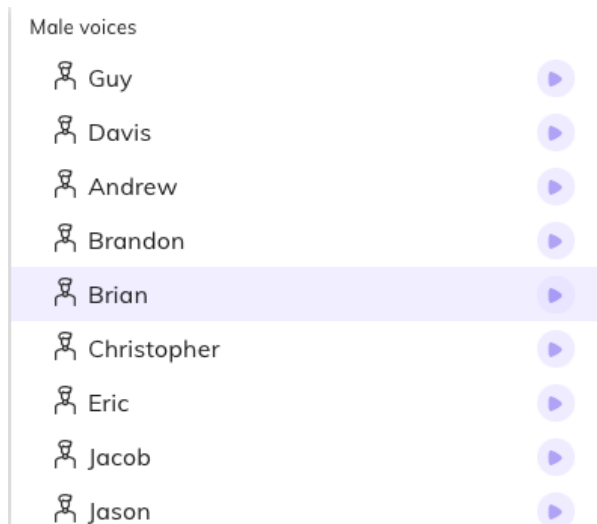


2. Choose a presenter (you also have the option *Generate AI presenter*);





3. Add your script (you can copy-paste your text and even upload your own audio);
4. Pick the language for your avatar (available in over 100 languages);
5. Choose a voice (with 14 voices you can access for free and additional PRO voices);

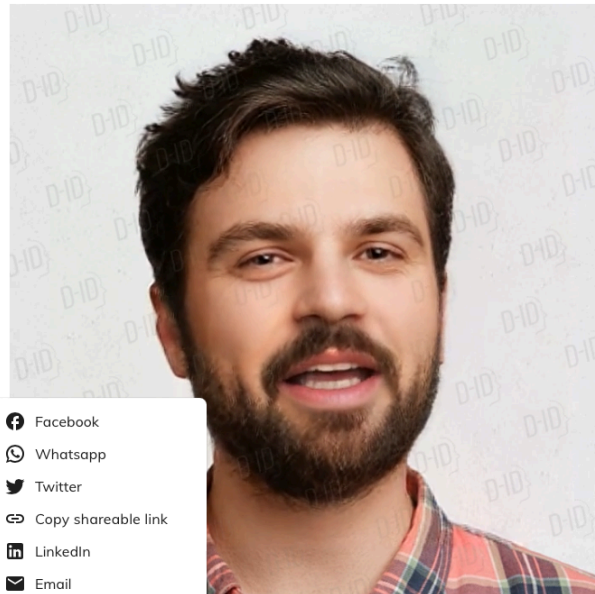


6. Generate and download your video!



Untitled video

×



📄 DOWNLOAD

↪️ SHARE ▲

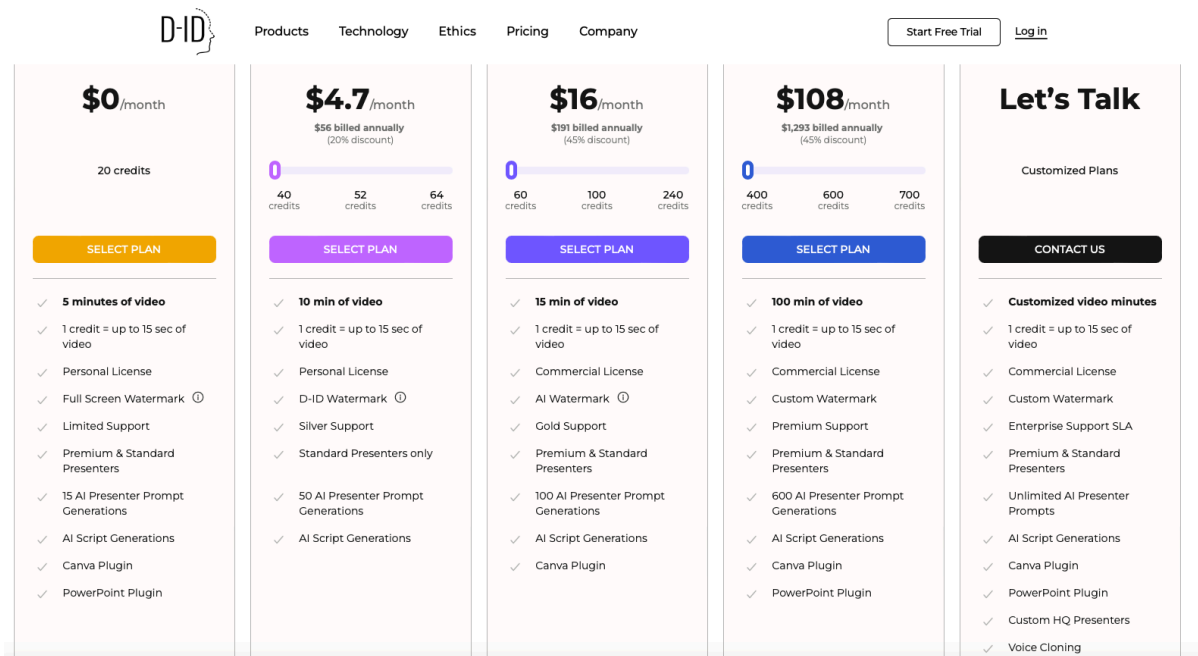
🗑️ DELETE

It's as simple as that!

[D-ID](#) offers a free trial allowing you to create a 5-minute video (20 credits). Each credit covers about 15 seconds of video.

In my video using the ChatGPT script, I only used 3 credits.

They offer monthly and annual subscription plans with additional features worth exploring.



Now, let's get back to our video...

A cool thing is that D-ID has a Canva plugin, so you can quickly adjust and improve your video.

For further editing, you can also use [CapCut](#) to add captions.

And now you have an avatar that does all the talking, saving you from the hassle of filming yourself or spending money on expensive equipment.

BONUS SECTION 🎁

Here are **two FREE AI tools** for your content:

I. [synclabs](#)

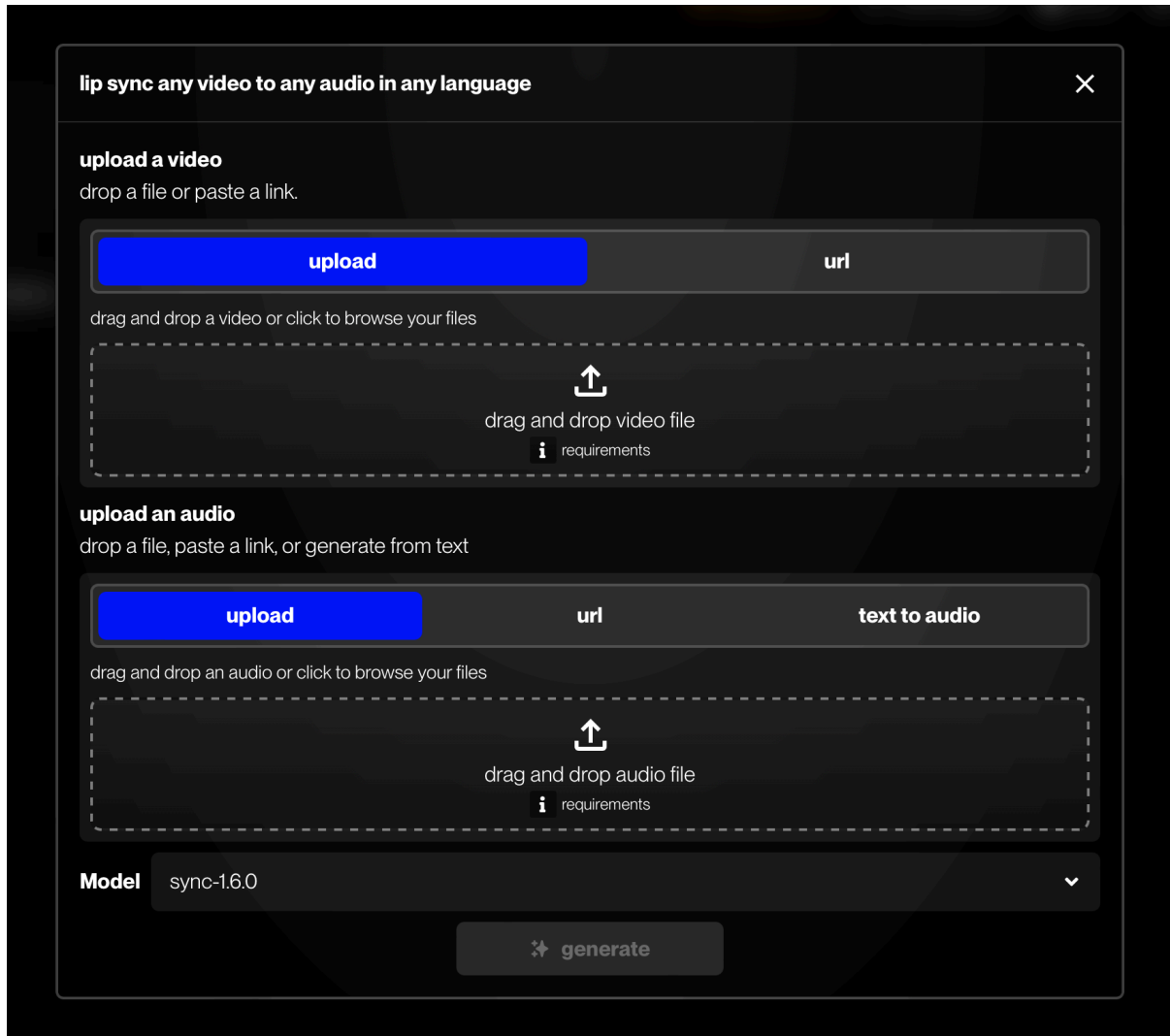
With this AI tool, you can **sync video to audio** in any language.

You can use it for movies, podcasts, games or animations.

Their interface is very user-friendly:

1. Simply upload a file or paste a link;
2. Upload an audio file or create one from text;

3. Hit *Generate*.



You can give it a try for **FREE** and enjoy 7500 credits. Subscriptions start at \$19 per month.

II. [klap](#)

Similar to Opus Clip, this tool helps you generate TikTok videos, Reels and Shorts from YouTube videos.

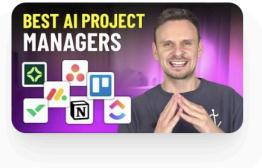
Simply follow these steps:

1. Paste the YouTube link or drop a file;

2. Choose your desired video settings: *Edit shorts*, *Crop*, *Add Captions*, or *Add Emojis*;
3. Select duration (maximum 1 minute or auto);
4. Click *Generate*.

New video

Klap will edit this video:



What do you want Klap AI to do?

- Edit shorts Crop Add Captions Add Emojis

▼ Language: English ⇅


Original

English

Translation

No translation

Duration

 Max. 1 minute

Auto

ⓘ Klap works best with [speech-based videos](#)

Generate

In just a few minutes, your Shorts will be ready to go, complete with a virality score and the option to edit them.

Of course, you can give it a try for free, and subscriptions start at \$23 per month.

16. Create an AI Avatar and duplicate yourself

- **AI Tool:** HeyGen
- **Category:** video generation and AI avatars
- **What it helps you with:** create an AI avatar for your content
- **Link to website:** <https://heygen.com>

Ever heard of [HeyGen](https://heygen.com)? It's one of the most popular AI video generators and is mostly known for its realistic AI avatars.

However, now I'm going to show you 3 features that are absolutely mind blowing (*and not many people know about*)!

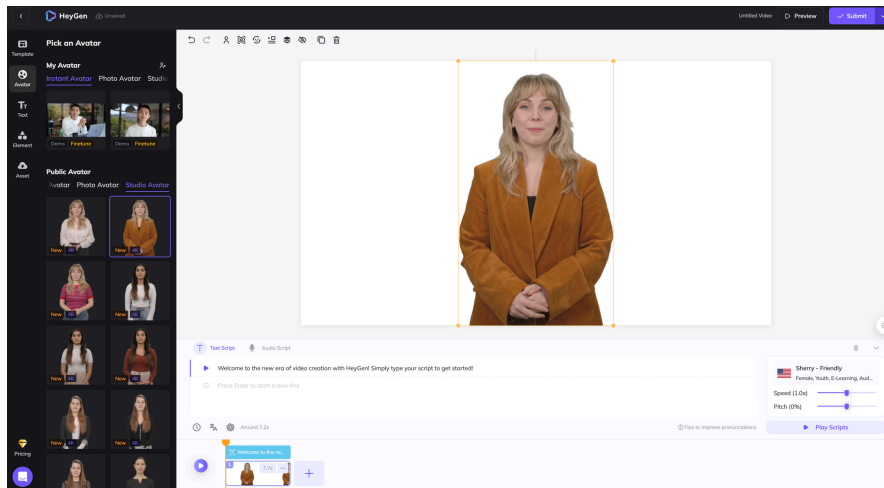
1. Make an AI clone of yourself;
2. Instantly change the language that you're speaking in;
3. Talking photo generation.

Let's start from the beginning!

HeyGen offers hundreds of AI avatars, voices and templates for various use cases, such as product marketing, content marketing, sales outreach, etc.

How to use HeyGen to create a video:

1. Click "Create Video" at the top right.
2. Choose an avatar, for example "Briana".



3. Add your script: you can choose **Text Script** or **Audio Script**.
4. Adjust speed and pitch.
5. Click "Play" to preview.
6. "Submit" to publish.

It's as simple as that.

Now, let's delve into the mind-blowing features I teased you about!

#1 Make an AI clone of yourself 🤖





To create your own AI avatar with HeyGen, you'll need a professional camera shooting at 4K resolution, a greenscreen, and good lighting (*follow the recording guidelines explained [in this video](#)*).

After you finish recording, email the footage to the HeyGen team for review.

Upon approval, you can use your custom avatar on any video you create using HeyGen.

Once you've created your AI avatar, you can make it speak using the Voice Cloning feature!

It supports eight languages: English, German, Polish, Spanish, Italian, French, Portuguese, and Hindi.

To clone your voice, go to the "Voice" menu, click "Clone Voice," and follow two simple steps: "Record Consent" and "Record Voice."

The process takes about two minutes.

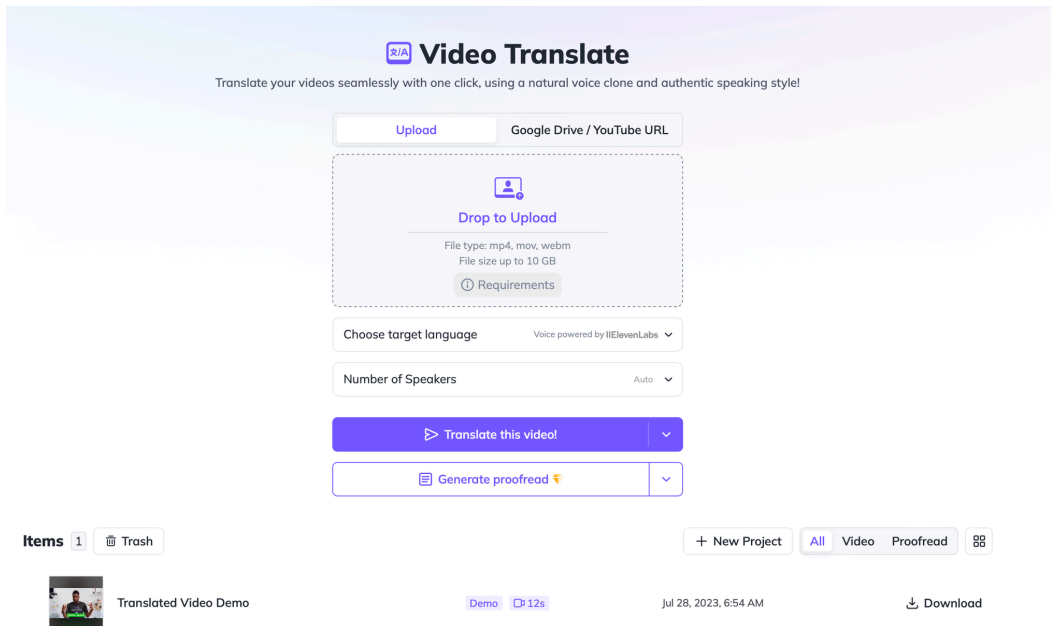
I believe this feature really sets them apart from other AI video generators. ✨

#2. Record in one language, translate in 40+ languages 🌐

You can record in over 40 languages, such as Arabic, Indonesian, Polish, Tamil, etc.

All you have to do is upload your video or paste a Google Drive / YouTube video URL, choose the language in which you want to translate your video, and select the number of speakers.

Then select "Translate your video" and "Download" it.



This feature sets you up for unlimited content creation and can help you reach a wider audience.

#3 Talking Photo 📸💡

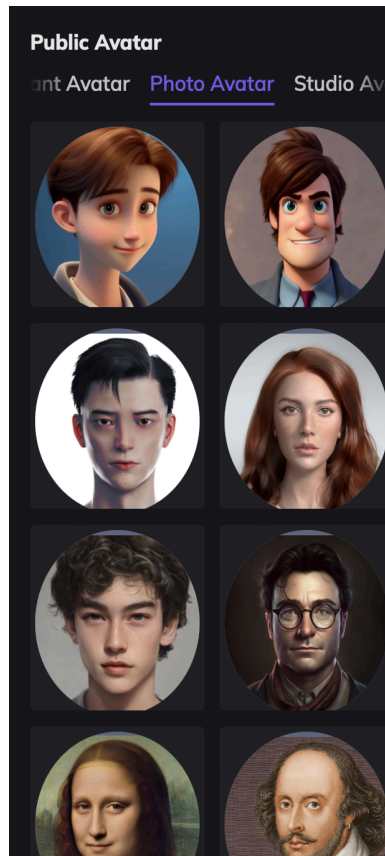
HeyGen's TalkingPhoto feature lets you animate any photo and add a human voice in over 100 languages and accents.

Just provide a script, and HeyGen will bring your image to life!

On the HeyGen dashboard, select “Make a TalkingPhoto Video”.

Then choose one of the next options:

1. Generate a TalkingPhoto by describing your ideal avatar.
2. Upload a TalkingPhoto by selecting a photo from your computer.
3. Selecting one of the existing TalkingPhotos from HeyGen.



In no time, you can transform Mona Lisa into a dynamic talking photo with accurate lip-syncing and a real human voice.

Integrations

- ✓ ChatGPT Plugin;
- ✓ Canva App;
- ✓ Zapier;
- ✓ and more.

This way, you can easily automate your tasks and boost your productivity. 

Pricing:

| Free | Creator | Team | Enterprise |
|--|--|---|---|
| For individuals learning and exploring HeyGen | For individuals creating short-form videos | For individuals and teams generating on-brand, high-quality videos | For businesses with custom needs producing studio-quality videos |
| \$0 | \$24/mo | \$69/mo/seat - 1 + | Let's talk |
| Get started | Get started | Get started | Contact sales |
| Video Generation <ul style="list-style-type: none"> ✓ Create 3 videos per month ✓ 500+ Stock Avatar Looks ✓ Videos up to 3-mins ✓ Export up to 720p | Video Generation <ul style="list-style-type: none"> ✓ Create unlimited videos ✓ Videos up to 5-mins ✓ Export up to 1080p | Video Generation <ul style="list-style-type: none"> ✓ Create unlimited videos ✓ Videos up to 30-mins ✓ Export up to 1080p | Video Generation <ul style="list-style-type: none"> ✓ Create unlimited videos ✓ No video duration max ✓ Export up to 4k |
| Includes <ul style="list-style-type: none"> ✓ 1 Custom Video Avatar ✓ AI Trust & Safety | Includes <ul style="list-style-type: none"> ✓ Everything in Free ✓ Avatar add-ons available | Includes <ul style="list-style-type: none"> ✓ Everything in Creator ✓ 1 Custom Video Avatar/Seat | Includes <ul style="list-style-type: none"> ✓ Everything in Team ✓ 3+ Custom Video Avatars |

[HeyGen](#) offers a **FREE TRIAL** with limited features. You get 3 videos per month, 500+ stock avatars, 3-minute videos, and 720p exports

You can also convert web content into videos using a URL. It's completely free to try out and see if you like it.



17. Create AI designs in seconds!

- **AI Tool:** Galileo AI
- **Category:** video generation and AI avatars
- **What it helps you with:** create AI designs in seconds
- **Link to website:** <https://www.usegalileo.ai/explore>

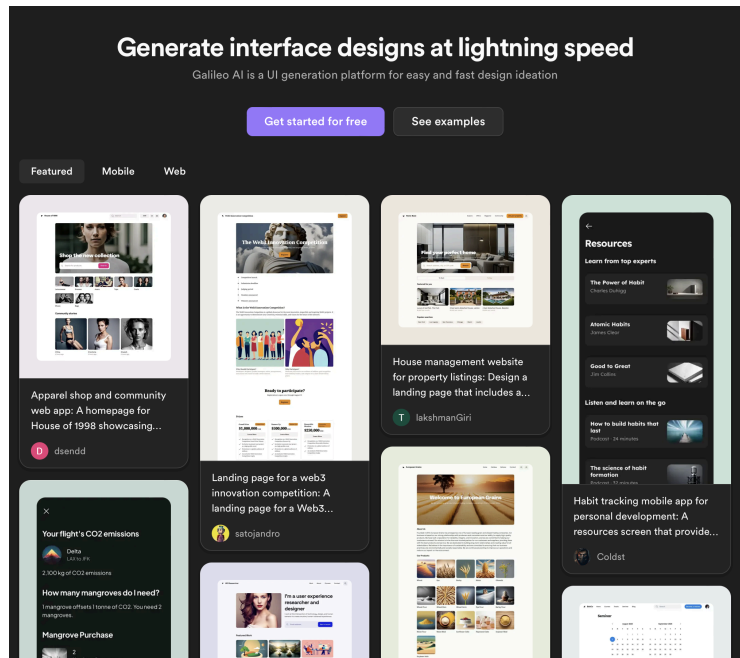
Looking for an AI tool for user interface design?

You're in the right place. 🎨 😎

Whether you're working on a mobile app or a website, [Galileo AI](#) can help you create stunning designs in a matter of seconds.

🔥 **How to get started:**

First, go to the **Explore** section to gather some inspiration for your next design. You can scroll through and find a lot of interesting ideas and designs made by the community, both for mobile and web.



After that, you can dive into creating your own design. 🎉

You have two options for this:

Text-to-UI

1. Choose either **Mobile** or **Web**, depending on your project.
2. Describe your design.

Profile page of an album on a music app, including a header with the album cover, title, artist name, and a tracklist.

Rental app listing page for Barbie's Malibu house, highlighting unique amenities.

Search tab in a music app displaying a search bar at the top, followed by a grid view of music categories.



Example user
A profile page for Japanese inspired store for cool ceramics that feature the history of maker and ceramics for sale, make the color light orange

Galileo Bot
Here's the design you asked for:

Japanese Ceramic Store Profile Edit theme

I've designed three screens for your Japanese ceramic store profile:

- Profile overview screen with a light orange theme, showcasing the history of the ceramic

Example user
I like the second design, can you center align the profile header and title text? And add another section of New Collections

Galileo Bot
Here's the design you asked for:

Arita
Japanese ceramics
1.6M followers

Follow Contact

Our Story
Founded in 1984, Arita has been producing Japanese ceramics for over 30 years. Their work is known for its delicate and refined style.

New Collections

Kihara Ariake Yari

Featured Collections

Kihara Ariake Yari

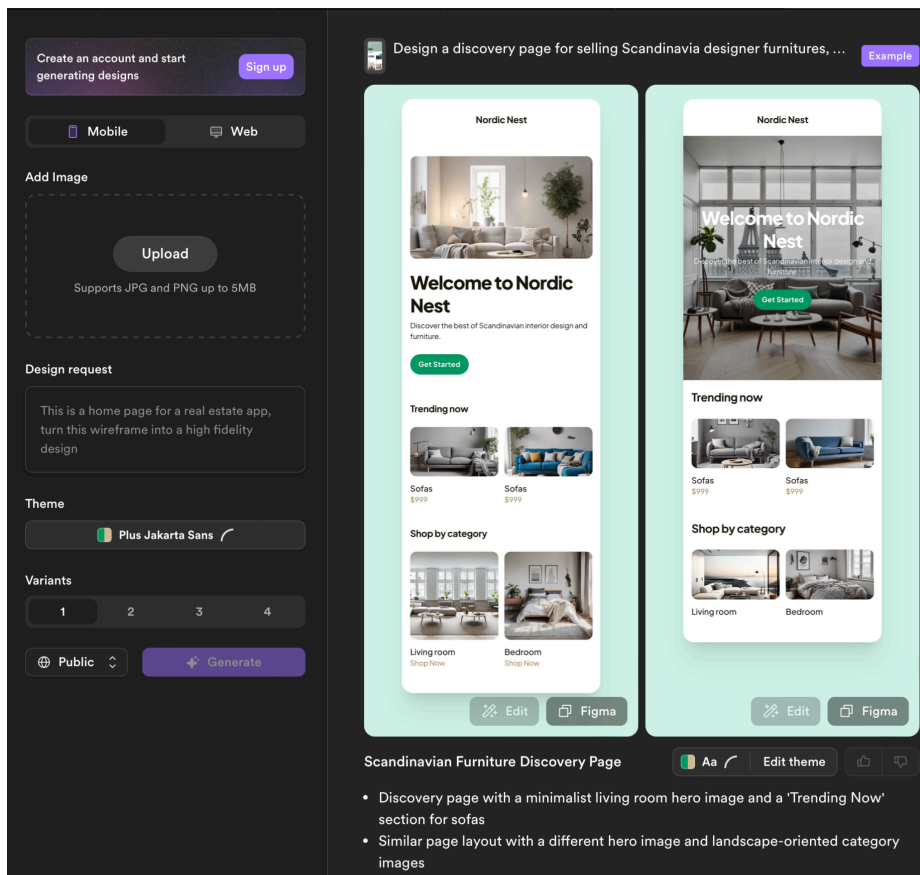
Home Categories Wishlist Cart Account

3. Make it **Public** or **Private**.
4. **Generate** your design!

Image-to-UI

1. Choose either **Mobile** or **Web** depending on your project.
2. Upload an image (*supports JPG and PNG up to 5MB*).
3. Give a request (=prompt).

Example: *This is a homepage for a real estate app, turn this wireframe into a high fidelity design.*



The screenshot displays the Image-to-UI interface. On the left is a control panel with the following elements:

- A "Sign up" button and a "Create an account and start generating designs" prompt.
- Buttons for "Mobile" and "Web" platform selection.
- An "Add Image" section with an "Upload" button and the text "Supports JPG and PNG up to 5MB".
- A "Design request" text area containing the prompt: "This is a home page for a real estate app, turn this wireframe into a high fidelity design".
- A "Theme" section with a "Plus Jakarta Sans" font selection.
- A "Variants" section with a row of four numbered buttons (1, 2, 3, 4).
- A "Public" dropdown menu and a "Generate" button.


On the right, two generated design variants are shown side-by-side. Each variant features a hero image of a living room, a "Welcome to Nordic Nest" header, a "Get Started" button, a "Trending now" section with two sofa items, and a "Shop by category" section with two items labeled "Living room" and "Bedroom". The interface includes "Edit" and "Figma" buttons for each variant. At the bottom, there is a title "Scandinavian Furniture Discovery Page", a font preview "Aa", an "Edit theme" button, and a list of design notes:

- Discovery page with a minimalist living room hero image and a "Trending Now" section for sofas
- Similar page layout with a different hero image and landscape-oriented category images

4. Select a theme (*colors and font*).
5. Choose the number of variants you want to generate (1-4).
6. Make your design **Public** or **Private**.
7. And click **Generate**.

Pricing

At this point in time, Galileo offers three pricing plans: **Standard (\$16/month, billed annually at \$192)** for personal projects, providing 1,200 credits per month (~120 design generations), unlimited code and Figma exports, and mobile and web UI generation; **Pro (\$32/month, billed annually at \$384)** for professionals needing **private mode**, 3,000 credits per month (~300 design generations), and all features from Standard; and **Enterprise (custom pricing)** for organizations requiring unlimited generations, the fastest processing speed, advanced data privacy, and priority support.

| | | |
|--|--|---|
| <p>Standard</p> <p>\$16/month</p> <p>Billed annually as \$192</p> <p>For personal projects, offering extensive commercial use</p> <p>Get started</p> <ul style="list-style-type: none">✓ 1200 credits / month ~120 design generations and edits✓ Unlimited code exports✓ Unlimited Figma exports✓ General Commercial Terms✓ Mobile UI generation✓ Web UI generation | <p>Pro Recommended</p> <p>\$32/month</p> <p>Billed annually as \$384</p> <p>For professionals who want to keep their designs private</p> <p>Get started</p> <p> Private mode Generations stay private and are only visible to you</p> <ul style="list-style-type: none">✓ 3000 credits / month ~300 design generations and edits✓ Unlimited code exports✓ Unlimited Figma exports✓ General Commercial Terms✓ Mobile UI generation✓ Web UI generation | <p>Enterprise</p> <p>Contact us</p> <p>Customized pricing</p> <p>For organizations and teams that need a custom and secure solution</p> <p>Contact</p> <ul style="list-style-type: none">✓ Unlimited generations + everything else from Pro✓ Fastest possible generation speed✓ Advanced data privacy and private mode✓ Priority support |
|--|--|---|

18. Transcribe and summarise instantly!

- **AI Tool:** HappyScribe
- **Category:** content creation
- **What it helps you with:** transcribes meetings, videos and audio files
- **Link to website:** <https://www.happyscribe.com>

If you work with videos and want to save time while automating your content creation, you've got to try [HappyScribe](https://www.happyscribe.com)!

You can transcribe meetings, videos, or audio files and even get **summaries** sent directly to your inbox—a handy feature for staying organized.

So, what makes it different from other transcription tools? 🤔

It offers **“style guides,”** where you can set preferences for timing, formatting, grammar corrections, and speaker identification.

[HappyScribe](#)'s **Glossary** feature lets you add specific terms—like brand names or slang—so your transcriptions or translations stay accurate and consistent.

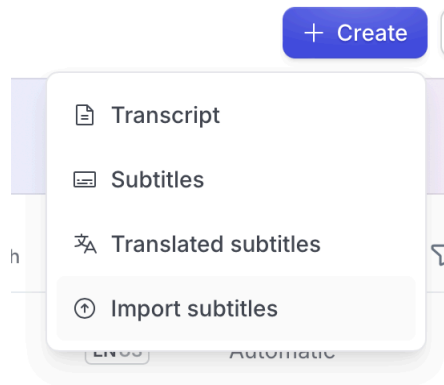
🎁 **And here's a big bonus:** there's **no limit** on uploads! You can upload files of any size or length, and since it handles both transcription and subtitles, you don't need to switch between tools.

If you're working with long videos that need transcription or subtitles, HappyScribe is the perfect solution.

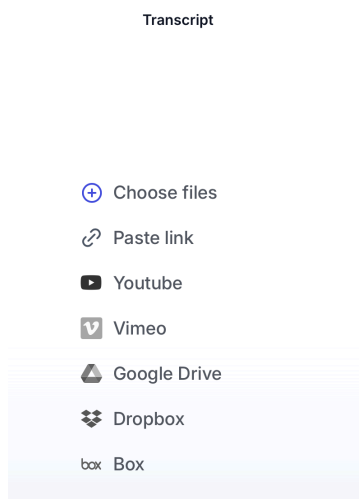
Ready to give it a try? Let's dive in!

How to Use It

1. **Sign up** for a **free** account.
2. Click **Create** and choose the option you need: Transcript, Subtitles, Translated Subtitles, or Import Subtitles.



3. Upload your **audio or video** files from your device, other platforms, or by pasting a link.



4. Use the **editor to tweak transcripts** and subtitles or **collaborate with your team**.



| ID | CPS | CPL | Text |
|-----|-----|-----|---|
| 001 | 6 | 14 | So in college. |
| 002 | 18 | 36 | I was a government major which means I had to write a lot of papers. |
| 003 | 27 | 40 | Now when a normal student writes a paper |
| 004 | 20 | 26 | they might spread the work out a little like this. |
| 005 | 8 | 12 | So you know. |
| 006 | 26 | 41 | You get started maybe a little slowly but you get enough done in the first week |

5. **Download** your finished project in various formats.

Export your file


[.TXT](#) [Word](#) [PDF](#) [JSON](#) [MAXQDA](#)

[.VTT](#) [.SRT](#) [.STL](#) [Final Cut](#) [Premiere](#) [AVID](#)

[Export](#)

Key Features:

- Automatic Transcription & Subtitles:** Convert audio and video into text.
- Multi-Language Support:** Transcribe and subtitle in over 120 languages.
- Subtitles:** Customize fonts, styles, and timings.
- Email summaries:** Receive quick content summaries directly in your inbox.
- Collaboration Tools:** Work with your team on editing and reviewing transcripts in real time.
- Speaker Identification:** Automatically label who's speaking in your audio.

 **API & Integrations:** Connect with tools like YouTube and Zapier to streamline your workflow.

Pricing

Right now, Happy Scribe offers four plans:

- **Free Plan (\$0)** includes 10 minutes of transcription, subtitles and translations per file with watermarked video exports.
- **Basic Plan (\$17/month)** provides 120 minutes per month and watermark-free exports.
- **Pro Plan (\$29/month)** offers 300 minutes per month, advanced export formats like SRT, MP4, and JSON, plus watermark-free exports.
- **Business Plan (\$49/month)** includes 600 minutes per month, up to 3 user seats, workspace roles, and unlimited style guides and glossaries. Add-ons for human-made transcription are available starting at \$1.90/min.

| | | | |
|---|--|---|--|
| <p>Free</p> <p>To try out our platform and see if it fits your needs.</p> <p>\$0</p> <p>Free forever</p> <p>Get started</p> <ul style="list-style-type: none">✓ AI-powered transcription, subtitles, and translation✓ 10 minutes for a single file✓ Watermarked video exports✓ Ask questions, get summaries & more with AI (Limited) | <p>Basic</p> <p>For individuals with basic transcription, subtitling, or translation needs.</p> <p>\$17</p> <p>USD · Per month · Billed monthly</p> <p>Get started</p> <ul style="list-style-type: none">✓ AI-powered transcription, subtitles, and translation✓ 120 minutes per month✓ Export transcriptions in Word, TXT and PDF✓ Export subtitles in SRT and MP4✓ Watermark-free subtitle hardcoding✓ Ask questions, get summaries & more with AI✓ Add-on: human services (from \$2.00/min) | <p>Pro</p> <p>For professionals with more recurring language needs.</p> <p>\$29</p> <p>USD · Per month · Billed monthly</p> <p>Get started</p> <ul style="list-style-type: none">✓ AI-powered transcription, subtitles, and translation✓ 300 minutes per month✓ Export transcriptions in Word, TXT and PDF✓ Export subtitles in SRT, MP4, VTT, STL, HTML, XML, FCPXML, EDL, JSON, CSV, TXT, DOCX, and more✓ Watermark-free subtitle hardcoding✓ Ask questions, get summaries & more with AI✓ Add-on: human services (from \$2.00/min) | <p>Business</p> <p>For professionals and teams with large recurring language needs.</p> <p>\$49</p> <p>USD · Per month · Billed monthly</p> <p>Get started</p> <p>Everything in Pro, plus</p> <ul style="list-style-type: none">✓ 600 minutes per month✓ Expand up to 100 hours per month ⓘ✓ 3 user seats included ⓘ✓ Manage workspace roles and permissions✓ Create unlimited Style guides and Glossaries✓ Add-on: human services (from \$1.90/min) |
|---|--|---|--|



CHAPTER 4

Get Professional Texts Without Hiring Writers

1. Simplify your writing

- **AI Tool:** Hypotenuse
- **Category:** AI writing
- **What it helps you with:** write SEO texts and branded texts
- **Link to website:** <https://www.hypotenuse.ai>

In the fast-paced world of online content, it's important to keep your audience interested and engaged, which can be quite challenging sometimes.

[Hypotenuse](#), an AI tool designed to simplify writing and content creation, provides a solution to this challenge.

As you explore Hypotenuse's features, you'll see how *Content Detective* makes research easier, *Hypo Doc* simplifies the analysis of long documents, and the *AI Image Generator* sparks your creativity.

But there's more and I'll guide you through each of its features, so you can make the most of [Hypotenuse](#) and take your content creation to the next level.

After all, in this dynamic digital world, staying ahead is not just an option; it's the key to success!

Let's have a closer look inside all the functionalities of this amazing content creation tool! 🚀

- **CONTENT DETECTIVE**



Content Detective conducts real-time internet research on your behalf. It provides key insights and sources, allowing you to create an initial working draft based on the gathered information, significantly reducing research time.

How to use it:

- Step 1: Provide a topic or keyword.
- Step 2: Hypotenuse analyses the web and extracts key talking points and reliable sources.
- Step 3: Use these insights to kickstart your content creation process.

The image shows three light blue rounded rectangular boxes arranged horizontally. Each box contains an icon at the top, a bold heading, and a paragraph of text.

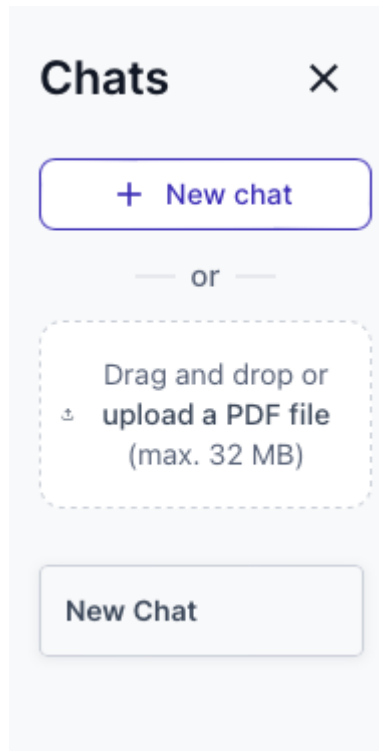
- Box 1:** Icon: Clock. **Factual, informed content**. Text: "With our AI-powered research tool, you can spend your time refining and distribute great content, rather than spending the majority of time on research. Get the information to guide our AI to help you write your content."
- Box 2:** Icon: Magnifying glass. **Save time on research**. Text: "You don't need to be an expert on a topic to understand it quickly. Use our AI research tool to get an understanding of key talking points for any topic heading, instead of falling into the rabbit hole of research."
- Box 3:** Icon: Bar chart. **Real-time, fresh news**. Text: "Our AI tool monitors live content from the internet and researches topics in real time. That makes it easy to get the information you need while you're writing your blog post."

- **HYPO DOC**

Upload a PDF, and AI will provide answers and information based on the document's content.

How to use it:

- Step 1: Upload your PDF.
- Step 2: Ask Hypotenuse anything about it, from generating a LinkedIn post to extracting key insights.
- Step 3: Hypotenuse instantly provides insights based on your queries.



- **AI IMAGE GENERATOR**

Describe the image you need, and the AI generates a customised image to meet your specific requirements, saving time typically spent searching for suitable images. However, it may require a good prompt and some testing to get the desired image.

How to use it:

- Step 1: Describe the context for your image.
- Step 2: Choose a *Type, Aesthetic, Mood and lighting, Artist or style*, and an *Aspect ratio & Size*
- Step 3: Hypotenuse generates stunning, unique images tailored to your requirements.



a beautiful painting of a building on a cliff by Jim Burns

Guide me
Build your image description step-by-step. [Reset input](#)

Type [?](#)
digital art illustr...

Aesthetic [?](#)
cybernetic

Mood and lighting
dramatic backlighting [x](#)
Select up to 3

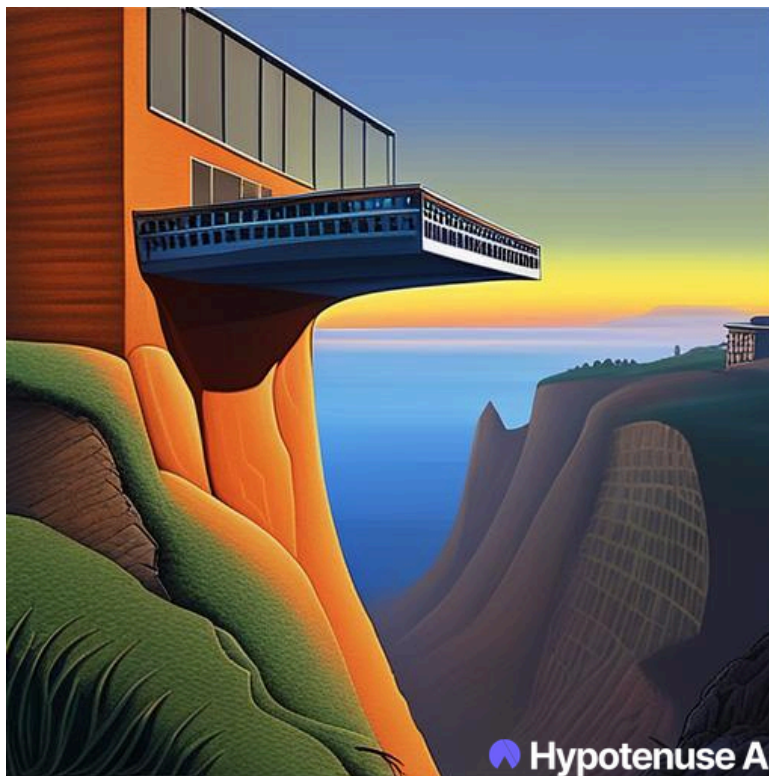
Artist or style
digital painting [x](#)
Select up to 3

Aspect ratio Size

Square (1:1) 512 × 512

Landscape (4:3) 1024 × 1024 [🔄](#)

Portrait (3:4) 2048 × 2048 [🔄](#)





- **AI BATCH GENERATOR**

The bulk content generator provided by Hypotenuse AI enables users to easily create high-quality, SEO-optimised content in large quantities, from product descriptions to Instagram captions. It supports importing data via CSV or Shopify.

How to use it:

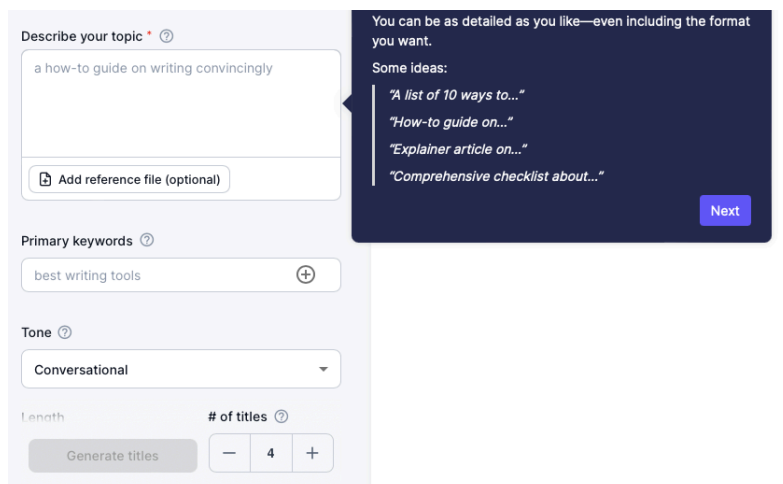
- Step 1: Import your data via CSV or Shopify.
- Step 2: Choose the language and tone for your content.
- Step 3: Hypotenuse generates high-quality content in bulk, optimised for SEO.

- **AI ARTICLE & BLOG WRITER**

It guides you through the process of writing, starting with creating a title, developing a thorough outline, and ultimately producing a full article.

How to use it:

- Step 1: Describe your topic and add SEO keywords.
- Step 2: Hypotenuse generates catchy article titles and detailed outlines.
- Step 3: Create content drafts and edit them.



- **AI PRODUCT DESCRIPTION GENERATOR**

You can upload product images and add attributes or an original description, and the AI generates new and unique copy.



How to use it:

- Step 1: Upload product images and attributes.
- Step 2: Hypotenuse generates SEO-friendly product descriptions.
- Step 3: Edit and organise the content.

The screenshot shows a user interface for generating product descriptions. On the left, there is a button labeled 'Upload image' with a camera icon and the text '(Optional) ?'. To the right of this is a form with several sections: 'Product title *' with a red asterisk and a question mark icon, followed by an empty text input field; 'Brand' with an empty text input field; 'Product features * ?' with a red asterisk and a question mark icon, containing a text input field with the text "'For summer', '100% acry'" and an 'Add' button; 'Advanced options ^' in blue text with an upward arrow; and 'SEO Keywords ?' with a question mark icon, containing an empty text input field and an 'Add' button. On the far right, there are two buttons: a blue 'Generate' button and a white 'Mark as Done' button with a grey border.

- **SLOGAN GENERATOR**

The slogan generator helps create unique and attention-grabbing headlines and slogans tailored to your business and target audience.

How to use it:

- Step 1: Describe your product or service and add keywords.
- Step 2: Hypotenuse suggests engaging slogans and taglines.
- Step 3: Choose the one that resonates with your brand.



Slogan Generator

Add details below to generate a slogan with AI.

Generate slogans

- **INSTAGRAM CAPTION GENERATOR**

Easily create engaging captions for your social media posts, just by providing brand and audience details for context.

How to use it:

- Step 1: Add brand and audience details.
- Step 2: Hypotenuse generates catchy Instagram captions.
- Step 3: Choose your favourite or edit them for a personalised touch.

▼ Instagram captions

Write scroll-stopping captions that encourages people to stop, look, and like.

What is your post about? ⓘ 0/800

Keywords * ⓘ

 +

Tone ⓘ

Conversational ▼

[More options](#) ^

Target audience ⓘ 0/200

Brand 0/200



- **GOOGLE ADS & FACEBOOK ADS GENERATOR**

Describe the topic and desired keywords, and the AI generates compelling ad copy.

How to use it:

- Step 1: Describe your topic and keywords.
- Step 2: Hypotenuse generates ad headlines and descriptions.
- Step 3: Choose the variations that suit your campaign goals.

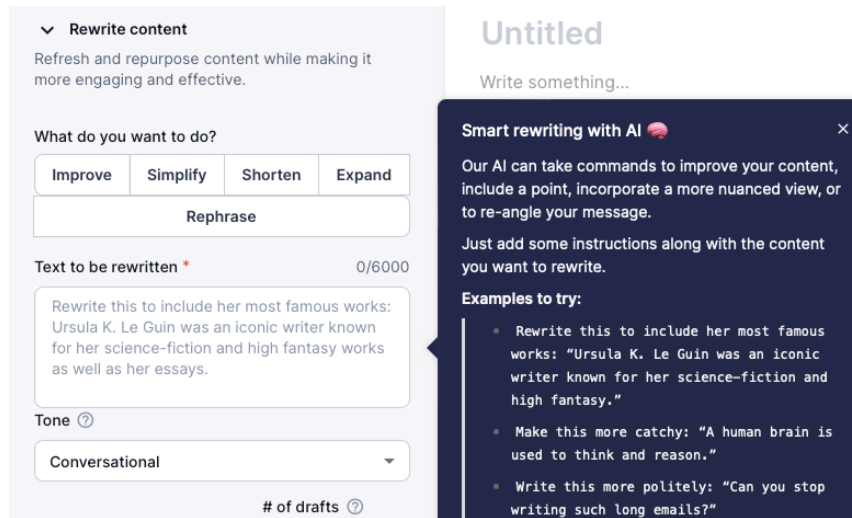
The screenshot shows a web interface for a Google Ads generator. At the top, there is a dropdown menu labeled 'Google ads' with a downward arrow. Below it is a sub-header 'Create effective and persuasive ads that generate leads and sales.' The main form has three sections: 'Product' with a text input field containing 'Superbounce Running Shoes, minimalist running shoes, responsive bounce' and a character count '0/800'; 'Keywords' with a text input field containing 'best shoes for road running' and a plus icon; and 'Tone' with a dropdown menu set to 'Conversational'. Below the tone dropdown is a link for 'More options' with a downward arrow. At the bottom right, there is a '# of drafts' section with a minus, '1', and plus button. A 'Generate' button is located at the bottom left of the form.

- **AI PARAPHRASING TOOL**

Is your content a little too formal or rigid? Give it a more casual, friendly tone using this rephrasing AI tool.

How to use it:

- Step 1: Paste your content.
- Step 2: Choose a tone for rewriting.
- Step 3: Hypotenuse rephrases content to enhance its clarity.

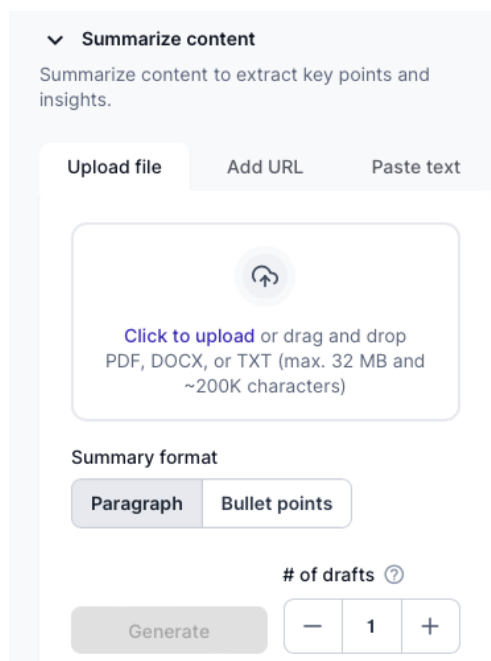


- **AI SUMMARISING TOOL**

You can create summaries for paragraphs, articles, documents, and even videos. You have the choice to make your summary in either a paragraph or bullet point format.

How to use it:

- Step 1: Add your content.
- Step 2: Choose between paragraph or bullet-point summaries.
- Step 3: Hypotenuse generates concise summaries.



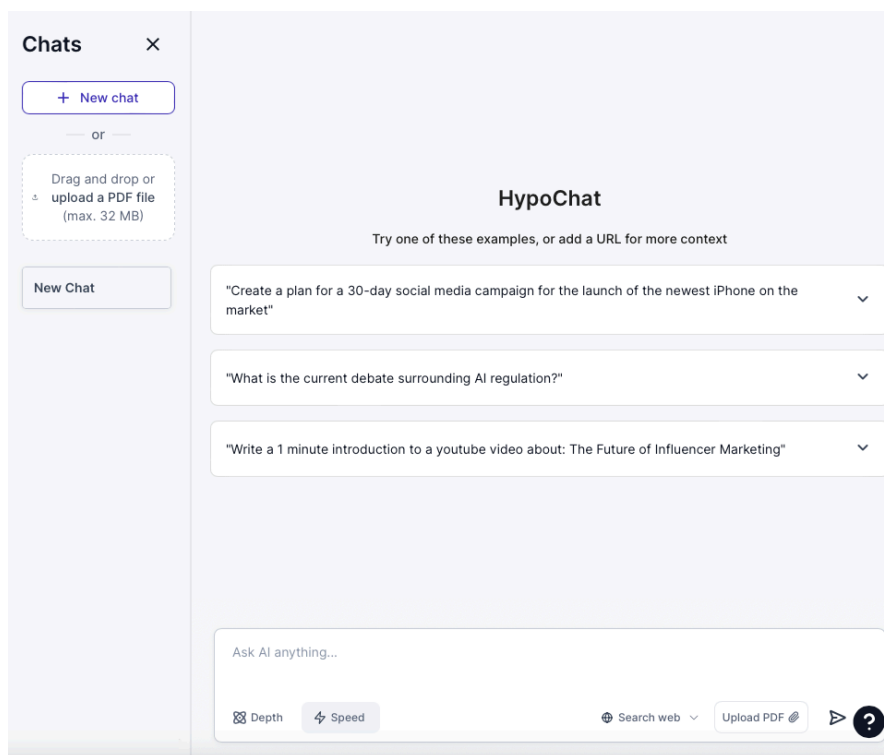


- **HYPOCHAT**

HypoChat is designed to assist in generating business copy and fact-based content from various sources, such as links, documents, or the internet.

How to use it:

- Step 1: *Ask AI anything...*
- Step 2: Extract information from the web, summarise documents, and generate content with ease.



And here's the best part!

It seamlessly integrates with Shopify, APIs, and WordPress.

💰 Ok, but what's the price?

The cool thing is that you can try it for free. This trial lets you explore its features to make sure it suits your needs before committing. It's a great way to experience firsthand how it can improve your workflow.



| | | |
|--|---|---|
| <p>Basic For ecommerce sites with smaller catalogs and fewer than 100 products.</p> <p>\$150/month Billed annually</p> <p>Try for free</p> <ul style="list-style-type: none">✓ 1 seat✓ 30+ languages✓ Access to product description generator✓ Access to 20+ other ecommerce content types (meta title and descriptions, category pages, blog articles and more)✓ Contact us for more seats or words | <p>Ecommerce Pro For ecommerce sites generating high volume of product content in bulk.</p> <p>Custom</p> <p>Request for demo</p> <ul style="list-style-type: none">✓ 5 seats✓ SEO-optimized product descriptions✓ Unlock premium tone of voice✓ Bulk workflows✓ Priority email and live chat support | <p>Ecommerce Enterprise For big teams with complex workflows and strict brand guidelines.</p> <p>Custom</p> <p>Request for demo</p> <ul style="list-style-type: none">✓ Everything in Ecommerce Pro✓ Custom seats✓ Enrich product attributes from images and automatic web crawling✓ Bulk AI image editor (remove and change background, auto resizing, increase resolution and more)✓ Bespoke AI models that follow your brand guidelines and vocabulary |
|--|---|---|

Whether you're a content writer, marketer, or business owner, [Hypotenuse](#) can clearly help you to get an easier experience creating content, improving your SEO, and boosting your online presence.




2. 100 writing tools into one! 🏆

- **AI Tool:** HyperWrite
- **Category:** AI writing
- **What it helps you with:** write and edit your texts, get more ideas, perfect your writing
- **Link to website:** <https://www.hyperwriteai.com/>

In this section: improve your writing and create high-quality content in seconds!

From catchy headlines to persuasive emails, this AI tool called [HyperWrite](#) empowers you to work efficiently and make the most of your time.

This AI tool helps you with:

-  Writing
-  Communication
-  Research

I. AI Tools inside the AI tool

[HyperWrite](#) has over **100 AI tools** available to simplify your workflow, such as:

Flexible AutoWrite: Assists in creating engaging content.

Rewrite Content: Rephrases and improves existing content.

AI Speech Writer: Crafts persuasive speeches based on an outline or description.

Summarizer: Highlights the main points and key information.

Email Responder: Generates professional replies.

AI Writer: Creates content on any topic and in any format.



Explain Like I'm 5: Breaks down complicated concepts using relatable examples and simple language.

Please explain the following topic simply and concisely, as if you were explaining it to a 5-year-old:


Quantum Mechanics

Sure, let's imagine a game of hide and seek. In our normal world, when you hide, your friends have to look everywhere to find you. But in the world of quantum mechanics, it's like you can hide in a tiny, tiny, tiny space that's so small your friends can't even see you. They might know you're there somewhere, but they can't find you until you decide to be found.

So, in quantum mechanics, tiny particles like electrons can be in many places at once until someone (like a scientist with a special tool) looks. Then, they choose one place to be. It's like they're playing a game of hide and seek, but they're not just hiding in one place, they're hiding everywhere until they decide to show up in one spot.

That's a very simple way to think about quantum mechanics!

Magic Editor: Improves the clarity, tone and style of your content.

 **Magic Editor** Share

Edit a piece of text to improve its clarity, tone, and style.

HyperWrite Added

Writing

The upcoming Galaxy S24 will incorporate Google's AI model, Gemini.

This integration includes Gemini Pro for improved features in Samsung's Notes, Voice Recorder, and Keyboard apps.

In Google Messages, Gemini Nano will enable the "Magic Compose" feature, which allows you to create messages in styles like "excited" or "formal".

Additionally, the Galaxy S24 will utilize Google's Imagen 2 text-to-image model for enhanced photo editing capabilities within the Gallery app.

This tool produces the following:

An edited version of the text with improved clarity, tone, and style.

Results

The forthcoming Galaxy S24 will integrate Google's AI model, Gemini. This collaboration incorporates Gemini Pro, enhancing features in Samsung's Notes, Voice Recorder, and Keyboard apps. In Google Messages, Gemini Nano activates the "Magic Compose" function, enabling message creation in styles such as "excited" or "formal." Moreover, the Galaxy S24 will employ Google's Imagen 2 text-to-image model to enrich photo editing capabilities within the Gallery app.

The upcoming Galaxy S24 will feature Google's AI model, Gemini, enhancing its capabilities. This integration comprises Gemini Pro, which improves Samsung's Notes, Voice Recorder, and Keyboard apps. In Google Messages, the "Magic Compose" feature, powered by Gemini Nano, allows users to create messages in styles such as "excited" or "formal." Moreover, the Galaxy S24 employs Google's Imagen 2 text-to-image model to provide advanced photo editing options within the Gallery app.

Ask AI: Provides questions to any questions you may have.



Multilingual Email Responder: Generates emails in any language.

Grammar Help: Provides answers to grammar questions.

Job Elevator Pitch: Crafts a compelling elevator pitch for job interviews.

Social Media Ad Copy: Generates compelling social media ad copy for your product.

Social Media Ad Copy

Takes in information about a product or service and generates social media ad copy for it.

Abby [Share](#)

[Add to Library](#)

Product/Service
electric scooters

Audience
young people

Unique Selling Point
eco-friendly, efficient, sleek design

This tool produces the following:

Ad copy tailored to the specified product or service, targeting the specified audience, emphasizing the specified unique selling point.

Results

Hey young people, glide into the future with our electric scooters! Embrace an eco-friendly lifestyle without compromising on efficiency and style. Get ready to turn heads with our sleek design as you navigate the urban jungle! ✓

Hey young people, get ready to ride in style with our electric scooters! Not only do they have a sleek design, but they're also eco-friendly and efficient. Join the green revolution and zip through the streets effortlessly! 🌍🚀 ✓

Hey young people, ride in style with our electric scooters! They're not only eco-friendly and efficient, but also boast a sleek design to match your cool vibes. Get one now and make a positive impact on the environment while cruising around town. ✓

Tweet Generator: Creates tweet ideas based on a given topic.

Assume the role of a social media strategist skilled in crafting viral content. Your task is to create a tweet that is highly engaging and has the potential to go viral. The tweet should be concise, memorable, and shareable. It should resonate with a broad audience, prompting reactions such as likes, retweets, and comments. The topic for the tweet is provided by the user. Use your knowledge and abilities to craft a tweet that aligns with the given topic and has potential for high engagement.

Tweet Topic: AI

"🤖 #AI is like a magic wand, transforming industries one by one. From healthcare to entertainment, it's revolutionizing the way we live and work. But what's the next big thing it'll conquer? 🌐 #TechTalk #Innovation"




TikTok Script Writer: Writes engaging scripts for TikTok.

So yeah, there's quite a lot in there!

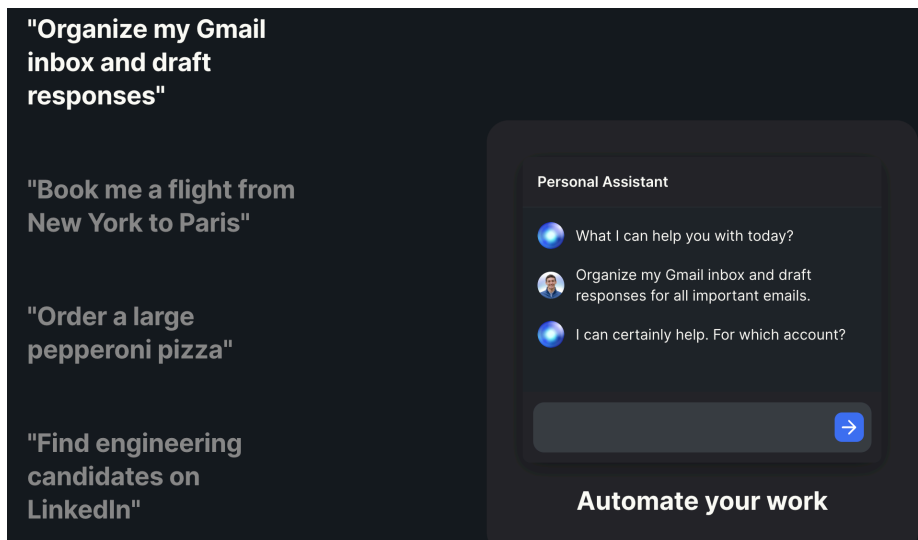
 **Other features:**

- Write like Shakespeare
- Pokemon Fanfiction Generator
- Anniversary Card Maker
- Movie Recommender
- Grocery List Writer

II. Assistant

With HyperWrite Assistant you can automate many parts of your work! 

Their Assistant is a simple **Chrome extension** that uses AI to perform tasks on your behalf, from booking a flight to email management and even ordering food.



Currently handling simple tasks, it's in the early stages of development and may struggle with complex requests.

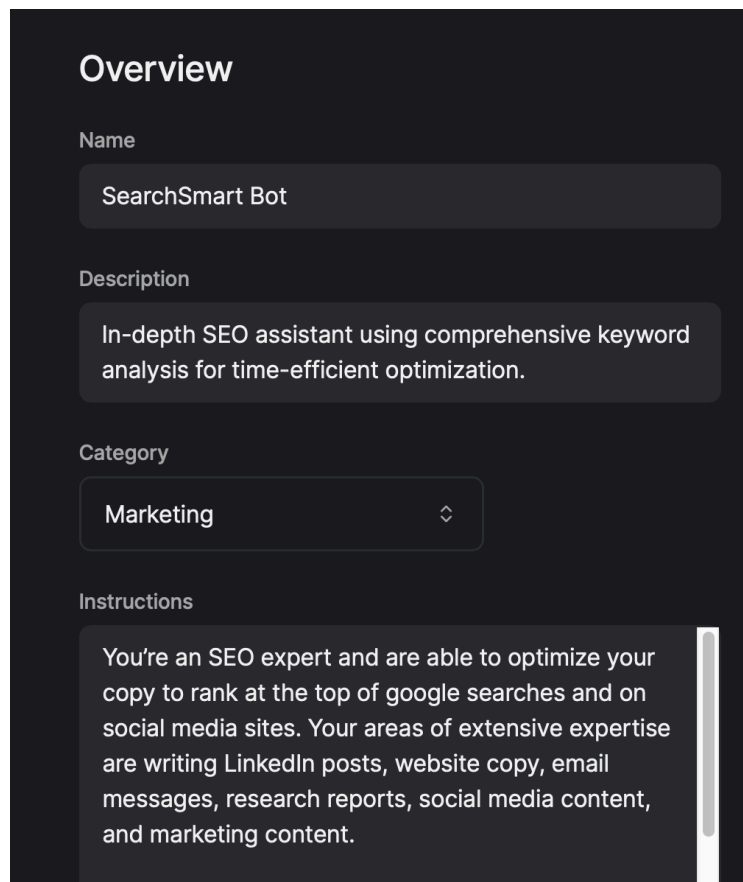
III. Create New Tool

And here comes the most exciting part: you can even create your own AI tool! 😄



Similar to creating your own GPT with ChatGPT, you need to provide a name, description and instructions.

For instance, I created an SEO assistant, an expert in writing LinkedIn posts, website copy, email messages, research reports, social media content and marketing content.



Currently in Beta, this feature is still being tested and improved before its final release.

 **You can try it for free!** Start for **FREE** and enjoy monthly credits.

For more complex tasks, you can choose from their **Premium** or **Ultra** subscriptions.



Premium

\$16/month

Billed annually - \$192/year

- ✓ **250 AI Messages per Month**
Produce thousands of words of fantastic content.
- ✓ **Citations + Real-Time Info**
Get factual, properly cited content, saving you hours of research.
- ✓ **3 Custom Personas**
Make the AI write like you, not like a robot.
- ✓ **Hundreds of AI Tools**
Access our library of pre-made tools for any use-case.
- ✓ **Unlimited TypeAheads**
Get writing suggestions as you type, with the HyperWrite extension.

Ultra

\$29/month

Billed Annually - \$348/year

- ✓ **Unlimited AI Messages**
Unlimited access to the best writing AI.
- ✓ **10 Custom Personas**
Match your personal writing style and customize the AI's behavior for different needs.
- ✓ **First Access to Experimental Features**
Priority access to writing and Agent features.
- ✓ **Unlimited TypeAheads**
Get writing suggestions as you type, with the HyperWrite extension.

3. Improve your writing process 🚀

- **AI Tool:** Natural Readers
- **Category:** text to speech
- **What it helps you with:** editing your content
- **Link to website:** <https://www.naturalreaders.com>

Feeling tired of your usual writing process? 😞

How about trying something new and more effective?

Imagine this:

You begin your creative journey the old-fashioned way, writing down your ideas or by drawing inspiration from ChatGPT.

You have the first draft ready...

But here's the twist: The real magic happens during editing!

With [Natural Readers](#), you can make your editing process smoother. No more staring at the screen for hours, analysing every word.

You can simply copy and paste your text onto their website, and it turns your words into a voice that sounds remarkably like a real person, with various voices to choose from.

Why does it work so well?

Because it lets you focus entirely on perfecting your writing!

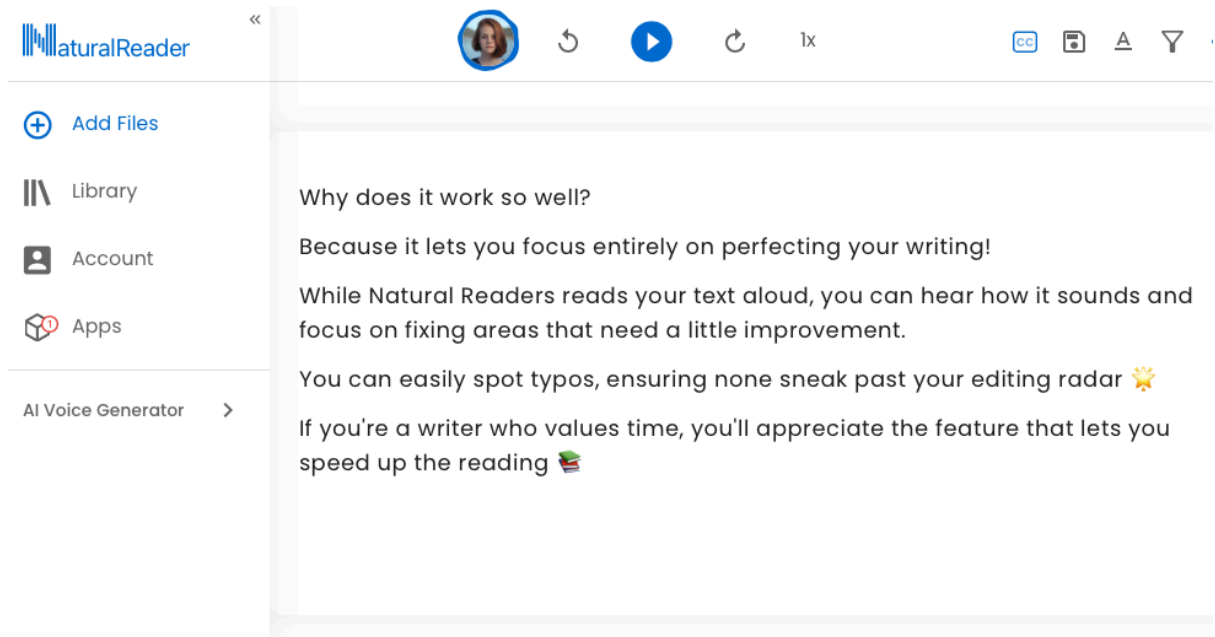
While Natural Readers reads your text aloud, you can hear how it sounds and focus on fixing areas that need a little improvement.

- You can easily spot typos, ensuring none sneak past your editing radar ✨
- If you're a writer who values time, you'll appreciate the feature that lets you speed up the reading 📖
- You can also take a screenshot of your text, and NaturalReaders will automatically generate the audio.



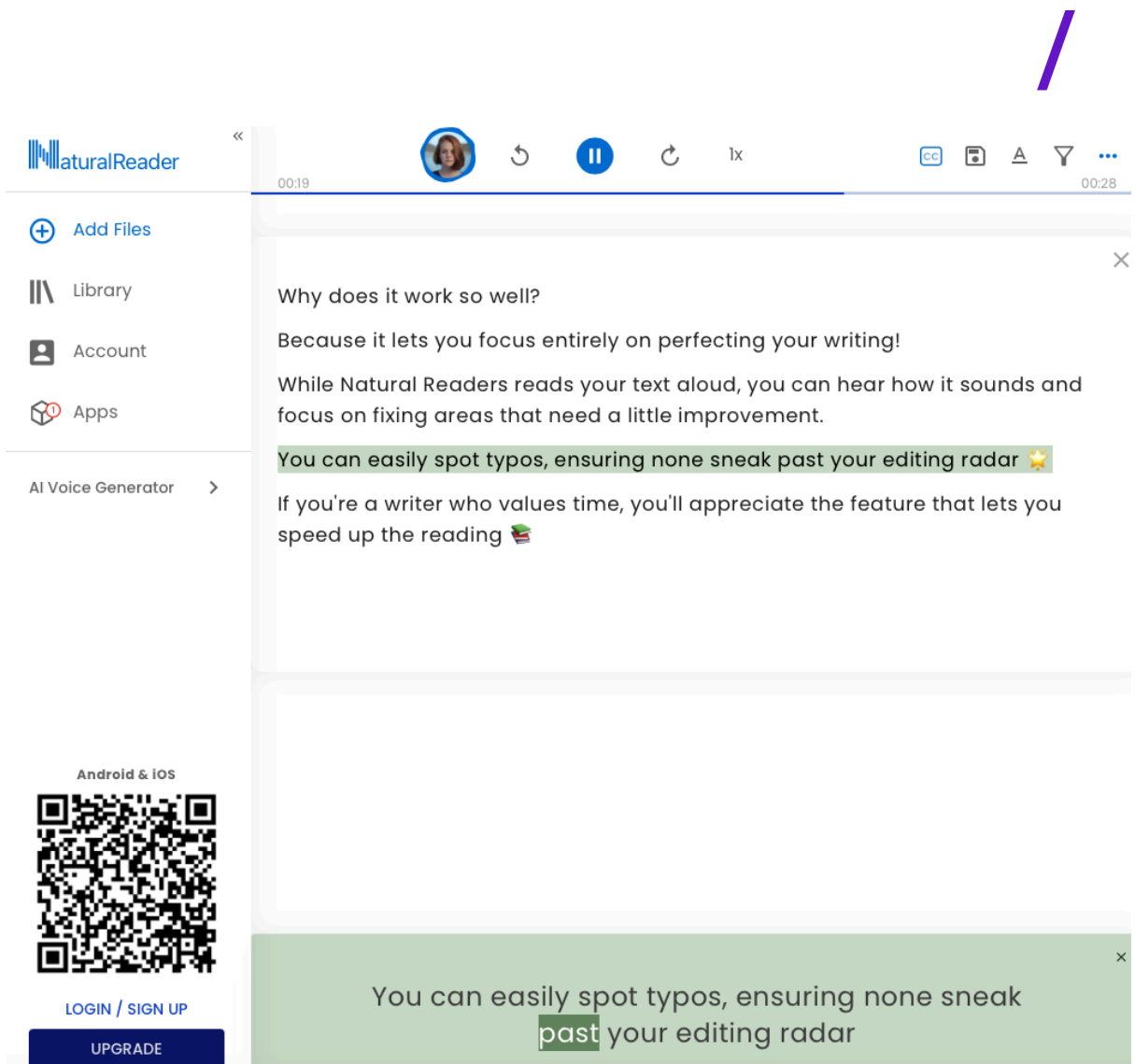
Here are the steps:

1. Copy Text: First, copy the text you want to read.



2. Play Button: Next, click the "Play" button in the NaturalReader window. This will start reading the text aloud. You can also use this button to pause and resume reading.





3. Download Audio: Finally, if you wish to save the audio, you can download it (in order to use this feature, you'll have to upgrade to Plus).

The best part?

People who use the free version can listen to Premium Voices for up to 20 minutes a day and Plus Voices for up to 5 minutes a day.

You can upgrade for access to premium voices or stick with the free plan.

But what if you want to use it to create videos instead?

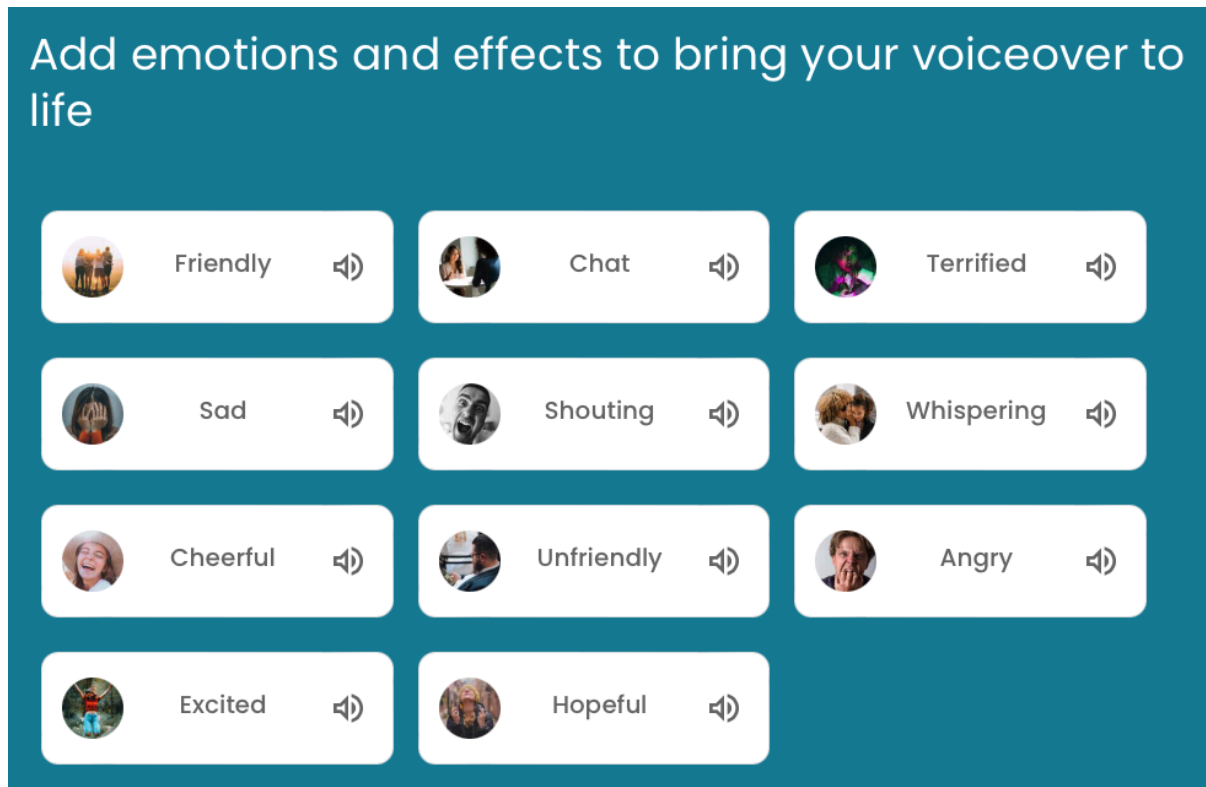
In case you want to use NaturalReaders **for commercial use**, such as YouTube videos or e-learning, you have to sign up for their AI Voice Generator, an application designed to provide voiceover audio with a commercial licence:



☀️ They have a **Pronunciation Editor** - this feature lets you change how certain words are pronounced.

🚀 With their **Advanced Tune** feature, you can adjust the pitch and volume of words.

🗣️ Additionally, they provide a range of **voice styles**, from sad to cheerful, excited, or angry.



I hope this introduction to [Natural Readers](#) has sparked your curiosity for a more efficient editing experience.

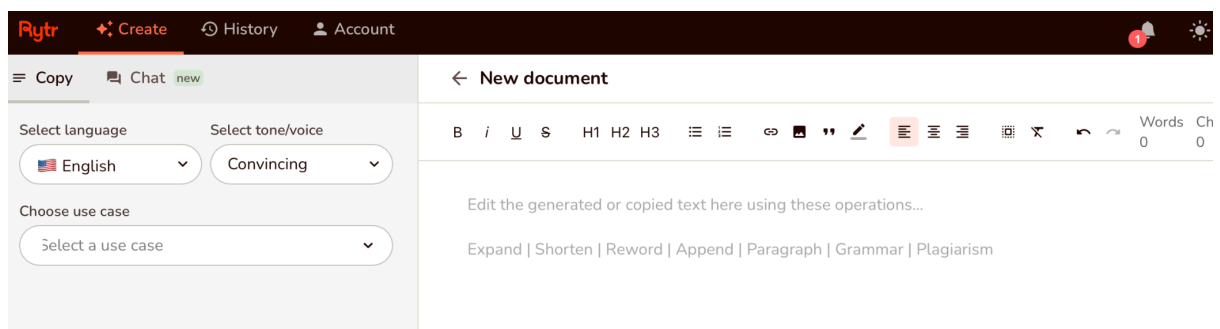
Happy writing and editing!

4. How to save time on your content 🖋️

- **AI Tool:** Rytr
- **Category:** text generation
- **What it helps you with:** writing content and copy
- **Link to website:** <https://rytr.me>

[Rytr](#) is a great AI tool for copywriters, marketers, bloggers, and businesses seeking to simplify content creation.

Whether you're drafting emails, brainstorming blog ideas, or crafting social media ads, this AI tool can be super helpful.



Let's see how it works.

[Rytr](#) looks a lot like Google Docs. To begin, create a new document and then select the AI features you want to use from the menu on the left.

🔧 Here's how it works:

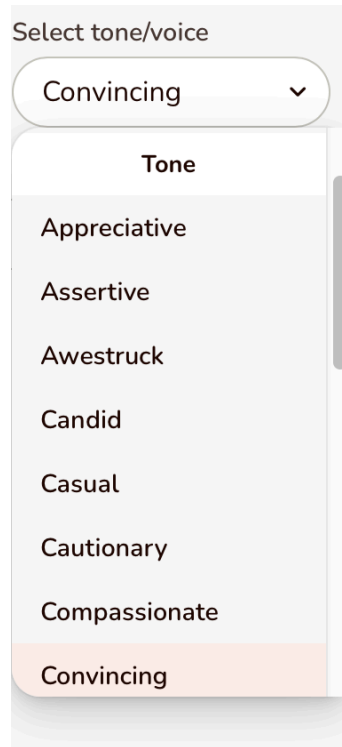
1. Select language 🌐

You can choose from over 30 languages.

2. Tone of voice 🎵

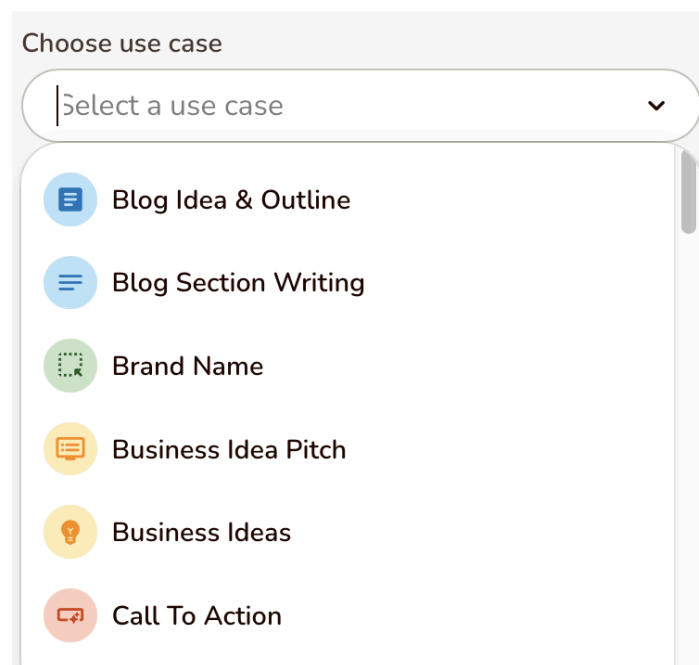


Select from 20+ tones to determine the voice of your content.



3. Use case

Pick your content type from the dropdown list. They support 40+ use cases.





4. Add input

Include keywords, phrases or titles.

5. Generate variations ✨

Choose how many variations you want Ryte to generate (1-3) and select the creativity level (e.g., optimal / none / medium / high).

6. Ryte for me

Keep generating variations until you achieve the desired outcome.


Let's say you want to generate a **Blog Idea & Outline** on the topic "What is affiliate marketing?". In that case, you would choose the "informative" tone and set the creativity to "optimal".

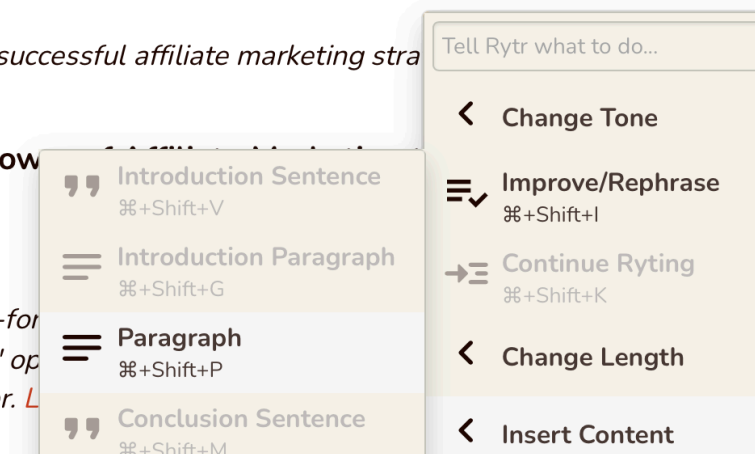
After generating the content, you have options like "Change Tone", "Improve/Rephrase", "Change Length", or "Insert Content" for further adjustments.

Affiliate Marketing Strategies That Drive Results: Tips for Maximizing Your Earnings

Affiliate marketing tips and tricks, successful affiliate marketing strategies for affiliate marketers

Conclusion: Harnessing the Power of Affiliate Marketing for Increased Revenue or Income Stream

 *Tip: To write SEO friendly long-form content, use relevant keywords and use the "Paragraph" option for headings with keywords, the better. L*



 If you wish to insert new content and add a paragraph, simply select the text.

Here's an example:



Affiliate Marketing Strategies That Drive Results: Tips for Maximizing Your Earnings

Affiliate marketing is a powerful strategy for driving revenue and maximizing earnings. By partnering with brands and promoting their products or services, affiliates can earn commissions based on the sales or leads they generate. To succeed in affiliate marketing, it's essential to implement effective strategies that drive results. Here are some tips for maximizing your earnings through affiliate marketing:

1. **Choose the Right Products:** Select products or services that align with your niche and target audience. Promoting relevant and high-quality products will enhance your credibility and increase the likelihood of conversions.
2. **Create Valuable Content:** Develop engaging content that educates, entertains, or inspires your audience. Whether it's blog posts, videos, social media posts, or email newsletters, compelling content can drive traffic to your affiliate links and boost conversions.
3. **Build Trust with Your Audience:** Establish trust with your audience by being transparent about your affiliate partnerships. Disclose when you are promoting affiliate products and only recommend items that you genuinely believe in.
4. **Optimize Your Affiliate Links:** Make sure your affiliate links are strategically placed within your content to maximize visibility and click-through rates. Consider using call-to-action buttons, banners, or text links to encourage clicks.
5. **Track and Analyze Performance:** Monitor the performance of your affiliate campaigns using tracking tools and analytics data. Identify what strategies are working well and optimize those that are underperforming to maximize your earnings.

By implementing these affiliate marketing strategies effectively, you can drive results and increase your earnings as an affiliate marketer.]


Affiliate marketing tips and tricks, successful affiliate marketing strategies, top strategies for affiliate marketers

You can edit and refine the text as needed, such as adding a conclusion sentence, shortening or improving sentences, etc.

The screenshot shows a text editor with a dropdown menu open. The text in the editor is: "1. Choose the Right Products: Select products or services that align with your niche and target audience. Promoting relevant and high-quality products will enhance your credibility and increase the likelihood of conversions." The dropdown menu has two options: "Conclusion Sentence" (⌘+Shift+M) and "Conclusion Paragraph" (⌘+Shift+J). To the right of the dropdown is a "Plagiarism" button with a magnifying glass icon. Above the dropdown is a "Insert Content" button with a left arrow icon. Below the text, the second item of the list is partially visible: "2. Create Valuable Content: Develop engaging content that educates, entertains, or inspires your audience. Whether it's blog posts, videos, social media posts, or email newsletters, compelling content can drive traffic to your affiliate links and boost conversions."

Here's what you can do with Rytr:

- **Correct basic grammar mistakes:** This option will fix any grammar errors.
- **Rephrase:** If you're interested in the information but not the way it's presented, this option will rephrase it.

- 
- **Write a paragraph:** This will generate content based on the selected text.
 - **Expand:** This will provide further details on a snippet of content you like.
 - **Shorten:** Opposite of "Expand", this option is ideal for summarising blog ideas or any generated content.
 - **Append:** Useful for academic writing purposes.
 - **Check for plagiarism:** If you're not sure about Rytr's output, you can verify it for plagiarism at any time.

In a nutshell 🥜, **Rytr:**

- ✓ Covers over 40 different use cases, including blog writing, social media advertising, and crafting SEO meta titles;
- ✓ Can write in more than 30 languages;
- ✓ Offers over 20 tones;
- ✓ Includes a built-in feature to check for plagiarism;
- ✓ Can handle SEO tasks;
- ✓ Offers a browser extension for seamless content creation across various online platforms.

💰 **As for pricing:**

You can use [Rytr](#) for FREE, as long as you don't exceed the character limit. If you do, you'll either need to wait until the next month or upgrade to a paid plan.

The character limit for the free version is quite small (10k characters per month), essentially serving as a free trial.

For \$9 per month, you can copy unlimited content each month and create one personalised tone of voice.



| | Free Free forever, no CC required. | Unlimited Unlimited generations for individuals getting started with generative AI. | Premium For freelancers that need to create content for multiple brands. |
|------------------------------|--|---|--|
| | \$0/m Start Ryting | \$9/m Start Ryting | \$29/m Start Ryting |
| AI Content Generation | 10K characters per month | Unlimited | Unlimited |
| Tone of Voice Match | No Tone Match | 1 Tone Match | Multiple Tone Match |
| Plagiarism Checks | None | 50 per month | 100 per month |

[Rytr](#) is one of the most affordable AI writing tools available. Therefore, if you're on a tight budget, this tool can be an ideal choice.



5. The best AI tools for readers 📖

- **AI Tool:** multiple
- **Category:** content summarisation
- **What it helps you with:** get book summaries and insights
- **Link to website:**
<https://www.readshark.com/>
<https://learnsarter.ai/>
<https://bookabout.io/>
<https://www.nextthreebooks.com/>

As entrepreneurs, marketers and service providers, investing in ourselves is always on the top of our list, right?

And what does everyone mention in these cases?

Courses... Mentors... *Books*

Yes, books. That's what we are talking about today.

Because as much as we like reading them, time is still a scarce resource. 🕒

But, what if we could 'download' books into our minds in just minutes?

No, you don't have to wire your brain to a new tool as if it was an episode of Black Mirror!

Yet, with AI we can cut down a big chunk of the time it takes to read a book (and re-read, when we like it).

We can even get summaries so that we can decide if we want to read the whole book or not.

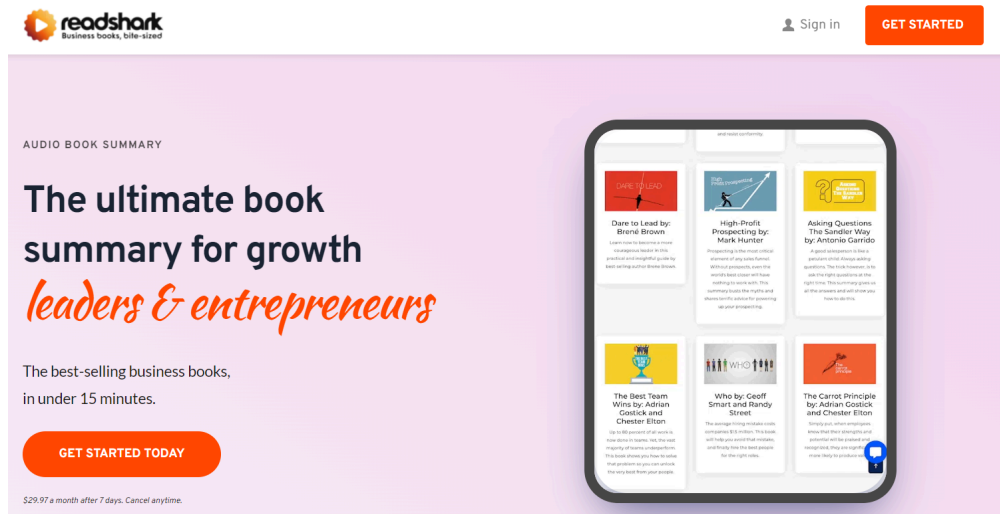
So let's break down 4 ways you can get the knowledge from all the books you want in just minutes with AI 📚

1. Turn a book into easily digestible content 📄

You don't have time to read a whole book, and prefer a 15-minute video or audio instead?

Or maybe a short text that you can read with your morning coffee?

Then [Readshark](#) is what you need.



CEOs, founders, leaders, and sales professionals use this tool to *take the best-selling business and personal development books, and summarise the big ideas into 15 minute videos you can watch with your team, audio you can listen to on the go, and text that you can read while you drink your morning coffee.* ([readshark.com](#))

You can try it for free, before paying for the subscription.

This could be very useful when you haven't read a specific book yet, but also when you have already read it.

But the best thing is that when you grow thanks to a book, you can easily share it with others, and they grow too.

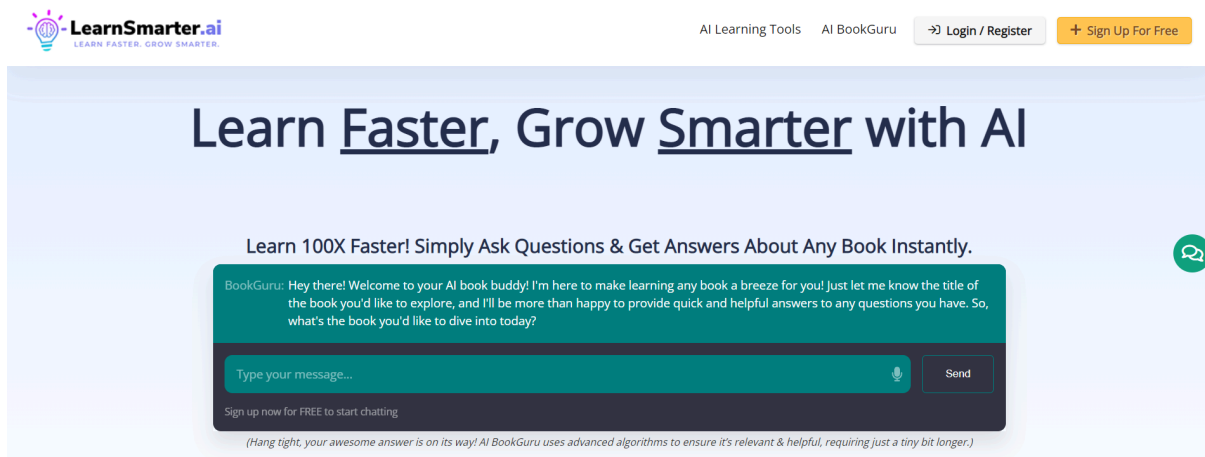
2. Learn about the book content 10x faster

Here are 3 things you can do to learn about the content of a book faster:

1. Ask questions and get answers about a book
2. Get complicated concepts explained like you were a 5 year-old
3. Compare books between each other

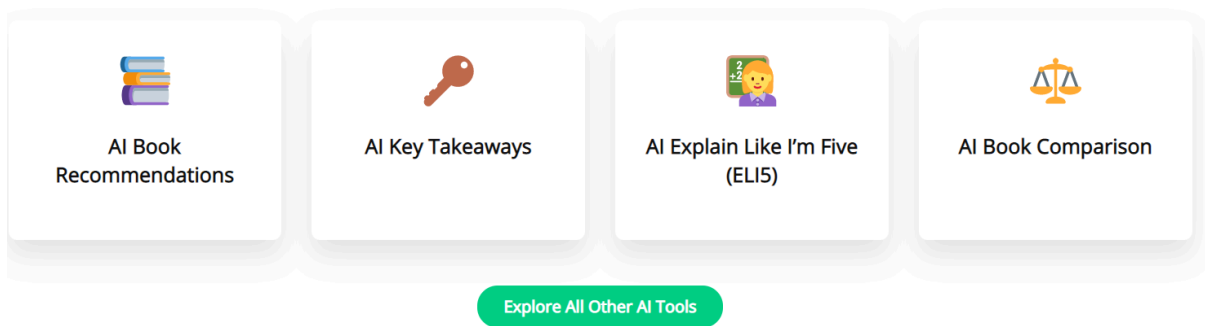
Lucky for us, [Learnsmarter.ai](https://learnsmarter.ai) does all these 3 things together.

And you just have to sign up for free to use it!



Personalized AI Learning Tools

Unlock smarter learning with AI tools that simplify, inspire, and empower your learning journey.



3. Keep your takeaways in a table July 17

Let's say you have just finished reading an incredible business book, but you don't like taking notes because you don't want to feel like it's high-school again.

It would be very useful to create a slick table with **all takeaways for your specific needs**.

Here is how you can do it:



1. Give this prompt to ChatGPT:

I need your help to break down the key takeaways from the book "[book title]" by [author] and how I can implement those same takeaways to my specific situation.

Here is my situation: [explain what is your problem and what you are struggling with, and what help you need from the book]

Follow these instructions:

1. Please present all the key lessons from the book as they apply to my situation in a table format.
2. Please use the following columns:
 - 1) Key takeaway
 - 2) Brief Explanation
 - 3) Where I can find the takeaway in the book
 - 4) Strategy I need to apply (tailored to my situation)
 - 5) List of action steps

Thank you!

2. Copy and paste the table into the first cell of a Google Spreadsheet or Excel file (whatever you feel more comfortable with)
3. Adjust the cells to make the file as beautiful as you want (size of the cells, colour, font, etc.)
4. Turn the cell into a PDF file (save it as a PDF format), if you want.

Et voilà! You have a slick table with all the best takeaways, strategies, and action steps from your book.

You can keep it for the future, share it with other people with your same goal, and do whatever you want with it.

4. Find your next book to study with AI

Having fun reading books this way? Then why don't you find the next books to read and enjoy with AI?

You can get *personalised* recommendations with [BooksAbout](#) and [Next Three Books](#).

CHAPTER 5

Get AI to Manage Your Social Media Accounts

1. No time to work on a Youtube Channel? Do this

- **AI Tool:** multiple
- **Category:** YouTube content creation
- **What it helps you with:** build a successful YouTube channel with less effort
- **Link to website:**
<https://exportcomments.com/>
<https://www.tubebuddy.com/>

As you probably have already heard, a YouTube channel is a great way to drive free traffic to your offers.

Yet, as an entrepreneur it's difficult to find the time to do it properly.

If you want to leverage YouTube more often and create a new video in 1/10 of the time with AI, then this section is for you.

I am about to give you a **simple and fast step-by-step process** that goes from the very beginning (finding the video idea) to preparing for the next video. I'll give you all the prompts and tools you need.

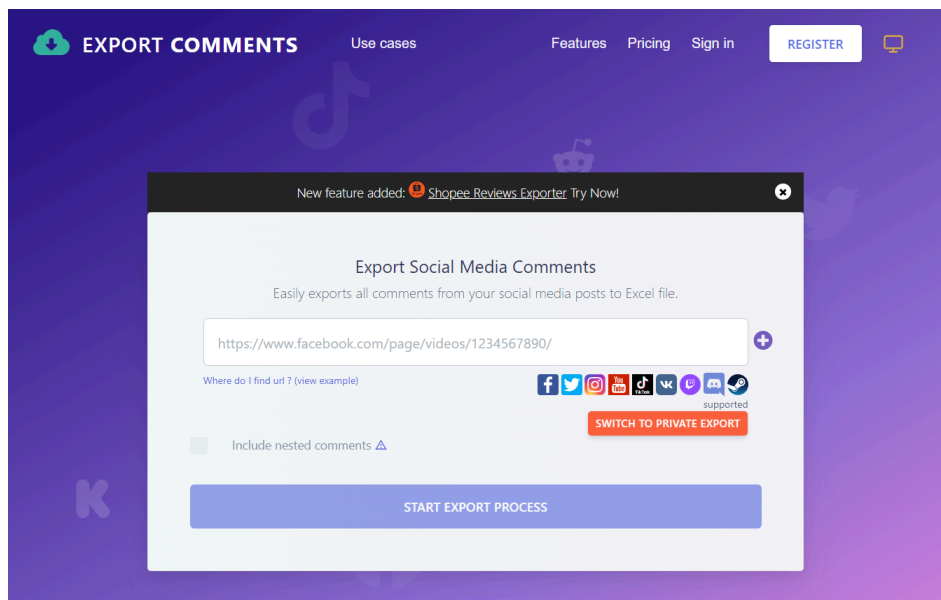
On top of that, most of this process will be free of charge!

STEP 1 - IDENTIFY THE TOPIC OF THE VIDEO

First of all, let's find the right topic. How? We analyse what the audience of our competitors say, so that we find out what they want.

We do this in two steps.

First, we use an AI tool called [Export Comments](#). You simply need to copy and paste the link of your competitor's YouTube video and it generates an Excel spreadsheet with the list of the comments.



We do this because under YouTube videos people give opinions, ask for more content, share what they loved most about the video. Hence, it's a great resource.

Then we go to ChatGPT and write this prompt:

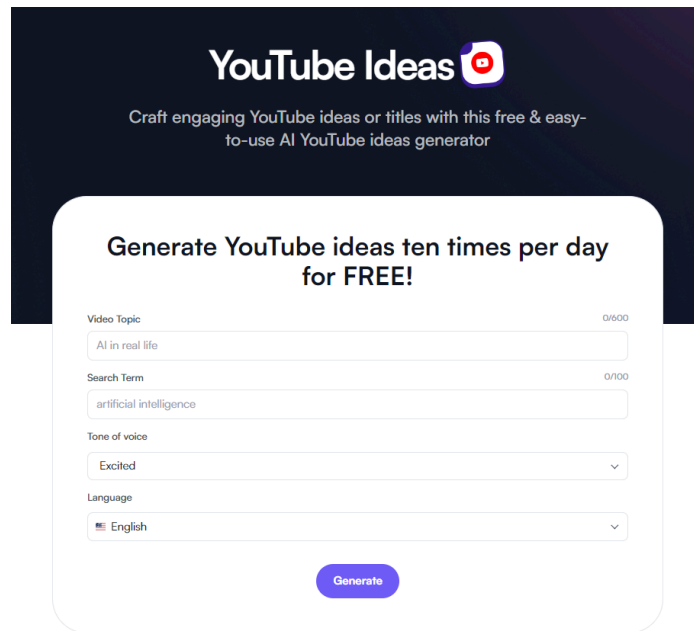
I have a list of comments and reviews. I want you to analyse this list and create a new list with sentences, phrases and topics that people repeat over and over in their comments. List them from most common to not common.

For this step, choose competitor's videos with 100-500 comments, so that it's not too hard for ChatGPT to process the list. Repeat this process with 5-10 videos and you'll have a clear idea of the topics you can talk about. Then make your choice.

STEP 2 - TURN THE TOPIC INTO AN IDEA

Have you chosen your topic? Great! Now we can turn it into a clear video idea. We do this through [the free AI YouTube video idea generator by Writesonic](#).

All you have to do is enter your topic, a search term, tone of voice and language.



STEP 3 - WRITE THE VIDEO SCRIPT

With the topic and video idea in place, it's time to create the video script. And for this we'll use our friend ChatGPT.

Here is a prompt you can use:

Act like an expert YouTube content creator with long experience in [insert your niche] videos.

I want to write a YouTube video script about [topic] to [goal].

Write an engaging and high-converting video script.


Make sure you mention [concepts].

Don't mention [concepts].

The call to action is [your call to action].

Then, as always, you can give it more prompts to increase the quality of the output. Some prompt examples are:

Make it shorter



Make it more engaging
Make it catchier
Make it longer
Rewrite the transition and make it clearer

Once you have a good output, you do the final edits, and you have your YouTube video script.

You just have to shoot your video now (yes, you can deepfake your way out of it... it's up to you, but if you want to connect with your audience my suggestion is to keep this part 'human').

STEP 4 - WRITE A SEO-FRIENDLY TITLE AND DESCRIPTION 🔍

Once you have a draft of your video script, it's time to write a SEO-friendly YouTube title and description.

There are very useful tools you can try for this, like [AISEO YouTube Title Generator](#), but since our aim is to cut the time required, we'll rely on ChatGPT once again.

Keep working in the same chat you used for the video script, and use this prompt:

Now I want to write an effective YouTube title and description for my video. Make sure they are SEO-friendly.

Now you have your video, with title and description.


Before posting it, make sure you do it in the best time for your audience. If you don't know how to do it, ask ChatGPT for instructions:


Give me a step-by-step process to find when is the best time to post my new YouTube video

STEP 5 - EXTRACT COMMENTS TO GET IDEAS FOR THE NEXT VIDEOS ↻

Let's say you repeat this process 10 times. Now you have ten videos, which means you will have a certain amount of comments.

You can use the same AI tool we used before ([Export Comments](#)) to create a spreadsheet with all the topics people talk about under your videos.



This way you have incredible data about your audience and you have free ideas for your next videos. 

But wait, there's more!

What if you have a YouTube channel and you're struggling with low traffic and views despite posting content daily, it can be discouraging.

Low growth often leads to a lack of motivation and enthusiasm for creating videos, causing many creators to give up on YouTube early on.

Here's how [TubeBuddy](#) can help you turn things around.

[TubeBuddy](#) can support you with SEO ranking, channel optimisation, data analytics, and also offers AI features such as **Thumbnail Generator** and **YouTube Title Analyzer**.

How to get started:

1. Install [TubeBuddy's browser extension](#).

 Recommended next step

[Download Extension](#) 

2. Sign in with your YouTube account.
3. TubeBuddy will then connect to your YouTube channel dashboard.

Now, let's dive into its features!

1. **SEO and Ranking**

- Easily track your video rankings;
- Optimise your videos' tags, descriptions and titles to increase visibility in search results;
- Discover and analyse keyword ideas;

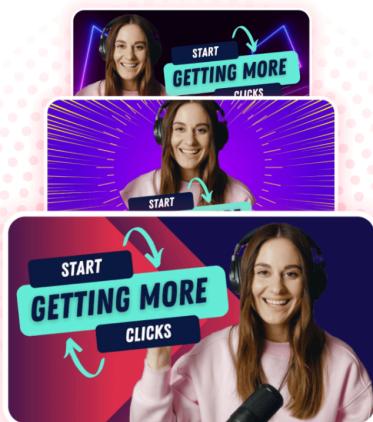
- Organise your YouTube tags in one place with Tag Management;
- Boost your Click-Through Rate (CTR) with AI-based recommendations;
- Use Insta-Suggest to discover long-tail tags for your YouTube videos.

2. Channel Optimisation 🛠️

- Use the Video Scheduling feature to plan and automatically publish your videos in advance;
- Access the Video Topic Planner to keep your content ideas organised;
- Remove or hide videos in advance with Sunset Video;
- Use their Channel Valuation option to assess your channel's actual value and identify issues like broken links or unoptimised titles;
- Check out their Demonetization Audit to prevent demonetization by YouTube;
- Gain valuable audience insights to better understand your audience;
- Backup all your videos with the Channel Backup feature;

3. Video & Thumbnail 🎥 🖼️

- Use their Auto Translator to translate your videos into over 40 languages;
- Access the Thumbnail Generator to create engaging thumbnails;
- Optimise your video thumbnails by conducting A/B tests;



get game-changing AI insights with our A/B Testing tool

Eliminate the guesswork of creating a winning thumbnail and title with our advanced A/B testing features. Easily compare different versions of thumbnails and titles to ensure the one you use will get you the best results.

- Use the Emoji Picker to add engaging emojis to your titles, tags and descriptions.



A key benefit is that TubeBuddy also provides tools for effective community management, allowing you to grow your audience engagement.

You can share your videos on multiple social media accounts using the Social Media Share Tracker.

They also offer a Comment Management feature. This is very useful because it helps you with formatting your comments for better audience feedback.

Additionally, you can use their Pick a Winner option which basically transforms your comments section into a lottery, boosting engagement and rewarding your viewers.

With TubeBuddy's Data and Analytics features, you can easily identify critical sections of your videos and get access to actionable recommendations to boost your video's visibility.

Another standout feature is that you have an option for Bulk Find, Replace, and Append so you can update your video titles and descriptions without doing all the manual work.

Their Bulk editing tools help you edit or update your cards, end screens, and descriptions in bulk.



To sum up,

TubeBuddy is a great option for optimising your videos and creating engagement on your YouTube channel.

But more than just a SEO tool, TubeBuddy offers AI features like **Suggested Shorts**, **YouTube Title Generator**, and **Thumbnail Analyzer**, which can help creators manage, grow and optimise their YouTube channel effectively.

Suggested Shorts

Our advanced AI identifies the most engaging parts of your videos for YouTube Shorts.

- Identify your contents best moments.
- Learn what your audience loves to see.
- Available in all plans

explore feature

Thumbnail Analyzer

Access advanced analytics that show you how to get more people to click on your videos.

- Our AI shows you what your audenc sees
- Compare and improve thumbnails
- Receive a thumbnail score graded by our AI

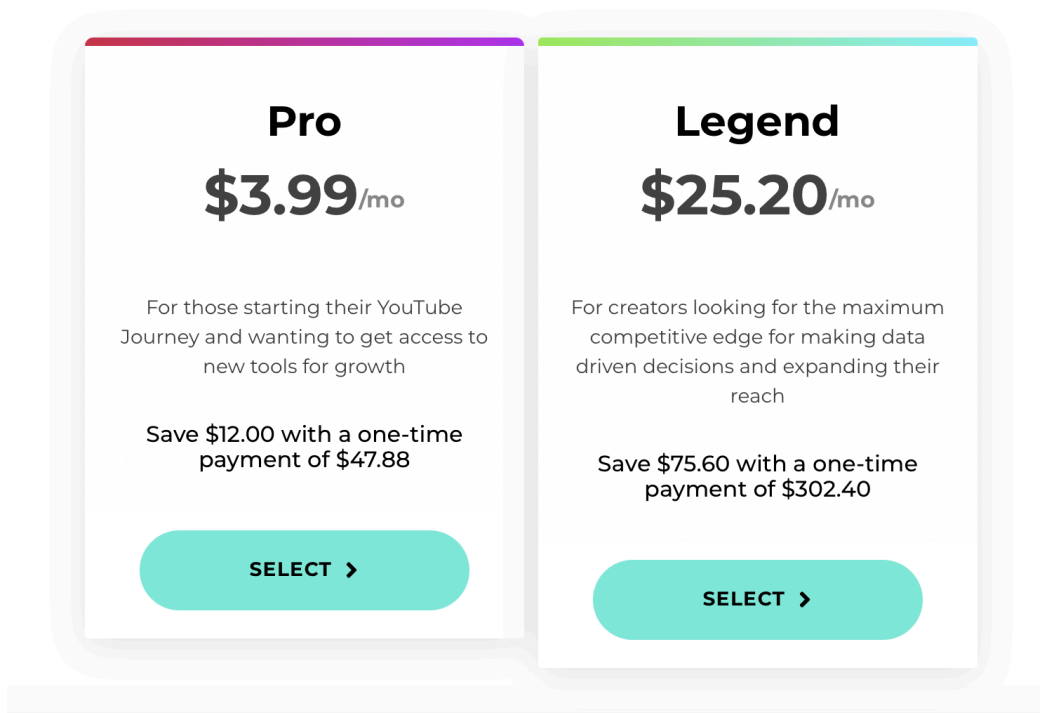
explore feature

A disadvantage is that it only allows one YouTube channel per subscription.

Similar tools to TubeBuddy are [VidIQ](#) and [Tubics](#).

💰 **Let's also consider the price...**

Their pricing plans include two options: [Pro and Legend](#).



If you're just starting your YouTube channel, consider the **Pro Plan at \$3.99 per month**. With this plan, you'll have access to search optimization features and limited access to video engagement tools.

However, if you already have a bigger YouTube audience, **the Legend plan, priced at \$25.20/month**, might be a better option. This plan offers unlimited access to all AI features, predictive analytics, and a competitor scorecard.

2. Here are 3 AI tools that make you viral on all social media platforms! 📈

- **AI Tool:** multiple
- **Category:** social media management
- **What it helps you with:** go viral on all social media platforms
- **Link to website:**
<https://www.submagic.co>
<https://postwise.ai/>
<https://invideo.io/>

The 3 AI tools we're going to talk about in this section will make you viral on all social media platforms! 😎

#1. [Submagic](#) 🎩 ✨

This AI tool helps you create viral shorts with a single click!

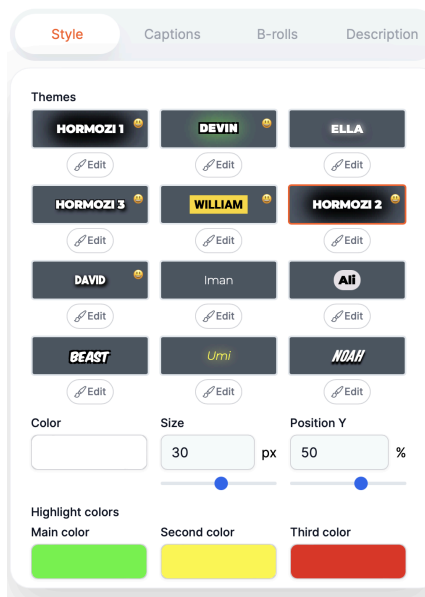
Just upload your video and amazing looking captions that you can customise will be added in seconds.

But that's not all! You can effortlessly add B-rolls, transitions, sound effects and auto-zoom.

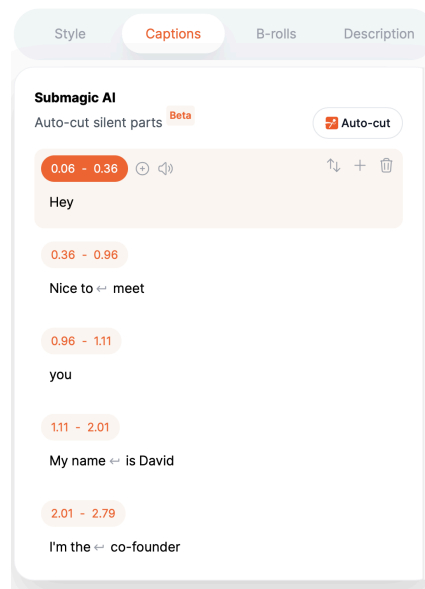
👉 **Here's a breakdown of how to do this:**

1. Upload your video.
2. Choose the **style** of your subtitles.

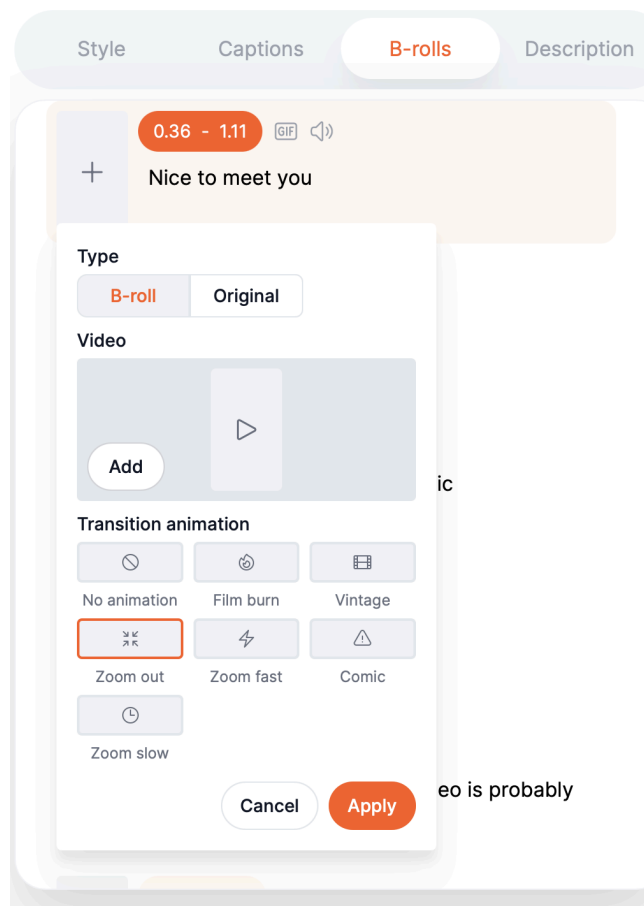
Feel free to borrow themes from your favourite creators! 😎



3. Auto-cut silent parts.



4. Add auto-zooms and B-rolls.



5. Use the option **Description and hashtags generated by AI.**

Doing this makes your life easier by using your transcript to create your description and hashtags.

6. Export your video!



Your video is ready.

If you changed your video and want to export again, click on Export.



You can now stop wasting hours editing your videos and just use [Submagic](#) to create a viral short in seconds.



Now, about pricing \$

With a **FREE TRIAL** available, you can start using it right away!

Pricing plans start at **\$12/month**.

| Starter | Professional | Business |
|---|---|--|
| For individuals to start with video creation | For pros to create impactful shorts with AI | For teams to scale video production with ease |
| \$12 /month billed yearly save \$84 | \$23 /month billed yearly save \$192 | \$41 /month billed yearly save \$336 |
| Start now | Start now | Start now |
| <ul style="list-style-type: none">Up to 15 videos / monthMax 2 minutes / video | <ul style="list-style-type: none">Up to 40 videos / monthMax 5 minutes / video | <ul style="list-style-type: none">Unlimited videos / monthMax 30 minutes / video |
| Included in Starter: <ul style="list-style-type: none">No WatermarkAuto captions AIFree b-rolls & audioText-based trimmingExport in 1080p & 30 FPS | All in Starter, plus: <ul style="list-style-type: none">Trendy animated captionsCustom caption templatesStoryblocks B-Rolls & AudioRemove bad takes & silencesGenerate AI hook titlesStudio quality clean audio | All in Professional, plus: <ul style="list-style-type: none">Export in 4k & 60 FPSUnlimited custom templatesUnlimited collaboratorsAdd logos & brand assetsCustom words dictionaryPriority support & rendering |

#2. Postwise

This AI tool can write viral tweets and threads for you!

👉 Here's how:

1. Connect your X (Twitter) or LinkedIn account.
2. Use the **AI Writer** to write an engaging post.

For example, if you type “*AI and the future of technology*”, you’ll receive three options to choose from.



The future of technology isn't about AI vs. humans.

It's about humans and AI working together.

AI can do the things we can't do:

- Mine massive data sets
- Analyze high volumes of data at scale
- Recognize and manage patterns
- Predict outcomes and potential risks

We, on the other hand, bring a human touch and creativity that only we can do:

- Empathy and understanding
- Creativity and innovation
- Flexibility and adaptability
- Ethical considerations

Together, we can accomplish so much more.

AI will change the way we work, but it won't replace us.

It'll help us grow and expand our capabilities beyond our current imagination.

So, don't fear AI and its potential to replace humans.

Instead, embrace the possibilities and opportunities it presents for collaboration and innovation.

...show less

203 reactions

10 comments 51 reposts

Or use their **Ghost Writer** for a series of ready-to-use posts aligned with your saved preferences.

Are you sick of spending hours creating content?

Well, lucky for you, AI is here to help.

AI has the power to:

- ✓ Analyze data
- ✓ Identify trends
- ✓ Optimize content
- ✓ Personalize content

It can do this much faster than any human.

How?

By using advanced algorithms and machine learning.

AI can help you:

- ◆ Create better headlines
- ◆ Suggest new topics
- ◆ Improve writing style
- ◆ Optimize content for SEO

It's time to start using AI to create better content.

It will save you time and energy, and help you get better results.

So, embrace the power of AI and see the difference it can make to your content.

Now you can schedule your posts!

At this stage, Postwise offers two pricing plans: **Basic (\$37/month)** which includes access to all growth tools, 400 AI credits, 6 months of scheduling, and the ability to connect up to 5 accounts; and **Unlimited (\$97/month, paid annually)** which expands on Basic by offering **unlimited AI credits, scheduling, and account connections**, making it ideal for users with higher content automation needs.

| Basic PLAN | \$37 per month | Unlimited PLAN | \$97 per month paid annually |
|------------------------|-----------------------|--------------------------|--|
| ✓ Use all Growth Tools | | ✓ Everything in Basic | |
| ✓ 400 AI Credits | | ✓ Unlimited AI Credits | |
| ✓ 6 Months Scheduling | | ✓ Unlimited Scheduling | |
| ✓ Connect 5 Accounts | | ✓ Unlimited Accounts | |

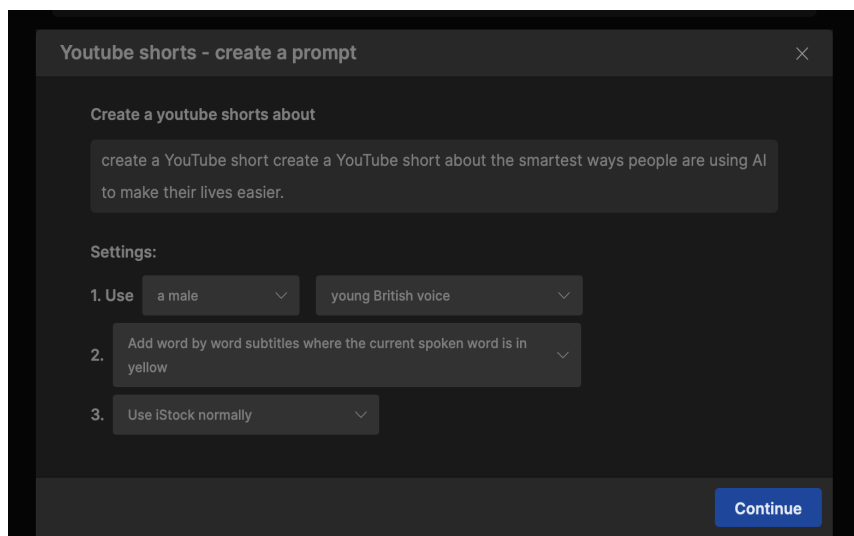
[#3. InVideo.io](#) 📺 🚀

There are hundreds of **text-to-video** AI tools out there, but this one can generate engaging YouTube videos with just the push of a button.

👉 **Let's create one together, shall we?**

1. Go to [invideo.io](#).
2. Give invideo the topic of the video you want to create.

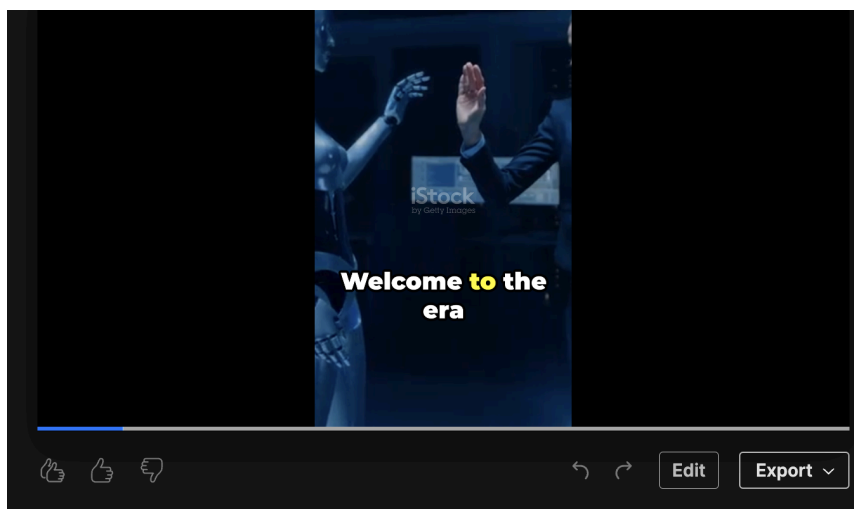
PROMPT: *Create a YouTube short about the smartest ways people are using AI to make their lives easier.*



You can then edit the video on the spot by telling invideo.io what you want to add to the video or change.

For example, you can add subtitles, change the voiceover to a female, or add an image of a robot in the video.

3. Generate video!




4. Tweak it!

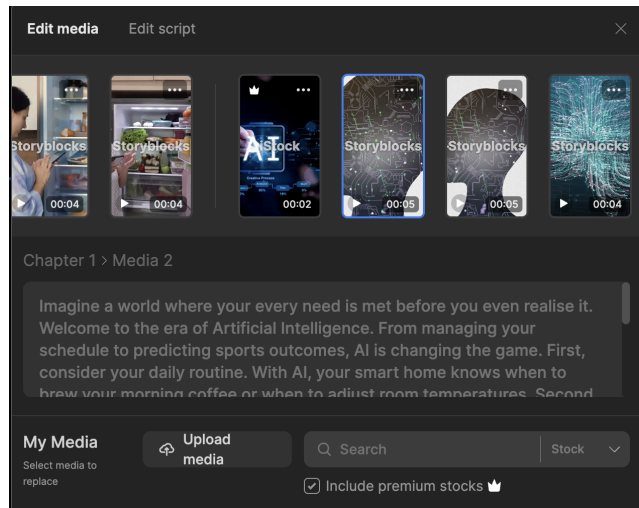


Delete the second scene. It's not really relevant.

Make this scene half as long. It's too wordy.

Change current stock to a video drone shot of a forest.

 If anything needs adjusting, you can use their **Manual Editor**.



You can start using this tool for **FREE**, but if you want to publish videos without a watermark, you should upgrade to one of their paid plans.

| Free | Plus | Max | Generative Best Value |
|--|---|---|---|
| \$0 /month | \$28 /month | \$48 /month | \$96 /month |
| Try for free | Get Plus <small>*Billed \$336 yearly</small> | Get Max <small>*Billed \$576 yearly</small> | Get Generative <small>*Billed \$1152 yearly</small> |
| <ul style="list-style-type: none">✓ 10 mins/wk of AI generation✗ iStock✗ Generative credits✓ 10 GB storage✓ 4 exports/wk with invideo logo✓ 2.5M+ standard media✗ voice clones | <ul style="list-style-type: none">✓ 50 mins/mo of AI generation✓ 80/mo iStock✓ 60s Generative credits✓ 100 GB storage✓ Unlimited exports✓ 2 voice clones✓ Upto 1 user | <ul style="list-style-type: none">✓ 200 mins/mo of AI generation✓ 320/mo iStock✓ 60s Generative credits✓ 400 GB storage✓ Unlimited exports✓ 5 voice clones✓ Upto 1 user | <ul style="list-style-type: none">✓ 200 mins/mo of AI generation✓ 320/mo iStock✓ 15m Generative credits✓ 400 GB storage✓ Unlimited exports✓ 5 voice clones✓ Upto 1 user |

3. Manage all social platforms with this AI tool!

- **AI Tool:** Buffer
- **Category:** social media management
- **What it helps you with:** schedule posts across all platforms with ease
- **Link to website:** <https://buffer.com/ai-assistant>

Now I want to walk you through a management tool that allows you to schedule posts for multiple social media platforms, including Twitter, TikTok, Threads or YouTube.

It's called [Buffer](#).

This will make content management easy and efficient.

It integrates with external tools like Zapier, Pocket, and Twitter management tools.

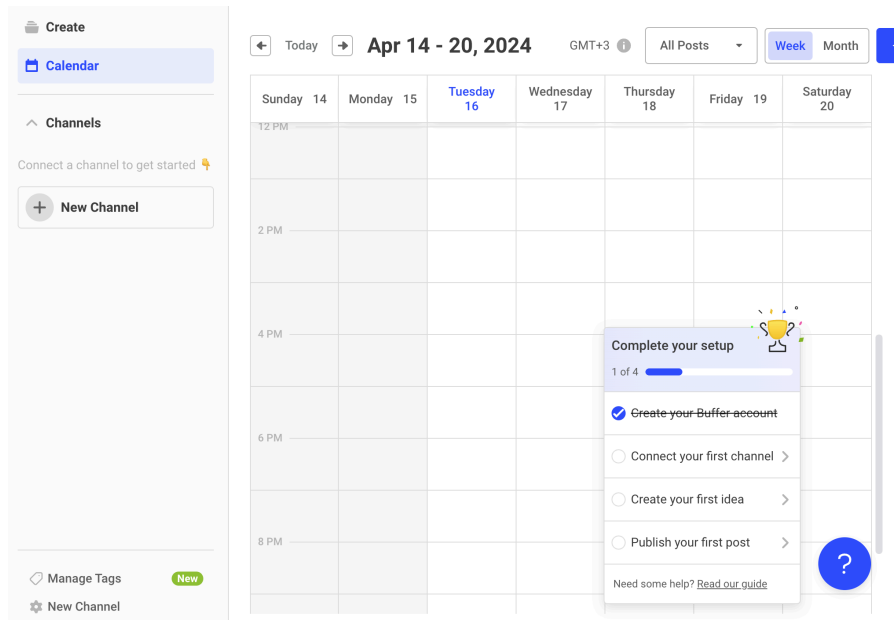
For example, you can save articles from Pocket to your Buffer queue for scheduling and sharing on Twitter. 🥳

🕶️ **How to set up your Buffer account:**

1. Go to Buffer and sign up.
2. Connect your social media accounts (Twitter/Facebook/LinkedIn/Instagram).
3. Set up your posting schedule and time zone for each social media account.

TOOLS:

- Publishing → Plan and publish all your content from the same dashboard.
- Analytics → Analyse social media performance and create reports.
- Engagement → Navigate your comments and engage with your community.
- Start Page → Build your landing page.
- AI Assistant → Generate ideas and rewrite copy with AI. 🤖



Another cool feature is that Buffer supports **team collaboration**.

Users can assign roles and permissions to team members based on their responsibilities.

Just add a name, the email address, type the name of the channel you want to provide access for, and set access level (full posting access or approval required).

Invite a New User

Name

Email address

Admin Access -

What channels should this person have access to?

Access Level

Set access level

Buffer's Team plan offers unlimited users, allowing you to add as many team members as you want.



This platform remains a popular choice for social media scheduling, thanks to its user-friendly interface, integration capabilities, and free resources.

 **However, it also has some limitations:**


Buffer's limited analytics might not be as detailed as what other tools can offer, which could be a problem for businesses that really need a lot of data and insights.

The free plan only allows access to three channels, 10 scheduled posts per channel, and the ability to create and schedule posts in advance.


 **Pricing**

At this moment, Buffer offers three pricing plans: **Free (forever)** allowing up to **3 connected channels**, 10 scheduled posts per channel, 100 content ideas, AI assistant access, basic analytics, and customer support; **Essentials (\$5/month per channel, billed yearly at \$60)** which upgrades to **unlimited scheduled posts, unlimited ideas, advanced analytics, and an engagement inbox**; and **Team (\$10/month per channel, billed yearly at \$120)** which includes **everything in Essentials plus unlimited user accounts**, making it ideal for collaboration and team-based social media management.

| Free | Recommended Essentials | Team |
|--|---|--|
| Free forever | \$5 /month | \$10 /month |
| Connect up to 3 channels | 1 channel · \$60 billed yearly (save 2 months) | 1 channel · \$120 billed yearly (save 2 months) |
| Let's go → | Start 14-day free trial → | Start 14-day free trial → |
| What's included | What's included | What's included |
| <ul style="list-style-type: none">• 10 scheduled posts per channel - refill anytime• 100 ideas• 1 user account• AI Assistant• Basic analytics• World-class customer support | <ul style="list-style-type: none">• Unlimited scheduled posts per channel• Unlimited ideas• 1 user account• AI Assistant• Advanced analytics• Engagement inbox | <ul style="list-style-type: none">• Unlimited scheduled posts per channel• Unlimited ideas• Unlimited user accounts• AI Assistant• Advanced analytics• Engagement inbox |



If your goal is to stay consistent, organised and increase your following, Buffer is a great option.

 Other social media management tools are [Hootsuite](#) and [SocialPilot](#).

CHAPTER 6

Cut Your Working Hours In Half With AI

1. Too many tasks? Use these 3 AI tools

- **AI Tool:** multiple
- **Category:** productivity enhancement
- **What it helps you with:** save time and streamline tasks
- **Link to website:**
<https://beta.tome.app/>
<https://numerous.ai/>
<https://krisp.ai/>

If you read *The 4-hour Workweek* (of course you did) you know the importance of delegating.

So, if you and your team are already drowning in tasks and you are thinking of delegating more work, here are **4 AI tools that will help you and your assistant automate more tasks.**

1. Convert a document into a presentation

Let's say you need to give a presentation in 15 minutes. You wrote the script, you know exactly what to say... but you forgot to prepare the slides 😬

Don't worry, don't make your assistant go crazy and prepare it on the go. Instead, use the new feature [Tome](#) just added.

If you don't know [Tome](#), it's an AI-powered app that helps users with their storytelling and communication.

How does this new feature work?

You upload the document (up to 25 pages), check the slides are correct, and you have your presentation ready.



2. Streamline tasks on Excel (and spend less time on it)

If you hate doing tasks on Excel or Google Spreadsheet (*I mean, who loves it?*), then you will install this AI tool today.

Numerous AI helps you cut the boring and repetitive tasks on Excel and Google Spreadsheet through various AI functions.

You can extract text, categorise elements, use ChatGPT in cells, teach AI to do repetitive tasks, even get complex formulas explained.

And it's very simple!

On [the numerous.ai homepage](#) you can already see the app in action.

3. Get calls transcribed and summarised for you

Having team meetings is not only useful, but necessary for all businesses, especially the remote ones. But sometimes things get lost.

If you want to optimise communication during meetings, you should try [Zoom IQ](#), which started collaborating with OpenAI, and an AI tool called [Krisp](#).

These tools take notes and summarise them all for you.

[Krisp](#) provides you with free unlimited transcriptions, it's Bot-free, and integrates with all communication apps, like Microsoft Teams, Google Meet and even Zoom.

Whatever option you choose, you are covered!

This kind of tools are proof that artificial intelligence is a way to focus your time and energy on the right things, so you can grow faster and faster.

2. Get your emails organised fast ⚡

- **AI Tool:** Shortwave
- **Category:** Productivity and time management
- **What it helps you with:** get your email inbox organised and easy to manage
- **Link to website:** <https://www.shortwave.com>

Looking for ways to simplify inbox management through automation?

If you're feeling overwhelmed by the constant flow of messages and frustrated with the never-ending effort to tidy up your inbox, [Shortwave](https://www.shortwave.com) is the solution you need.

Here's why you'll love it:

- ✓ It helps you prioritise your work by ensuring you never miss important emails;
- ✓ It allows you to easily pin emails or threads to the top of your inbox for quick access;
- ✓ It makes sure you reach peak productivity through its organisation and productivity features.

It's available on iOS, Android, Mac, and Windows.

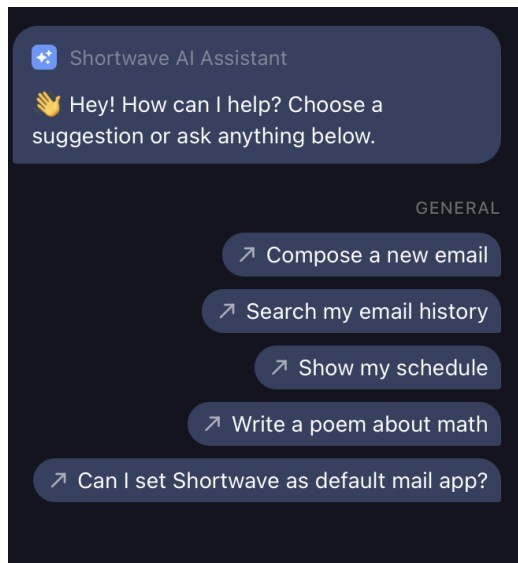
How to get started

1. To begin, go to [shortwave.com](https://www.shortwave.com), and select the **"Sign in with Gmail"** option.
2. Allow access to your email, contacts and Google Calendar.
3. You're all set!

Shortwave only works with Gmail or Google Workspace accounts and does not support any other email services.

What you get:

- **AI-powered search:** analyses your entire email history for the information you need
- **Ghostwriter:** creates personalised drafts using your style
- **Translations:** provides high quality translations for both reading and writing emails
- **Schedule meetings:** suggests available time slots based on your calendar

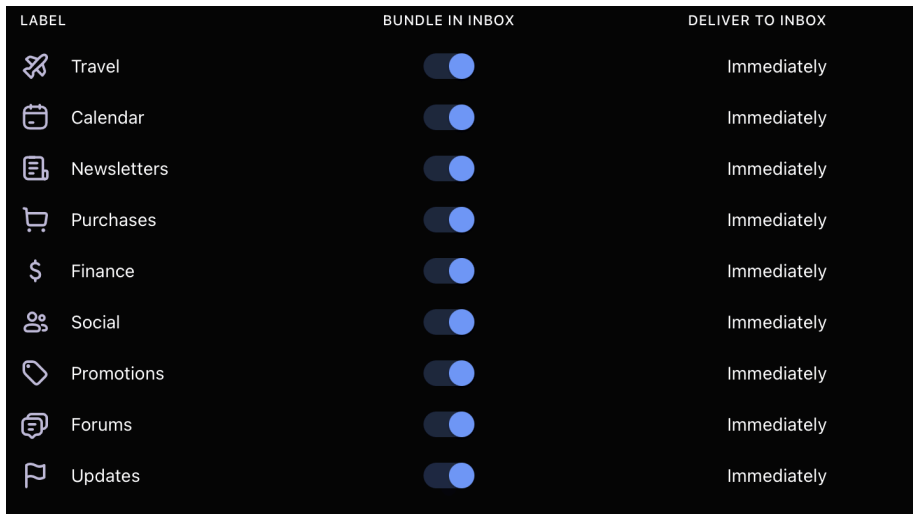


📁 OTHER ORGANISATION FEATURES

1. Group emails into **bundles**

Bundles are groups of related threads that condense multiple emails into just one compact line in your inbox.

You can customise and configure bundles from **Settings -> Inbox**.



| LABEL | BUNDLE IN INBOX | DELIVER TO INBOX |
|---------------|-------------------------------------|------------------|
| ✂ Travel | <input checked="" type="checkbox"/> | Immediately |
| 📅 Calendar | <input checked="" type="checkbox"/> | Immediately |
| 📧 Newsletters | <input checked="" type="checkbox"/> | Immediately |
| 🛒 Purchases | <input checked="" type="checkbox"/> | Immediately |
| 💰 Finance | <input checked="" type="checkbox"/> | Immediately |
| 👥 Social | <input checked="" type="checkbox"/> | Immediately |
| 🏷 Promotions | <input checked="" type="checkbox"/> | Immediately |
| 🗨 Forums | <input checked="" type="checkbox"/> | Immediately |
| 🚩 Updates | <input checked="" type="checkbox"/> | Immediately |

The default bundles include emails related to *Travel, Calendar, Newsletters, Purchases, Finance, Social, Promotions, Forums and Updates*.

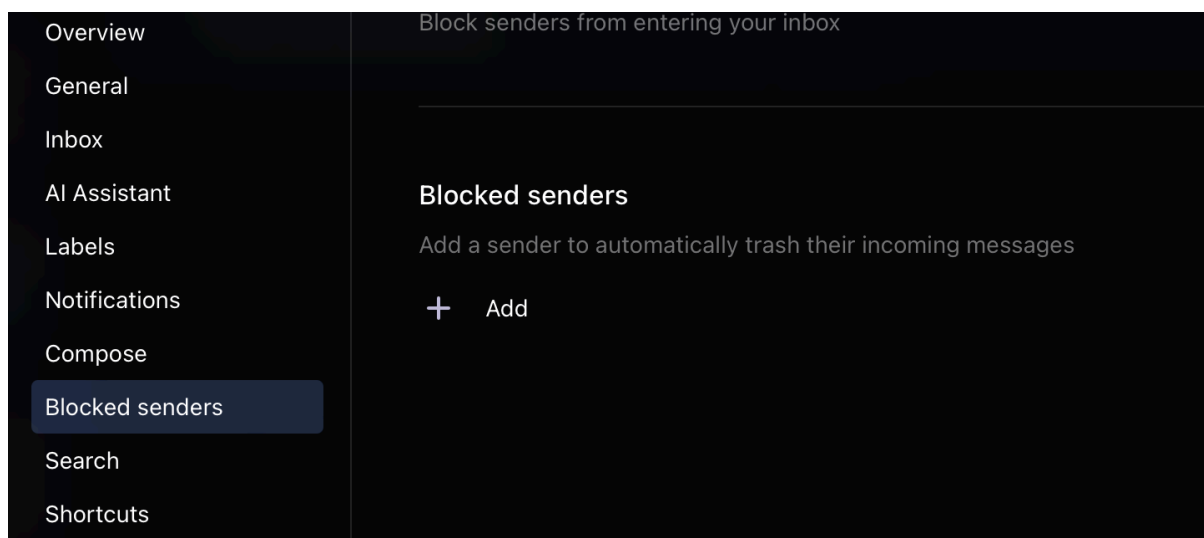
2. Delivery Schedule

Schedule emails or bundles to only show up at certain times.

For example, if you prefer not to see emails related to *Travel* during your workday, you can schedule them not to appear until 5 PM on workdays.

3. Eliminate noise

Stop unwanted or annoying emails by blocking spam senders.



Overview

General

Inbox

AI Assistant

Labels

Notifications

Compose

Blocked senders

Search

Shortcuts

Block senders from entering your inbox

Blocked senders

Add a sender to automatically trash their incoming messages

+ Add



4. Auto-apply labels

Configure labels to automatically apply to specific senders.

And if you want to increase your productivity, here's what you can do:

1. **Turn emails into to-dos** -> check off emails when you're done.
2. **Prioritise your threads** -> organise your threads using **drag & drop** and **add notes**.
3. **Pin & Snooze** -> pin important threads and snooze the ones that you'd think about later.
4. **Keyboard Shortcuts** -> use shortcuts for an accelerated user experience.

| Compose & send | | |
|----------------|----------------|---|
| Action | Keys | Description |
| Compose | c | Starts a new draft |
| New thread | n | Starts a new thread when viewing a search result addressed to the relevant search participants |
| Reply all | a | Reply all to focused thread |
| Reply | r | Reply to focused thread |
| Forward | f | Forwards focused thread |
| Cc | ⌘ ⌥ c | Focuses the <code>cc</code> field to add recipients |
| Bcc | ⌘ ⌥ b | Focuses the <code>bcc</code> field to add recipients |
| Instant intro | ⌘ ⌥ i | Moves last sender to bcc and inserts text <code>Thanks "lastSenderName"! (moved to BCC)</code> |
| Attach a file | ⌘ ⌥ a | Attaches a file to the current draft |
| Link | ⌘ k | Adds a link to your text. If you have a link already copied, you can paste it over highlighted text with <code>⌘ v</code> . |
| Discard draft | ⌘ ⌥ d ⌘ ⌥ , | Discards the current draft |
| Send | ⌘ ↵ | Sends your message from the compose box |
| Scheduled send | ⌘ ⌥ l | Schedule your message to send later from the compose box |
| Send & done | ⌘ ⌥ ↵ | Sends your message from the compose box and mark thread as done |
| Undo send | ⌘ z z | Reverts most recently sent message back into a draft |

But wait, there's more...

Here are some more Shortwave features you'll love:

- **Undo send** → this feature allows you to revoke an email shortly after sending it, giving you the chance to correct mistakes or make changes before it reaches the recipient.



- **Calendar integration** → accept or reject invites
- **Granular push controls** → minimise disruptions with personalised alerts
- **Do not disturb** → get push notifications when you want them
- **Light & dark modes** → switch between brighter and darker colour schemes
- **Thread links** → reference your emails from other apps with permanent links
- **Saved searches** → add your favourite senders, labels and searches to your sidebar.
- **Blocked tracking pixels** → get more privacy by detecting and removing the majority of tracking pixels from emails.
- **Multi-account support** → manage and access multiple accounts.
- **Signatures & aliases** → import signatures and send from any of your aliases.

HOW MUCH DOES IT COST?

[Shortwave](#) provides a **FREE** version with essential functions, but it has limited access to older emails (with a searchable email history of up to 90 days).

If you want to access advanced features like AI-assisted search or full email search history, a subscription starts at \$14 per month.



Pro

For small startup and business teams

\$14 per seat / month, billed annually

[Start free trial](#)

- ✓ Organize your inbox, write, search & schedule with AI
- ✓ 3 years AI search with 50 thread per-search limit
- ✓ Real-time team collaboration
- ✓ Inbox Splits, Bundles, and Todos
- ✓ Personalized AI writing & predictive autocomplete

Business

For business teams with complex workflows

\$24 per seat / month, billed annually

[Start free trial](#)

Everything in Pro, plus...

- ✓ 5 years AI search with 50 thread per-search limit
- ✓ 3 AI-powered filters
- ✓ Custom AI prompts, snippets & saved prompts
- ✓ Read statuses
- ✓ AI attachment & file analysis

Premier

For business teams that need our most powerful AI & sales features

\$36 per seat / month, billed annually

[Start free trial](#)

Everything in Business, plus...

- ✓ Unlimited AI search with 100 thread per-search limit
- ✓ 10 AI-powered filters
- ✓ Activity feed for recent opens and link tracking
- ✓ Smarter AI answers with 2x context tokens

3. The best time-saving AI tools on a budget 💰

- **AI Tool:** multiple
- **Category:** Productivity enhancement
- **What it helps you with:** save time on everyday tasks
- **Link to website:**
<https://krisp.ai>
<https://clay.earth>
<https://reclaim.ai>


Entrepreneurs & marketers: finding yourself with a busy schedule?


If you're looking to streamline your workflow, but are afraid that it may cost too much, this is for you!


We've dug in the caves of AI to find the best AI tools for small/medium business owners that improve workflow.

We had a goal: make these tools affordable.

And these are the tools that will help you save time while not spending hundreds of dollars every month! 💰

 **krisp:** improves your call quality with features like background voice cancellation and noise reduction;

 **clay.earth:** automates lead discovery and streamlines contact management;

 **reclaim:** optimise your schedule with AI


Let's begin with the first one:

1. [Krisp](#)

Main features:

AI Voice Clarity


- **Background Voice Cancellation:** removes background voices, such as chatter of other people talking in the same room.

- 
- **Noise Cancellation:** eliminates background noise from both ends of the call.
 - **Echo Cancellation:** filters the echoing sounds in the room.

AI Meeting Assistant

- **Meeting Transcription:** provides automatic meeting transcription.
- **Meeting Notes:** takes meeting notes and summarises discussions.
- **Meeting Audio Recordings:** records meeting audios, which you can then share with colleagues.

 [Krisp](#) integrates with all communication apps, like **Microsoft Teams, Google Meet and Zoom.**

 **Setting up is easy** - just install it and choose it as your microphone and speaker in your communication app's audio settings, and you're ready to use it.

Pricing

As of now, Krisp offers three pricing plans: **Free (\$0/month, forever)** for individuals, including unlimited transcript & audio recording, **60 minutes/day of noise cancellation, 2 AI notes & action items per day**, and a **7-day meeting history**; **Pro (\$8/month)** for professionals needing **unlimited AI notes**, transcripts & summaries in 19+ languages, **video recording**, and **Krisp Co-pilot**; and **Business (\$15/month)** for teams, offering everything in Pro plus **SSO/SCIM integration, SOC2 report access, admin controls, and priority support.**

| Free | Pro | Business |
|---|--|--|
| For Individuals to capture meetings & noise cancellation | Unlimited Meeting Assistance & Workspace Collaboration | Admin Controls, Sales Features, Integrations and Priority support |
| Free forever | Monthly <input checked="" type="radio"/> Yearly <input type="radio"/> Save 50% | Monthly <input checked="" type="radio"/> Yearly <input type="radio"/> Save 50% |
| \$0 USD | \$8 USD / per month | \$15 USD / per month |
| Get started | Get started | Get started |
| Key features | Everything in Free - Unlimited | Everything in Pro - Unlimited |
| <ul style="list-style-type: none"> ✓ Unlimited Transcript & Audio Recording ✓ 60 min/day Noise Cancellation ✓ 2/day AI notes & Action Items ✓ 7 day Meeting history | Plus <ul style="list-style-type: none"> ✓ Transcript & Summaries in 19+ langs ✓ Video Recording ✓ Ask Krisp - Co-pilot | Plus <ul style="list-style-type: none"> ✓ SSO/SCIM ✓ SOC2 Report Access ✓ Admin controls |

So in this case, depending on the size of your business, you might probably use either the free or the \$8 version.

2. [Clay](#)

Clay is an automation tool that transforms the process of discovering and evaluating individuals and businesses, saving you valuable time and resources.

As a powerful lead finder, Clay helps you discover prospects' work emails and automates Google searches to evaluate company websites, identify keywords, and compile lists.

For instance, it can detect if companies prioritise remote work or mention specific keywords on their websites.

Moreover, users can take notes on each contact, including important details such as their role, company, or contact information.

[🔗 It integrates with social media profiles, contacts, calendars, and more \(LinkedIn, Twitter, etc.\).](#)

If you have many contacts and interact directly with customers or other professionals, Clay is an excellent tool to manage and organise everything for maintaining these relationships and communications efficiently.



💰 Pricing

You can start using Clay for **FREE** and access all its core features. This includes easily importing contacts from Email, Calendar, Twitter, and more. You can stay organised with search and groups, receive reminders and birthday notifications, and see unlimited updates. Plus, you can add up to 1000 contacts.

For additional features, you can explore **Clay's Pro Plan**, starting at **\$10 per month**.

Clay also provides personalised plans tailored for teams and enterprises.

| PERSONAL | PRO |
|--|---|
| Free GET STARTED → | \$10 / MONTH TRY IT FREE → |
| ALL CLAY CORE FEATURES: <ul style="list-style-type: none">✓ Up to 1000 contacts✓ Easily import people from Email, Calendar, Twitter, LinkedIn, Facebook, iMessage, and more✓ Get organized with Search and Groups✓ Stay in touch with Reconnect, Reminders, and Birthday notifications✓ See unlimited life updates: job changes, location changes, news mentions and more | EVERYTHING IN PERSONAL, PLUS: <ul style="list-style-type: none">✓ Unlimited contacts✓ Receive 1:1 onboarding, VIP data import, and priority support✓ Invoice-based billing |
| TEAM | ENTERPRISE |
| \$40 PER SEAT / MONTH TRY IT FREE → | Let's Chat CONTACT US → |
| EVERYTHING IN PRO, PLUS: <ul style="list-style-type: none">✓ Add up to 3 team members to your account✓ Custom integration and setup within your organization✓ Admin tools and controls | EVERYTHING IN TEAM, PLUS: <ul style="list-style-type: none">✓ Add unlimited team members and collaborate on relationships✓ Dedicated success manager✓ SAML SSO |

Most probably, you'll end up using the free or \$10 version.


3. reclaim.ai

[Reclaim](https://reclaim.ai) is an AI tool that generates personalised schedules based on your assigned tasks and habits.



Ideal for team coordination and managing multiple projects, Reclaim streamlines scheduling by syncing multiple calendars and speeding up meetings with its **Scheduling Links** feature. This leads to smoother collaborations and allows for buffer time between meetings.

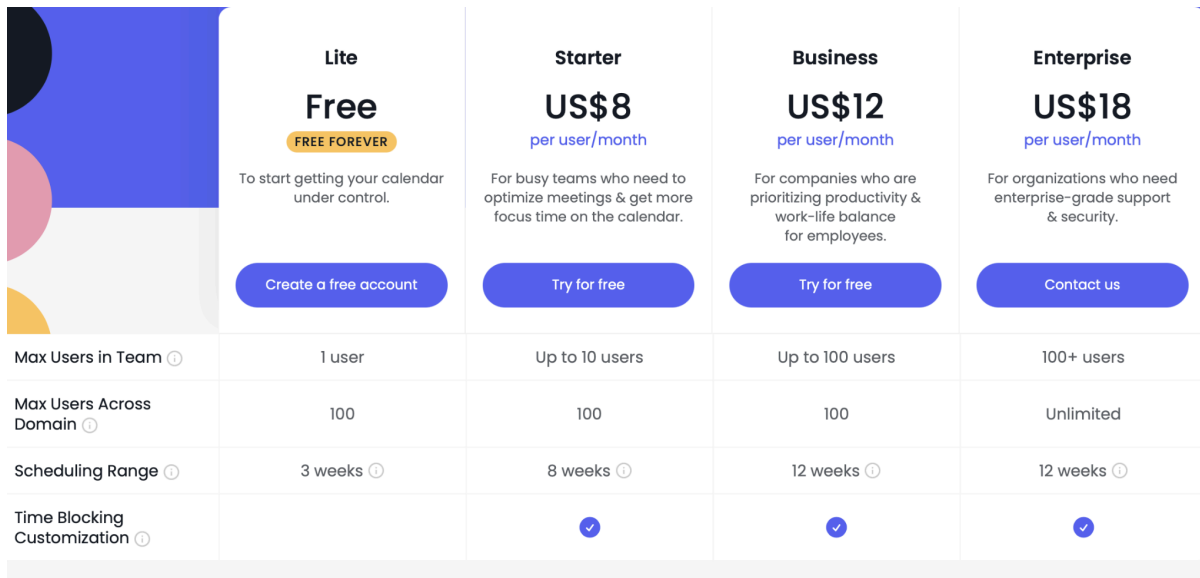
Moreover, this tool is a game-changer for those struggling to balance work and personal life. By syncing with both work and personal calendars, it provides a clear overview of your schedule, enabling you to find more free time and achieve better work-life balance.

 Affordable, intuitive, and designed to protect your time, it integrates with popular tools including **Slack, Asana, ClickUp, Tasks, Jira Software, Todoist, Zoom, Linear, and Raycast.**

In summary, it organises your calendar into flexible free time and protected "defended time", categorising tasks, meetings, and habits for better prioritisation.

Pricing

Best of all, you can get started for **FREE**.



| | Lite Free FREE FOREVER To start getting your calendar under control. | Starter US\$8 per user/month For busy teams who need to optimize meetings & get more focus time on the calendar. | Business US\$12 per user/month For companies who are prioritizing productivity & work-life balance for employees. | Enterprise US\$18 per user/month For organizations who need enterprise-grade support & security. |
|-----------------------------|--|---|--|---|
| | Create a free account | Try for free | Try for free | Contact us |
| Max Users in Team | 1 user | Up to 10 users | Up to 100 users | 100+ users |
| Max Users Across Domain | 100 | 100 | 100 | Unlimited |
| Scheduling Range | 3 weeks | 8 weeks | 12 weeks | 12 weeks |
| Time Blocking Customization | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |

Small/medium business owners will probably get the best bang for their buck on the free or \$8 version.

4. [Ask your PDF](#)



What if you could compile all the Q&As your customers have, upload it into a PDF, and then have an AI answer any question that's on that document?

That is what [Ask your PDF](#) does:



You upload a PDF



The AI becomes an expert in it



You can create chats where people ask something and, if it is on the PDF, the machine will answer those inquiries in a conversational and warm manner.

Uploading your Q&As for customer service...

Uploading your SOPs for new hire training...

Uploading long industry reports...

Imagine how much time it would save having all the information inside those documents only one question away?

That's the power of [Ask your PDF](#)!

You can also start using it for free!

| Plan | Price | Key Features |
|-------------------|--------------------------------------|---|
| Basic plan | \$0.00 /month | Perfect for getting started! Experience the magic of AI-enhanced documents at no cost. Includes 100 chats per month. 100 pages per document(max 15MB) Max upload size: 15MB 50 questions per day 3 conversations per day 1 document per day GPT-3.5 |
| Premium | \$11.99 /month billed \$144.99/yr | Elevate your document interaction with unlimited chats, full conversation history, and priority support. 2500 pages per document(max 30MB) Max upload size: 30MB 1200 questions per day 50 conversations per day 50 documents per day GPT-3.5 GPT-4 model (Credits required) Claude (Credits required) Claude 2 (Credits required) |
| Pro | \$14.99 /month billed \$179.99/yr | Most popular & Efficient Elevate your document interaction with unlimited chats, full conversation history, and priority support. 6000 pages per document(max 90MB) Max upload size: 90MB Unlimited questions per day Unlimited conversations per day 150 documents per day GPT-3.5 GPT-4 model (Credits required) Claude (Credits required) |
| Enterprise Custom | Custom | Go all out on features! Get everything in the Pro Plan, plus priority document processing and access to new features. Unlimited pages per document Custom Max upload size Unlimited questions per day Unlimited conversations Unlimited documents per day Customizable Link Dedicated 24/7 Support |



4. Save time on daily tasks

- **AI Tool:** multiple
- **Category:** Productivity enhancement
- **What it helps you with:** save time on everyday tasks
- **Link to website:**
<https://www.manatal.com>
/
<https://www.timely.com/>

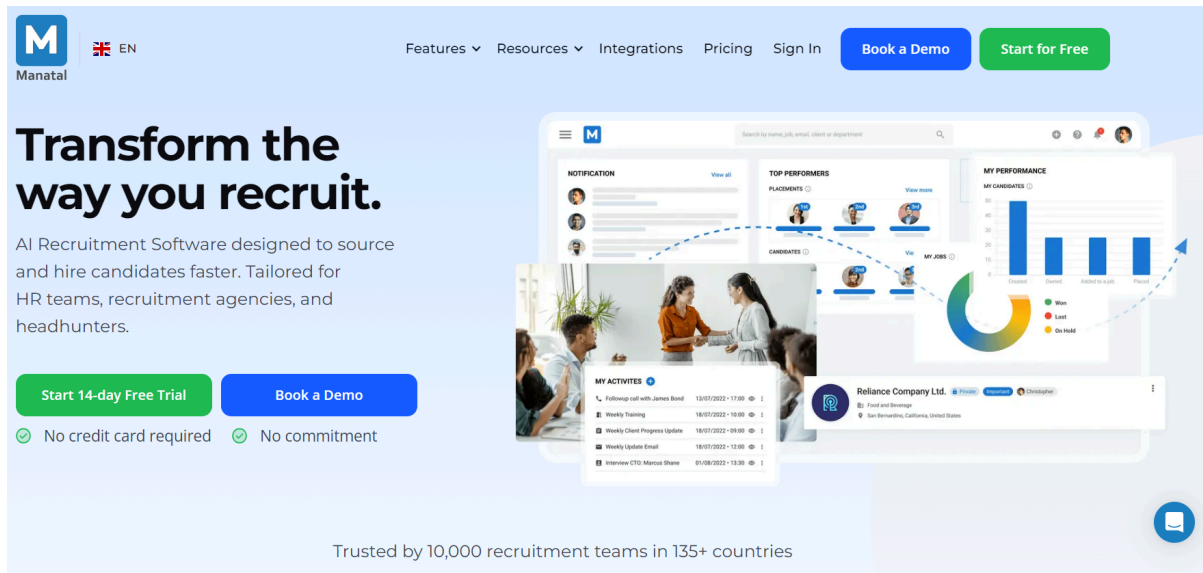
Let's go through some AI tools that you can look at to outperform your competitors and achieve your September resolutions.

I'm going to break down three September resolutions you might have and give you an AI tool for each of those.

1. IN CASE YOU WANT TO HIRE NEW PEOPLE

Many companies want to expand their team after the summer.

If that's your case you need to use [Manatal](#).

The image shows a promotional banner for Manatal. At the top left is the Manatal logo (a blue square with a white 'M') and the text 'Manatal' below it. To the right of the logo is a small flag icon and the letters 'EN'. Further right is a navigation menu with links for 'Features', 'Resources', 'Integrations', 'Pricing', and 'Sign In'. On the far right of the top bar are two buttons: 'Book a Demo' (blue) and 'Start for Free' (green). The main headline reads 'Transform the way you recruit.' in a large, bold, black font. Below this is a sub-headline: 'AI Recruitment Software designed to source and hire candidates faster. Tailored for HR teams, recruitment agencies, and headhunters.' There are two buttons: 'Start 14-day Free Trial' (green) and 'Book a Demo' (blue). Below these are two green checkmarks with text: 'No credit card required' and 'No commitment'. The central part of the banner features a large, semi-transparent screenshot of the Manatal software interface. The interface includes a search bar at the top, a 'NOTIFICATION' section on the left, a 'TOP PERFORMERS' section with 'PLACEMENTS' and 'CANDIDATES' on the right, and a 'MY PERFORMANCE' section with a bar chart. A 'MY ACTIVITIES' list is visible at the bottom left of the screenshot, showing items like 'Followup call with James Bond' and 'Weekly Training'. A 'Reliance Company Ltd.' profile card is also visible. The background of the banner is a light blue gradient with a faint image of people in a meeting. A purple diagonal line is in the top right corner of the overall image.

M EN

Manatal

Features ▾ Resources ▾ Integrations Pricing Sign In [Book a Demo](#) [Start for Free](#)

Transform the way you recruit.

AI Recruitment Software designed to source and hire candidates faster. Tailored for HR teams, recruitment agencies, and headhunters.

[Start 14-day Free Trial](#) [Book a Demo](#)

✔ No credit card required ✔ No commitment

Trusted by 10,000 recruitment teams in 135+ countries

Manatal is an AI recruitment tool designed to streamline the hiring process and source top talent efficiently.

Their platform is super easy to use, in fact even if you're new to recruitment you can navigate this tool effortlessly.

One of the best things about it is the customizable pipeline. Every company has a different hiring process right? So being able to customise your recruitment pipeline is just great if you ask me.

But it doesn't end here.

Because with Manatal you can reach a wide audience by posting job openings on over 2,500 free and premium channels. These include global, local, and specialised platforms like Indeed, LinkedIn, Monster, and more.

Plus, you also have an AI Engine that helps you by suggesting the top candidates for each job role. It automates routine tasks and scores candidates' profiles based on job requirements, making candidate screening more efficient.

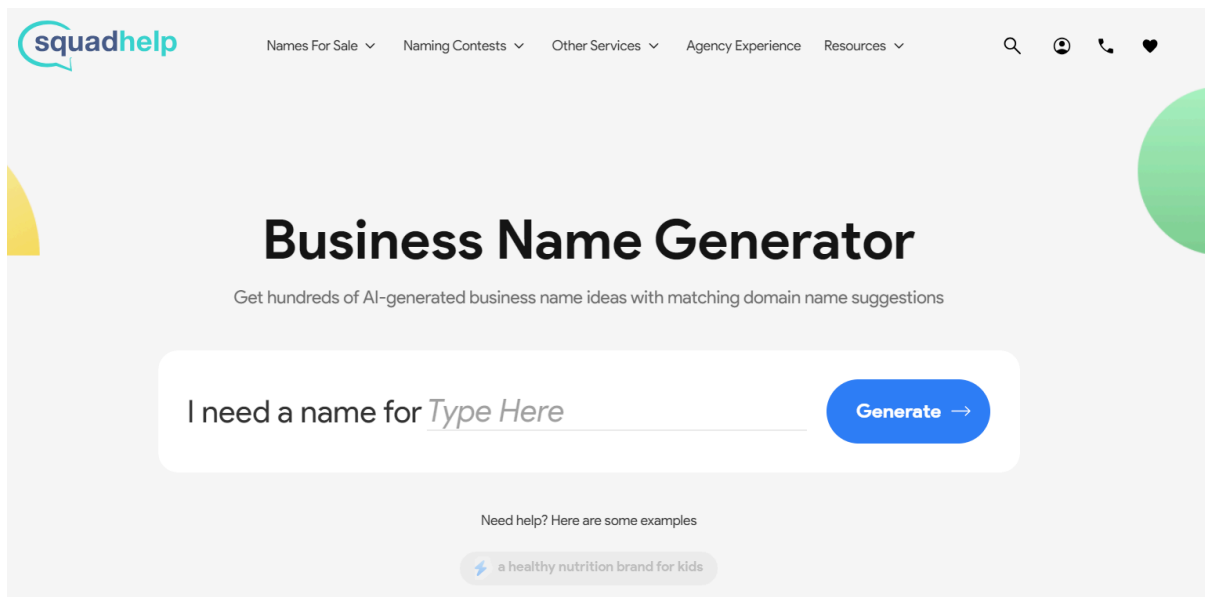
Manatal goes full circle, because it helps you keep track of the onboarding process too.

Cool right?

2. CASE YOU WANT TO LAUNCH NEW OFFERS

Come on, I know you have some new offers to launch during autumn.

If you're a launch addict like many entrepreneurs, you might find [Squadhelp's AI-powered name generating tool](#).



I know, I know, this tool claims to generate business names.

But with just a couple of tests you can actually see that it works perfectly with names for new products or offers too.

You just need to type in a short description of what you're launching, and you'll get a lot of good inspirations!

3. IN CASE YOU WANT TO OPTIMISE YOUR WORK DAY MORE

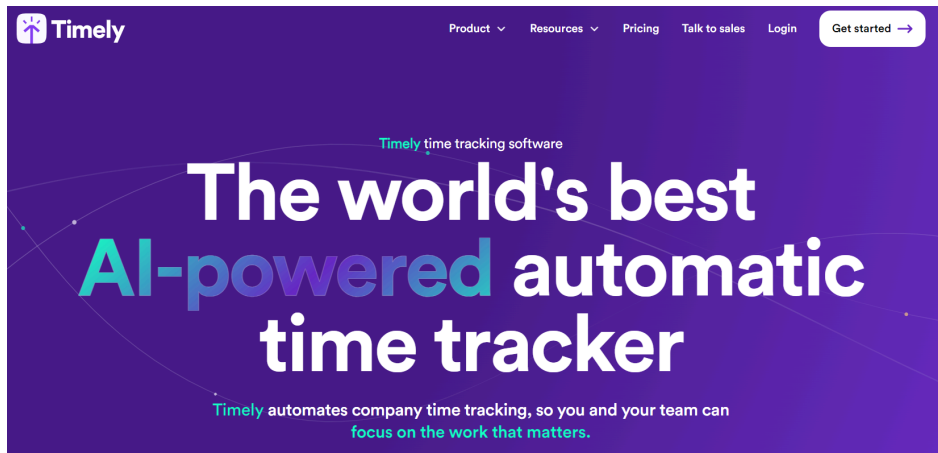
I know who you are.

You're that kind of entrepreneur who tries to optimise your work day.

You want to have good sleep, get some focus music, remove all friction...

You like biohacking because you want to be more productive, that's why you often binge watch videos about productiveness.

Well, if this is you, you'll love [Timely](#).



Timely offers a game-changing solution for business owners looking to streamline time tracking and productivity management.

First off, you get automated time tracking. Timely eliminates the need for manual time tracking methods, like timers and notes. It automatically records time spent across web and desktop apps, including documents, meetings, emails, websites, and video calls. This feature ensures accurate records with zero effort.

When you use Timely, you gain an exact daily breakdown of your activities, offering a nice snapshot of your workday. From documents to video calls, everything is captured automatically, allowing you to focus on the needle movers of your business.

You can even integrate it into your team tasks, because it allows you to track projects in real time, monitor budgets, hours, and activities. This feature is really nice for project management, and it helps with smarter decision-making.

Timely also helps you with tracking every billable detail in your projects, and this helps you make sure no valuable work goes unnoticed.



Timely claims their product will reduce timesheet administration by up to 75%. You'll have to see if it's true for yourself, but it's definitely an interesting tool for your schedule.

5. AI note takers: Otter vs Fireflies 🏆

- **AI Tool:** multiple
- **Category:** note takers and transcribers
- **What it helps you with:** taking notes during calls
- **Link to website:**
<https://otter.ai/>
<https://fireflies.ai/>

Have you ever found yourself in the situation where you're taking notes during a meeting and you keep getting distracted?

As a result you're not fully engaging in the discussion, plus taking notes is so much harder.

Not to mention those times when you can't even attend the meeting at all. And getting up to speed is tough.

If you're already using one of these tools for transcribing and recording calls and meetings...

Congrats!

You're doing a great job by automating your meetings and improving your productivity.

Today we'll compare two of the best AI tools that help you with your meeting notes: [Otter](https://otter.ai/) and [Fireflies](https://fireflies.ai/). Hopefully this will help you decide which one is more suitable for you.

🤔 **Otter and Fireflies: what sets them apart?**

- **Otter.ai**

Otter.ai is an **AI transcription tool** designed to generate transcriptions for meetings, interviews and other conversations.

- **Fireflies.ai**



Fireflies.ai is an **AI assistant** for meetings that records, transcribes and provides search functionalities for your voice discussions during meetings.

Now, if you're wondering:

What's the difference between a transcription tool and a meeting assistant?

1. Transcription Tool

A meeting transcription tool, such as Otter.ai, uses AI to automatically record and transcribe spoken discussions into written text.

Advantages:

- ✓ Saves time;
- ✓ Allows you to concentrate on the meeting rather than note-taking;
- ✓ Facilitates easy recall and review of meeting discussions.

Initially, Otter.ai was designed as a voice notes app. Over time, it expanded to include features such as creating summaries of conversations, editing transcriptions, and adding notes in real-time.

2. Meeting Assistant

A meeting assistant is doing more than just transcription; it can help you with different tasks before, during and after the meeting. Besides sending an assistant to your call for task automation, it also offers features like collaborative meeting notes, search functionality, and conversation intelligence.

Advantages:

- ✓ Saves time before and after the meetings;
- ✓ Generates meeting highlights, actions items, and summaries;
- ✓ Eliminates biases in meeting notes.

Fireflies is primarily designed as a meeting assistant for businesses and teams rather than individual users. It records, transcribes, and facilitates search functions for meetings.



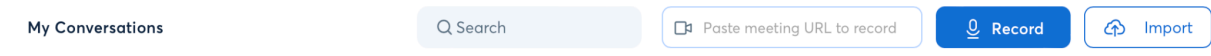
Additionally, it integrates with various tools such as dialers, CRMs, and platforms like Slack to provide meeting assistance both before and after the meeting.

Otter Fireflies

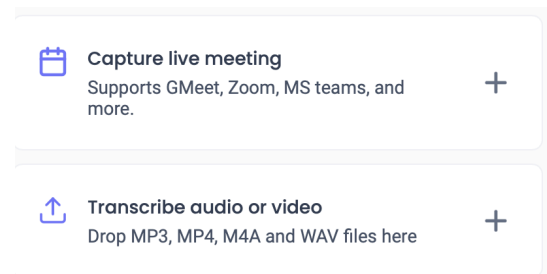
It's time for the final battle....

- ✓ Both of them do an excellent job of accurately transcribing audio from meetings into text.
- ✓ They are simple to get started with, offering an intuitive interface.
- ✓ Both platforms facilitate collaboration by allowing you to invite individuals from either within or outside your organisation.
- ✓ Additionally, they allow you to transcribe audio files that you upload.

Otter:

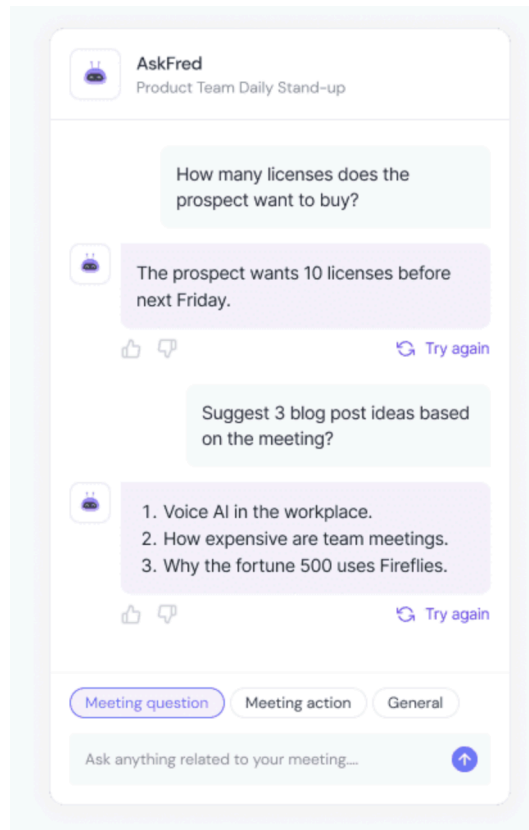


Fireflies:




- ✓ They both offer Chrome extensions for transcribing meetings. However... Fireflies' extension stands out with unique features. The Fireflies Chrome extension includes **AskFred for the Web**, which summarises web pages, articles, YouTube videos, and other content.

AskFred:



Otter Chat:

 **Otter** 1 minute ago

Stuck searching for answers? Otter Chat has you covered.

With Otter Chat, you can easily access crucial details from all your discussions, without the hassle of sifting through endless conversation threads. Just ask questions like:

- "What was decided about pricing in last week's leadership meeting?"
- "When is our product launch date?"
- "What were Q4 revenue totals from the earnings call?"

Otter Chat, our new AI-powered feature, generates answers from your discussions, meeting notes, and task lists making your workspace more efficient, collaborative, and informed.

Not sure what to ask? 😊 Press "space" on your keyboard or click the sparkle icon below to get suggestions.

[Ask a follow up...](#) [What can I ask Otter Chat?](#) [How does Otter Chat generate its answers?](#)

Ask anything about your conversations or press 'space' for suggestions

✓ They integrate with various communication and productivity tools.



Otter.ai integrates with platforms like Zoom, Microsoft Teams, Google Meet, and Dropbox, enabling users to sync recordings and transcripts across different applications.

Otter:



Slack New

Connect Slack to your Otter Workspace to easily invite contacts, share conversations, and get notifications.



Salesforce Enterprise

Connect Salesforce to your Otter Workspace to automatically enrich your deals and prospects with Otter convers-

Contact Otter.ai sales team to [schedule a demo](#).



HubSpot Enterprise

Connect HubSpot to your Otter Workspace to automatically enrich your data in HubSpot with Otter conversation better decisions and close more deals.

Contact Otter.ai sales team to [schedule a demo](#).



Zoom

For Zoom.us Pro, Business or Enterprise.

Sync cloud recordings

Transcription after recording is finished and saved to your Otter account.

Otter Live Notes in browser

Share live transcripts and highlights of Zoom meetings and webinars you host.



Dropbox

Sync video and audio files into Otter for transcription, and save the transcripts/captions back to your Dropbox.



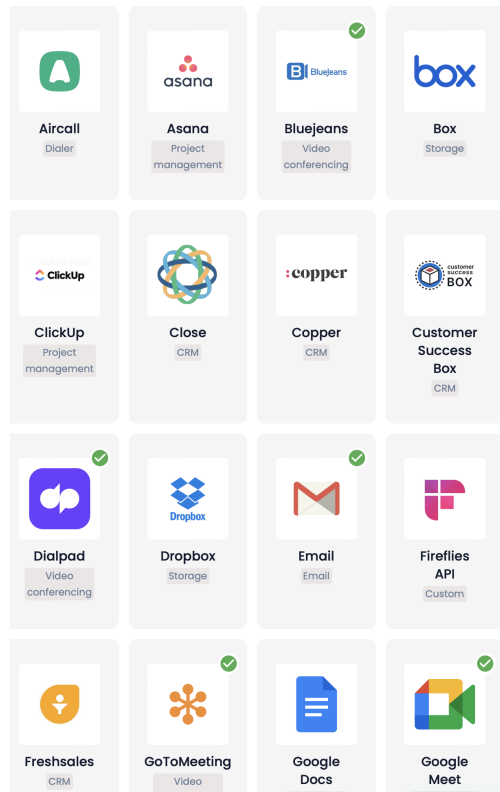
Google

Calendar & Contacts

NEW They have a new integration with Slack.

Fireflies integrates with tools such as Zoom, Microsoft Teams, Slack, and Google Calendar, ensuring smooth workflow integration.

Fireflies:



💰 Pricing

Both [Otter](#) and [Fireflies](#) provide affordable subscription options.

They offer **FREE** plans with limited features and also provide customised pricing for enterprises.

Otter.ai's paid plan begins at \$8.33 per month, with the Business plan priced at \$20 per month.

The Pro plan for Fireflies costs \$10 per user per month, while its Business plan is priced at \$19 per user per month.

🤔 Which one is the best for you?

Otter and Fireflies are both great options, offering accurate transcriptions, collaboration tools and an user-friendly interface.



If you're an individual or a small team needing meeting transcripts, you can choose [Otter.ai](#).

If you want voice-to-text transcripts with extra features like better integration and search options, go for [Fireflies.ai](#).

6. Meetings made easy: auto notes and summaries

- **AI Tool:** Noty.ai
- **Category:** note-takers and transcribers
- **What it helps you with:** taking notes during calls
- **Link to website:** <http://Noty.ai>

Let's be real—how many times have you left a meeting only to forget key takeaways, miss action items, or rush to recap everything?

Noty.ai solves this by automatically transcribing, summarizing, and generating to-do lists in real-time, so you can focus on the conversation, not on taking notes.




And here's something most AI transcription tools don't provide—by the end of this report, you'll discover how to use Noty.ai without committing to a subscription.

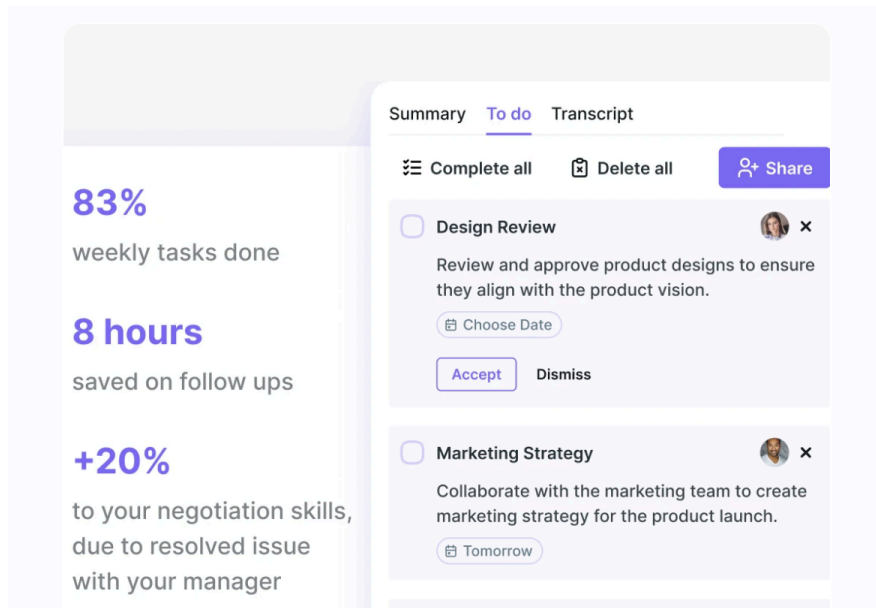
Let's get started!

How to Set It Up in 3 Simple Steps:

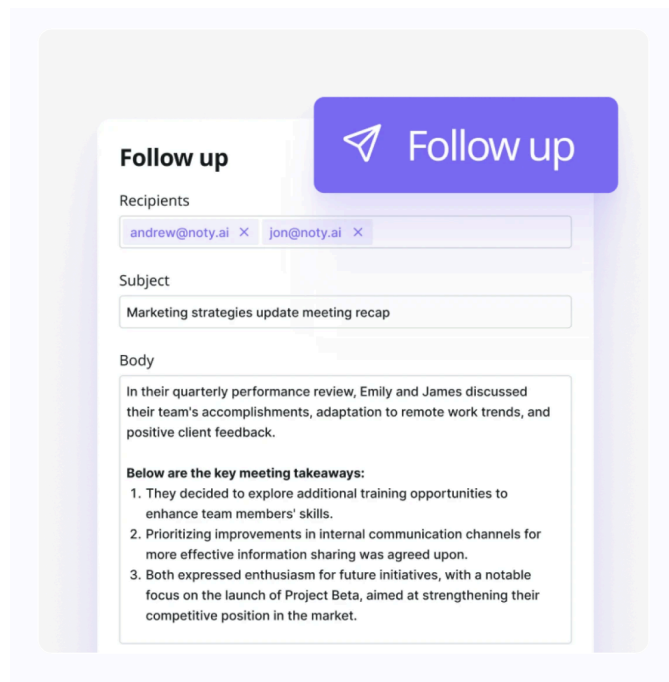
- 1 **Create an Account** – Sign up and grant permissions for meeting access.
- 2 **Integrate with Your Meetings** – Sync with Google Meet or Zoom to enable real-time transcription.
- 3 **Start Using AI-Powered Notes** – Join a meeting and get an instant summary with action items right after!


Key Features:


-  Real-Time Transcription – Instantly captures accurate meeting notes.
-  AI-Powered Summaries – Condenses key points into clear takeaways.
-  Automated Action Items – Highlights tasks and key decisions.




 **Seamless Sharing** – Easily share summaries and notes with your team.



 **Integrations** – Connects with Zoom, Google Meet, Slack, Notion, and more.

 **Smart Search** – Quickly find any past conversation.

 **Multilingual Support** – Covers 87 languages (including arabic, filipino, farsi, georgian or vietnamese).


Pricing

Many AI meeting assistants come with pricey subscriptions, but Noty.ai gives you flexible options.

As of the time writing this ebook, you can choose the **Pro Plan** for **\$19.99/month** (or **\$10/month when billed yearly**), which includes:

- ✓ 100 hours of transcription
- ✓ AI-generated summaries
- ✓ A Kanban task board
- ✓ Export options (Docs, PDF, TXT)
- ✓ Priority support

Or go with the **Pay-as-You-Go** plan at just **\$1 per hour**—get all the Pro features without a monthly commitment, only paying for what you use.

 **Bonus:** Try it free for 7 days!

| | |
|---|--|
| <h3>Pay-as-you-go</h3> <p>Don't know where to start? Start small!</p> <p>\$ 1 per hour</p> <p>Sign Up, It's Free</p> <ul style="list-style-type: none">✓ all included in Pro✓ no commitment, volume-based pricing✓ starts with 5 hours | <h3>Pro</h3> <p>Best for busy individuals and small teams</p> <p>\$19.99 per user/month</p> <p>Start Free 7-Day Trial</p> <ul style="list-style-type: none">✓ 100 hours/month✓ 3 AI credits/meeting✓ Kanban board✓ Unlimited storage & access to meetings✓ Export to Docs, PDF, txt✓ Global Search across all meeting data |
|---|--|



7. Organise your information visually

- **AI Tool:** Albus
- **Category:** visualiser
- **What it helps you with:** explore topics with the help of images and diagrams
- **Link to website:** <https://albus.org/>

Let me walk you through an interesting tool that allows you to explore any topic with AI.

It's called [Albus](https://albus.org/) - which is not to be mistaken with Albus AI (another interesting AI tool).

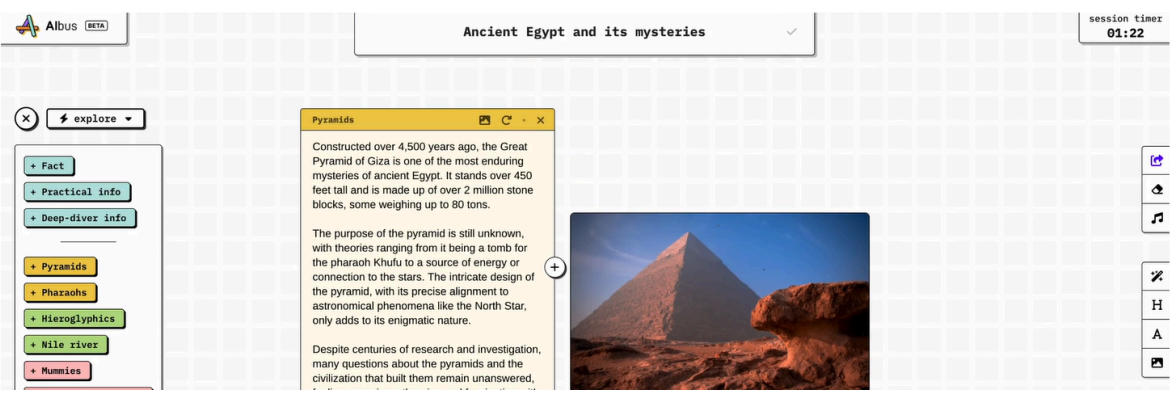
[Albus](https://albus.org/) is an AI tool that allows you to explore a topic and explain it through text and images, organising all the information visually on a board.



[Log in](#) [Sign up to beta](#)

Explore anything.

Work with knowledge in a different way.





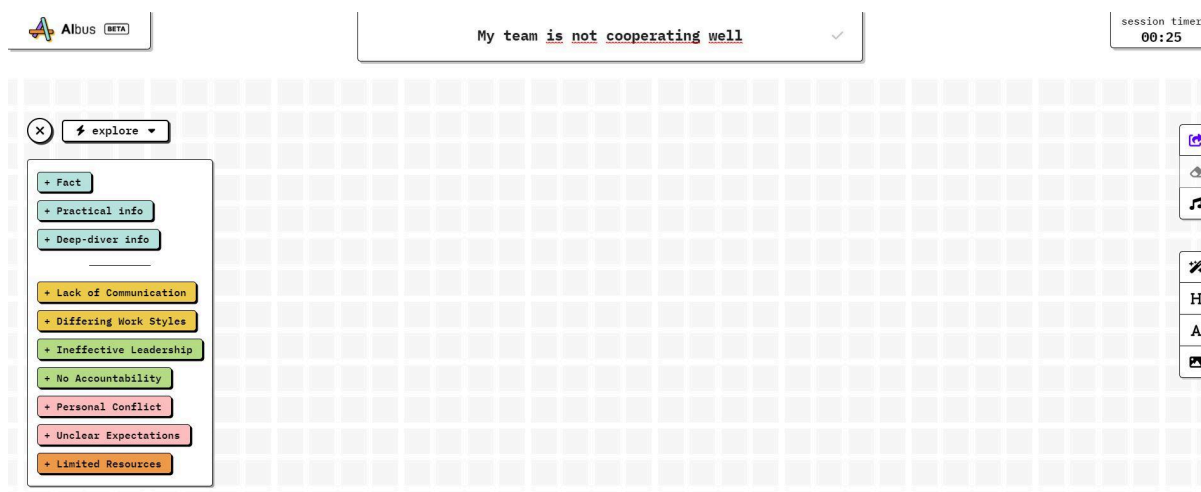
I played with it, and I want to share with you the most interesting functionalities you can find in this beta AI platform, and how you can use them for your business.

Keep in mind, I won't describe all the functionalities, but just the ones that are most interesting for you and your business. If you want to dig in more, you should take some time to explore it further.

1. How to start using Albus

As you can see in [this short video](#), everything starts from the topic or question that you type in the search box at the top of the board.

From there, on the left will appear a colourful menu with subtopics to explore.



What can we write in the search box?

As marketers and business owners, the best thing we can do is write about a problem you have in your company (like 'My team is not cooperating well'), the problem your target audience has, or a topic that is the focus of our method, products or approach (like 'women losing weight through weight training').

This way you can solve your company's problems, find new ideas for your content, and dig into your audience's mind.

When you click on one of the subtopics on the left, a box will appear on the board, and you will find some deeper info about what you asked for.



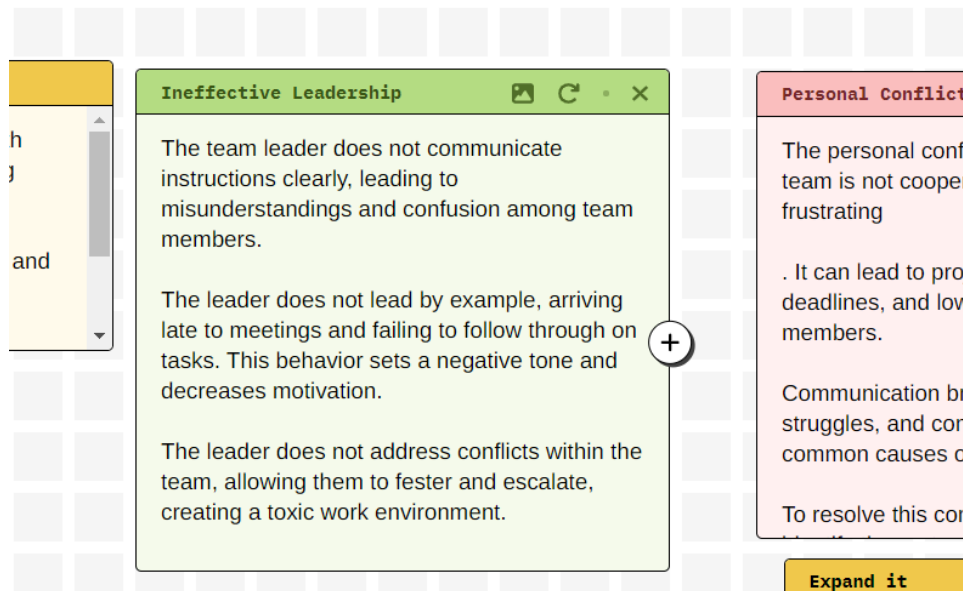
Now let's see the different ways you can use Albus for your business.

2. Find new perspectives

When you play with this tool you will find it does an amazing job giving you new perspectives and angles. And of course, this is great for your copy angles and content topics.

You have many ways to do it:

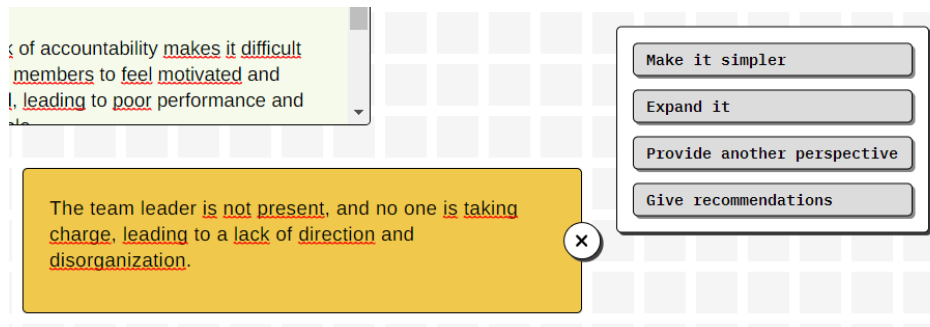
Once a subtopic has been created by AI, click on the '+' that appears on the side of a box. You will have to chance to click on 'Tell me more' options



- Ask a question through the 'Smart text option'. On the right menu, there is an option that allows you to get answers to your questions about that topic. So if you are working with this tool and you think of a question, you can do it easily.



- If you see a good point covered in one of the outputs, you can copy and paste that part in another text element, and ask the tool to expand on that point, make it simpler or provide a new perspective. To create a text box, you just have to click on the 'A' on the right menu.

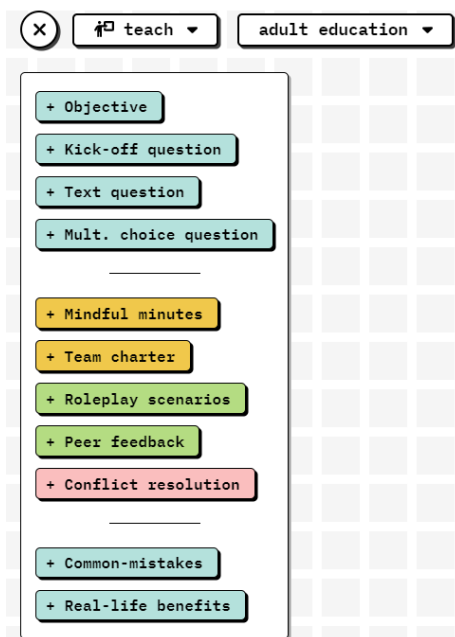


If you are looking for the solution to a problem, these functionalities allow you to find the root of that problem, while if you are looking for ideas for content and copy these new perspectives will help you open your mind.

3. Find out the common mistakes

Whether you are focusing on a problem or on a topic for your copy and content, this function is very useful, because you can find the most common mistakes people make about a certain topic.

On the left menu, you can switch from 'explore' to 'teach'. Once you have done that you can click on 'Common mistakes'. Select 'adult education' in the box that appears at the top.



4. Find more about your audience

As you can see in the picture above, this tool allows you to go deeper into the real-life benefits.

You just need to click on 'Real-life benefits' in the 'teach' menu.

But it doesn't end here. Another trick you can use to get to know your audience and their feelings better is using the 'Expand it' function.

Like I showed you before, you just need to copy a sentence from a previous output, paste it into a new text box, and expand it by clicking on the '+' that appears on the side.

Do it a couple of times and you might find yourself with ideas, phrases and feelings you hadn't thought of.

As you can see, this tool has a lot of potential.

8. Implement AI on what you already do

- **AI Tool:** multiple
- **Category:** task streamlining
- **What it helps you with:** get AI to work on the things you already do
- **Link to website:**
<https://flairlabs.ai/>
<https://glue.co/>

Do you know one of the great things about AI?

It can take something we already do regularly and give you ideas to make it work better.

And I'm not just talking about marketing ideas.

In this section you will find a few ways you can use AI to help you improve what you already have and do in your business.

1. The first thing to mention is an AI tool called **Flair**, and let me tell you, if you have a lot of phone/online conversations with your customers, you need this.

It's based on a simple principle: conversations with customers are insanely valuable for business growth, yet very few people have the time to review them properly and get valuable insights.

That's exactly where Flai comes in.

This tool helps businesses summarise conversations, get an overview of the most frequent topics, and find what needs to be improved in your products, so that you can have more happy customers and grow your revenue faster.


2. The second way AI uses what we already have to help us improve is through our most valuable asset: our teams.

Glue is a tool that helps people in teams connect better through AI.

How? It identifies who might be isolated and needs some help connecting better, measuring employee engagement.



Let's say two of your employees don't communicate much. This AI-powered tool finds the things these two people have in common, their shared interests will connect them better and make them more cohesive in their work. And we both know that more cohesive companies grow faster and better.

Even better, Glue gives you measurable results for your budget! 

3. The third thing you can do to use AI to work with what you already have is something that would take a little more work, but in some cases could have a really high ROI.

Let's explain this with a real-life business example.

Job van der Voort, CEO and co-founder of [Remote](#), trained AI for the specific needs of his company.

You see, he runs a platform for businesses of all sizes to hire and pay remote workers from anywhere. This business model involves employing people in dozens of countries. So as a business they need to be able to quickly respond to questions about the regulations in each of those locations.

That's why they trained an AI bot with country-specific expertise and local knowledge.

Their internal ChatGPT is a total wizard at knowing each country's specific laws, and now they don't need to waste hours digging through loads of boring paperwork to find the juicy bits about a particular country's laws anymore. They just type their question into their own internal tool and within seconds, they get a straight-up accurate answer.

Now, I understand this last "trick" is harder to implement, because you will probably need to hire an AI developer. But for many companies it would still be a no brainer for the ROI it generates.

This is exactly how AI is meant to be implemented: to take the tedious tasks off our shoulders and allow us to focus on the needle movers of our businesses.



9. 3 ways to get unstuck through AI

- **AI Tool:** multiple
- **Category:** brainstorming
- **What it helps you with:** getting more ideas to improve what you produce
- **Link to website:**
<http://chatgpt.com>
<https://consensus.app/>

As a marketer, business owner or freelancer, there is a sensation you are probably familiar with.

That feeling of being stuck ☹️

You know when we can't come up with a fresh idea for a product, a campaign, a strategy for a launch...

Or maybe you plateaued in your growth...

Well, fear not, as AI can help you get unstuck in more ways than you may think. In this section, we will explore 4 **powerful ways AI can help you overcome obstacles and achieve your goals easier.**


1. Coming up with a new email strategy


Let's say you have been testing various email strategies but nothing seems to really work.

You have tried everything the gurus said, but still no results.

How do you get unstuck? Try writing a ChatGPT prompt outlined this way:

- Objective of the email strategy
- Context
- Target Market
- Unique Value Proposition of your product or service
- Details of the product or service

- 
- Short list of the guidelines ChatGPT needs to follow for this strategy - like the number of emails, if you want it to write the sequence, etc.

It will take some time to write this kind of prompt, but it's definitely effective to overcome the plateau 

2. Ask Jeff Bezos some insights about your audience

As you probably already know, Amazon is a great place to find useful information about your audience's feelings and thoughts.

This is an easy and fast way to get unstuck.

So, why not have ChatGPT “take” information from Amazon and give it to you in a fraction of the time? Here's how you do it:

- Identify the number 1 book or audiobook your avatar would read or listen to
- Ask ChatGPT to do a summary of the reviews of that book
- Ask ChatGPT to make a list of the top 10 problems that book helped overcome according to reviewers

3. Use scientific research to find new ideas and angles

When you're feeling stuck during the creation process, I have found diving into scientific research data really dig myself out.

Have you ever noticed there is research on virtually anything?
Yes, it's true... and it is funny - and VERY useful for us.

But since going through all the scientific research is very time consuming, we should take advantage of an AI tool called [Consensus](#).

This is a search engine that uses AI to extract and distil findings directly from scientific research.

With Consensus finding scientific data will be easy like a Google search.



10. Find persuasive data with AI

- **AI Tool:** multiple
- **Category:** research
- **What it helps you with:** streamline the research phase and find new angles
- **Link to website:**
<https://www.perplexity.ai/>
<https://scite.ai/assistant>
<https://consensus.app/>
<https://www.chatpdf.com/>
<https://www.humata.ai/>


Do you use scientific research for your campaigns?

You read that right, we are talking about *scientific research*.

When you use this kind of data in your marketing and branding, be it on websites, landing pages, or videos, your claims are more credible and persuasive.

Because data is proof that something is true, that's why so many companies use it.

But... finding the right research paper and extracting the data you are looking for can be pretty hard and time-consuming.

Well, not anymore with AI! There are lots of tools that you can use today to streamline this process and use the right data in your marketing 

So in this section I am going to break down a process you can use to leverage AI to find the scientific data you need for your next strategy.


1. FIND THE RIGHT PIECE OF RESEARCH


The first step is finding the right piece of research. While Google would help us really slowly with this, AI search tools can help you to get it done in a fraction of the time.







There are 3 AI tools I personally love:




1. [Perplexity AI](#)

 **Perplexity**

Ask anything... Quick 

 Internet
  **Academic**
 Wolfram|Alpha
  YouTube
  Reddit
  News

Popular Now 

the most common name in the world

The most common name in the world is Wang, which is the last name of an estimate...

UK sending long-range missiles to Ukraine

The UK has confirmed that it is sending long-range Storm Shadow missiles to Ukraine to...

impact of the digital revolution on human br...

The digital revolution has had a significant impact on human brain and behavior....

ways to develop critical thinking


Developing critical thinking skills is important for making better decisions and solving...

Mother's Day gift ideas


There are many gift ideas for Mother's Day, including: - A gift basket of cookies - A glass...


great science books for a 4-year-old

There are many great science books for 4-year-olds. Some suggestions include: - Dirt...




Perplexity for iPhone
Available Now









Perplexity for Android
Join the waitlist




2. [Assistant by scite](#)


assistant by scite_ Beta


 Install extension 
 Sign in 
 Sign Up 




Ask simple questions and get reliable answers from the full-texts of millions of research articles


"How does the structure of a protein affect its function?" 


"What are the cognitive and neural mechanisms underlying decision-making and risk-taking behavior?" 

"How many rats live in NYC?" 


Get unblocked on whatever you're writing, whether it's a simple blog post, essay, or a grant proposal


"Write an essay on how board composition of banks influences risk-taking" 


"Write a grant proposing to explore how aneuploidy affects chromosome mis-segregation and list out three specific aims" 


"Write a paragraph on how video games influence spatial reasoning" 

Effectively use information from research articles to support your research tasks

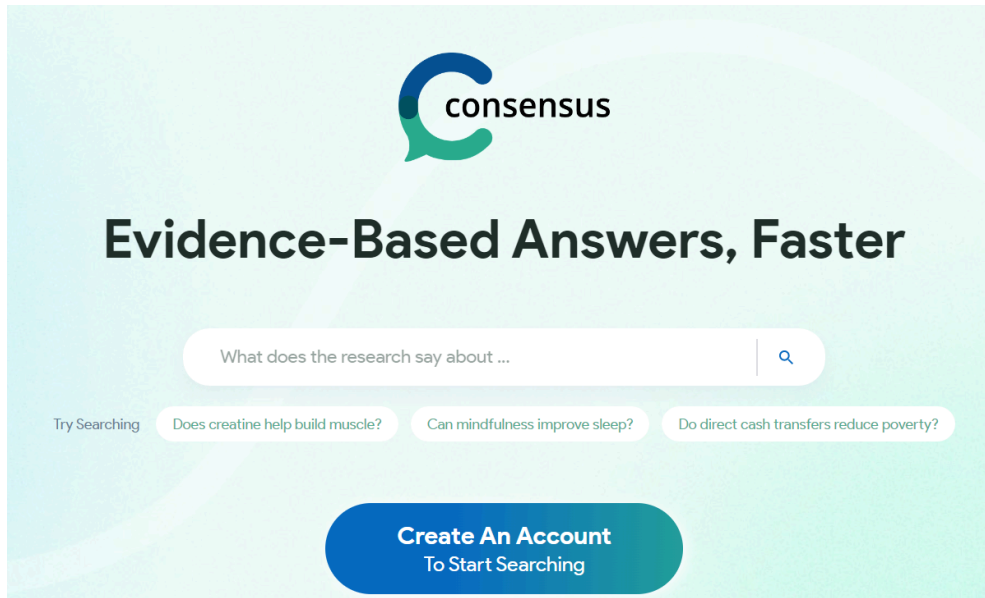
"Find competing evidence for the paragraph below" 

"Summarize the following in two sentences with no references:" 

"Find a source for the following sentence:" 

What do you need help with? 

3. [Consensus](#)



These are the tools that could *possibly* replace Google search, according to experts.

Because they scour the internet and give a condensed summary of what they find in a digestible way, without you having to open dozens of tabs looking for the right information.

Since there is a lot of research on many topics, at this stage my suggestion would be to use all these tools and get as much information as possible – you can also take a look at the references these tools provide to get more in depth with the data. Then copy and paste the best findings into a Google or Word Document.

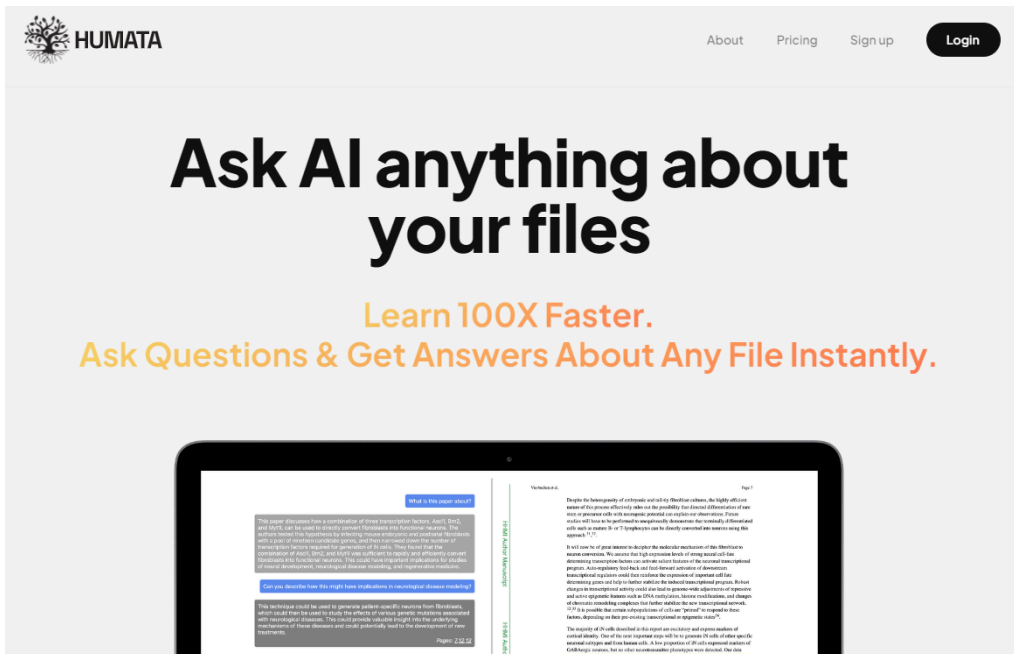
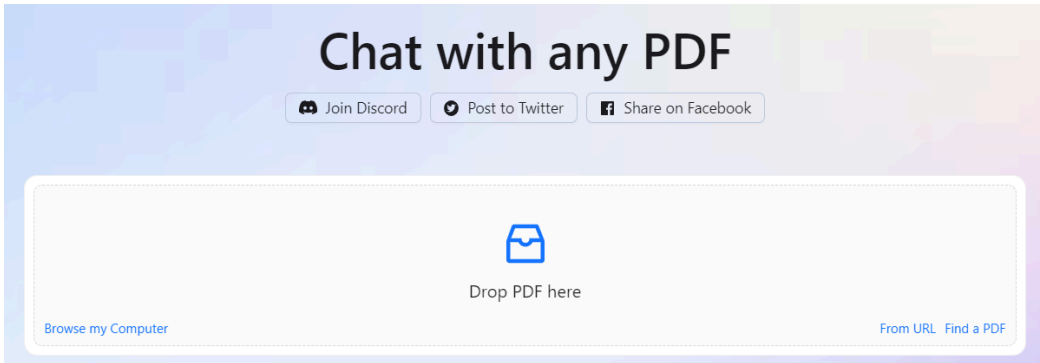
2. UNDERSTAND INFORMATION BETTER

Now you have in front of you a document that contains all the information you need. But the problems are:

1. you don't know which is the best data to use
2. the language probably isn't very simple to understand, as most research papers aren't very good at that



So how do we solve this? We turn the Google Doc into a PDF, and use AI tools like [ChatPDF](#) or [Humata](#) to... chat with the file, ask questions and understand the content better.



3. CREATE YOUR MESSAGE

The third step is to take the information you gathered from the last two steps, and use ChaGPT to use it in your copy and marketing strategy in an effective way.

Here's a prompt you can use:



*Act like a branding and marketing expert, with decades of experience in the [niche].
I have found this useful piece of research: [insert piece of research].
Write a persuasive [type of copy] using this piece of data.*

If you don't know where to use the data you have found, here's another prompt you can use:

*I have found a piece of research that says [piece of data].
I want to use this data to promote my [type of products]. Where can I use it?*

11. Create your online course with AI!

- **AI Tool:** Eurekaa
- **Category:** online courses
- **What it helps you with:** brainstorm and design online courses
- **Link to website:** <https://eurekaa.io/>

If you're looking for an AI platform to help you brainstorm and design online courses, you'll love this section. 📖

Instead of spending countless hours behind the screen doing boring course research, you can get results in just a few seconds with [Eurekaa](https://eurekaa.io/). 💡

Validate and Create Your Online Course in Record Time

AI-powered tools for creators, consultants, teachers and coaches

Discover, score and create multiple winning program ideas

PRODUCT HUNT
#2 Product of the Day

The image shows a person sitting at a desk with a laptop, surrounded by various data visualizations and course information. The visualizations include a 'Topic Search Trend' line graph, an 'Opportunity Score' gauge showing 82, and a 'Course Database' table. The person is looking at a laptop screen displaying a course titled 'Meditation: A Way To Achieve Your Goals In Your Life'.

| Category | Subcategory | Type | Students | Rating |
|-------------|-------------|------|----------|--------|
| Search Eng. | SEO | - | 245,638 | 4.2 |
| Marketing | Search Eng. | SEO | 216,401 | 4.3 |
| Marketing | Search Eng. | SEO | 93,754 | 4.6 |
| Marketing | Search Eng. | SEO | 33,547 | 3.6 |
| Search Eng. | SEO | - | 245,638 | 4.2 |
| Marketing | Search Eng. | SEO | 216,401 | 4.3 |
| Marketing | Search Eng. | SEO | 93,754 | 4.5 |
| Marketing | Search Eng. | SEO | 33,547 | 3.6 |
| Search Eng. | SEO | - | 245,638 | 4.2 |
| Marketing | Search Eng. | SEO | 216,401 | 4.3 |
| Marketing | Search Eng. | SEO | 93,754 | 4.5 |
| Marketing | Search Eng. | SEO | 33,547 | 3.6 |
| Search Eng. | SEO | - | 245,638 | 4.2 |
| Marketing | Search Eng. | SEO | 216,401 | 4.3 |
| Marketing | Search Eng. | SEO | 93,754 | 4.5 |
| Marketing | Search Eng. | SEO | 33,547 | 3.6 |
| Search Eng. | SEO | - | 245,638 | 4.2 |
| Marketing | Search Eng. | SEO | 216,401 | 4.3 |
| Marketing | Search Eng. | SEO | 93,754 | 4.5 |
| Marketing | Search Eng. | SEO | 33,547 | 3.6 |

If you want to save time and create valuable content based on data driven insights and analytics, Eurekaa is the perfect tool to provide you with the information you need.

🌟 Here are the main features of this platform:

1. Topic Discovery 🌐



Type in a general topic and explore over **297.000 courses and 600.000 categories**. Their vast database can help you find inspiration and identify the best topics for your course.

2. Fine-tune Your Search

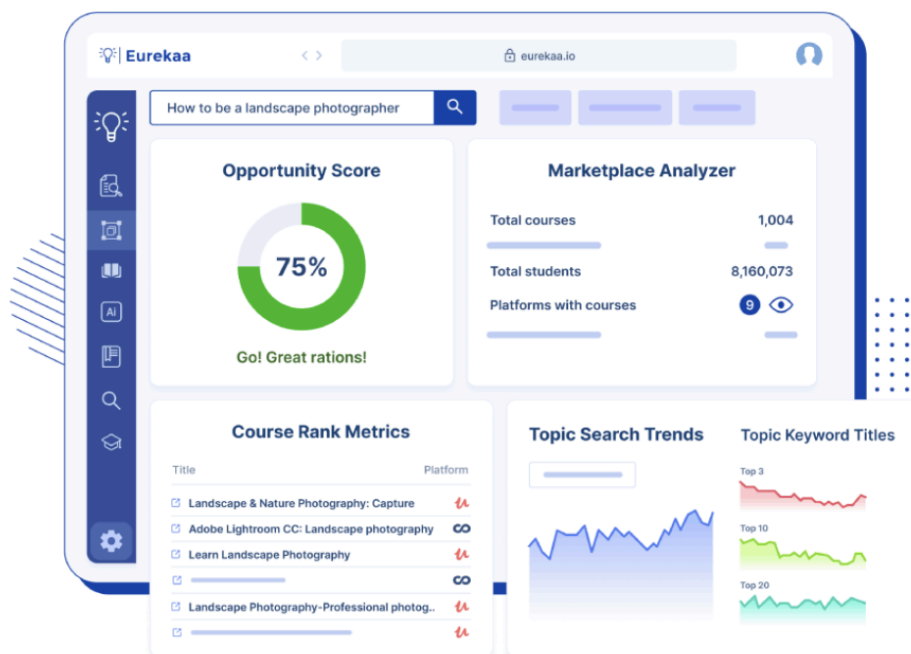
Select the topic, niche, rating, enrollment, or estimated earnings to find exactly what you're looking for.

3. Market Insights

Eurekaa provides detailed market insights, showing the popularity and relevance of your chosen topic. This helps you understand the demand and see how you can expand and refine your ideas to better meet market needs.

4. Opportunity Scoring

Wondering if your topic of interest will be a hit or miss? Their algorithm combines enrollment data, course availability, and search trend to calculate your topic's success chances.

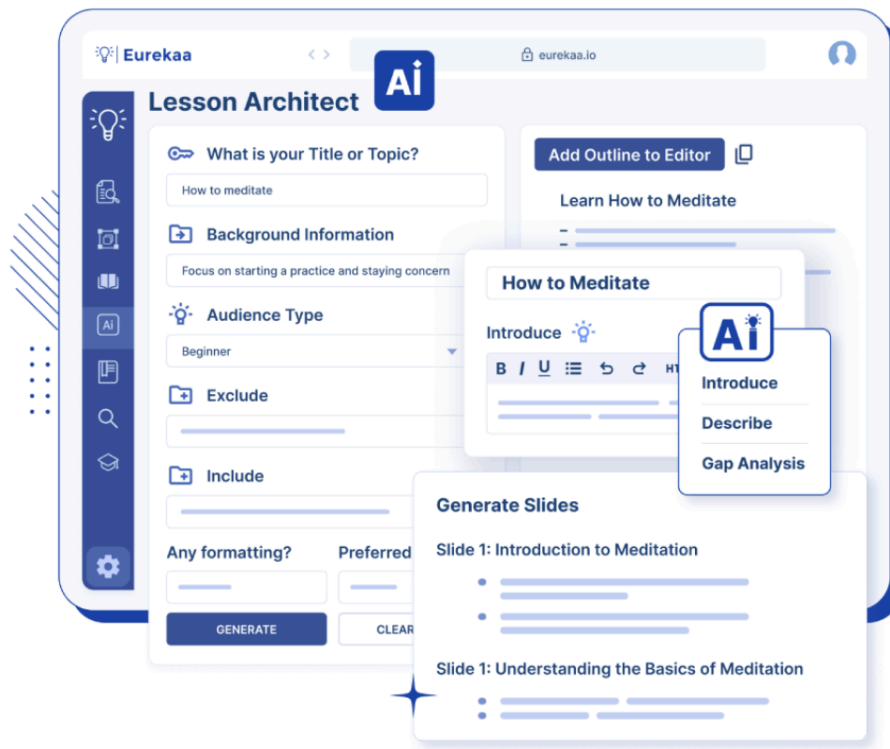


5. AI Gap Analysis 🤖

With their AI Gap Analysis feature, you can easily identify what's missing in existing courses and what additions could make your content more compelling. This feature helps you spot opportunities to differentiate your course and meet unmet needs.

6. AI Lesson Architect 🛠️

Eureka's AI Lesson Architect can assist you in generating various types of content, including outlines, introductions, descriptions, summaries, and chapters. If you already have some content, the Lesson Architect can automatically structure and format it, saving you even more time and effort.



7. AI-Assisted Idea Editor 🧠

This feature provides you with an AI writer that assists you in developing your ideas. In the editor's modular UI you can drag and sort key ideas easily and toggle between outline, document, and PowerPoint modes.

8. Optimise Your Title 🛠️



Make your content discoverable with their **Title Rank** feature, which provides insights into the search volume and competition for your chosen keywords.

Eurekaa offers courses in multiple languages, including English, Chinese, Dutch, German, Japanese, Portuguese, Romanian, and Russian.

💰 The platform costs **\$7.99 per month (billed annually) for the Researcher subscription**, and **\$12.99 per month for the Creator plan**.

Both plans include the Course Comparison Engine, Topic Viability Scoring, AI Gap Analysis, Platform Research Engine, Book Search Engine, Content Library, and Keyword Planner.

The Creator plan also offers additional AI features such as the **Doc Editor with AI-Assist and the AI Lesson Architect**.

They offer a **FREE** trial, so it's definitely worth trying if you're interested in creating online courses or books.

| | MOST POPULAR |
|---|---|
| Researcher | Creator |
| \$7.99 | \$12.99 |
| <i>/mo billed annually</i> | <i>/mo billed annually</i> |
| Start your trial | Start your trial |
| Idea validation, market research and content planning | Plan AND bring your ideas to life; 10x your output with AI |
| <ul style="list-style-type: none">✓ Course Comparison Engine✓ Topic Viability Scoring✓ (AI) Gap Analysis✓ Platform Research Engine✓ Book Search Engine✓ Content Library✓ Keyword Planner (60 credits mth) | <ul style="list-style-type: none">✓ Course Comparison Engine✓ Topic Viability Scoring✓ (AI) Gap Analysis✓ Platform Research Engine✓ Book Search Engine✓ Content Library / Workspace Tags✓ Keyword Planner (90 credits mth)✓ Doc Editor w/ AI-Assist✓ (AI) Lesson Architect™ |

12. Sell online courses effortlessly

- **AI Tool:** Thinkific
- **Category:** online courses
- **What it helps you with:** create and sell online courses
- **Link to website:** <https://www.thinkific.com>

Whether you're a coach, entrepreneur, or educator, [Thinkific](https://www.thinkific.com) can help you build a successful online course business...

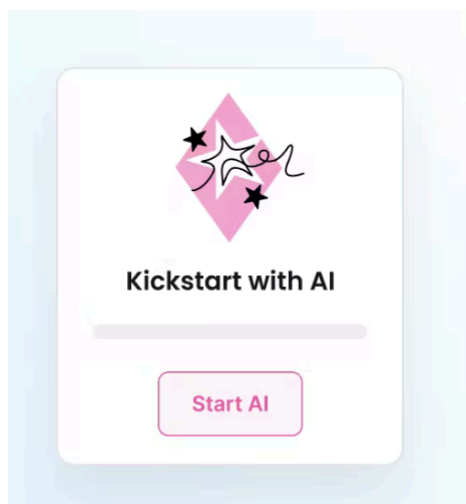
and give you the flexibility to generate passive income while working remotely.

Today, we'll show you how to do that using AI!

How to Get Started

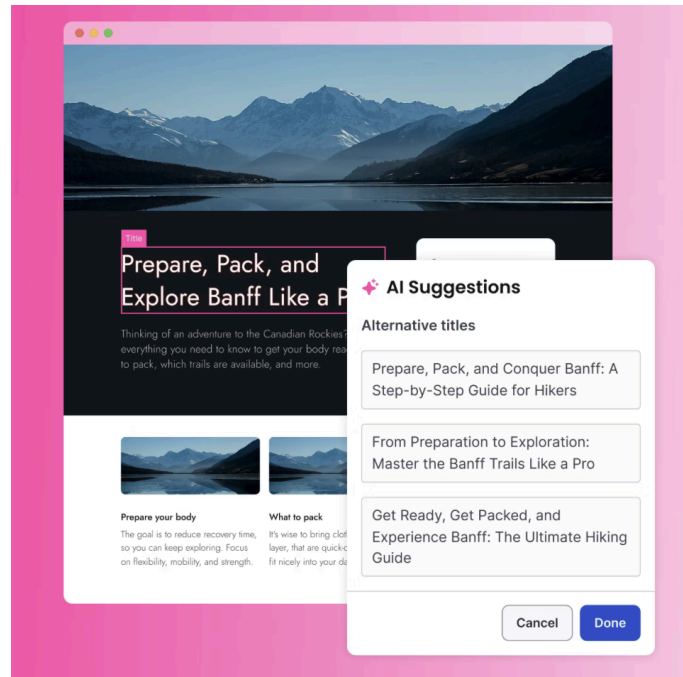
- 1 **Sign Up & Choose a Plan** – Get started with Thinkific's free plan or upgrade to unlock advanced features.
- 2 **Create Your Course** – Use the **+ New Course** button to build your course from scratch or with a template.

💡 *Let AI help you plan your course!*



3 **Add Lessons & Chapters** – Organize your course with structured chapters and lessons using video, text, quizzes, and more.

4 **Customize Your Course Site** – Use the website builder and let AI suggest improvements or help create landing pages.

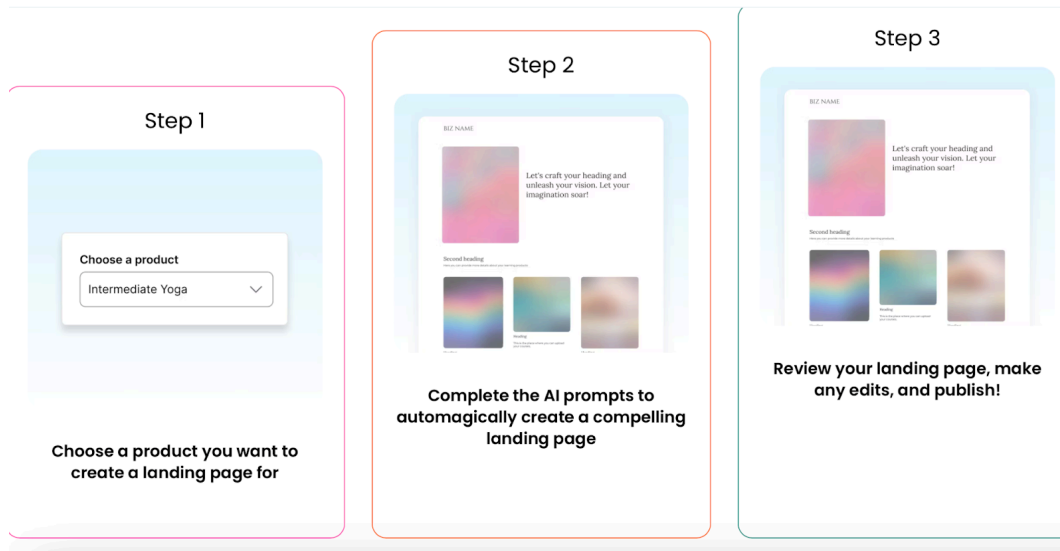


5 **Set Pricing & Launch** – Sell your course as a one-time purchase, subscription, or membership, and start enrolling students!

Key Features:

✓ **Easy Course Creation** – Upload videos, quizzes, PDFs, interactive lessons, and more with the drag-and-drop builder.

✓ **Customizable Website** – Build a fully-branded course site or landing page.



✓ **Marketing & Sales Tools** – Offer coupons, promotions, affiliate programs, and email marketing to grow your audience.

Powered by AI ✨

Now, describe your origin story

I struggled with [obstacle]...
I overcame [problem] with [solution] and can help you too...

Generate email sequence

✓ **Membership & Subscription Options** – Sell courses one-time, as bundles, or as recurring memberships.



Membership Pricing

Free
 One time payment
 Subscription

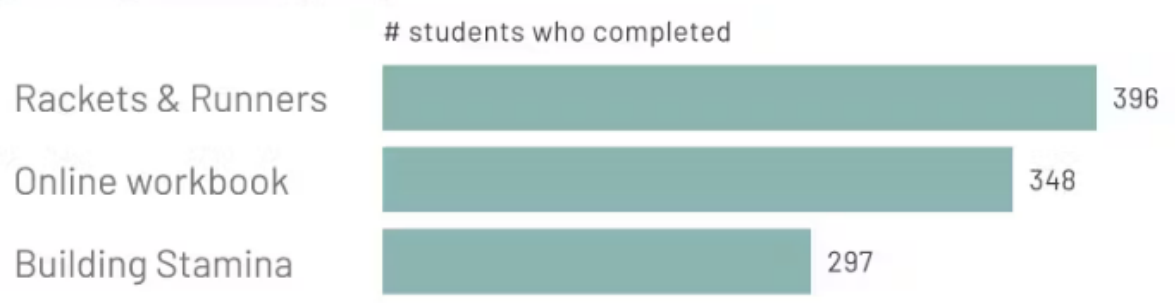
✓ **Advanced Quizzing & Assignments** – Test students with graded quizzes, surveys, and assignments to improve learning outcomes.

✓ **Student Management & Engagement** – Track progress, issue certificates, and communicate via discussion forums and direct messaging.

✓ **Integrations & Automations** – Connect with Stripe, PayPal, Zoom, Notion, and email marketing platforms to enhance your workflow.

✓ **Analytics & Reporting** – Get insights into course performance, revenue, and student engagement to optimize your business.

Lesson Engagement



Pros:

✓ AI-powered platform covering everything you need: course creation, student management, sales, and more.



✓ Payment handling, including coupons and refunds.

Cons:

✗ Limited customization options for more advanced features.

✗ App integrations can be pricey.

Other alternatives to Thinkific include Teachable and Kajabi.

💰 Pricing

As of the time writing this report, Thinkific offers three pricing plans:

💡 **Basic (\$31/month)** – Unlimited courses, website builder, email automation.

💡 **Start (\$73/month)** – Adds memberships, AI-powered landing pages, live lessons, and payment plans.

💡 **Grow (\$146/month)** – For scaling businesses, includes API access, bulk enrollments, and priority support.

Each plan comes with a **14-day free trial** to explore all the features before committing!

13. Get everything you need from your videos


- **AI Tool:** transcript.lol
- **Category:** transcript generation
- **What it helps you with:** get all the info you need about a video
- **Link to website:** <https://transcript.lol/>


This tool allows you to paste the URL of 1500+ platforms, including TikTok, Instagram, LinkedIn, TED Talks, Apple Podcasts, YouTube, and more, and receive the transcript of the content.

And more than offering a transcript, you also get access to some cool AI features!

Here's what you get with transcript.lol:

 **Relevant sections:** Easily find sections where specific topics were discussed.

 **Contextual Q&A:** Receive answers from the transcript, with precise references using their "Ask ChatGPT" feature.

 **Speaker identification:** The AI automatically assigns labels to multiple speakers, so you know who said what.

 **How it works:**

1. Add the public URL of video or audio, OR upload a file.
(The maximum duration for the FREE trial is 30 minutes)
2. Select the output language.
3. Choose whether to make the transcript Private, Public or Unlisted.
4. Select which AI features you want to use (including Summaries, Topics, Blog Posts, LinkedIn Posts, Quizzes, and more.)



AI FEATURES TO GENERATE

▼

Q Search ...

- Summary
- Topics**
- Chapters
- Blog Post
- News Letter
- Twitter Tweets
- LinkedIn Posts
- Titles

5. Transcribe!

PUBLIC URL OF VIDEO OR AUDIO

OR

UPLOAD FILE

Click here to pick **Audio** or **Video** file

Max file size: 250 MB
Max file duration: 30 minutes

Upgrade to increase to 4 GB and 20 hours

OUTPUT LANGUAGE

English ▼

TRANSCRIPT PRIVACY

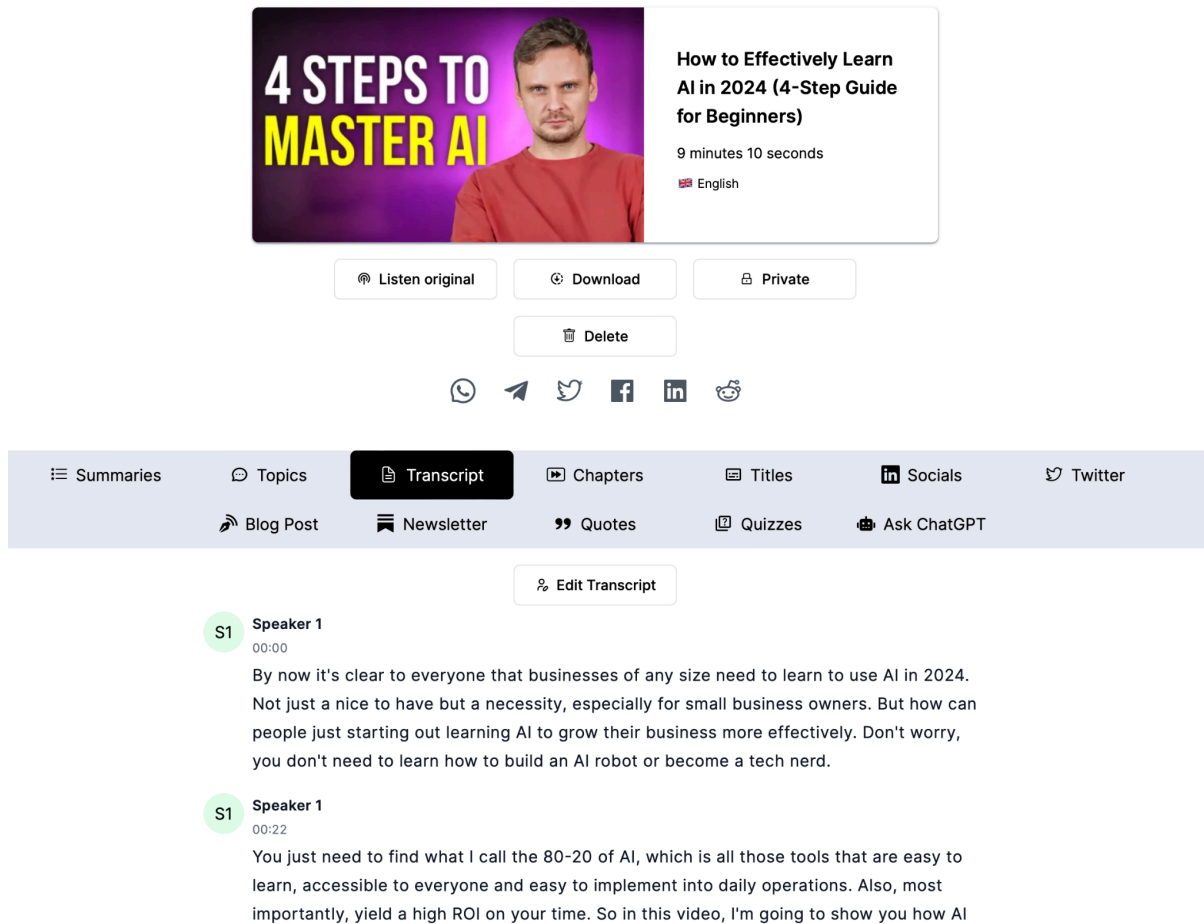
Private
Accessible only to you when signed in ▼

AI FEATURES TO GENERATE

▼

Transcribe

I decided to test this tool using one of Darius' YouTube videos: "How to Effectively Learn AI in 2024 (4-Step Guide for Beginners)".



The screenshot displays a video player interface. At the top, there is a video thumbnail with the text "4 STEPS TO MASTER AI" and a man in a red shirt. To the right of the thumbnail, the video title "How to Effectively Learn AI in 2024 (4-Step Guide for Beginners)" is shown, along with a duration of "9 minutes 10 seconds" and a language indicator for "English". Below the video, there are buttons for "Listen original", "Download", "Private", and "Delete". A row of social media sharing icons (WhatsApp, Telegram, Twitter, Facebook, LinkedIn, and Email) is positioned below the buttons. A navigation bar contains several options: "Summaries", "Topics", "Transcript" (which is highlighted), "Chapters", "Titles", "Socials", and "Twitter". Below the navigation bar, there are additional options: "Blog Post", "Newsletter", "Quotes", "Quizzes", and "Ask ChatGPT". An "Edit Transcript" button is located below the transcript content.

S1 Speaker 1
00:00
By now it's clear to everyone that businesses of any size need to learn to use AI in 2024. Not just a nice to have but a necessity, especially for small business owners. But how can people just starting out learning AI to grow their business more effectively. Don't worry, you don't need to learn how to build an AI robot or become a tech nerd.

S1 Speaker 1
00:22
You just need to find what I call the 80-20 of AI, which is all those tools that are easy to learn, accessible to everyone and easy to implement into daily operations. Also, most importantly, yield a high ROI on your time. So in this video, I'm going to show you how AI

In just around 2 minutes, it generated an accurate transcript.

Next, I explored its AI features: I extracted the "Topics".

And it showed me the exact topics that were discussed in the video: "AI for Small Businesses", "AI Tools", "Learning AI", "Community for AI Beginners", and "AI Basics: Machine Learning, Deep Learning, LLMs".



00:00 - 09:10

AI for Small Businesses

AI Tools

Learning AI

Community for AI Beginners

AI Basics: Machine Learning, Deep Learning, LLMs

Then, I decided to “Generate Tweets”.

And here are the tweets it generated:

Tweet 1: 🚀 Are you a small business owner ready to level up with AI? Discover the 80-20 of AI tools that yield a high ROI on your time. No tech expertise required! #AIforBusiness #SmallBusiness #Entrepreneur

Tweet 2: 🔍 Step 1: Identify the goal of your AI journey. What area of your business do you want to automate with AI? This step is crucial for achieving results. Learn more in this video. #AIJourney #BusinessAutomation #AIforSmallBusiness

Tweet 3: 🧠 Step 2: Understand how AI really works. From machine learning to deep learning, get clear on the basics of artificial intelligence. Watch the video to learn more. #ArtificialIntelligence #MachineLearning #DeepLearning

Tweet 4: ⚙️ Step 3: Find the right AI tool for your business. No need to become a tech expert. Discover easy-to-use AI tools that can save you time and streamline your operations. Watch the video to learn a no-code three-step process. #AITools #NoCodeAI #TimeSavingTools

😬 I also wanted to try the feature “Generate Blog Post”, and I must say, it did a pretty good job.

Here's some lines it generated:

For small business owners, the thought of diving into the world of AI can be daunting. The good news is, you don't need to be a tech expert to leverage AI for your business. In this blog post, I'll guide you through a four-step process to learn AI effectively and efficiently.

Step 1: Define Your AI Goals



Before diving into the world of AI, it's crucial to identify the specific areas of your business that could benefit from automation and AI integration. Consider the following questions:

- What tasks do you want to automate with AI?
- Do you want to streamline content creation, copywriting, video editing, or other specific areas of your business?

Having a clear understanding of your AI goals will set the foundation for the next steps in your AI journey.

While it did misspell some words, like the name of certain AI tools, it provides a good starting point for a future blog post.

Another AI feature is the ability to create quizzes to engage your audience. From the 9-minute video I selected, it generated a 6-question quiz.

- 1. What is the 80-20 of AI according to the speaker?** 00:00:22 - 00:00:52
 - Learning how to build an AI robot
 - Understanding machine learning, deep learning, and LLMs
 - Tools that are easy to learn, accessible to everyone, and yield a high ROI on time
 - Becoming a tech nerd
 - 2. What is the first step the speaker suggests for learning AI effectively?** 00:01:20 - 00:02:11
 - Learning how to use AI for small business owners
 - Understanding how AI really works
 - Identifying the goal of your AI journey
 - Becoming a tech expert
 - 3. What are the 3 terms that the speaker suggests understanding to learn AI effectively?** 00:02:11 - 00:03:45
 - Machine learning, deep learning, and LLMs
 - Artificial intelligence, machine learning, and deep learning
 - AI tools, tech expertise, and AI revolution
 - Data analysis, pattern recognition, and decision-making
 - 4. According to the speaker, what is the importance of finding the right AI tool?** 00:04:05 - 00:05:23
 - To become a tech expert in AI
 - To build and scale a business effectively
 - To save time while working with Google tools
 - To learn how to work with APIs and codes
-

Pricing

At this point, **Transcript** offers three pricing plans: **Starter (\$12/month)** including **300 minutes of transcription, 2 seats**, file uploads up to **2GB**, and **100GB of storage**; **Growth (\$29/month)** for professionals and growing teams, featuring **1000 minutes of transcription, 5 seats**, file uploads up to **4GB**, and **250GB of storage**; and



Business (\$79/month) for larger teams, providing **3000 minutes of transcription, 15 seats, file uploads up to 10GB, and 1000GB of storage.**

2 months free with yearly plans

| Starter | Growth | Business |
|--|---|--|
| For individuals or light users. Occasional transcriptions with essential tools. | For professionals and growing teams. More transcription capacity, and automations. | For businesses and larger teams. High transcription capacity, API access, and more. |
| \$12 per month | \$29 per month | \$79 per month |
| Subscribe | Subscribe | Subscribe |
| <ul style="list-style-type: none">✓ 300 minutes of transcription ⓘ✓ 2 seats included ⓘ✓ Upto 2 GB per file✓ 100 GB of storage | <ul style="list-style-type: none">✓ 1000 minutes of transcription ⓘ✓ 5 seats included ⓘ✓ Upto 4 GB per file✓ 250 GB of storage | <ul style="list-style-type: none">✓ 3000 minutes of transcription ⓘ✓ 15 seats included ⓘ✓ Upto 10 GB per file✓ 1000 GB of storage |
| Show all features | Show all features | Show all features |

14. Next-level screen recordings!

- **AI Tool:** ScreenStudio
- **Category:** recordings
- **What it helps you with:** recording and editing your videos
- **Link to website:** <https://screen.studio>

If you're creating screen recordings, **you need them to look amazing**—smooth, clear, and professional.

Whether you're making tutorials, product demos, or content for social media, this tool can take your recordings to the next level!

[Screen Studio](#) is a macOS tool that makes it easy to record, edit, and enhance your videos.

Let's dive in and show you how simple it is!

How to Create Stunning Screen Recordings (in 5 Simple Steps)

1 Download and Install:

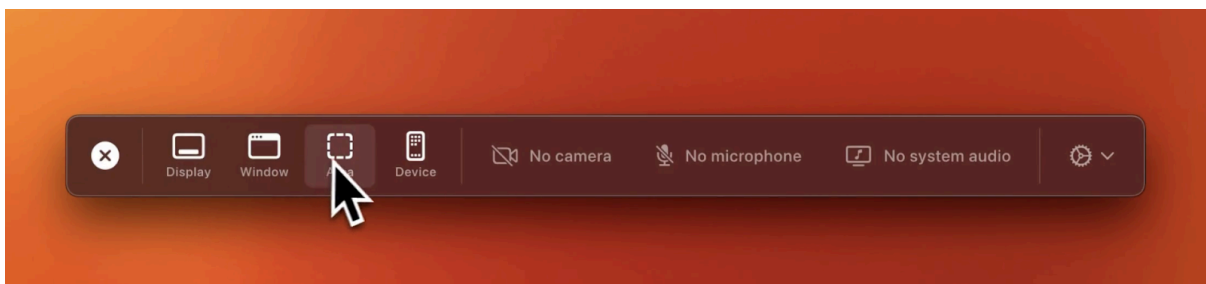
Visit Screen Studio's website and download the application for macOS.

2 Launch the Application:

Open the app, explore the interface, and get ready to record.

3 Configure Recording Settings:

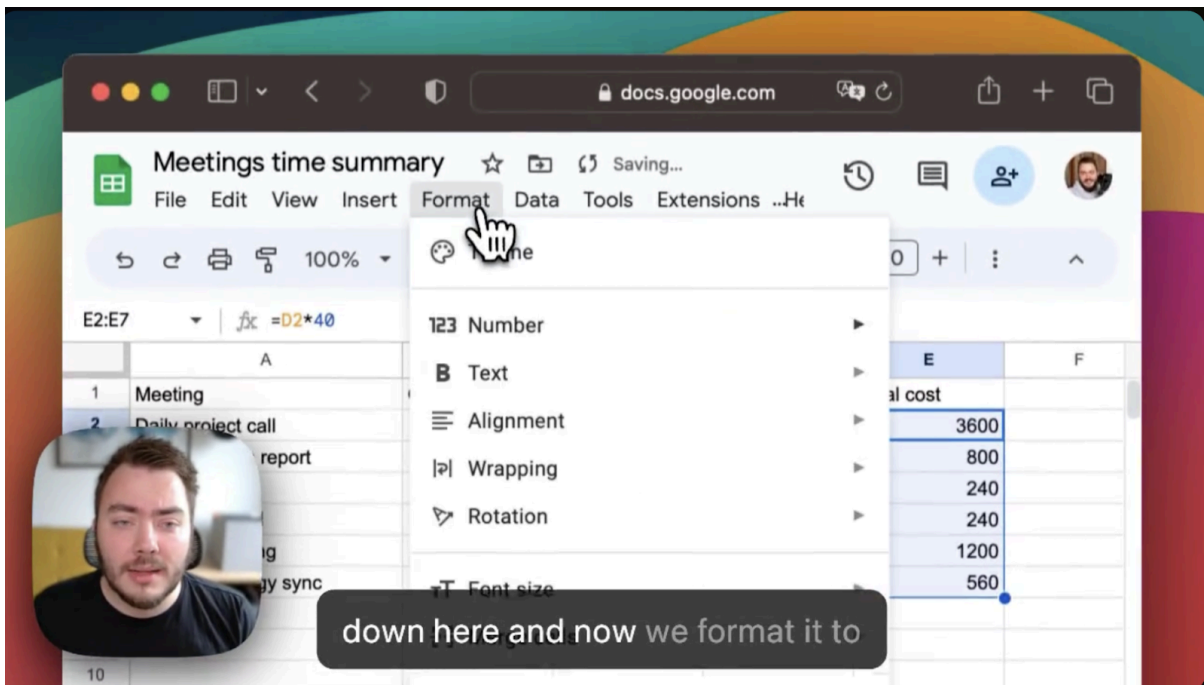
- **Select Recording Area:** Choose whether to capture the entire screen or a specific window.
- **Audio Sources:** Opt to record system audio, microphone input, or both.



4 Start Recording:

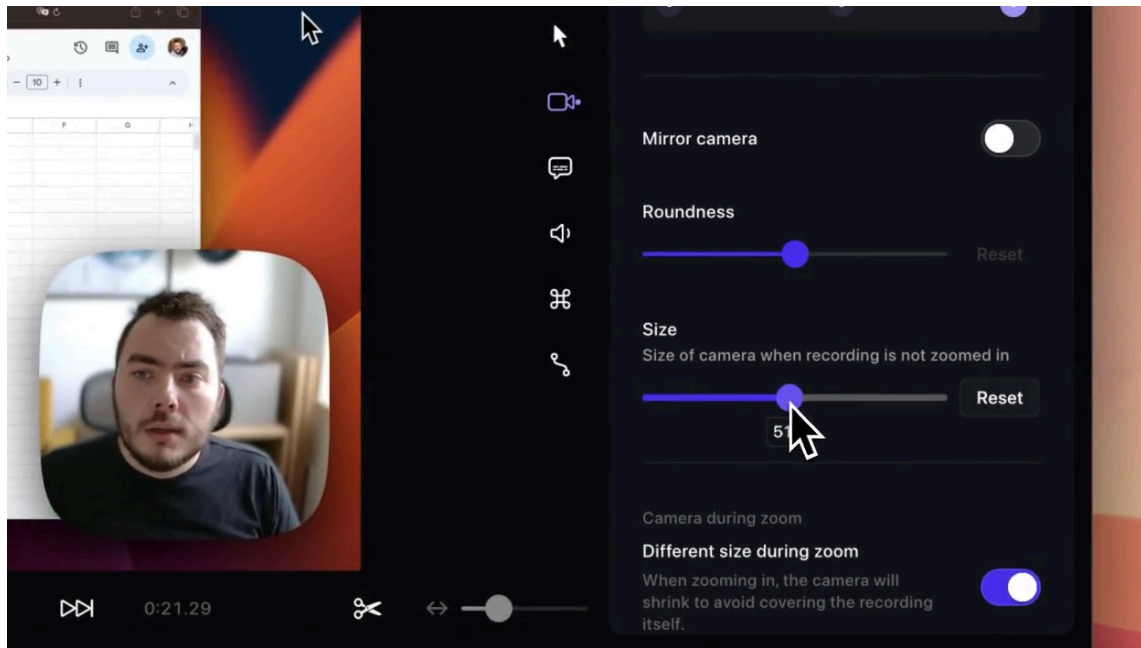
Just click "**Record**," and Screen Studio enhances your video in real-time with features like:

- **AI-Driven Zoom and Focus:** Automatically identifies areas of interest and zooms in to highlight key actions.
- **Smooth Cursor Animation:** Transforms rapid cursor movements into natural, fluid glides.
- **Noise Reduction:** Filters out background noise for clear audio.



5 Edit and Export:

- **Trim, Cut, & Enhance:** Trim unnecessary parts, generate subtitles, and enhance overall clarity.
- **Customizable Styles:** Adjust backgrounds, spacing, and visual effects for a polished, branded finish.
- **Export Options:** Choose from presets optimized for social media, web, or high-res editing.



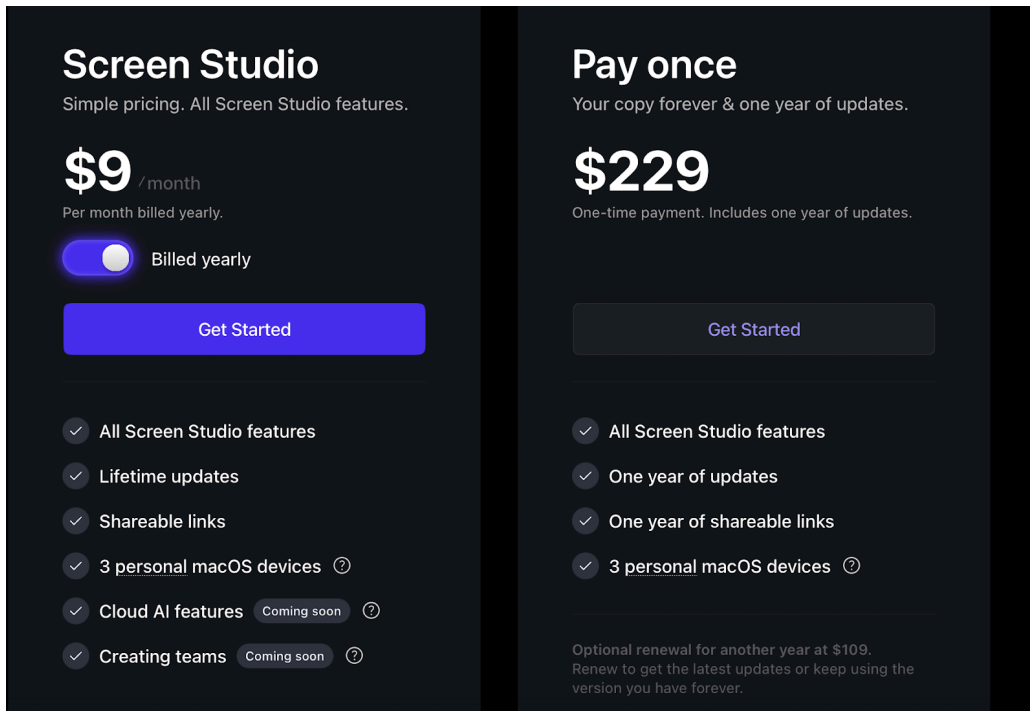
💰 Pricing

📄 Subscription Plan – \$9/month

- ✓ Lifetime updates
- ✓ Shareable links
- ✓ Use on up to 3 personal macOS devices
- ✓ Upcoming AI tools & team collaboration

🏆 One-Time Purchase – \$229

- ✓ Own it forever + 1 year of updates & shareable links
- ✓ Optional renewal for \$109/year for continued updates



🤖 Coming soon to **Screen Studio**: AI features that make your recordings sound as amazing as they look!

🔥 **AI Voice Generation** (powered by Speechify) – Add **natural-sounding voiceovers** in seconds.

🎧 **AI Audio Enhancement** (powered by Adobe Podcast Enhance) – Automatically **boosts clarity and removes noise**.

Unlike Loom (which focuses on quick screen sharing), Screen Studio is designed for creators who want their recordings to look professional and polished—without spending hours editing.

If you want to make stunning, studio-quality screen recordings effortlessly, this is the tool for you.



15. AI customer support that feels human!

- **AI Tool:** PlayAI
- **Category:** customer support
- **What it helps you with:** creating realistic AI-powered conversations
- **Link to website:** <https://play.ai>

In this section, we're talking about [Play AI](#), a platform that's changing how businesses use voice AI to chat with customers.

If you've ever wanted to create super-realistic, AI-powered conversations, this tool is for you.

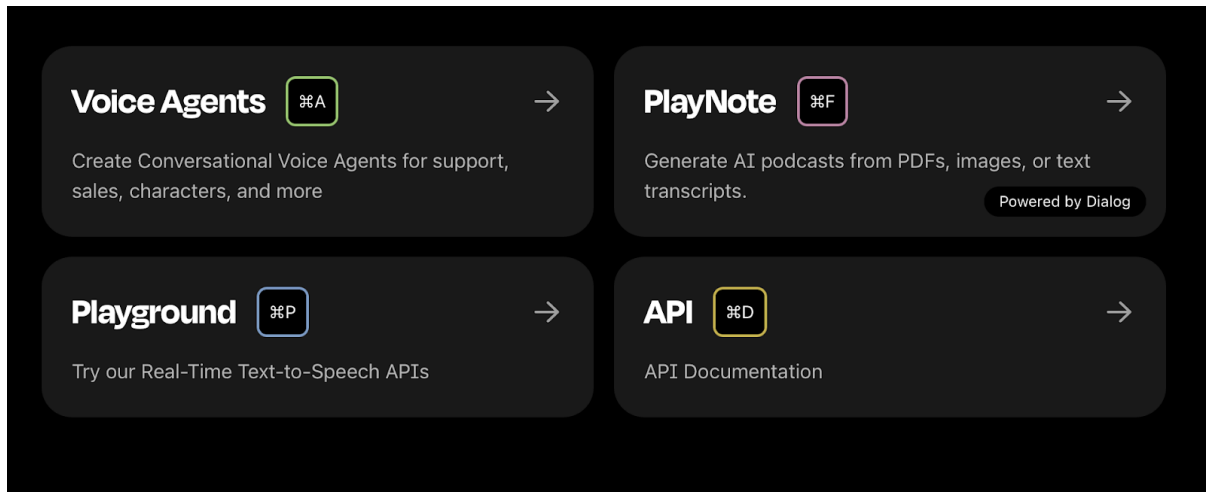
Whether you're building a virtual assistant or an automated customer support agent, [Play AI](#) helps you make conversations that really connect with users.

How to get started

- 1 **Sign Up** – Go to Play AI's website and create an account.
- 2 **Build Your AI Agent** – Follow the simple steps to create your custom AI voice assistant.
- 3 **Deploy & Scale** – Add your AI agent to your website, app, or business tool and start chatting with customers right away.

Let's dive in and take a closer look!

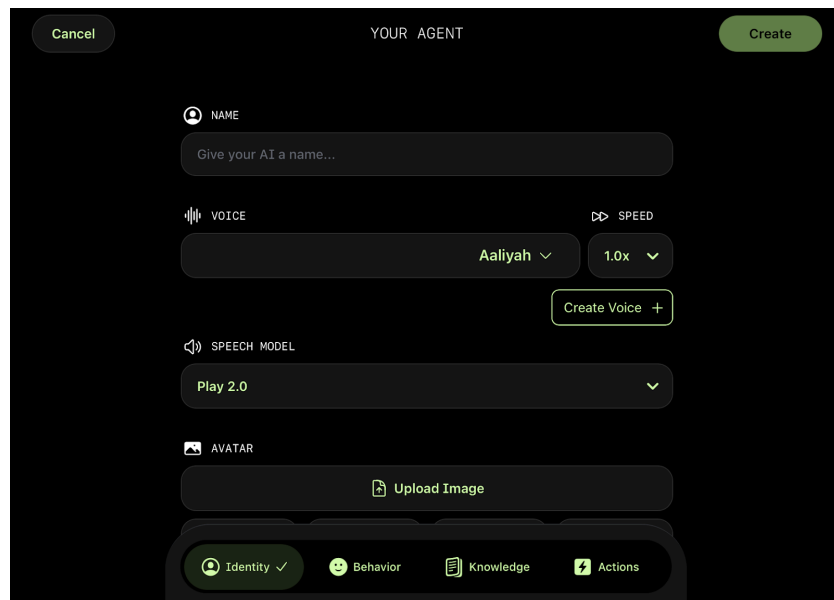
When you create an account and log in to Play AI, you'll have **four main options** to explore.



1. VOICE AGENTS – Create conversational AI voice agents for customer support, sales, virtual characters, and more.

Here's what you'll need to configure:

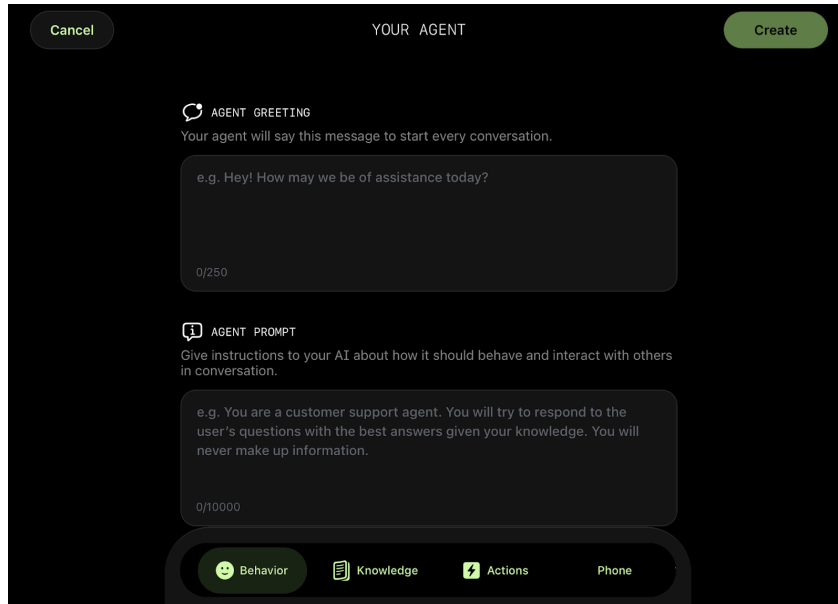
- **Name** – Give your AI a unique name to personalize its identity.
- **Voice & Speed** – Select from a range of AI-generated voices and adjust the speech speed to sound just right. You can also **create a custom voice** if needed.
- **Avatar** – Upload an image to visually represent your AI.




- **Advanced Settings** – Customize deeper aspects of your agent's functionality:



 **Behavior** – Set conversation style and response tone.




Cancel YOUR AGENT Create

 **AGENT GREETING**
Your agent will say this message to start every conversation.





e.g. Hey! How may we be of assistance today?

0/250

 **AGENT PROMPT**
Give instructions to your AI about how it should behave and interact with others in conversation.

e.g. You are a customer support agent. You will try to respond to the user's questions with the best answers given your knowledge. You will never make up information.

0/10000

 Behavior  Knowledge  Actions  Phone

 **Knowledge** – Train your AI on specific information or datasets.

 **Actions** – Assign tasks or automate responses based on triggers.


Once you've fine-tuned these settings, just hit "**Create**".

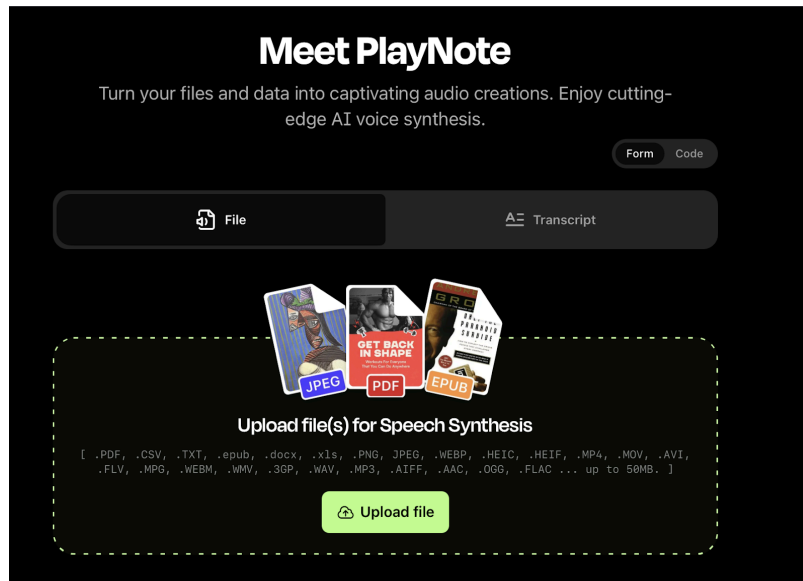
 **2. PLAYNOTE** – Generate **AI-powered podcasts** from **PDFs, images, or text transcripts**, making it easy to convert content into engaging audio.

How It Works

 **Upload a File** – Select a document, image, or text file to process. Supported formats include PDFs, EPUBs, JPEGs, DOCX, MP4s, MP3s, and more (up to **50MB**).

 **AI Voice Generation** – The system converts your text into a **natural, human-like voice**, making it perfect for **podcasts, audiobooks, or automated narration**.

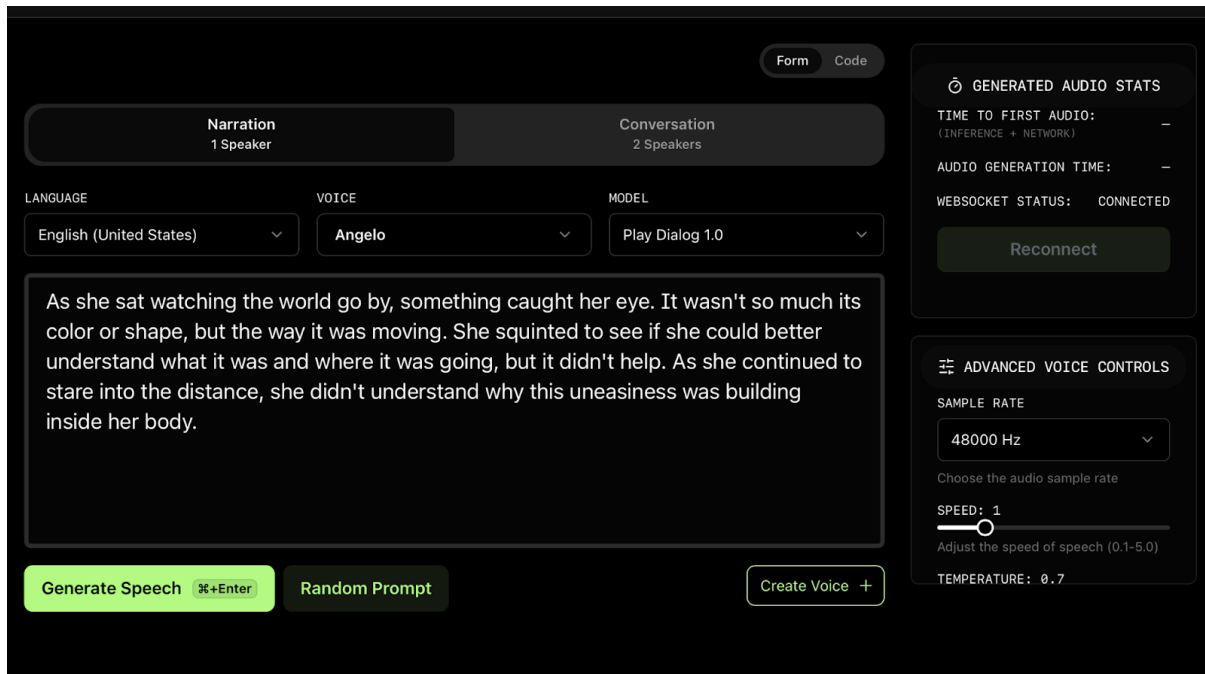
 **Download & Share** – Once the AI has generated the audio, you can download the file and use it however you like.



 **3. PLAYGROUND** – Experiment with **real-time text-to-speech AI** and fine-tune speech output for your projects.

How It Works

- ✓ **Enter Your Text** – Type or paste any text into the input box.
- ✓ **Select Language & Voice** – Choose from a variety of AI-generated voices and set the language.
- ✓ **Pick a Speech Model** – Select an AI model to define how the speech sounds.
- ✓ **Customize Voice Settings** – Adjust **speed** and **temperature** to refine how the voice sounds—making it faster, slower, or more expressive.
- ✓ **Generate Speech** – Click "**Generate Speech**" to hear the AI bring your text to life!




 **4. API** – Integrate Play AI’s voices into your own applications.

Pricing

As of the time of writing this AI Report, Play AI offers the following plans:

- **Free (\$0/month)** – 30 min speech credits, 1 voice clone, 3 private playnotes.
- **Starter (\$9/month)** – 50 min credits, 10 voice clones, unlimited playnotes.
- **Creator (\$49/month)** – 300 min credits, 50 voice clones, 1 pro clone.
- **Pro (\$99/month) – Most popular:** 700 min credits, 500 voice clones, 3 pro clones.
- **Scale (\$299/month)** – 2,500 min credits, 1,000 voice clones, 5 pro clones.
- **Business (\$999/month)** – 11,000 min credits, 2,000 voice clones, 10 pro clones.



| Free Plan | Starter | Creator |
|--|------------------------------|-------------------------------|
| \$0 per month | \$9.00 per month | \$49.00 per month |
| | USD \$9.00 billed monthly | USD \$49.00 billed monthly |
| Default Plan | Get Plan | Get Plan |
| 30 minutes of speech credits | 50 minutes of speech credits | 300 minutes of speech credits |
| 1 instant voice clone | \$0.18 per extra minute | \$0.16 per extra minute |
| 3 private playnotes | 10 instant voice clones | 50 instant voice clones |
| 1 concurrent playnote | unlimited private playnotes | 1 professional voice clone |
| 1 concurrent text to speech generation | 3 concurrent playnotes | unlimited private playnotes |
| | 3 concurrent text to speech | 5 concurrent playnotes |

Would you use AI-powered voice agents for your business?



215 Amazing AI Tools

| No | Name | Function | URL |
|----|-----------------------------|---|---|
| 1 | ChatGPT | Conversational AI for natural language understanding and generation | https://chat.openai.com |
| 2 | Claude | AI for natural language understanding and generation | https://www.anthropic.com or https://claude.ai |
| 3 | Gemini | Conversational AI and chatbots | https://gemini.google.com |
| 4 | Perplexity | AI for question-answering and content generation | https://www.perplexity.ai |
| 5 | Microsoft Azure AI services | AI tools for various applications | https://azure.microsoft.com/en-us/services/cognitive-services/ |
| 6 | Canva | Design tool with AI features for graphics and marketing | https://www.canva.com |
| 7 | Midjourney | AI-powered image generation and artistic creation | https://www.midjourney.com |
| 8 | NightCafe Studio | AI art and photo editing platform | https://creator.nightcafe.studio |
| 9 | Tome | AI-powered content creation and writing tool | https://tome.app |
| 10 | ClipsAI | AI for creating video clips and editing | https://www.clipsai.com |



| | | | |
|----|------------|---|---|
| 11 | 2short | AI tool for creating short videos and content | https://2short.ai/ |
| 12 | Munch | AI tool for video content creation and editing | https://www.getmunch.com |
| 13 | Pictory | AI video editing and creation platform | https://pictory.ai |
| 14 | Veed.io | AI video editing and creation tool | https://www.veed.io |
| 15 | Runway | AI tools for creative media and video editing | https://runwayml.com |
| 16 | Descript | AI for podcast and video editing, transcription | https://www.descript.com |
| 17 | OpusClip | AI video clip creation and editing tool | https://www.opus.pro |
| 18 | Lumen5 | AI video creation and editing platform | https://lumen5.com |
| 19 | ElevenLabs | AI for voice generation and text-to-speech | https://elevenlabs.io |
| 20 | Simplified | AI-powered design, content creation, and marketing tool | https://simplified.com |
| 21 | D-ID | AI for creating animated avatars and video deepfakes | https://www.d-id.com |
| 22 | HeyGen | AI video generation and content creation tool | https://www.heygen.com |



| | | | |
|----|-----------------|--|---|
| 23 | Galileo.ai | AI for data analysis and visualization | https://www.galileo.ai |
| 24 | Durable.ai | AI-powered business and project management tool | https://durable.co |
| 25 | UChat | AI chatbot platform for social media engagement | https://uchat.au/ |
| 26 | Hypotenuse | AI for content creation and writing | https://www.hypotenuse.ai |
| 27 | HyperWrite | AI writing assistant and content generation tool | https://www.hyperwrite.com |
| 28 | NaturalReaders | AI text-to-speech and voice generation tool | https://www.naturalreaders.com |
| 29 | Rytr | AI writing and content generation tool | https://rytr.me |
| 30 | Capri | AI chatbot platform for automating customer interactions | https://beta.capriai.us/ |
| 31 | Readshark | AI content summarization and reading tool | https://readshark.com |
| 32 | LearnSmarter.ai | AI learning and educational content tool | https://learnsmarter.ai |
| 33 | ExportComments | AI tool for exporting and managing comments | https://exportcomments.com |
| 34 | WriteSonic | AI writing and content creation tool | https://writesonic.com |



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| 35 | TubeBuddy | AI tool for YouTube channel management and optimization | https://www.tubebuddy.com |
| 36 | Buffer | AI for social media management and scheduling | https://buffer.com |
| 37 | Numerous.ai | AI data analysis and visualization tool | https://numerous.ai |
| 38 | Zoom | AI-powered video conferencing and communication tool | https://zoom.us |
| 39 | Shortwave | AI for email management and productivity | https://www.shortwave.com |
| 40 | Krisp | AI noise cancellation and audio enhancement | https://krisp.ai |
| 41 | Reclaim | AI for scheduling and time management | https://reclaim.ai |
| 42 | AskyourPDF | AI tool for extracting and querying information from PDFs | https://askyourpdf.com |
| 43 | Timely | AI time tracking and productivity tool | https://timelyapp.com |
| 44 | Otter | AI transcription and note-taking tool | https://otter.ai |
| 45 | Fireflies | AI meeting transcription and note-taking | https://fireflies.ai |
| 46 | Voiceflow | AI chatbot platform for designing conversational experiences | https://www.voiceflow.com/ |



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| 47 | Flair.ai | AI for sentiment analysis and content evaluation | https://flair.ai |
| 48 | WebWave | AI Website Builder | https://webwave.me/ |
| 49 | Scite.ai | AI tool for citation analysis and research insights | https://scite.ai |
| 50 | Consensus | AI for automated decision-making and consensus building | https://consensus.app |
| 51 | Lalal | AI Audio Tool | https://www.lalal.ai/ |
| 52 | Eurekaa | AI tool for business insights and data analysis | https://www.eurekaa.io |
| 53 | Transcript | AI tool for transcription and note-taking | https://transcripts.ai |
| 54 | Aiva | AI for composing music and creating soundtracks | https://www.aiva.ai |
| 55 | Jasper | AI content creation and writing assistant | https://www.jasper.ai |
| 56 | Copy.ai | AI tool for generating marketing copy and content | https://www.copy.ai |
| 57 | PimEyes | AI-powered facial recognition and image search | https://pimeyes.com |
| 58 | Fotor | AI photo editing and design tool | https://www.fotor.com |



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| 59 | Photopea | AI photo editing and design tool | https://www.photopea.com |
| 60 | Pixlr | AI photo editing and design tool | https://pixlr.com |
| 61 | Prisma | AI photo art and filters tool | https://prisma-ai.com |
| 62 | Luminar | AI photo editing and enhancement tool | https://skylum.com/luminar |
| 63 | Resemble | AI voice cloning and generation platform | https://www.resemble.ai |
| 64 | Voicemod | Real-time voice changer and soundboard | https://www.voicemod.net |
| 65 | Sembly | AI-powered meeting transcription and analysis tool | https://www.sembly.ai |
| 66 | SpeechText.AI | Speech recognition and transcription service | https://speechtext.ai |
| 67 | AudioNotes | AI tool for converting voice notes into text | https://audionotes.app |
| 68 | AudioPen | Converts voice recordings into written text | https://audiopen.ai |
| 69 | Podium | AI-powered podcast creation and editing tool | https://www.podium.page |
| 70 | SpeakAI | AI for voice recognition | https://speakai.co |
| 71 | Supertranslate | AI translation tool for live speech | https://supertranslate.ai |



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| 72 | Tunity | App that streams TV audio to your device | https://www.tunity.com |
| 73 | Adept | AI assistant for workplace productivity | https://adept.ai |
| 74 | Elicit | AI research assistant for literature reviews | https://elicit.org |
| 75 | Bertha | AI writing assistant and content generator | https://bertha.ai |
| 76 | Mutiny | AI-powered website personalization and optimization | https://www.mutinyhq.com |
| 77 | Frase | AI-powered content research and writing tool | https://www.frase.io |
| 78 | AlphaWatch | AI tool for market research and analysis | https://www.alphawatch.ai |
| 79 | Flick | AI social media management and analytics | https://www.flick.tech |
| 80 | AdCreative | AI tool for generating ad creatives | https://www.adcreative.ai |
| 81 | GravityWrite | AI-powered content generation tool | https://gravitywrite.com |
| 82 | AI Poem Generator | AI tool for generating poetry | https://aipoemgenerator.com |
| 83 | Shopia | AI content creation and copywriting tool | https://www.shopia.ai |
| 84 | Fine Talk | AI chatbot platform for businesses | https://finetalk.in/ |



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| 85 | Rosebud | AI for creating personalized avatars and art | https://www.rosebud.ai |
| 86 | Artbreeder | AI art creation and blending tool | https://www.artbreeder.com |
| 87 | Picso | AI-powered photo enhancement and editing tool | https://picso.ai |
| 88 | Hotpot | AI art and design tools | https://hotpot.ai |
| 89 | Mage | AI-powered creative content generation tool | https://www.mage.ai |
| 90 | DeepImage | AI image enhancement and upscaling tool | https://deep-image.ai |
| 91 | PhotoEditor | AI photo editing tool | https://photoeditor.com |
| 92 | Unboring.ai | AI tool for generating creative content | https://unboring.ai |
| 93 | Krea | AI art generation and inspiration tool | https://www.krea.ai |
| 94 | CutoutPro | AI background removal tool | https://cutout.pro |
| 95 | ELI5 | AI tool that explains complex topics in simple terms | https://eli5.io |
| 96 | Quizgecko | AI quiz creation tool | https://quizgecko.com |
| 97 | LiveReactingAI | AI tool for creating live video reactions | https://www.livereacting.com |
| 98 | MindSmith | AI tool for knowledge management and brainstorming | https://mindsmith.ai |



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| 99 | TalkPal | AI language learning and translation tool | https://talkpal.ai |
| 100 | Monic.ai | AI-powered virtual assistant | https://monic.ai |
| 101 | Univerbal | AI tool for language learning and practice | https://www.univerbal.app/ |
| 102 | Otis AI | AI powered marketing and advertising tool | https://meetotis.com |
| 103 | Warmer | AI tool for personalized email marketing | https://www.warmer.ai |
| 104 | Lavender | AI email assistant for sales and marketing | https://www.lavender.ai |
| 105 | Zeliq | AI-powered customer feedback analysis tool | https://zeliq.com |
| 106 | Signum | AI for analyzing and enhancing customer communication | https://signum.ai |
| 107 | Persana AI | AI tool for personalized marketing and sales | https://www.persana.ai |
| 108 | OutPlay | AI-powered sales engagement platform | https://outplayhq.com |
| 109 | InWorld | AI for creating interactive virtual characters | https://www.inworld.ai |
| 110 | Ludo | AI-powered game design and development tool | https://ludo.ai |
| 111 | Fabrie | AI design and prototyping tool | https://www.fabrie.ai |



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| 112 | Colormind | AI color scheme generator | http://colormind.io |
| 113 | Color Pop | AI-powered color palette generator | https://colorpop.ai |
| 114 | PromptHunt | AI tool for generating creative prompts | https://www.prompthunt.com |
| 115 | PatternedAI | AI tool for generating unique patterns and designs | https://www.patterned.ai |
| 116 | You | AI chatbot platform for productivity | https://you.com/ |
| 117 | Superinterface | AI chatbot platform for user experience optimization and interface automation | https://superinterface.ai/ |
| 118 | PaintsChainer | AI colorization and digital art tool | https://paintschainer.preferred.tech |
| 119 | Deep Dream Generator | AI art generation and style transfer tool | https://deepdreamgenerator.com |
| 120 | Lunacy | AI design and vector graphics tool | https://icons8.com/lunacy |
| 121 | Snappa | AI design tool for marketing and social media | https://snappa.com |
| 122 | Visme | AI design tool for presentations and marketing | https://www.visme.co |
| 123 | CreateVista | AI design tool for social media and ads | https://create.vista.com/ |
| 124 | DesignBold | AI design tool for marketing and branding | https://www.designbold.com |



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| 125 | RelayThat | AI design tool for marketing and ads | https://www.relaythat.com |
| 126 | PosterMyWall | AI design tool for posters and flyers | https://www.postermywall.com |
| 127 | BeFunky | AI photo editing and design tool | https://www.befunky.com |
| 128 | Scribe | AI documentation and process creation tool | https://scribehow.com |
| 129 | InVideo | AI video creation and editing platform | https://invideo.io |
| 130 | Jotform | AI form builder and data collection tool | https://www.jotform.com |
| 131 | Sprout Social | AI social media management and analytics | https://sproutsocial.com |
| 132 | SocialBee | AI social media scheduling and automation | https://socialbee.io |
| 133 | Camtasia | AI video recording and editing tool | https://www.techsmith.com/video-editor.html |
| 134 | FilmoraGo | AI video editing app for mobile devices | https://filmora.wondershare.com/filmorago-video-editing-app/ |
| 135 | KineMaster | AI video editing app with advanced features | https://www.kinemaster.com |
| 136 | Animoto | AI video creation and editing tool | https://animoto.com |
| 137 | Designhill | AI graphic design tools and resources | https://www.designhill.com |



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| 138 | LogoMaker | AI logo design tool for businesses | https://www.logomaker.com |
| 139 | Hatchful | AI logo design tool | https://hatchful.shopify.com |
| 140 | Looka | AI logo and brand design tool | https://looka.com |
| 141 | Zyro | AI website and logo design tool | https://zyro.com |
| 142 | Tailor Brands | AI branding and logo design tool | https://www.tailorbrands.com |
| 143 | Brandmark | AI logo and brand identity creation | https://brandmark.io |
| 144 | Toggl Plan | AI project planning and team management tool | https://toggl.com/plan/ |
| 145 | Serene | AI task management and productivity tool | https://sereneapp.com |
| 146 | Todoist | AI task management and to-do list app | https://todoist.com |
| 147 | Asana | AI project management and collaboration tool | https://asana.com |
| 148 | Trello | AI project management and task organization tool | https://trello.com |
| 149 | ClickUp | AI project management and productivity tool | https://clickup.com |



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| 150 | Monday.com | AI project management and team collaboration tool | https://monday.com |
| 151 | Wrike | AI project management and collaboration tool | https://www.wrike.com |
| 152 | Airtable | AI project management and collaboration tool | https://airtable.com |
| 153 | Zoho Projects | AI project management and collaboration tool | https://www.zoho.com/projects/ |
| 154 | ClickTime | AI time tracking and project management tool | https://clicktime.com |
| 155 | Taskade | AI task management and collaboration tool | https://www.taskade.com |
| 156 | Notion | AI productivity and project management tool | https://www.notion.so |
| 157 | Evernote | AI note-taking and organization tool | https://evernote.com |
| 158 | OneNote | AI note-taking and information organization tool | https://www.onenote.com |
| 159 | Bear | AI writing and note-taking app | https://bear.app |
| 160 | Craft | AI document and note-taking tool | https://www.craft.do |
| 161 | Quillbot | AI writing and paraphrasing tool | https://quillbot.com |
| 162 | Grammarly | AI writing assistant and grammar checker | https://www.grammarly.com |



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| 163 | ProWritingAid | AI writing enhancement and editing tool | https://prowritingaid.com |
| 164 | Hemingway Editor | AI writing and readability improvement tool | https://hemingwayapp.com |
| 165 | DeepL | AI translation tool | https://www.deepl.com |
| 166 | Otter.ai | AI meeting transcription and note-taking tool | https://otter.ai |
| 167 | People.ai | AI-powered sales productivity platform | https://www.people.ai/ |
| 168 | Kapwing | AI video editing and content creation platform | https://www.kapwing.com |
| 169 | Synthesia | AI video generation platform | https://www.synthesia.io |
| 170 | Elai.io | AI video creation platform | https://elai.io |
| 171 | Pictory | AI video creation from text | https://pictory.ai |
| 172 | Fliki | AI text-to-video and text-to-speech tool | https://fliki.ai |
| 173 | Designs.ai | AI-powered design tool | https://designs.ai |
| 174 | Remove.bg | AI background removal tool | https://www.remove.bg |
| 175 | Let's Enhance | AI image upscaling and enhancement tool | https://letsenhance.io |
| 176 | Topaz Labs | AI photo and video enhancement tools | https://www.topazlabs.com |
| 177 | Akkio | AI-powered conversational platform for data-driven insights | https://www.akkio.com/ |



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| 178 | Imagen | Google's text-to-image diffusion model | https://imagen.research.google |
| 179 | Artbreeder | AI art creation and mixing tool | https://www.artbreeder.com |
| 180 | Jasper Art | AI art generation tool | https://www.jasper.ai/art |
| 181 | StarryAI | AI art generation app | https://starryai.com |
| 182 | Wombo Dream | AI art generation app | https://www.wombo.art |
| 183 | Hotpot.ai | AI art and design tools | https://hotpot.ai |
| 184 | Fotor GoArt | AI art style transfer tool | https://goart.fotor.com |
| 185 | Playground AI | AI image generation and editing platform | https://playgroundai.com |
| 186 | Leonardo.Ai | AI image generation platform | https://leonardo.ai |
| 187 | Namelix | AI business name generator | https://namelix.com |
| 188 | Copysmith | AI content generation platform | https://copysmith.ai |
| 189 | Peppertype.ai | AI content generation tool | https://www.peppertype.ai |
| 190 | Anyword | AI copywriting tool | https://anyword.com |
| 191 | Wordtune | AI writing enhancement tool | https://www.wordtune.com |
| 192 | Frase | AI content research and SEO tool | https://frase.io |



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| 193 | INK | AI writing and SEO platform | https://inkforall.com |
| 194 | Surfer SEO | AI-powered SEO tool | https://surferseo.com |
| 195 | MarketMuse | AI content planning and optimization tool | https://www.marketmuse.com |
| 196 | Pepper Content | AI content creation platform | https://www.peppercontent.io |
| 197 | Zapier | AI-powered workflow automation tool | https://zapier.com |
| 198 | IFTTT | AI-powered task automation platform | https://ifttt.com |
| 199 | Make | AI-powered automation platform | https://www.make.com |
| 200 | Tray.io | AI-powered workflow automation platform | https://tray.io |
| 201 | n8n | AI-powered workflow automation tool | https://n8n.io |
| 202 | Neural | AI Image generator | https://neural.love/ |
| 203 | Workato | AI-powered integration and automation platform | https://www.workato.com |
| 204 | Pabbly Connect | AI-powered workflow automation tool | https://www.pabbly.com/connect/ |
| 205 | Axiom.ai | AI-powered browser automation tool | https://axiom.ai |



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| 206 | Parabola | AI tool for automating repetitive tasks and workflows | https://parabola.io |
| 207 | Mailchimp | AI-powered email marketing and automation platform | https://mailchimp.com/ |
| 208 | DoodleMaker | AI-powered doodle video creation software | https://doodlemaker.com/ |
| 209 | Animoto | AI video creation and editing tool | https://animoto.com/ |
| 210 | DeepAI | Chatbot and Image Generator | https://deepai.org/ |
| 211 | Visme | AI design tool for presentations and videos | https://www.visme.co/ |
| 212 | Filmora | AI-powered video editing software | https://filmora.wondershare.com/ |
| 213 | Promo.com | AI video creation and marketing platform | https://promo.com/ |
| 214 | Biteable | AI video creation platform for marketing | https://biteable.com/ |
| 215 | Animaker | AI animation and video creation platform | https://www.animaker.com/ |